

CONTRACT



WPDH-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

<u>Contract / Revision</u> 754663 /		<u>Alt Order #</u>
<u>Advertiser</u> Metzger for State Senate		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDH-FM	<u>Account Executive</u> Shari Lynch_L03371	<u>Sales Office</u> National - Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

BrownMillerGroup
222 Broadway 19th Floor
New York, NY 10038

WPDH-FM - 754663A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPDH	11/01/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	8	\$986.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---22--				4	\$123.33			
	Week:	11/05/18	11/11/18	22-----				4	\$123.33			
N 2	WPDH	11/01/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$1,200.00
	Week:	10/29/18	11/04/18	---22--				4	\$150.00			
	Week:	11/05/18	11/11/18	22-----				4	\$150.00			
N 3	WPDH	11/01/18	11/06/18	M-F PM Drive	3p-7p		:30			NM	8	\$986.64
	Week:	10/29/18	11/04/18	---22--				4	\$123.33			
	Week:	11/05/18	11/11/18	22-----				4	\$123.33			
N 4	WPDH	11/01/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	8	\$1,200.00
	Week:	10/29/18	11/04/18	---22--				4	\$150.00			
	Week:	11/05/18	11/11/18	22-----				4	\$150.00			
N 5	WPDH	11/01/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	7	\$863.31
	Week:	10/29/18	11/04/18	---12--				3	\$123.33			
	Week:	11/05/18	11/11/18	22-----				4	\$123.33			
N 6	WPDH	11/01/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$1,200.00
	Week:	10/29/18	11/04/18	---22--				4	\$150.00			
	Week:	11/05/18	11/11/18	22-----				4	\$150.00			
N 7	WPDH	11/01/18	11/06/18	M-F PM Drive	3p-7p		:30			NM	7	\$863.31
	Week:	10/29/18	11/04/18	---12--				3	\$123.33			
	Week:	11/05/18	11/11/18	22-----				4	\$123.33			
N 8	WPDH	11/01/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	8	\$1,200.00
	Week:	10/29/18	11/04/18	---22--				4	\$150.00			
	Week:	11/05/18	11/11/18	22-----				4	\$150.00			
Totals											62	\$8,499.90

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WPDH-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

Contract / Revision 754663 /		Alt Order #
Advertiser Metzger for State Senate		Original Date / Revision 10/31/18 / 10/31/18
Contract Dates 11/01/18 - 11/06/18	Product Political	Estimate #

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	62	\$8,499.90	(\$1,274.98)	\$7,224.91
Totals	62	\$8,499.90	(\$1,274.98)	\$7,224.91

WZAD-FM - 754663B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	WZAD	11/01/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	4	\$49.32
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---11--				2	\$12.33			
	Week:	11/05/18	11/11/18	11-----				2	\$12.33			
N 2	WZAD	11/01/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---22--				4	\$18.00			
	Week:	11/05/18	11/11/18	22-----				4	\$18.00			
N 3	WZAD	11/01/18	11/06/18	M-F PM Drive	3p-7p		:30			NM	4	\$49.32
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---11--				2	\$12.33			
	Week:	11/05/18	11/11/18	11-----				2	\$12.33			
N 4	WZAD	11/01/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---22--				4	\$16.00			
	Week:	11/05/18	11/11/18	22-----				4	\$16.00			
N 5	WZAD	11/01/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	7	\$86.31
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---12--				3	\$12.33			
	Week:	11/05/18	11/11/18	22-----				4	\$12.33			
N 6	WZAD	11/01/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---22--				4	\$18.00			
	Week:	11/05/18	11/11/18	22-----				4	\$18.00			
N 7	WZAD	11/01/18	11/06/18	M-F PM Drive	3p-7p		:30			NM	7	\$86.31
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---12--				3	\$12.33			
	Week:	11/05/18	11/11/18	22-----				4	\$12.33			
N 8	WZAD	11/01/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---22--				4	\$16.00			
	Week:	11/05/18	11/11/18	22-----				4	\$16.00			
Totals											54	\$815.26

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	54	\$815.26	(\$122.29)	\$692.97
Totals	54	\$815.26	(\$122.29)	\$692.97

Contract Totals 116 \$9,315.16

Signature: _____ Date: _____

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Shari Lynch
 Client: Metzger for Senate

6-10AM	3p-7p	6a-10a	3p-7p
Total Ads	Total Ads	Price	Price
11	11	12.33	12.33
16	16	18	16
15	15	123.33	123.33
16	16	150	150

	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 1	Fri Nov 2	Mon Nov 5	Tue Nov 6	Total Cost	
FM - WZAD	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	6AM - 3PM - 1 3PM - 6AM - 1 6AM - 10AM - 1 10AM - 7PM - 1	271.26
FM - WPDH	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	30-sec - 1 60-sec - 1 60-sec - 1	544 3699.9 4800	

TO BE MADE GOOD??

6-10A	3-7P
ZAD	30'S 7 7
	60'S 8 8
PDH	30'S 7 7
	60'S 8 8

ENTERED
 10/31/18
 KS

FM - WZAD
 FM - WPDH

Middletown
 Jeffersonville

Rock

Robyn Scarchilli

From: Doreen Spano
Sent: Wednesday, October 31, 2018 11:32 AM
To: Robyn Scarchilli
Subject: FW: Creative-Friends of Jen Metzger
Attachments: TSM Credit Card Authorization_r_signed.docx; PB18_Form_Metzger.pdf

Hi Robyn,

Did you notice the NAB form is attached with many other things but it's definitely a part of it. I just scrolled down in the attachment and saw it.

Thank you.

Doreen M. Spano
Assistant Business Manager



Townsquare Media Poughkeepsie
2 Pendell Road
Poughkeepsie, NY 12601

P(845)471-1500 x115
F(845)471-3053

From: Shari Lynch
Sent: Wednesday, October 31, 2018 11:21 AM
To: Doreen Spano <Doreen.Spano@townsquaremedia.com>; Kristin Cummings <Kristin.Cummings@townsquaremedia.com>; Robyn Scarchilli <Robyn.Scarchilli@townsquaremedia.com>
Cc: Sandi Mancuso <sandi.mancuso@townsquaremedia.com>
Subject: FW: Creative

Credit card payment and NAB attached.

Shari

Shari Lynch
Director of National Sales
Townsquare Media
(848) 221 8143 (O)
(732) 995 6586 (M)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: Peter Brown <peter@brownmillergroup.com>
Sent: Wednesday, October 31, 2018 11:20 AM
To: Shari Lynch <shari.lynch@townsquaremedia.com>
Cc: Sandi Mancuso <sandi.mancuso@townsquaremedia.com>
Subject: Re: Creative

Attached.

On Wed, Oct 31, 2018 at 10:44 AM Shari Lynch <shari.lynch@townsquaremedia.com> wrote:

\$9315 gross, \$7917.75 please

Shari

Shari Lynch

Director of National Sales

Townsquare Media

(848) 221 8143 (O)

(732) 995 6586 (M)

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From: Peter Brown <peter@brownmillergroup.com>
Sent: Wednesday, October 31, 2018 10:42 AM
To: Shari Lynch <shari.lynch@townsquaremedia.com>
Cc: Sandi Mancuso <sandi.mancuso@townsquaremedia.com>
Subject: Re: Creative

Great. Transaction amount?

On Wed, Oct 31, 2018 at 10:36 AM Shari Lynch <shari.lynch@townsquaremedia.com> wrote:

Peter –

The station has the orders and is scheduling the spots as we speak. We should be fine.

Credit card form and NAB attached. Send back and we will be good to go!

Shari

Shari Lynch

Director of National Sales

Townsquare Media

(848) 221 8143 (O)

(732) 995 6586 (M)

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

From: Peter Brown <peter@brownmillergroup.com>
Sent: Wednesday, October 31, 2018 10:24 AM
To: Shari Lynch <shari.lynch@townsquaremedia.com>
Subject: Creative

Attached

--

Peter Brown | Partner

BrownMillerGroup

(718) 419-4590

--

Peter Brown | Partner

BrownMillerGroup

(718) 419-4590

--

Peter Brown | Partner

BrownMillerGroup

(718) 419-4590

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPDH + W2AD	Date: 10/31
---	-----------------------

I, Peter Brown,
being/on behalf of: Friends of Jen Metzger,
a legally qualified candidate of the Democrat
political party for the office of: State Senate
in the General
election to be held on: Nov 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laurie Giardano

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30/2018

Date



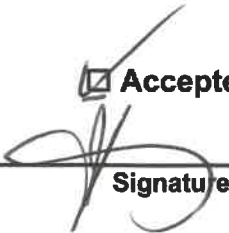
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Jason Finkelberg

Printed Name

Market President

Title