

CONTRACT



WPDH-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

<u>Contract / Revision</u> 752731 /		<u>Alt Order #</u> 32295393
<u>Advertiser</u> Sue Serino for State Senate		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 6305	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDH-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPDH	10/30/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-3322--				10	\$150.00			
	Week:	11/05/18	11/11/18	23-----				5	\$150.00			
N 2	WPDH	10/30/18	11/06/18	M-F Midday	10a-3p		1:00			NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$140.00			
	Week:	11/05/18	11/11/18	2-----				2	\$140.00			
N 3	WPDH	10/30/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2112--				6	\$150.00			
	Week:	11/05/18	11/11/18	2-----				2	\$150.00			
Totals											33	\$4,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	33	\$4,850.00	(\$727.50)	\$4,122.50
Totals	33	\$4,850.00	(\$727.50)	\$4,122.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ENTERED
10/29/18
KS

Oct 29, 18
 CONT# 32295393 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WPDH-FM (Poughkeepsie, NY)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: / / 6305

SALESPERSON FAX#

PH # 202-337-5700

BYR TJ OSBORNE
 ADV SUE SERINO FOR STATE SENATE
 PDT Candidate
 FLT Oct 29, 18 - Nov 06, 18

* REP ORDER COMMENT *

** 10/26/2018 6:06:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	2	\$150.00	2
	1.2	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	1	\$140.00	1
	1.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$150.00	1
					** FLIGHT TOTALS **		4	\$590.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	2	\$150.00	2
	2.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$140.00	1
	2.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$150.00	1
					** FLIGHT TOTALS **		4	\$590.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	2	\$150.00	2
	3.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	2	\$140.00	2
	3.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	1	\$150.00	1
					** FLIGHT TOTALS **		5	\$730.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	2	\$150.00	2
	4.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$140.00	2
	4.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	1	\$150.00	1
					** FLIGHT TOTALS **		5	\$730.00	

Oct 29, 18
 CONT# 32295393 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6305

FLIGHT 5									
5.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	2	\$150.00	2	
5.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$140.00	2	
5.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$150.00	2	
** FLIGHT TOTALS **						6	\$880.00		
FLIGHT 6									
6.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	2	\$150.00	2	
6.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	2	\$140.00	2	
6.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	2	\$150.00	2	
** FLIGHT TOTALS **						6	\$880.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	3	\$150.00	3	
** FLIGHT TOTALS **						3	\$450.00		

	Nov 18					
SPOTS	33					
CASH	4850.00					
TRADE	0.00					
NSL	0.00					
TOTAL	4850.00					

						TOTAL
SPOTS						33
CASH						4,850.00
TRADE						0.00
NSL						0.00
TOTAL						4,850.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



WKXP-FM
 2 Pendell Road
 Poughkeepsie, NY 12601
 (845) 471-1500

<u>Contract / Revision</u> 752738 /		<u>Alt Order #</u> 32295392
<u>Advertiser</u> Sue Serino for State Senate		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 6305	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKXP-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXP	10/30/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2111--				5	\$40.00			
	Week:	11/05/18	11/11/18	12-----				3	\$40.00			
N 2	WKXP	10/30/18	11/06/18	M-F Midday	10a-3p		1:00			NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$30.00			
	Week:	11/05/18	11/11/18	2-----				2	\$30.00			
N 3	WKXP	10/30/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$30.00			
	Week:	11/05/18	11/11/18	2-----				2	\$30.00			
Totals											28	\$920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	28	\$920.00	(\$138.00)	\$782.00
Totals	28	\$920.00	(\$138.00)	\$782.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/29/18
RS

Oct 29, 18
 CONT# 32295392 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WKXP-FM (Poughkeepsie, NY)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: / / 6305

SALESPERSON FAX#

PH # 202-337-5700

BYR TJ OSBORNE
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 PDT Candidate
 FLT Oct 29, 18 - Nov 06, 18

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** 10/26/2018 6:06:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	1	\$40.00	1
	1.2	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	1	\$30.00	1
	1.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$30.00	1
					** FLIGHT TOTALS **		3	\$100.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	1	\$40.00	1
	2.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$30.00	1
	2.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$30.00	1
					** FLIGHT TOTALS **		3	\$100.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	1	\$40.00	1
	3.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	2	\$30.00	2
	3.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	2	\$30.00	2
					** FLIGHT TOTALS **		5	\$160.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	1	\$40.00	1
	4.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
	4.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
					** FLIGHT TOTALS **		5	\$160.00	

Oct 29, 18
 CONT# 32295392 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6305

FLIGHT 5									
5.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	1	\$40.00	1	
5.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$30.00	2	
5.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$30.00	2	
** FLIGHT TOTALS **						5	\$160.00		
FLIGHT 6									
6.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	1	\$40.00	1	
6.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	2	\$30.00	2	
6.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	2	\$30.00	2	
** FLIGHT TOTALS **						5	\$160.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	2	\$40.00	2	
** FLIGHT TOTALS **						2	\$80.00		

Nov 18						
SPOTS	28					
CASH	920.00					
TRADE	0.00					
NSL	0.00					
TOTAL	920.00					

SPOTS						TOTAL
CASH						28
TRADE						920.00
NSL						0.00
TOTAL						0.00
						920.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

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CONTRACT



WCZX-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

<u>Contract / Revision</u> 752740 /		<u>Alt Order #</u> 32295390
<u>Advertiser</u> Sue Serino for State Senate		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 6305	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCZX-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCZX	10/30/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2111--				5	\$40.00			
	Week:	11/05/18	11/11/18	12-----				3	\$40.00			
N 2	WCZX	10/30/18	11/06/18	M-F Midday	10a-3p		1:00			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$35.00			
	Week:	11/05/18	11/11/18	2-----				2	\$35.00			
N 3	WCZX	10/30/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$40.00			
	Week:	11/05/18	11/11/18	2-----				2	\$40.00			
Totals											28	\$1,070.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	28	\$1,070.00	(\$160.50)	\$909.50
Totals	28	\$1,070.00	(\$160.50)	\$909.50

Signature: _____ Date: _____

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 FM TERRANCE HOUSTON
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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	1	\$40.00	1
	1.2	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	1	\$35.00	1
	1.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$40.00	1
					** FLIGHT TOTALS **		3	\$115.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	1	\$40.00	1
	2.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$35.00	1
	2.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$40.00	1
					** FLIGHT TOTALS **		3	\$115.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	1	\$40.00	1
	3.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	2	\$35.00	2
	3.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	2	\$40.00	2
					** FLIGHT TOTALS **		5	\$190.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	1	\$40.00	1
	4.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$35.00	2
	4.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$40.00	2
					** FLIGHT TOTALS **		5	\$190.00	

Oct 29, 18
 CONT# 32295390 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6305

FLIGHT 5									
5.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	1	\$40.00	1	
5.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$35.00	2	
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** FLIGHT TOTALS **						5	\$190.00		
FLIGHT 6									
6.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	1	\$40.00	1	
6.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	2	\$35.00	2	
6.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	2	\$40.00	2	
** FLIGHT TOTALS **						5	\$190.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	2	\$40.00	2	
** FLIGHT TOTALS **						2	\$80.00		

	Nov 18					
SPOTS	28					
CASH	1070.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1070.00					

SPOTS						TOTAL
CASH						28
TRADE						1,070.00
NSL						0.00
TOTAL						0.00
						1,070.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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(845) 471-1500

<u>Contract / Revision</u> 752741 /		<u>Alt Order #</u> 32295394
<u>Advertiser</u> Sue Serino for State Senate		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 6305	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRRV-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> R112521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRRV	10/30/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2112--				6	\$50.00			
	Week:	11/05/18	11/11/18	2-----				4	\$50.00			
N 2	WRRV	10/30/18	11/06/18	M-F Midday	10a-3p		1:00			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$45.00			
	Week:	11/05/18	11/11/18	2-----				2	\$45.00			
N 3	WRRV	10/30/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2112--				6	\$50.00			
	Week:	11/05/18	11/11/18	2-----				2	\$50.00			
Totals											28	\$1,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	28	\$1,350.00	(\$202.50)	\$1,147.50
Totals	28	\$1,350.00	(\$202.50)	\$1,147.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ENTERED
10/29/18
RS

Oct 29, 18
 CONT# 32295394 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WRRV-FM (Poughkeepsie, NY)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

BYR TJ OSBORNE
 ADV SUE SERINO FOR STATE SENATE
 PDT Candidate
 FLT Oct 29, 18 - Nov 06, 18

DDS CONT# 0
 C/P/E: / / 6305

SALESPERSON FAX#
 PH # 202-337-5700

* REP ORDER COMMENT *

** 10/26/2018 6:06:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	1	\$50.00	1
	1.2	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	1	\$45.00	1
	1.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$50.00	1
					** FLIGHT TOTALS **		3	\$145.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	1	\$50.00	1
	2.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$45.00	1
	2.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$50.00	1
					** FLIGHT TOTALS **		3	\$145.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	1	\$50.00	1
	3.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	2	\$45.00	2
	3.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	1	\$50.00	1
					** FLIGHT TOTALS **		4	\$190.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	1	\$50.00	1
	4.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$45.00	2
	4.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	1	\$50.00	1
					** FLIGHT TOTALS **		4	\$190.00	

Oct 29, 18
 CONT# 32295394 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6305

FLIGHT 5									
5.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	2	\$50.00	2	
5.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$45.00	2	
5.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$50.00	2	
** FLIGHT TOTALS **						6	\$290.00		
FLIGHT 6									
6.1	M:.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	2	\$50.00	2	
6.2	M:.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	2	\$45.00	2	
6.3	M:.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	2	\$50.00	2	
** FLIGHT TOTALS **						6	\$290.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	2	\$50.00	2	
** FLIGHT TOTALS **						2	\$100.00		

	Nov 18					
SPOTS	28					
CASH	1350.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1350.00					

SPOTS						TOTAL
CASH						28
TRADE						1,350.00
NSL						0.00
TOTAL						0.00
						1,350.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



WZAD-FM
 2 Pendell Road
 Poughkeepsie, NY 12601
 (845) 471-1500

<u>Contract / Revision</u> 752744 /		<u>Alt Order #</u> 32295396
<u>Advertiser</u> Sue Serino for State Senate		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 6305	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WZAD-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WZAD	10/30/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2111--				5	\$18.00			
	Week:	11/05/18	11/11/18	12-----				3	\$18.00			
N 2	WZAD	10/30/18	11/06/18	M-F Midday	10a-3p		1:00			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$15.00			
	Week:	11/05/18	11/11/18	2-----				2	\$15.00			
N 3	WZAD	10/30/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	11	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2222--				8	\$16.00			
	Week:	11/05/18	11/11/18	3-----				3	\$16.00			
Totals											29	\$470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	29	\$470.00	(\$70.50)	\$399.50
Totals	29	\$470.00	(\$70.50)	\$399.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ENTERED
 10/29/18
 KS

Oct 29, 18
 CONT# 32295396 Mod# Ver# 1 (Last =)
 REP **CHRISTAL RADIO**
 TO **WZAD-FM (Poughkeepsie, NY)**
 FM **TERRANCE HOUSTON**
 OFF **PHILADELPHIA**
 AGY **STRATEGIC MEDIA SERVICES**
 ADDR **1911 NORTH FT MYER DRIVE SUITE 400**
ARLINGTON, VA 22209

BYR **TJ OSBORNE**
 ADV **SUE SERINO FOR STATE SENATE**
 PDT **Candidate**
 FLT **Oct 29, 18 - Nov 06, 18**

DDS CONT# 0
 C/P/E: / / 6305

SALESPERSON FAX#
 PH # 202-337-5700

* REP ORDER COMMENT *

** 10/26/2018 6:06:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	1	\$18.00	1
	1.2	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	1	\$15.00	1
	1.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$16.00	1
					** FLIGHT TOTALS **		3	\$49.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	1	\$18.00	1
	2.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$15.00	1
	2.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$16.00	1
					** FLIGHT TOTALS **		3	\$49.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	1	\$18.00	1
	3.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	2	\$15.00	2
	3.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	2	\$16.00	2
					** FLIGHT TOTALS **		5	\$80.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	1	\$18.00	1
	4.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$15.00	2
	4.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$16.00	2
					** FLIGHT TOTALS **		5	\$80.00	

Oct 29, 18
 CONT# 32295396 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6305

FLIGHT 5									
5.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	1	\$18.00	1	
5.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$15.00	2	
5.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$16.00	2	
** FLIGHT TOTALS **						5	\$80.00		
FLIGHT 6									
6.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	1	\$18.00	1	
6.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	2	\$15.00	2	
6.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	3	\$16.00	3	
** FLIGHT TOTALS **						6	\$96.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	2	\$18.00	2	
** FLIGHT TOTALS **						2	\$36.00		

	Nov 18					
SPOTS	29					
CASH	470.00					
TRADE	0.00					
NSL	0.00					
TOTAL	470.00					

						TOTAL
SPOTS						29
CASH						470.00
TRADE						0.00
NSL						0.00
TOTAL						470.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

WPDH / WCZX / WRRV / WKXP / WZAD

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, TJ Osborne,

being/on behalf of: Sue Serino for State Senate,

a legally qualified candidate of the Republican

political party for the office of: State Senate NY-SD41

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Sue Serino for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Harold Ramsey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/208

TJ Osborne

Digitally signed by TJ Osborne
Date: 2018.10.19 16:17:02 -04'00'

Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Jason Finkelberg

Printed Name

Market President

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.