



QUARTERLY ISSUES AND PROGRAM LIST WTRN - TYRONE, PA FIRST QUARTER 2020

VARIOUS CATEGORIES

Public Affairs Programs

WTRN aired "ViewPoints" This is a weekly half hour public affairs program that aired every Sunday morning between 6:00am and 6:30am. Three different issues are dealt with each week. Among the topics typically covered are: consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging, poverty, and minority concerns. A complete listing of the topics covered in each View Points program that aired during this quarter is included in this report.

GOVERNMENT

PUBLIC SAFETY, HEALTH, AND WELFARE

Emergency Alert System (EAS)-Weather warnings, Civil Warnings, and Amber Alerts.

WTRN relayed all "warnings" received through the EAS decoder during this quarter. By relaying these EAS messages over the air, WTRN kept local residents apprised of the latest warnings and vital.

PUBLIC SAFETY, HEALTH, AND WELFARE

LOCAL WEATHER COVERAGE

WTRN aired a thirty second weather report hourly (24 hours a day) every day in this quarter.

LOCAL NEWS COVERAGE – NATIONAL NEWS

WTRN aired newscasts produced by ABC News once an hour (24 hours a day) during the quarter. These newscasts focused on breaking news and current events from around the world. WTRN aired a local news hour each weekday at 10AM focusing on local news and information for our coverage area.

PUBLIC SERVICE ANNOUNCEMENTS

WTRN airs many Public Service Announcements; both live and recorded to inform our listeners of area happenings. We also post many of these events to our Facebook page.

LOCAL SPORTS

WTRN airs local high school sports to showcase the talents of our local athletes.

LOCAL EVENTS

WTRN routinely broadcasts local events of interest. Including local parades, and other community events.

This listing is by no means all inclusive. WTRN being a local station focused on our communities, is constantly airing local events to serve our listeners.

2020-Q1 (January – March) Viewpoints Radio Quarterly Report – Compliancy Issues & Programs List

Acting	Failure
Activism	Family
Addiction	
Adventure	Fiilm & film history
Agingi	
Alzheimer's & dementia	Finance
Animal species	Gender
	Global Issues
Army	Goals
Art	Government
Artificial Intelligence	Health & healthcare
Awards	Higher Education
	History
Baking	
Basketball	Hobbies
Biodiversity	
Black History	Home Organization
Budget	Homelessness
	Horror
Business & industry	
Career	Human Development
	Immigration
Clnema	Inequality
Coloring	
Comedy	Insurance
Communication	
	Intelligence
Community relations	Internet
Computer science	Journaling
Consumerism	
Cooking	Law & legal problems
	Literature
Corporations	
Creativity	Math Media
Culture	Medicine
Death	Motherhood
Design	Music
Disease	
Diverity	Navy
Drug Use	
Economy	Personal Growth
Education	Pharmacology
	Police
Endangered Species	
Engineering	Race
Entrepreneurship	Relationships
Environment	
Espionage	Social Media
	Sports
Exercise	Startups

Air Week: Studio Production: Jason Dickey

1/5/20

SEGMENT 1: A BRIEF HISTORY OF SKIN MARKING

Time

Duration

Synopsis: Humans have always practiced various forms of self-expression, whether that's through written word, music, art or some other outlet. The art of tattooing is one such form that dates back to thousands of years ago. We speak with a history expert, Craig Koslofsky about some of the earliest tattoo designs and how they were achieved as well as other skin alteration methods including scarification and branding.

1:47

10:20

Host: Gary Price

Guests: Craig Koslofsky, history professor, University of Illinois at Urbana-Champaign, author, Evening's Empire: A History of the Night in Early Modern Europe.

Compliance issues History, Culture, Art, Design, Literature, Religion, Disease, Health

covered:

Links for more information: <https://www.amazon.com/Evenings-Empire-History-Studies-European/dp/0521721067>

<https://earlymodernlifelife.wordpress.com/>

<https://history.illinois.edu/directory/profile/koslof>

SEGMENT 2: THE PITALLS OF SOCIAL MEDIA AS AN ATHLETE

Time

Duration

Synopsis: Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be hard to look away from what people are saying. Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive.

14:10

8:17

Host: Marty Peterson

Guests: Joshua Perry, former linebacker, Indianapolis Colts, San Diego Chargers, The Ohio State University. Johnny Davidson, senior quarterback, Washington University at St. Louis

Compliance issues Sports, Social Media, Mental Health, Technology, Education, Career

covered:

Links for more information: https://www.washubears.com/sports/fball/2018-19/bios/davidson_johnny_10a4

<http://www.nfl.com/player/joshuaperry/2555326/profile>

https://twitter.com/RIP_JEP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://en.wikipedia.org/wiki/Joshua_Perry

CULTURE CRASH THE 2020 BLOCKBUSTER LINEUP

Time

Duration

Synopsis: A new year means a new lineup of highly anticipated movie releases. We cover some of the biggest films for 2020 from the new Top Gun sequel featuring Tom Cruise to Christopher Nolan's new action movie, Tenet.

23:27

3:00

Host & Producer: Evan Rook

Compliance issues Film, Cinema, Culture,

Air Week: **Studio Production: Jason Dickey**
1/12/20

SEGMENT 1: SPREADING WORD OF THE 2020 U.S. CENSUS

Time Duration

Synopsis: The 2020 census is just around the corner. We speak with an employee from the U.S. Census Bureau about the importance of taking part in the nationwide survey and how the government is reaching students and their families through new in-school programs.

1:48 6:44

Host: Gary Price

Guests: Victoria Glasier, Chief of the Statistics in Schools Program, U.S. 2020 Census Bureau.

Compliance issues covered: History, Culture, Government, Finance, Economy, Diversity, Education, Budget

Links for more information: <https://2020census.gov/en/jobs.html>

<https://www.census.gov/schools/>
<https://www.census.gov/>

SEGMENT 2: ADDICTION: WHY IT HAPPENS AND HOW TO HELP ADDICTS BACK FROM THE EDGE

Time Duration

Synopsis: Millions of Americans are addicted to alcohol and drugs, and many of them eventually end up unemployed, broken, separated from their families and homeless. We talk to an author who's battled alcohol and drug addiction for many years and finally found help through treatment. We also speak with a psychologist about the causes of addiction and why some people are more likely to become addicts than others.

10:35 11:32

Host: Marty Peterson

Guests: Ryan LaLumiere, psychologist, professor in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of *Saved by the Prince of Peace: Dungeon to Sky*.

Compliance issues covered: Addiction, Health, Relationships, Education, Government, Homelessness

Links for more information: <https://psychology.uiowa.edu/> <https://www.samhsa.gov/>

https://www.amazon.com/Saved-The-Prince-Peace-Dungeon/dp/0615950175/ref=sr_1_1?ie=UTF8&qid=undefined&sr=8-1&keywords=Saved+by+the+prince+of+peace

CULTURE CRASH THE WWI EPIC, "1917"

Time Duration

Synopsis: We explore the new release, *1917* now playing in theaters. The new film, which is filmed acclaimed cinematographer, Roger Deakins, has an action-packed storyline that does not disappoint.

23:07 3:20

Host & Producer: Evan Rook

Compliance issues: Film, War, Culture, History

Air Week: Studio Production: Jason Dickey
1/19/20

SEGMENT 1: ARTIC EXPLORATION: THE DEMISE OF THE 1881 GREELY EXPEDITION

Time Duration

Synopsis: In 1881, Lt. Adolphus Greely and 24 men set out on a voyage to explore the northernmost Polar Arctic where few had ventured before. The goal was to collect vast amounts of scientific data of the unknown region and hopefully reach the North Pole. But the expedition soon went awry when no resupply made it to the camp for two years and the men were left to fend for themselves. Starvation, frostbite and even tales of cannibalism soon followed in this historic tale of exploration and survival.

1:47 12:01

Host: Gary Price

Guests: Buddy Levy, author, Labyrinth of Ice: The Triumphant and Tragic Greely Polar Expedition

Compliance issues covered: History, Exploration, Adventure, Army, Navy, Health, Science, Polar Arctic

Links for more information: <https://www.pbs.org/wgbh/americanexperience/films/greely/>

https://www.amazon.com/Labyrinth-Ice-Triumphant-Tragic-Expedition/dp/1250182190/ref=sr_1_1?crid=16RL48KEMVNWQ&keywords=labyrinth+of+ice&qid=1578677548&srefix=laby%2Caps%2C152&sr=8-1
<http://buddylevy.com/index.html>

SEGMENT 2: WHY ARE YOUNG PEOPLE STRUGGLING MORE THAN PREVIOUS GENERATIONS?

Time Duration

Synopsis: Roughly 15 percent of 25 to 35-year-olds are back living with their parents, according to a 2016 study by Pew Research Center – and this number is only on the rise. Higher rent, cost of living and student debt are all contributing factors, however, there are some young adults stuck in an unmotivated, directionless state labeled as “failure to launch” We break down the term and what parents can do to nudge their young adults along.

15:50 7:31

Host: Marty Peterson

Guests: Doctor Mark McConville, author, Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It

Compliance issues covered: Parenting, Higher Education, Personal Growth, Career, Mental Health, Psychology, Relationships, Stress, Finance, Social Media

Links for more information: <https://www.penguinrandomhouse.com/books/607785/failure-to-launch-by-mark-mcconville-phd/>

<https://www.amazon.com/Failure-Launch-Twentysomething-Hasnt-Grown/dp/0525542183>
<https://www.nytimes.com/2019/09/03/opinion/college-graduates.html>
<https://www.nytimes.com/2017/10/11/magazine/why-are-more-american-teenagers-than-ever-suffering-from-severe-anxiety.html>

CULTURE CRASH: DAVE EGGERS: A LEADER IN LITERARY WRITING

Time Duration

Synopsis: Author Dave Eggers has been a cult hero since his 2000 memoir A Heartbreaking Work of Staggering Genius took readers on a wild and enthralling ride. Now, almost two decades later he's still producing novels that push the boundaries of dialogue and prose.

24:15 2:12

Host & Producer: Evan Rook

Compliance issues Literature, Writing, Culture

Air Week: **Studio Production: Jason Dickey**

1/26/20

SEGMENT 1: FINDING JOY AGAIN THROUGH SMALL CHANGES

Time **Duration**

Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and refocus on what's important

1:48

11:01

Host: Gary Price

Guests: Sarah Ban Breathnach, author, Simple Abundance: 365 Days to a Balanced and Joyful Life. Rachel Bertsche, journalist, author, The Kids Are in Bed: Finding Time for Yourself in the Chaos of Parenting.

Compliance issues Literature, Mental Health, Journaling, Parenting, Social Media, Failure

covered:

Links for more <https://twitter.com/simpleabundance?lang=en>

information:

<https://www.barnesandnoble.com/w/simple-abundance-sarah-ban-breathnach/1130780118?ean=9781538735022>

<https://twitter.com/rberch?lang=en>

https://www.amazon.com/gp/product/1524744018/ref=db_a_def_rwt_bibl_vppl_i0

<http://www.sarahbanbreathnach.com/>

SEGMENT 2: A NEW MINDSET ON EXERCISE: TAKING SMALL STEPS TO MAKE A BIG DIFFERENCE

Time **Duration**

Synopsis: Hate the stairmaster? Dread the treadmill? Exercise doesn't have to be an anxiety-inducing, hour-long activity. It can be getting a group of friends together for an axe-throwing session or even going on a ten-minute walk during lunch. Each little bit of movement matters. We uncover how taking on a different mindset to activity can lead to better habits and a happier life.

14:51

8:01

Host: Marty Peterson

Guests: Kelly McGonigal, research psychologist, author, Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection and Courage; Davonian Mackenzie, personal trainer, Southport Fitness in Lakeview, Chicago.

Compliance issues Exercise, Health, Mental Health, Relationships, Gym, Hobbies, Personal Care

covered:

Links for more <https://www.southportfitness.com/>

information:

https://www.ted.com/talks/kelly_mcgonigal_how_to_make_stress_your_friend

<http://kellymcgonigal.com/>

<https://www.facebook.com/SouthportFitness/>

CULTURE CRASH: OSCAR SEASON

Time **Duration**

Synopsis: This year's Oscar nominations are out and there are some good contenders in the mix, but a few movies that were looked over. We delve into some of our favorite films from 2019 that didn't make the nomination cut, but are still worth the watch.

23:46

2:41

Host & Producer: Evan Rook

Compliance issues Films, Awards, Acting

Air Week: **Studio Production: Jason Dickey**
2/2/20

SEGMENT 1: WORLD WAR II: THE WOMEN OF THE OSS

Time Duration

Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and refocus on what's important

1:47 9:07

Host: Gary Price

Guests: Katie S. Sanders, freelance journalist & World War II expert

Compliance issues World War II, Women, Intelligence, Government, Travel, History, Espionage
covered:

Links for more [https://www.nytimes.com/2019/03/06/magazine/intelligence-world-war-ii-oss-](https://www.nytimes.com/2019/03/06/magazine/intelligence-world-war-ii-oss-women.html)
information: [women.html](https://www.nytimes.com/2019/03/06/magazine/intelligence-world-war-ii-oss-women.html)

<https://www.katiessanders.com/>

<https://www.cia.gov/library/publications/intelligence-history/oss/art03.htm>

SEGMENT 2: FRUSTRATED BY THE 24/7 POLITICAL NEWS MACHINE? GET INVOLVED INSTEAD

Time Duration

Synopsis: It seems like lately political breaking news has hit an all-time high with all of the continuous impeachment coverage and campaign trail updates. While it's important to be an informed citizen, what do you do with all of this knowledge? Is it leading to change? Could you do something better with your time? We delve into these questions and more this week on Viewpoints.

12:50 10:00

Host: Marty Peterson

Guests: Eitan Hersh, associate professor, political science, Tufts University, author Politics is for Power: How to Move Beyond Political Hobbyism, Take Action, and Make Real Change;
Naava Ellenberg, senior, Barnard University

Compliance issues Politics, Community, Media, Television, Activism, Education, Government
covered:

Links for more <https://www.amazon.com/Politics-Power-Beyond-Political-Hobbyism/dp/1982116781>
information:

<https://www.theatlantic.com/ideas/archive/2020/01/political-hobbyists-are-ruining-politics/605212/>

<https://www.bustle.com/profile/naava-ellenberg-18208189>

CULTURE CRASH: SCARYWINTER READS

Time Duration

Synopsis: We explore Ian Reid's horror novel, "I'm Thinking of Ending Things" that tops our list of scariest books of all time. It's a quick read with a twisting plot that keeps you hooked all the way through

23:46 2:41

Host & Producer: Evan Rook

Compliance issues Literature, Horror, Film

Air Week: Studio Production: Jason Dickey
2/9/20

SEGMENT 1: VOTER ERROR: HOW A TRIP TO THE DMV TURNED INTO YEARS OF LEGAL WOES**Time Duration**

Synopsis: Can it ever be too easy to cast a ballot in an American election? The answer is yes. Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois through a law best known as the Motor Voter Law. This originally well-intentioned program is now trapping hundreds of immigrants into federal charges and possible deportation for an act they didn't fully comprehend to begin with.

1:48

11:28

Host: Gary Price

Guests: Richard Hanus, immigration lawyer; Elizabeth Keathley, immigration client

Compliance issues Immigration, Voting, Law, Legal Problems, Culture, Government, Politics

covered:

Links for more <https://www.usavisacounsel.com/about-us>

information:

<http://waterwell.org/production/courtroom/>

<https://caselaw.findlaw.com/us-7th-circuit/1609918.html>

SEGMENT 2: WHAT HAPPENS WHEN MATHEMATICAL CALCULATIONS GO WRONG?**Time Duration**

Synopsis: The field of mathematics is still seen as a boring and overly complex field by many. But Matt Parker, a former math teacher turned popular YouTuber, is working to fix that stubborn mindset. In his new book, he illustrates the powerful and interesting side of math through real-life examples that have failed because someone's calculations were just slightly off.

15:12

7:32

Host: Marty Peterson

Guests: Matt Parker, mathematician, YouTuber, author Humble Pi: When Math Goes Wrong in the Real World

Compliance issues Math, Education, Industry, Career, Science, Engineering, Computer Science

covered:

Links for more <https://www.penguinrandomhouse.com/books/610964/humble-pi-by-matt-parker/>

information:

<https://www.youtube.com/channel/UCoxcjg-8xIDTYp3uz647V5A>

<http://standupmaths.com/>

<https://www.youtube.com/channel/UCSju5G2aFaWMqn-0YBtq5A>

CULTURE CRASH: REMEMBERING THE LEGEND: KOBE BRYANT**Time Duration**

Synopsis: It can sometimes still feel unreal that NBA superstar Kobe Bryant is gone. The retired Los Angeles Lakers player was more than just an athlete, but a tremendous idol to millions of people across the world. We discuss his legacy and the fragility of life.

23:44

2:43

Host & Producer: Evan Rook

Compliance issues Sports, Basketball, Death, Mentor, Culture, History, Career

covered:

Air Week: 2/16/20
Studio Production: Jason Dickey

SEGMENT 1: COLORING OUTSIDE THE LINES

Time **Duration**

Synopsis: Coloring books aimed at children, adults and even seniors have been all the rage in recent years and are still trending in 2020. But what's so special about these patterns and designs that draw people in? We delve into the process of putting together these collections and why the creative outlet has become a mainstay for so many looking to switch off and de-stress. 1:47 10:22

Host: Gary Price

Guests: Johanna Basford, artist, author; Jenean Morrison, artist, designer, author

Compliance issues covered: Covered: Art, Coloring, Mental Health, Culture, Creativity, Stress, Literature, Seniors covered:

Links for more information: [https://www.amazon.com/Johanna-](https://www.amazon.com/Johanna-Basford/e/B00J1YSPE4%3Fref=dbs_a_mng_rwt_scns_share)

[Basford/e/B00J1YSPE4%3Fref=dbs_a_mng_rwt_scns_share](https://www.amazon.com/Johanna-Basford/e/B00J1YSPE4%3Fref=dbs_a_mng_rwt_scns_share)

https://www.amazon.com/Jenean-Morrison/e/B00AI2Q5DG%3Fref=dbs_a_mng_rwt_scns_share

<https://www.instagram.com/jeneanmorrison/?hl=en>

<https://www.johannabasford.com/>

SEGMENT 2: RETHINKING HEALTHCARE: HOW DO YOU FIX A FLAWED SYSTEM?

Time **Duration**

Synopsis: The topic of healthcare is one of the most debated issues so far in the 2020 election – but what's the fix for the expensive, inefficient system that's currently in place? So far it's a murky answer. Millions are struggling with the high cost of care, doctors are burning out and patient-doctor interaction is at an all-time low. We speak with an industry expert about the current woes of American healthcare and what can be done. 14:11 8:50

Host: Marty Peterson

Guests: Samuel Shem, author, House of God, Man's 4th Best Hospital

Compliance issues covered: Medicine, Healthcare, Career, Health, Insurance, Literature, Government covered:

Links for more information: <https://www.theatlantic.com/health/archive/2012/11/samuel-shem-34-years-after-the-house-of-god/265675/>

https://www.amazon.com/gp/product/1984805363/ref=dbs_a_def_rwt_bibl_vppi_i1

https://www.amazon.com/gp/product/0425238091/ref=dbs_a_def_rwt_bibl_vppi_i0

<http://www.samuelshem.com/v2/> https://en.wikipedia.org/wiki/Samuel_Shem

CULTURE CRASH: THE BROADWAY HIT "HAMILTON" COMES ALIVE AGAIN

Time **Duration**

Synopsis: The writer of "Hamilton" Lin-Manuel Miranda is back at it again. Come October 2021, the Broadway play is set to hit theaters across the country. But will it be worth the watch? 24:01 2:27

Host & Producer: Evan Rook

Compliance issues Broadway, Musical, Film, Culture, History

Air Week: Studio Production: Jason Dickey
2/23/20

SEGMENT 1: REDEFINING SUGAR: ENJOYING SWEET TREATS WITHOUT THE GUILT**Time Duration**

Synopsis: From sugary lattes to grocery staples like yogurt and bread, sugar still seems to be lurking everywhere. Even with greater awareness, it can still be hard to avoid the cookies and cake if you're craving something sweet. Viewpoints speaks with baking blogger, Elif Yamangil and cookbook author, Jennifer Tyler Lee about the importance of limiting sugar in your diet and how to do so while still indulging in some healthier sweets.

1:48

12:09

Host: Gary Price

Guests: Elif Yamangil, engineer at Google, creator of the blog, Plenty Sweet; Jennifer Tyler Lee, author Half the Sugar, All the Love

Compliance issues Baking, Cooking, Health, Sugar Intake, Disease, Education, Motherhood

covered:

Links for more <http://www.plentysweet.net/> <https://www.instagram.com/plentysweet200/>

information:

<https://www.52newfoods.com/>

https://www.amazon.com/gp/product/1523504234/ref=dbs_a_def_rwt_bibl_vppl_i

[0 https://www.wellplated.com/](https://www.wellplated.com/)

SEGMENT 2: BORN INTO SLAVERY: FIRSTHAND PERSPECTIVES OF FORMING ENSLAVED MEN AND WOMEN**Time Duration**

Synopsis: Imagine being born into slavery in the South. You have not a dime to your name, received no education and all you know are the surrounding fields of a plantation. What would you do after slavery is abolished? How would you start over? February is Black History Month. As we remember the past and the history of slavery in America, it's important to not only take in the perspectives of historians and educators, but also direct firsthand accounts from the people who lived through this experience. Viewpoints' speaks with historian and photographer, Richard Cahan, co-author of the new book River of Blood: American Slavery From the People Who Lived It.

15:59

6:57

Host: Marty Peterson

Guests: Richard Cahan, co-author, River of Blood: American Slavery From the People Who Lived It

Compliance issues Black History Month, Education, History, Literature, Inequality, Race, Poverty

covered:

Links for more <https://www.cityfilespress.com/books/river-of-blood/>

information:

<https://www.amazon.com/River-Blood-American-Slavery-People/dp/0991541855>

<https://www.loc.gov/collections/slave-narratives-from-the-federal-writers-project-1936-to-1938/about-this-collection/>

<https://twitter.com/picturetweeter?lang=en>

CULTURE CRASH: THE JOY OF TV COMEDY SPECIALS**Time Duration**

Synopsis: Sometimes you don't want a critically acclaimed show or Oscar-worthy movie, but rather something funny like a cheesy rom-com or a bit of classic stand-up. We discuss two Bo Burnham comedy specials that are now streaming on Netflix

23:56

2:30

Host & Producer: Evan Rook

Compliance issues Television, Culture, Comedy, Streaming

Air Week: **Studio Production: Jason Dickey**
3/1/20

SEGMENT 1: BODY-WORN CAMERAS: IS FAST-CHANGIN TECH LEADING TO BETTER POLICING?

Time **Duration**

Synopsis: Today, body-worn cameras are a mainstay in many police departments across the country. While the new technology increases transparency, is it leading to better relationships between the public and police? How are innovations in the field - including the incorporation of artificial intelligence - changing officers' day-to-day duties?

1:48 10:48

Host: Gary Price

Guests: Daniel Lawrence, Senior Research Associate, Urban Institute; Rick Smith, Founder, CEO, Axon Enterprise Inc.

Compliance issues Police, Community Relations, Minorities, Technology, Artificial Intelligence covered:

Links for more <https://www.axon.com/products/axon-body-3>

information:

<https://www.urban.org/author/daniel-lawrence>

<https://www.cam.ac.uk/research/news/use-of-body-worn-cameras-sees-complaints-against-police-virtually-vanish-study-finds>

SEGMENT 2: THE ROLE OF COMPANIES IN PROTECTING THE PLANET'S BIODIVERSITY

Time **Duration**

Synopsis: 1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O'Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.

14:38 8:04

Host: Marty Peterson

Guests: Margaret O'Gorman, President, Wildlife Habitat Council

Compliance issues Biodiversity, Animal Species, Human Development, Business, Economy, Environment,

covered: Extinction, Endangered Species, Corporations, Global Issues

Links for more <https://www.wildlifehc.org/>

information:

<https://www.wildlifehc.org/bio/margaret-ogorman/>

https://twitter.com/OGormanWHC?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

<https://www.gmsustainability.com/manage/operations.html>

CULTURE CRASH: THE ENDLESS TWISTS IN NBC'S THIS IS US

Time **Duration**

Synopsis: The hit drama, This is Us has led its viewers down a puzzling, sometimes draining series of twists and turns throughout the last four seasons – but is the show finally fizzling out?

23:42 2:46

Host & Producer: Evan Rook

Compliance issues Television, Culture

Air Week: Studio Production: Jason Dickey
3/8/20

SEGMENT 1: GLOSSIER TO WARBY PARKER: STARTUPS THAT ARE REDEFINING THE RETAIL GAME

Time Duration

Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

1:48 9:24

Host: Gary Price

Guests: Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, The Billion Dollar Brand Club

Compliance issues Business, Startups, Entrepreneurship, Internet, Social Media, Revenue

covered:

Links for more <http://www.larryingrassia.com/>

information:

<https://www.wsj.com/articles/billion-dollar-brand-club-review-clicking-the-disrupt-button-11580773644>

<https://www.amazon.com/Billion-Dollar-Brand-Club-Disruptors/dp/1250313066>

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/thinking-inside-the-subscription-box-new-research-on-ecommerce-consumers>

SEGMENT 2: MOVE OVER ALBERT: UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST

Time Duration

Synopsis: What exactly classifies a person as a genius? Are there biological differences between male and female geniuses? Viewpoints' explores these questions and highlights a few overlooked female scientists throughout history.

13:16 9:24

Host: Marty Peterson

Guests: Janice Kaplan, author, The Genius of Women, From Overlooked to Changing the World; Catherine Whitlock, author, Ten Women Who Changed Science and the World

Compliance issues Science, Gender, Research, History, Health, Literature, War, Women's Rights

covered:

Links for more <https://www.catherinewhitlock.co.uk/>

information:

<https://www.amazon.com/Women-Changed-Science-World-Levi-Montalicini/dp/1635766109>

https://twitter.com/JaniceKaplan2?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

<https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212>

<https://www.janicekaplan.com/>

CULTURE CRASH: THE BEAUTY OF "BETTER CALL SAUL"

Time Duration

Synopsis: Better Call Saul is the show we never knew we needed after the hit show Breaking Bad came to a close. Season 5 of the show is now airing on AMC.

23:41 2:46

Host & Producer: Evan Rook

Compliance issues Television, Culture

Air Week: Studio Production: Jason Dickey

3/15/20

SEGMENT 1: GETTING THINGS DONE: HINTS ON HOW TO DO IT BETTER

Time

Duration

Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

1:47

13:00

Host: Gary Price

Guests: David Allen, productivity consultant and author of *Getting Things Done: The Art of Stress-Free Productivity*; Steve McClatchy, founder of Alleer Training and Consulting, author of *Decide: Work Smarter, Reduce Your Stress and Lead by Example*

Compliance issues covered: Productivity, Career, Goals, Writing, Communication, Literature, Parenting

Links for more information: <https://www.cnbc.com/2020/02/14/stanford-scientist-on-proven-habits-that-will-make-you-more-productive.html>

<https://www.cnbc.com/2019/09/05/a-simple-guide-to-becoming-more-productivity-that-millions-swear-by.html>

<https://gettingthingsdone.com/>

<https://alleer.com/>

SEGMENT 2: WHAT YOU DIDN'T KNOW ABOUT AMERICA'S FOUNDING FATHER

Time

Duration

Synopsis: The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.

16:50

6:13

Host: Marty Peterson

Guests: Alexis Coe, author, *You Never Forget Your First: A Biography of George Washington*.

Compliance issues covered: History, Presidency, Politics, Government, War, Culture, Literature

Links for more information: <https://www.whitehouse.gov/about-the-white-house/presidents/george-washington/>

<https://twitter.com/alexiscoee?lang=en>

<https://www.alexiscoee.com/>

https://www.amazon.com/gp/product/0735224102/ref=dbs_a_def_rwt_hsch_vapi_taft_p1_i0

CULTURE CRASH: THE APPEAL OF MYSTERY MOVIES

Time

Duration

Synopsis: From the classic 1985 film, *Clue* to the more recent release, *Knives Out*, the mystery genre can be just the right pick-me-up when you fall into a post-Oscar season movie slump. Viewpoints' discusses some of our favorites from this genre.

24:06

2:21

Host & Producer: Evan Rook

Compliance issues: Film, Culture, Film History

Air Week: 3/22/20
Studio Production: Jason Dickey

SEGMENT 1: THE WONDERS OF REMOVING CLOTHING CLUTTER**Time** **Duration**

Synopsis: Ever feel like each morning you look at your closet, and despite the large number of clothes, never really have anything to wear? This abundance of extra fabric not only takes up space but also can be a burden to your headspace. We speak with two experts about how to shop and consume less as well as best organize the items you already have.

1:47

8:48

Host: Gary Price

Guests: Courtney Carver, author, Project 333: The Minimalist Fashion Challenge That Proves Less Really is So Much More; Rachel Rosenthal, founder & CEO, Rachel & Company

Compliance issues Consumerism, Waste, Shopping, Mental Health, Finance, Home Organization

covered:

Links for more <https://bemorewithless.com/>

information:

https://twitter.com/bemorewithless?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor
<https://www.rachelrosenthal.co/>
<https://twitter.com/rachelorganizes>

SEGMENT 2: THE RESURGENCE OF HAND EMBROIDERY: CRAFTIVISM THROUGH CROSS-STITCHING**Time** **Duration**

Synopsis: In a moment where many are practicing 'social distancing', it can be a good opportunity to put down your phones and pick up a stress-relieving solo hobby. We speak with Shannon Downey, creator of Badass Cross Stitch, about the simplicity and art of cross-stitching as well as how she's used it to channel social issues

12:39

10:29

Host: Marty Peterson

Guests: Shannon Downey, creator of Badass Cross Stitch.

Compliance issues Art, Craft, History, Activism, Hobby, Education, Community, Mental Health

covered:

Links for more <https://www.instagram.com/badasscrossstitch/?hl=en>

information:

<http://www.badasscrossstitch.com/>
<https://www.projectfirechicago.org/>

CULTURE CRASH: THE NEW SCI-FI MYSTERY SERIES "DEVS"**Time** **Duration**

Synopsis: Devs has only released a handful of episodes on Hulu so far, but the sci-fi thriller has already generated a lot of buzz for its gripping plot and eerie feels. We dive into the limited series featuring leads Nick Offerman and newcomer, Sonoya Mizuno.

24:10

2:17

Host & Producer: Evan Rook

Compliance issues Television, Science Fiction, Streaming

Air Week: Studio Production: Jason Dickey
3/29/20

SEGMENT 1: CANNIBIS: A COMPLICATED HISTORY**Time Duration**

Synopsis: Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn't just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drug's global history and its prohibition in the U.S. over the last 70 years.

1:47

10:10

Host: Gary Price

Guests: Dr. Richard Miller, professor of pharmacology, Northwestern University Feinberg School of Medicine.

Compliance issues History, Medicine, Health, Pharmacology, Drug Use, Politics, Propaganda

covered:

Links for more information: <https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=12007>

<https://news.northwestern.edu/for-journalists/faculty-experts/expert/richard-miller-phd>

<https://www.history.com/topics/crime/history-of-marijuana>

SEGMENT 2: FALLING THROUGH A CLOUD: LIVING WITH COGNITIVE DECLINE**Time Duration**

Synopsis: World-renowned flutist and CBS correspondent Eugenia Zukerman was diagnosed with dementia and Alzheimer's three years ago. She details her experience living with the progressive disease and how she keeps a positive mindset despite the losses.

14:01

8:53

Host: Marty Peterson

Guests: Eugenia Zukerman, flutist, writer and journalist, author, Like Falling Through a Cloud: A Lyrical Memoir of Coping with Forgetfulness, Confusion and a Dreaded Diagnosis

Compliance issues Alzheimer's, Dementia, Aging, Senior Citizen, Health, Family, Music

covered:

Links for more information: <https://www.eugeniazukerman.com/>

<https://www.npr.org/2019/11/09/777569730/in-like-falling-through-a-cloud-eugenia-zukerman-explores-her-changing-mind>

<https://www.amazon.com/Like-Falling-Through-Cloud-Lyrical/dp/1732491224>