



ISSUES AND PROGRAMS REPORT FIRST QUARTER 2021

KITV-DT, HONOLULU, HI
KMAU-DT, WAILUKU, HI
KHVO-DT, HILO, HI

LIST OF ISSUES
THE ECONOMY
EDUCATION
THE ENVIRONMENT
HEALTH AND SAFETY
HAWAIIAN CULTURE AND CULTURE OF
HAWAII'S PEOPLE

Station KITV-DT, Honolulu, Hawaii and its satellite stations KMAU-DT, Wailuku, Hawaii and KHVODT, Hilo Hawaii (collectively, KITV4) air an average of thirty-four hours of local news programs weekly. The KITV4 local news programs include:

Weekday Local News Programs

Good Morning Hawaii (4:30-5:00 am)
Good Morning Hawaii (5:00-7:00 am)
KITV Midday News (12:00-12:30 pm)
KITV Island News at 5:00 (5:00-5:30 pm)
KITV Island News at 6:00 (6:00-7:00 pm)
KITV Island News at 10:00 (10:00-11:00 pm)

Weekend Local News Programs

Saturday:

Good Morning Hawaii (6:00-8:00 am)
KITV Island News at 5:00 (5:00-5:30 pm)
KITV Island News at 6:00 (6:00-6:30 pm)
KITV Island News at 10:00 (10:00-10:30 pm)

Sunday:

Good Morning Hawaii (6:00-8:00 am)
KITV Island News at 5:00 (5:00-5:30 pm)
KITV Island News at 10:00 (10:00-10:30 pm)

These programs offer local news, weather, and sports and regularly address issues of importance to KITV4's community. This report includes examples of significant treatment of issues during the local news programs in the third quarter of 2021.

KITV4 also regularly airs public service announcements. This report includes examples of the PSAs that KITV4 aired during the third quarter of 2021. In addition to the programs and public service announcements, KITV4 is an affiliate of the ABC Television Network and airs programs and public service announcements provided by the ABC Television Network, which also address issues of importance to the KITV4 community.

PROGRAMMING THAT RESPONDED TO LISTED ISSUES

THE ECONOMY

Date: 1/1/2021

Newscast: 6am

Length: 1:00

Synopsis: Those over 50 account for more than one-third of the U-S population -- and half of all consumer spending. It's an opportunity for entrepreneurs and investors to invest in companies that are designing, building, and manufacturing for an older population.

Date: 1/2/2021

Newscast: 6pm

Length: 1:30

Synopsis: Growing interest in cyber-investing because bitcoin's value is at a record high. One bitcoin is worth more than 32-thousand dollars as of Saturday evening. The virtual currency tripled in value during 20-20. Investors have been adding it to their portfolios ... as the u-s dollar has weakened. Bitcoin's popularity could grow more ... if the Federal Reserve maintains low interest rates as expected.

Date: 1/4/2021

Newscast: 6pm

Length: 1:30

Synopsis: Hawaii's economy took a HIT in 20-20 because of the Covid-19 Pandemic -- but some ECONOMISTS believe there was some recovery in June to root about. That's around the same time visitors started returning to the islands, the number of unemployment claims stabilized and the number of home sales increased. .Some researchers warn this is not a sign of a full economic rebound in 20-21.

Date: 1/5/2021

Newscast: 6pm

Length: 1:30

Synopsis: Matson, Hawaii's largest container shipping company unveils a new ship that has a larger capacity to bring goods to the islands.

Date: 1/7/2021

Newscasts: 5pm, 6pm, 10pm.

Length: 1:31

Synopsis: Island residents are still struggling financially because of the Covid-19 pandemic. The state's eviction moratorium is still in effect, but non-profit organizations around Oahu are providing free rent relief advice for residents in Windward Oahu. They hope it will help keep people in their homes during a tough time.

Date: 1/10/2021

Newscast: 6pm, 10pm

Length: 1:30

Synopsis: A Violation of a large group gathering ires local businesses. A wedding and the wedding planner posted numerous photos to his personal Instagram stories and also one on his public business account. The balance of sustaining a business feels like it is jeopardizing heath of the community.

Date: 1/14/2021

Newscast: 6am, 12noon

Length: 1:30

Synopsis: Hawaiian Airlines is suspending its Ohana service because of lack of passengers to and from Molokai. But there are people on that island who need to come to Honolulu for medical purposes and now have no quick way to get there. There are other air services, but it is very expensive.

Date: 1/21/2021

Newscasts: 5pm, 6pm, 10pm.

Length: 1:19

Synopsis: A new report forecast more than half of Hawaii's hotel rooms will remain empty this year and the industry blames COVID-19. The Aloha State stands to be the hardest hit state in the country because tourism as an industry is suffering during the pandemic.

Date:1/22/2021

Newscasts: 5pm, 6pm, 10pm.

Length: 1:49

Synopsis: With the state strapped for cash, some Hawaii lawmakers are considering legalizing recreational marijuana. Despite years of similar measures being shot down, some of the state's top house leaders have signed on this year.

Date: 2/15/2021

Newscast: 5pm, 6pm

Slug: Eviction loopholes

TRT: 1:41

Synopsis: Landlords can legally evict tenants despite moratorium if they're selling their house. The renter is just left out in the cold is there recourse for them or assistance?

Date: 2/26/2021

Newscast: 5om, 6pm

TRT: 1:21

Synopsis: The growing concern with health and safety is has a cleaning company on Oahu seeing an increase in business since COVID pandemic started.

Date: 3/1/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:43

Synopsis: State economic analysts publishes their economic forecast for the rest of the year. The economists anticipate the situation will be depressed because of COVID pandemic. But the experts are hopeful with talk of vaccines.

Date: 3/26/2021

Newscast: 5pm, 10 pm

TRT: 1:45

Synopsis: Mayor Caldwell believes weddings are safe once again but there's still restrictions in place such as no dancing and tables must be certain size

Date: 4/16/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:30

Synopsis: IRS reports homeless people are eligible for a stimulus check, they just have to apply and have an address. Local homeless shelter works to help its clients get the money from the government they are owed.

Date: 4/28/2021

Newscast: 5pm, 6pm

TRT: 1:49

Synopsis: Some Kaimuki businesses are upset they're losing business because of on-going parking lot construction project outside their shops. The lot has been an on-going project filled with delays taking a toll on the businesses and their livelihood

Date: 5/5/2021

Newscast: 6pm

TRT: 2:10

Synopsis: One on one interview with new interim CEO of HART about progress of rail and impacts on economic since it's delayed and over budget

EDUCATION

Date: 1/6/21

Newscast: 6am

Length: 2:30

Synopsis: The Department of Education finally reveals its plan to return some in class sessions. But the teachers aren't so sure the DOE has a good plan that keeps them safe from Covid. There is not uniform plan and that's creating anxiety and doubt.

Date: 1/11/2021

Newscasts: 10 p.m., 5am, 6pm

Length: 1:01

Synopsis: The state's COVID-19 vaccine distribution plan lists educators under a priority list of Phase 1B. State Teacher's Union is enthusiastic about this next phase.

Date: 1/12/2021

Newscast: 6pm

Length: 1:30

Synopsis: The city is now disallowing open air sports at schools. Parents are upset and so are the children.

Date: 1/20/2021

Newscast: 5pm, 6pm, 10pm

Length: 2:00

Synopsis: The Hawaii State Teachers Association is critical of how public education budget cuts and layoffs proposed by the governor and the school superintendent are prohibited by federal law.

Date: 1/21/2021

Newscast: 5pm, 6pm, 10pm

Length: 2:42

Synopsis: Teacher's Association joins us live and blasts State Education Department for impending layoffs. The state is taking action because it cannot afford to keep paying teachers when there is no class.

Date: 1/21/2021

Newscast: 6pm

Length: 4:00

Synopsis: Education Department Superintendent Kishimoto explains the decision for mass layoff of employees and how children will continue learning during the pandemic.

Date: 1/29/2021

Newscast: 5pm, 6pm

Length: 1:25

Synopsis: State Legislator ask all students from intermediate school, high school, and the University of Hawai'i undergraduate programs plant 30 trees each before they graduate. "This legislation not only rejuvenates Hawai'i's reforestation and urban canopy resources, but educates students on how they can fight climate change," said the Windward O'ahu lawmaker,

Date: 4/19/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:22

Synopsis: As the pandemic continues, EMTs are needed on the frontlines to help save lives with EMS. The county is pulling out all the stops to attract new recruits amid the Pandemic. EMT's are front line workers interfacing with Covid patients all the time.

THE ENVIRONMENT

Date: 1/1/2021

Newscast: 6am

Length: 1:00

Synopsis: Starting today, it's against the law to use sunscreens that contain the chemicals oxybenzone and octinoxate. Hawaii is the first state to ban the sale of any sunscreen with the two harmful ingredients. Experts say, the chemicals can induce bleaching and threaten reproduction among coral.

Date: 1/1/2021

Newscast: 6am

Length: 1:00

Synopsis: A farmer knows what to do with that used Christmas tree. He says the trees are fine dining for goats. The farm's owner used to have to find the trees by herself, but now they're being donated by the dozens. Which makes for some happy goats.

Date: 1/1/2021

Newscast: 6am, 12pm

Length: 1:00

Synopsis: Kilauea Volcano entered the new year still erupting from vents inside the Halemaumau crater. Scientists estimating the lake of lava now more than 600 feet deep. Scientists say it is nothing to worry about but have a keen eye on the new vent anticipating a larger eruption.

Date: 1/9/2021

Newscast: 6am, 12pm

Length: 1:01

Synopsis: In response to safety concerns resulting from the reopening pilot program for the Hanauma Bay Nature Preserve, new pilot entry procedures are being implemented while an online reservation system is in development. These procedures are set up to protect the pristine bay and ecosystem from too many tourists.

Date: 1/15/2021

Newscast: 6pm, 10pm

Length: 2:00

Synopsis: In an effort to curb vehicular activity and illegal off-roading from destroying critical shoreline habitats along the Kaiwi Coast. The plan calls for the placement of boulders and other traffic barriers. The area is a coastal ecosystem containing native plants, sand dunes, beach, rocky volcanic coastline, and ample space for public access. These features serve as a critical wildlife habitat and natural resource for the cultural, recreational, and resiliency needs of our community.

Date: 1/25/2021

Newscast: 5pm, 6pm

Length: 1:30

Synopsis: The Department of Environmental Services is dealing with multiple sanitary sewer overflows caused by heavy rains across Oahu. Storm water infiltrated sewer pipes surcharging various manholes releasing a mixture of storm water and wastewater.

Date:1/27/2021

Newscast: 5pm, 6pm

Length: 2:00

Synopsis: Major erosion due to storm on Maui and the Puamana neighborhood. Families inundated with flood waters in their homes. It is a big mess to clean up.

HEALTH & SAFETY

Date: 1/1/2021

Newscast: 5am

Length: 1:00

Synopsis: Target is recalling some clothes because they are possible choking hazards. The cloud island infant rompers -- and cat and jack infant-toddler one-piece rash-guard swimsuits have faulty snaps. Those snaps can break or come off -- which poses a risk of choking.

Date: 1/1/2021

Newscast: 5am, 6am

Length: 1:23

Synopsis: Neighbors in Waimanalo believe some of illegal fireworks are to blame for a family starting 2021 WITHOUT a home and now they are making a new call to get fireworks outlawed. The call for change is not new but is getting new support from local lawmaker this time.

Date: 1/1/2021

Newscast: 12noon

Length: 2:00

Synopsis: After MONTHS of working from home and distance learning --those changes took a HEAVY toll on eating habits. Besides a better DIET and more exercise -- some members of medical community ALSO recommend check-ups from the NECK up. The mental stress is ever present and mental health experts discuss how to reduce the pressure.

Date: 1/1/2021

Newscast: 5pm, 6pm, 10pm

Length: 2:00

Synopsis: The state starts 20-21 with NEW coronavirus cases in the TRIPLE digits -- 241 NEW infections. But Lieutenant Governor Josh Green he says hospitalization rates across the state are STILL at manageable levels. Still there IS fear that like the 4th of July -- some SURGING could follow.

Date: 1/1/2021

Newscast: 5pm

Length: 2:01

Synopsis: a DARING rescue on "Caught on Camera" on the North Shore of O'ahu -- A good Samaritan saved a woman SWEPT into the ocean at Ke'iki beach. The Hero Mikey Wright simply DROPPED his beer and handed his phone to someone to record what was happening. –

Date: 1/2/2021

Newscast: 5pm

Length: 2:00

Synopsis: A boat captain rescued a woman after a reported shark bite off Hawaii Island. The attack left the woman with SERIOUS injuries to her right LEG - the woman - believed to be in her 70's. Ocean Safety reminds swimmers you can never be too careful in the waters in Anaeho'omalau Bay. Shark warning signs will stay up until noon on Sunday, after HFD does another

Date: 1/2/2021

Newscast: 6pm, 10pm

Length: 1:55

Synopsis: Why is the Covid positivity rate important? It affects the Oahu's reopening strategy. It is calculated by the percentage of POSITIVE tests in a seven day period. The mayor outlines a Tiered program for getting the City and County back to normal or will there be more restrictions?

Date: 1/3/2021

Newscast: 5am, 6am

Length: 1:47

Synopsis: Police say the 91-year old woman was home in Ewa Beach at about 1 o'clock in the afternoon on Saturday, when the man entered her house, broke into through a LOCKED door, pulled a knife, and demanded her purse. Police say he later used her bank card. She didn't call the cops. But today, she saw him back in her yard and called police. He fled before officers got there.

Date: 1/4/2021

Newscast: 6pm, 10pm

Length: 2:00

Synopsis: 2021 is a hugely important year for the Domestic Violence Action Center's 30th year of service to Hawaii. This milestone is of particular importance now as Covid seems to be prompting more cases of Domestic Violence with everyone having to stay home.

Date: 1/4/2021

Newscast: 10pm

Length: 2:00

Synopsis: New Report finds Hawaii already in dire need of more doctors, the state's physician shortage was exacerbated by the COVID-19 crisis. The pandemic has challenged continued physician practice in Hawai'i and is expected to increase the relative shortage of physicians for the state for the next several years as older physicians leave their practice. Health experts say there needs to be better incentives to get doctors into the state.

Date: 1/6/2021

Newscasts: 5pm, 6pm, 10pm

Length: 1:23

Synopsis: As healthcare professionals continue to administer Covid-19 vaccines in Hawaii, the Department of Education is working with the Department of Health for about 44,000 employees in the department and A+ leaders. Their goal is to provide a safe learning environment so more children can attend in-person courses.

Date: 1/8/2021

Newscasts: 5pm, 6pm, 10 pm

Length: 1:15

Synopsis: Maui County is experiencing a surge in COVID-19 cases and to prepare for a potential spike in hospitalizations, the CEO of Maui Health says they're prepared to intake patients safely while following coronavirus protocols.

Date: 1/8/2021

Newscast: 6pm (Weekly Covid Special)

Length: 12:00

Synopsis: Live discussion with Dr. Scott Miscovich about rollout of vaccines in the community and the challenges with hesitancy. Also live discussion with Hilton Rathel, representing the Hospitals who are pushing vaccines and hospitals are seeing a higher demand for services right now. What You Need to Know this week about the Coronavirus.

Date: 1/9/2021

Newscast: 10pm, 5am, 6am

Length: 1:51

Synopsis: Too many pedestrian accidents in the neighborhood of Nanakuli. Drivers speeding down the street, so the community seeks to create raised crosswalks so that cars and pedestrians don't get in the way of each other.

Date: 1/10/2021

Newscast: 10pm

Length: 1:50

Synopsis: Local residents are pretty upset with tourists who refuse to respect the state's mask requirements. The encounters are getting ugly and community groups are working extra to educate the visitors.

Date: 1/12/2021

Newscast: 5pm, 6pm

Length: 1:45

Synopsis: Helping caregivers and their patients keep Aging Well in this stressful pandemic. A Wahiawa nonprofit is going ONLINE with support sessions for caregivers. The Caregiver Foundation says it's hearing many clients now complain about fatigue, depression, anxiety, and frustration... as many senior services are closed... and many therapy groups are on hold because of the coronavirus.

Date: 1/13/2021

Newscast: 5pm, 6pm

Length: 1:45

Synopsis: Queen's Hospital opens up mass vaccination clinic at Pier 2, a location with parking and easy to get to on public transportation. First shots are set aside for seniors only.

Date: 1/13/2021

Newscasts: 5pm, 6pm, 10pm

Length: 2:07

Synopsis: The leading cause of death for visitors in Hawaii is drowning while snorkeling. To help prevent more deaths, new results from a snorkel safety study show most incidents are caused by a lung condition called Rapid Onset Pulmonary Edema.

Date: 1/15/2021

Newscasts: 5pm, 6pm, 10pm

Length: 1:21

Synopsis: Community members are concerned about health and safety after Waialua High and Intermediate School on the North Shore hosted an assembly with more than 80 people when the county's social gathering limit is 20 people.

Date: 1/15/2021

Newscast: 5pm, 6pm

Length: 1:25

Synopsis: The Hawai'i Department of Health Food Safety Branch has issued a red placard to immediately close Asia Manoa Restaurant due to repeated instances of employees not wearing face masks while working. The State is cracking down on scofflaws.

Date: 1/18/2021

Newscasts: 5pm, 6pm, 10pm

Length: 1:38

Synopsis: The state's first mass COVID-19 vaccination clinic opens on Oahu. The site can vaccinate about 1,500 people per day and they hope to ramp up efforts as more people become eligible for a shot and help the state reach herd immunity.

Date: 1/19/2021

Newscasts: 5pm, 6pm, 10pm

Length: 1:36

Synopsis: Because supply of COVID-19 vaccines are still low compared to demand, the challenge is getting a decent supply. People are concerned about their safety during the pandemic and many people are eligible for a shot, but waiting for their turn.

Date: 1/20/2021

Newscast: 12pm

Length: 1:20

Synopsis: American Samoa residents just want to get back to their island home, but are stuck here because of their own country will not allow them to travel amid the covid scare.

Approximately 800 American Samoan residents are anticipated to transit through Honolulu, be tested for COVID-19, and quarantine en route to their previously shuttered island home.

Date: 1/21/2021

Newscast: 5pm, 6pm

Length: 5:25

Synopsis: Kauai Mayor Derek Kawakami joins us live to explain why he has chosen to take a strong stance on covid restrictions in his county, when other counties are not so severe.

Date: 1/25/2021

Newscast: 5pm, 6pm

Length: 5:25

Synopsis: The Delta variant is moving in on Hawaii. How fast and what can we do to keep it a bay?

Date: 1/26/2021

Newscasts: 5pm, 6pm, 10pm

Length: 1:56

Synopsis: Could wearing two masks during the pandemic offer more protection compared to one? Many people in the medical community believe it would.

Date: 1/27/2021

Newscasts: 5pm, 6pm, 10pm.

Length: 1:28

Synopsis: A group made up of six different pharmacies partnered with the Department of Health over the past week to administer COVID-19 vaccines to residents and employees at licensed care homes on Oahu. The belief is it helps protect vulnerable populations from possible exposure.

Date: 1/28/2021

Newscasts: 5pm, 6pm, 10pm

Length: 1:15

Synopsis: There's concern about the safety of members in the Hawaii National Guard currently called to duty in Washington, D.C. They were deployed there in reaction to recent unrest at the

U.S. Capitol. Seven members have now contracted Covid 19. Now there are many asking whether it is safe for guard members should ever be deployed to a known hot spot..

Date: 2/1/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:32

Synopsis: Some state lawmakers and advocates are concerned about how a potential casino on Oahu will affect women's safety. They argue that a casino draws a lawless crowd where sex trafficking is prevalent. They says this is a good reason why we should not have a casino in the city.

Date 2/5/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:37

Synopsis: is it dangerous for pregnant women to contract COVID and should they get vaccinated? The doctors offer their advice to dispel worries. They is it is safe for expecting mothers.

Date: 2/11/2021

Newscast: 5pm, 6pm

TRT: 2:00

Synopsis: Banners along Kalakaua Avenue and around Waikiki reminding tourists about COVID protocols on the island. Funded by tourism industry and city and county of Honolulu to educate the entire community.

Date: 2/12/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:38

Synopsis: Mayor Caldwell introduces tier system on Oahu that established restrictions and protocols for the community to keep it safe from Covid. The tier system is designed to create benchmarks for when to impose or ease restrictions.

Date 2/17/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:55

Synopsis: Bad weather across the US leads to delay in COVID vaccine shipments, This has created a temporary shortage and higher demand for shots.

Date: 2/22/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:10

Synopsis: Businesses on Oahu prepare for tier 3, which will ease restrictions that will allow customers inside to shop and partake in some of the restaurants limited offerings.

Date: 3/5/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:31

Synopsis: DOE educators now eligible for COVID vaccine. Shots available at the J&J clinic answers the union's demand educators be treated like essential workers.

Date: 3/17/2021

Newscast: 5pm, 6pm

TRT: 1:20

Synopsis: People celebrating St. Patrick's Day for the first time since COVID started since events were all canceled in 2020. Turn out tempered by fears of catching the virus.

Date: 3/24/2021

Newscast: 5pm, 6pm

TRT: 1:20

Synopsis: As more people wait their turn for COVID vaccine, some healthcare facilities have a same day wait list for people. The disparity in systems has patients confused.

Date: 3/30/2021

Newscast: 5pm, 6pm, 10pm

TRT: 1:16

Synopsis: Unordinary place to receive a COVID vaccine: Kapolei consolidated theaters. Kaiser Permanente's has chosen the local theatre as its newest mass vaccination site.

HAWAIIAN CULTURE

Date: 1/1/2021

Newscast: 5am, 6AM

Length: :40

Synopsis: Honolulu Mayor honors those who died from Covid in the past year by planting culturally important Hawaiian Plants. On the Diamond Head side of Honolulu Hale sits "Mala 'O Hali'a" or "Garden of Remembrance." The Mayor says the Garden symbolizes hope and growth and honors all Native Hawaiians.

Date: 1/1/2021

Newscast: 5am, 6am

Length: :50

Synopsis: HUNDREDS of people received a New Year's Blessing at "Daijingu Temple of Hawaii" in Nu'uano this morning. KITV-4's Diane Ako was part of the ceremony -- dressed as a "Miko" -- or

traditional Priestess -- helping sweep out the bad luck -- and hopefully welcome GOOD fortune for the New Year.

Date: 1/4/2021

Newscast: 12pm

Length: 2:05

Synopsis: There is a plan to build a casino on Hawaiian Homelands land in Kapolei. Gambling in the state is illegal, but some feel that the land is protected because it is set aside for Native Hawaiians only, and so a casino would be fine. They say the money will help the community and provide more economic stability for the underserved.

Date: 1/19/2021

Newscast: 12pm

Length: 1:45

Synopsis: American Samoa residents just want to get back to their island home, but are stuck here because of their own country will not allow them to travel amid the covid scare. Approximately 800 American Samoan residents are anticipated to transit through Honolulu, be tested for COVID-19, and quarantine en route to their previously shuttered island home.

Date: 1/19/21

Newscast: 5pm, 6pm

Length: 1:20

Synopsis: Native Hawaiian community leaders are asking for BETTER MANAGEMENT of the State's burial sites program. The community wants the state to set up a study group because the way things are now, it is wrong and lacks respect.

Date: 1/20/2021

Newscast: 5pm, 6pm

Length: 2:20

Synopsis: This is something that's been debated for years -- whether Native Hawaiians should FIGHT for full independence or recognition similar to OTHER Native American groups. No matter WHAT'S decided -- there's a new sense indigenous people will at LEAST have seat at the table.

ISSUES/PROGRAM LIST

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EDUCATION

Issue: Our Savior Lutheran School
Program: PSA promoting education
Dates: 12/28/20-3/18/21
PSA: :15 ran 27x on KITV
PSA: :15 ran 31x on MeTV

Issue: Hawaii Baptism Academy
Program: PSA promoting religious education
Dates: 12/28/20-1/10/21
PSA: :30 ran 48sx on KITV
PSA: :30 ran 30x on MeTV

HEALTH AND SAFETY

Issue: Hawaii Tobacco Quitline: Escape The Vape Hawaii Teens PSA
Program: PSA warning people to not smoke tobacco
Dates: 12/28/20-2/10/21
PSA: :30 ran 57x on KITV

Issue: Hawaii Tobacco Quitline: Native Hawn "Cessation" PSA
Program: PSA warning people to not smoke tobacco
Dates: 12/28/20-1/3/21
PSA: :30 ran 6x on KITV

Issue: Hawaii Tobacco Quitline PSA
Program: PSA warning people to not smoke tobacco
Dates: 12/28/20-1/3/21
PSA: :30 ran 7x on KITV

Issue: City & County of Honolulu
Program: PSA on safety regulations of the City & County of Honolulu
Dates: 12/28/20-12/30/20
PSA: :60 ran 5x ran on MeTV
PSA: :60 ran 5x ran on HawaiiTV

Issue: Hawaii Business Roundtable

Program: PSA on Hawaii's economic well-being
Dates: 12/28/20-1/19/21
PSA: :30 ran 56x on KITV

Issue: Emergency Medical Services PSA
Program: PSA on EMS Health Services
Dates: 1/2/21-1/9/21
PSA: :30 ran 7x on KITV

Issue: Project Roadblock 2020 PSA
Program: PSA on drunk driving prevention
Dates: 12/28/20-12/31/20
PSA: :30 ran 2x on KITV
PSA: :30 ran 14x on MeTV
PSA: :30 ran 13x on HawaiiTV

Issue: Ronald McDonald Hawaii Charities
Program: PSA to help families and their children fight illness
Dates: 12/28/20-12/31/20
PSA: :30 ran 8x on KITV
PSA: :30 ran 8x on MeTV
PSA: :30 ran 8x on HawaiiTV

Issue: Connect and Protect
Program: PSA to protect your community from COVID-19.
Dates: 2/26/21-3/25/21
PSA: :30 ran 35x on KITV

HAWAIIAN CULTURE AND CULTURE OF HAWAII'S PEOPLE

Issue: Iolani Palace PSA
Program: PSA promoting Hawaii heritage
Dates: 12/28/20-12/31/20
PSA: :30 ran 3x on KITV
PSA: :30 ran 12x on MeTV
PSA: :30 ran 12x on HawaiiTV