

WSEK-AM
Somerset, KY
Quarterly Issues/Programs List
Fourth Quarter, 2023
12/31/2023
WSEK

Quarterly Issues/Programs List

WSEK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health \ Blood Donation \ Natural Disasters \ Home Mortgage \ Interest Rates \ Personal Finance	Kentucky Focus	Critical blood shortage in Kentucky and US \ Is now the time to refinance and what should you know	Dr. Baia Lasky \ Erika Giovanetti	10/01/2023 06:02 AM	029:30
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr. W. Underwood, Dr. B. Murry	10/01/2023 06:33 AM	029:49
Personal Finance \ Ethics \ Public Policy \ Economics \ Security \ Cyber Attacks \ National Defense	Kentucky Focus	Why it's OK to want to be rich / What local CEO's should be doing to prevent cyber attacks	Jason Brennan / Valerie Abend	10/08/2023 06:03 AM	029:30
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Vahia, K. Neese	10/08/2023 06:34 AM	029:49
Tourism \ Local Economy \ Recreation \ State Policy \ Retail Sales \ Consumerism \	Kentucky Focus	Outdoor happenings and economic impact of recreation in the fall season \ Halloween retail	Seth Wheat \ Katharine Cullen	10/15/2023 06:03 AM	029:30

Holidays		sales are rising in Kentucky			
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Cozo, A. Vastis	10/15/2023 06:33 AM	029:50
Health \ Oral Health \ Dietary Concerns \ Inflation \ Consumerism \ Economy \ Shopping	Kentucky Focus	How bad is Halloween candy for kids and adults? \ How are Kentuckians paying for holiday shopping during inflationary times?	Dr. Pat Carroll \ Nick Wolney	10/22/2023 06:00 AM	029:30
Anti-bullying and Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 06:32 AM	029:50
Military affairs \ History \ Global Affairs \ Transportation \ Road Safety \ Higher Education \ Lifetime Learning	Kentucky Focus	40th Anniversary of Beirut Bombing \ Helpful hints to avoid deer on roadways \ College opportunities and assistance available to Kentuckians	Col. Scott Hoffman \ Chris Jessie \ Larry Furgeson	10/29/2023 06:01 AM	029:30
Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El- Ashry	10/29/2023 06:34 AM	029:49
Cooking \ Health \ Nutrition\ Safety \ Holidays \ Home Mortgage \ Finance \ Consumer Sales	Kentucky Focus	What should you be doing now to prepare for Thanksgiving? \ Home trends in Kentucky: why is now a good time to buy	Gwen Carlisle \ Elizabeth Monarch	11/05/2023 06:03 AM	029:30
Public Health and Cyber Bullying	9007792 iHeartRadio Communities:	Discuss flu education and advocacy and the	A. Kanowitz, K. Bride	11/05/2023 06:33 AM	029:49

	Public Affairs Special	Kids Online Safety Act bill that is before Congress.			
Mental Health \ Family Situations \ Therapy \ High School Athletics \ Coaching \ Inflation \ Economy \ Personal Finance	Kentucky Focus	Homesickness during the holidays and advice to help \ Changing state of high school athletics in Kentucky \ Food inflation and are prices starting to go down	Dr. Charles Pemberton \ Philip Haywood \ Leslie Sarasin	11/12/2023 06:00 AM	029:30
Public Health and Cyber Bullying	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran's Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley, J. Hammond, M. Parrish	11/12/2023 06:32 AM	029:50
Healthcare \ Preventive care \ Cancer \ Personal Finance \ Investing \ Economy \ Charitable giving \ Christmas shopping \ Holidays	Kentucky Focus	Discussing Kentucky's ranking as 2nd nationally in lung cancer screening \ Kentucky's financial health going into the new year \ Shop with a trooper getting under way	Shannon Baker \ Caleb Silver \ Chad Johnson \ Mark Brockman	11/19/2023 06:00 AM	029:30
Public Health and Cyber Bullying	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 06:32 AM	029:50
Spirits \ Tourism \ Bourbon Industry \ Traveling \ Family Health \ Child Care \ Dental Health	Kentucky Focus	New Distillery is open that allows you to craft your own bourbon \ Helpful tips on traveling with little ones this holiday season \ Are dental implants a better choice than old dentures?	Harry Richard IV \ Dr. Whitney Casaris \ Dr. Debra Shoemaker \ Dr. Pat Carrol	11/26/2023 06:02 AM	029:30
Public Health and Cyber	9007792 iHeartRadio	Discuss Veterans/service	J. Lane	11/26/2023 06:33 AM	029:50

Bullying	Communities: Public Affairs Special	members and suicide prevention.			
Christmas Retail \ Consumerism \ Personal Finance \ Tourism \ Horse Racing \ History \ Sports \ Football \ School Rivalries	Kentucky Focus	Hottest Toys and Best Deals for Christmas \ 150 Days Until the 150th Kentucky Derby \ The Governors Cup Recap	Chris Byrne \ Katie Fussenegger \ Katrina Helmer	12/03/2023 06:01 AM	029:30
Public Health and Cyber Bullying	9007792 iHeartRadio Communities: Public Affairs Special	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. Streaks	12/03/2023 06:32 AM	029:50
Automotive \ Personal Finance \ Maintenance \ Healthcare \ Disease \ Personal Care \ High School Football	Kentucky Focus	How to make your vehicle last longer \ Staying healthy and safe during holiday gatherings \ Recap of the state high school football championship	Bob Welch \ Dr. Lisa Richardson \ Angela Dunbar	12/10/2023 06:00 AM	029:30
Public Health and Cyber Bullying	9007792 iHeartRadio Communities: Public Affairs Special	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 06:31 AM	029:50
Animal Health \ Equine Health \ Veterinary \ Commerce \ Consumer Issues\ Consumer Finance \ Shopping \ Crime	Kentucky Focus	Animal health in Kentucky and the recent rash of equine issues \ Holiday scammers and how they affect those in Kentucky \ Finances around the holidays	Dr. Steven Velasco \ Nathan Nash \ Rod Griffin	12/17/2023 05:59 AM	029:30
Online fraud, Holiday Philanthropy	9007792 iHeartRadio Communities:	Discuss scams to watch out for over the holidays	K. Stokes, K. Hodder	12/17/2023 06:29 AM	029:50

	Public Affairs Special	and the services provided by The Salvation Army.			
Health \ Mental Health \ Emotional Stability \ Counseling \ Grief \ Personal Issues	Kentucky Focus	Dealing with grief, divorce and loneliness during the holidays	Dr. Charles Pemberton	12/24/2023 06:02 AM	029:30
Online fraud, Holiday Philanthropy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 06:33 AM	029:50
Horse Racing \ Politics \ Education \ Public Policy \ Corruption \ Transgender Policy \ Gambling \ Labor Relations \ State Government	Kentucky Focus	A look back at the events of 2023 in Kentucky	Scott Fitzgerald \ Paul Miles \ Will Clark \ Jeff Milby \ John Shannon \ Hayley Hansen	12/31/2023 06:01 AM	029:30
Online fraud, Holiday Philanthropy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 06:32 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			