

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Strategic Media Placement
do hereby request station time concerning the following issue:

Marsy's Law

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order					

This broadcast time will be used by: Marsy's Law Ohio

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Marsy's Law 88 East Broad Street, Ste 1770 Columbus, Oh 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Trevor Vessels - State Director
Chrissie Hastie - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>9/14/17</u>	<u>A. S.</u>	<u>203-376-9992</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

Sales Order

Station: **WHBC-AM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **Marsys Law 5250** Address: **125 WEST 55TH STREET**
 Contract#: **(none)** 3rd Floor
 Start Date: **9/21/17** End Date: **9/29/17** City: **NEW YORK** State: **NY** Zip: **10019**
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Phone: **(212) 424-6472**
 Advertiser: **MARSY'S LAW** Buyer: **Helen Hanratty**
 Address: Tax Schedule: **(None)**
 City: State: Zip: Agency Commission %: **15**
 Product Name: **Marsy's Law** Billing Cycle: **Standard**
 Estimate #: **5250** Salesperson: **4408NATI** Comm %: **0**
 Competitive Code: **POLITICAL - ISSUES** Makegood Policy: **SALES PERSON APPROVAL REQUIRED**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/21/17	9/22/17		6:00 AM	10:00 AM	60				3	3			6	D	95.00	6	570.00	2	
2	9/21/17	9/22/17		3:00 PM	7:00 PM	60				1	3			4	D	90.00	4	360.00	2	
3	9/25/17	9/29/17		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	95.00	10	950.00	2	
4	9/25/17	9/29/17		3:00 PM	7:00 PM	60	2	2	3	3	2			12	D	90.00	12	1,080.00	2	

Billing Projections: By Month

	Sep 17	Oct 17
CA	2,960.00	0.00
ST	930.00	2,030.00

☒ Print Spot Prices

TOTAL SPOTS	32
GROSS TOTAL \$	2,960.00
ADJUSTED SPOTS	32
ADJUSTED TOTAL \$	2,960.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	Business Manager
<input type="radio"/>	<input type="radio"/>	Traffic Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	General Manager

Sales Order

Station: WHBC-AM Agency: KATZ MEDIA GROUP
 Contract Name: Marsys Law wk 2 5250 Address: 125 WEST 55TH STREET
 Contract#: (none) 3rd Floor
 Start Date: 10/02/17 End Date: 10/13/17 City: NEW YORK State: NY Zip: 10019
 Revenue Type: POLITICAL NATIONAL Type: Cash Phone: (212) 424-6472
 Advertiser: MARSY'S LAW Buyer: helen hanratty
 Address: Tax Schedule: (None)
 City: State: Zip: Agency Commission %: 15
 Product Name: Marsys Law Billing Cycle: Standard
 Estimate #: 5250 Salesperson: 4408NATI Comm %: 0
 Competitive Code: POLITICAL - ISSUES Makegood Policy: SALES PERSON APPROVAL
 REQUIRED

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/02/17	10/13/17		6:00 AM	10:00 AM	60	2	2	2	1	1			8	ID	95.00	16	1,520.00	2	
2	10/02/17	10/13/17		3:00 PM	7:00 PM	60	1	2	2	2	1			8	ID	90.00	16	1,440.00	2	

Billing Projections: By Month

Oct 17
 CA 2,960.00
 ST 2,960.00

☒ Print Spot Prices

TOTAL SPOTS 32
 GROSS TOTAL \$ 2,960.00
 ADJUSTED SPOTS 32
 ADJUSTED TOTAL \$ 2,960.00

APPROVE DECLINE



Business Manager



Traffic Manager



Sales Manager



General Manager

Sales Order

Station: WHBC-AM Agency: KATZ MEDIA GROUP
 Contract Name: Maeseys Law 10.16 10.23 Address: 125 WEST 55TH STREET
 Contract#: (none) 3rd Floor
 Start Date: 10/16/17 End Date: 10/27/17 City: NEW YORK State: NY Zip: 10019
 Revenue Type: POLITICAL NATIONAL Type: Cash Phone: (212) 424-6472
 Advertiser: MARSY'S LAW Buyer: Helen Hanratty
 Address: Tax Schedule: (None)
 City: State: Zip: Agency Commission %: 15
 Product Name: Marsy's Law Billing Cycle: Standard
 Estimate #: Wk 10.16-27 Salesperson: 4408NATI Comm %: 0
 Competitive Code: POLITICAL - ISSUES Makegood Policy: SALES PERSON APPROVAL
 REQUIRED

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/16/17	10/27/17		6:00 AM	10:00 AM	60	2	2	2	2	2			8	W	95.00	16	1,520.00	2	
2	10/16/17	10/27/17		3:00 PM	7:00 PM	60	2	2	2	2	2			8	W	90.00	16	1,440.00	2	

Billing Projections: By Month

Oct 17
 CA 2,960.00
 ST 2,960.00

☒ Print Spot Prices

TOTAL SPOTS 32
 GROSS TOTAL \$ 2,960.00
 ADJUSTED SPOTS 32
 ADJUSTED TOTAL \$ 2,960.00

APPROVE DECLINE

☐ ☐ Business Manager
☐ ☐ Traffic Manager
☐ ☐ Sales Manager
☐ ☐ General Manager

Sales Order

Station: **WHBC-AM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **Marsys Law wk 10.30** Address: **125 WEST 55TH STREET**
 Contract#: **(none)** 3rd Floor
 Start Date: **10/30/17** End Date: **11/07/17** City: **NEW YORK** State: **NY** Zip: **10019**
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Phone: **(212) 424-6472**
 Advertiser: **MARSY'S LAW** Buyer: **Helen Hanratty**
 Address: Tax Schedule: **(None)**
 City: State: Zip: Agency Commission %: **15**
 Product Name: **Marsy's Law** Billing Cycle: **Standard**
 Competitive Code: **POLITICAL - ISSUES** Salesperson: **4408NATI** Comm %: **0**
 Makegood Policy: **SALES PERSON APPROVAL**
REQUIRED

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/30/17	11/03/17		6:00 AM	10:00 AM	60	1	1	2	1	1			6	D	95.00	6	570.00	2	
2	10/30/17	11/03/17		3:00 PM	7:00 PM	60	1	2	1	1	1			6	D	90.00	6	540.00	2	
3	11/06/17	11/07/17		6:00 AM	10:00 AM	60	1	1						2	D	95.00	2	190.00	2	
4	11/06/17	11/06/17		3:00 PM	7:00 PM	60	1							1	D	90.00	1	90.00	2	

Billing Projections: By Month

	Oct 17	Nov 17
CA	460.00	930.00
ST	0.00	1,390.00

☒ Print Spot Prices

TOTAL SPOTS 15
 GROSS TOTAL \$ 1,390.00
 ADJUSTED SPOTS 15
 ADJUSTED TOTAL \$ 1,390.00

APPROVE DECLINE

☐ ☐ Business Manager
☐ ☐ Traffic Manager
☐ ☐ Sales Manager
☐ ☐ General Manager