

Sales Order

Station: KZMK-FM Contract#: 1007789 Agency: MEDIA FINANCIAL SERVICES
 Contract Name: RUDEN FOR CONGRESS 962 KZ Address: 1655 Palm Beach Lakes Blvd
 Proposal#: 78494002-3EEB-42FC-B555-33BFD940FED Suite 903
 D City: WEST PALM
 Start Date: 5/11/20 End Date: 6/05/20 BEACH State: FL Zip: 33401
 Revenue Type: NATIONAL Type: Cash Buyer: LINLEY GRANDE
 Advertiser: RUDEN FOR CONGRESS (N) Tax Schedule: CITY USE TAX R1 11012015
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: PRIMARY 5/11-6/7 Salesperson: 1766HOUSE Comm %: 0
 Estimate #: 962 Makegood Policy: Within Flight
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	5/11/20	6/05/20		6:00 AM	10:00 AM	60	X	X	X	X	X			5	W	15.00	20	300.00	3	
2	5/11/20	6/05/20		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	19.00	40	760.00	3	
3	5/11/20	6/05/20		3:00 PM	7:00 PM	60	X	X	X	X	X			5	W	19.00	20	380.00	3	

Billing Projections: By Month

	May 20	Jun 20
CA	1,080.00	360.00
ST	1,080.00	360.00

☒ Print Spot Prices

TOTAL SPOTS 80
 GROSS TOTAL \$ 1,440.00
 ADJUSTED SPOTS 80
 ADJUSTED TOTAL \$ 1,440.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☒ ☐ 1766jmck, 05/11/20 @9:05AM
☐ ☐ ****

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eric Ruden

Authorized committee:

Ruden for Congress - 3400 E Speedway, Suite 110, Tucson, AZ 85716 (520-488-7103)

Agency requesting time (and contact information):



N/A FlexPoint

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congressional District 2

Date of election:

08/04/2020



General



Primary

Treasurer of candidate's authorized committee:

Les Williamson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative *

Signature:

FlexPoint Media

Signature:

Verified by PDFfiller
05/03/2020

Name:

Mike Fabian

Name: Flexpoint Media

Date of Request to Purchase Ad Time: 05.08.2020

Date of Station Agreement to Sell Time: 5-11-2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency**Signature:***FlexPoint Media*Verified by PDFfiller
05/08/2020**Name:** FlexPoint Media**Date:** 05/04/2020**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 5-11-20**Note:** Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A**Disposition:**

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1007789</u>	Station Call Letters: <u>KZMK-FM</u>	Date Received/Requested: <u>5/11/20</u>
Est. #: <u>962</u>	Station Location: <u>Sierra Vista AZ</u>	Run Start and End Dates: <u>5/12-6/7</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	REVENUE:	ORDER#:	DATE:
MARKET:	UM - Sierra Vista, AZ	AMOUNT:	\$1,440.00
REP:	GMPT	SPOTS:	80
MOD:	Stn Ver: 1 Last:	AGENCY:	MEDIA FINANCIAL SERVICES
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967
SALESPERSON:	Linley Grande	SLS FAX:	N/A
SLS EMAIL:	Linley.Grande@GenMediaPartners.com		
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	
ADVERTISER:	Ruden for Congress	AGY PRD:	
PRODUCT:	Est 962 Primary 5/12-6/7	AGY EST:	962
FLIGHT:	05-11-2020 TO 6/7/2020	[X]Unwired []Spot []Mod	
TOT # OF WEEKS:	4		
PRIM. DEMO:	Adults 35+	[X]Cash []Trade	
SEC. DEMO:		SPOT TYPE:	
		CONTRACT # FOR INVOICING	4380186
		INVOICE:	MEDIA FINANCIAL SERVICES
			Invoices@MediaFinancial.com
		LAST SENT:	05/11/2020 10:13

COMMENTS

[Rep Comment] 05/11/2020: New URGENT order. Nab and spot have already been sent. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE-EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Subject to tax.

WEEK#1-WEEK#4 5/11/2020 To 6/7/2020 WK TOT \$360.00 WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/11/2020	6/5/2020	5	\$15	\$75
	2		MTWTF..	10:00AM	3:00PM	60	5/11/2020	6/5/2020	10	\$19	\$190
	3		MTWTF..	3:00PM	7:00PM	60	5/11/2020	6/5/2020	5	\$19	\$95

TOTAL	May	Jun												Total
SPOT	60	20												80
CASH	1,080.00	360.00												1,440.00
TOTAL	1,080.00	360.00												1,440.00