



## Order Confirmation

Page 1 of 2  
Printed: 08/24/2018 15:43:29

Washington Education Associati  
c/o SCREEN STRATEGIES MEDIA LLC  
Attn: Rachael Jones  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

Advertiser No: 296834 Order No: 1315508001  
Start Date: 08/27/2018 Co-op: No  
End Date: 09/02/2018 Package: No  
Month Type: Broadcast Agency Comm.: 15%  
Revision #: 0  
CPE: WEA - WA - 4032  
AE: PHILADELPHIA, MMS  
Entered: 08/24/2018 07:59 AM by Fusion  
Last Update: 08/24/2018 09:10 AM by SEA1LAO  
Note: KJR-FM-Washington Education Association est. 4032  
Note 2: cc pmt 8/23  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Seattle KJR-FM	06:00-10:00 Commercial	08/27/18	08/31/18	1	200.00 National Agency-Political	0 3 3 3 3 3 0 0	15 60	15	3,000.00
2 Seattle KJR-FM	10:00-15:00 Commercial	08/27/18	08/31/18	1	250.00 National Agency-Political	0 4 4 4 4 4 0 0	20 60	20	5,000.00
3 Seattle KJR-FM	15:00-19:00 Commercial	08/27/18	08/31/18	1	240.00 National Agency-Political	0 3 3 3 3 3 0 0	15 60	15	3,600.00
4 Seattle KJR-FM	06:00-19:00 Commercial	09/01/18	09/01/18	1	75.00 National Agency-Political	0 0 0 0 0 0 3 0	3 60	3	225.00
5 Seattle KJR-FM	06:00-19:00 Commercial	09/02/18	09/02/18	1	70.00 National Agency-Political	0 0 0 0 0 0 0 3	3 60	3	210.00

No. of Spots/Misc/Digital:

56/0/0

Ordered Gross: \$12,035.00  
Agency Commission: \$1,805.25  
Ordered Net: \$10,229.75  
Total Net Due: \$10,229.75

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Amt. Ord.:	56	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	12,035.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	10,229.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

## Participating Customers

Washington Education Associati

100%

Aug 24, 18  
 CONT# 32104651 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KJR -FM (Seattle-Tacoma WA)  
 FM DAVID SCOTT  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030  
  
 BYR JAMES WELLS  
 ADV WASHINGTON EDUCATION ASSOCIATION  
 PDT Issue  
 FLT Aug 27, 18 - Sep 02, 18

DDS CONT# 0  
 C/P/E: WEA / WA / 4032

SALESPERSON FAX#

PH #

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
ADD	1.1	National Agency-Political	M.....	6A - 10A	60	08/27/2018 - 08/27/2018	1D	3	\$200.00	3
ADD	1.2	National Agency-Political	M.....	10A - 3P	60	08/27/2018 - 08/27/2018	1D	4	\$250.00	4
ADD	1.3	National Agency-Political	M.....	3P - 7P	60	08/27/2018 - 08/27/2018	1D	3	\$240.00	3
		** FLIGHT TOTALS **						10	\$2,320.00	
		<b>FLIGHT 2</b>								
ADD	2.1	National Agency-Political	.T.....	6A - 10A	60	08/28/2018 - 08/28/2018	1D	3	\$200.00	3
ADD	2.2	National Agency-Political	.T.....	10A - 3P	60	08/28/2018 - 08/28/2018	1D	4	\$250.00	4
ADD	2.3	National Agency-Political	.T.....	3P - 7P	60	08/28/2018 - 08/28/2018	1D	3	\$240.00	3
		** FLIGHT TOTALS **						10	\$2,320.00	
		<b>FLIGHT 3</b>								
ADD	3.1	National Agency-Political	..W....	6A - 10A	60	08/29/2018 - 08/29/2018	1D	3	\$200.00	3
ADD	3.2	National Agency-Political	..W....	10A - 3P	60	08/29/2018 - 08/29/2018	1D	4	\$250.00	4
ADD	3.3	National Agency-Political	..W....	3P - 7P	60	08/29/2018 - 08/29/2018	1D	3	\$240.00	3
		** FLIGHT TOTALS **						10	\$2,320.00	
		<b>FLIGHT 4</b>								
ADD	4.1	National Agency-Political	...T...	6A - 10A	60	08/30/2018 - 08/30/2018	1D	3	\$200.00	3
ADD	4.2	National Agency-Political	...T...	10A - 3P	60	08/30/2018 - 08/30/2018	1D	4	\$250.00	4

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DDS CONT# 0  
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ADD	4.3	National Agency-Political	...T...	3P - 7P	60	08/30/2018 - 08/30/2018	1D	3	\$240.00	3
						** FLIGHT TOTALS **		10	\$2,320.00	
		<b>FLIGHT 5</b>								
ADD	5.1	National Agency-Political	....F..	6A - 10A	60	08/31/2018 - 08/31/2018	1D	3	\$200.00	3
ADD	5.2	National Agency-Political	....F..	10A - 3P	60	08/31/2018 - 08/31/2018	1D	4	\$250.00	4
ADD	5.3	National Agency-Political	....F..	3P - 7P	60	08/31/2018 - 08/31/2018	1D	3	\$240.00	3
						** FLIGHT TOTALS **		10	\$2,320.00	
		<b>FLIGHT 6</b>								
ADD	6.1	National Agency-Political	.....S.	6A - 7P	60	09/01/2018 - 09/01/2018	1D	3	\$75.00	3
						** FLIGHT TOTALS **		3	\$225.00	
		<b>FLIGHT 7</b>								
ADD	7.1	National Agency-Political	.....S	6A - 7P	60	09/02/2018 - 09/02/2018	1D	3	\$70.00	3
						** FLIGHT TOTALS **		3	\$210.00	

	<b>Sep 18</b>						
SPOTS	56						
CASH	12035.00						
TRADE	0.00						
NSL	0.00						
TOTAL	12035.00						

						<b>TOTAL</b>
SPOTS						56
CASH						12,035.00
TRADE						0.00
NSL						0.00
TOTAL						12,035.00



Aug 24, 18  
CONT# 32104651 Mod# Ver# 1 (Last = )  
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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KJR-FM	<b>Date:</b> 8/23/2018
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I, Screen Strategies Media  
do hereby request station time concerning the following issue:

WEA 2018
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: WEA 2018

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Washington Education Association, PO Box 9100, Federal Way, WA 98063

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

NAB Form PB-18 Issues

THIS STATION DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISEMENTS.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may arise from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or log, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Signature \_\_\_\_\_  
Date \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected