

WMHZ Quarterly Issues/Programs List

For the 2nd Quarter of 2015

(April 1, 2015 – June 30th, 2015)

The following report has been prepared in accordance with F.C.C. guidelines regarding Public Service, Issues of Public Concern and Programs of features addressing these issues that are of public interest to WMHZ's "City of License" Holt, AL.

Following is a list of "Issues" and areas of Public concern that WMHZ addressed during the 2nd Quarter of 2015.

Business/Education
Poverty
Charity
Art/Entertainment
Animal Welfare
Education
Family
Health
Childcare

Alabama Broadcasters Association AND OTHER PSA ANNOUNCEMENTS

Adopt A School
Alabama Housing Finance Authority
Army National Guard
Alabama State Parks
ADEM – Recycling
Alabama Dept of Human Resources
School Bus Safety
Buy Local Campaign
NAB – Next Radio Awareness Campaign
Turning Point
American Red Cross
Doctors without borders
Wounded Warrior Project
IRS Free File
West Alabama Food Bank
Salvation Army
Tuscaloosa County Preservation Society
US Marine Corp
Humane Society of West Alabama
Black Warrior River Fiddle Fest

WMHZ
ISSUES REPORT
2nd Quarter 2015
April-May-June
On-Air Activities

Issue: **Partnerships between local businesses & local school systems**

Program Title: **Adopt-A-School**

Description: **The Adopt-A-School Program**

Duration: **One minute – airs as a PSA throughout the month**

Initiated in 1985, the **Adopt-A-School program** is an effective grassroots partnership between education and the business and private sectors of Tuscaloosa County. The purpose of the program is to utilize the vast amounts of human resources and talents of the business community to strengthen, enhance, and enrich the quality of education in our 58 public schools of the Tuscaloosa City and Tuscaloosa County School systems.

A joint partnership between The Chamber of Commerce of West Alabama and the Tuscaloosa City and Tuscaloosa County School Systems, the program has created an effective working relationship between the business and industrial community and the local school systems and has become an expected part of our community's educational fabric connecting business and education. Businesses and organizations may choose to participate in the program as an **ADOPTER** by partnering with a specific school, by sponsoring the overall program financially as a **SUSTAINER**, or by supporting the annual Nucor Steel Tuscaloosa Adopt-A-School Golf Tournament.

This report represents examples of our stations commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

**WMHZ
ISSUES REPORT
April 2015**

On-Air Activities

Issue:	<u>Good Samaritan Clinic</u>
Program Title:	“Good Samaritan Clinic”
Description:	This four minute segment highlighted the local, nonprofit Good Samaritan Clinic, an interdenominational Christian ministry that provides free primary health and dental care, medication, health information, and spiritual support to people of every race, creed and gender who are indigent and do not have health insurance. The segment provided an organizational overview as well as provided contact info and a list of donations needed. The segment was recorded by Michael Hunter, Executive Director of the Good Samaritan Clinic.
Air Dates:	6:20am WMHZ 4/5/15

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**WMHZ
ISSUES REPORT
April 2015**

On-Air Activities

Issue:	<u>Eagles Wings of Tuscaloosa</u>
Program Title:	“Eagles Wings of Tuscaloosa”
Description:	This four minute segment highlighted the local, nonprofit Eagles Wings of Tuscaloosa, which provides day habilitation services for adults with mild, moderate, and severe intellectual and physical disabilities, including those who are medically fragile. The segment provided a brief overview of the organization, promoted upcoming events and needs and concluded with contact information. The segment was recorded by Jerry Pike, President/CEO of Eagles Wings of Tuscaloosa.
Air Dates:	6:20am WMHZ 4/12/15

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**WMHZ
ISSUES REPORT
April 2015**

On-Air Activities

Issue:	<u>West Alabama Food and Wine Festival</u>
Program Title:	“2015”
Description:	This four minute segment promoted the West Alabama Food and Wine Festival, an event held on May 7th, 2015 to benefit the West Alabama Chapter of the American Red Cross. The ticketed event featured local restaurants, hosted wine distributors and raised money through sponsorship. The segment provided a brief overview of the cause, promoted the event and provided ticket information. The segment was recorded by Shannon Corbell, Board Member for the West Alabama Food and Wine Festival.
Air Dates:	6:20am WMHZ 4/19/15

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**WMHZ
ISSUES REPORT
April 2015**

On-Air Activities

Issue:	<u>Good Samaritan Clinic</u>
Program Title:	“Good Samaritan Clinic”
Description:	This four minute segment highlighted the local, nonprofit Good Samaritan Clinic, an interdenominational Christian ministry that provides free primary health and dental care, medication, health information, and spiritual support to people of every race, creed and gender who are indigent and do not have health insurance. The segment provided an organizational overview as well as provided contact info and a list of donations needed. The segment was recorded by Michael Hunter, Executive Director of the Good Samaritan Clinic.
Air Dates:	6:20am WMHZ 4/26/15

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**WMHZ
ISSUES REPORT
May 2015**

On-Air Activities

Issue:	<u>East Tuscaloosa Community Soup Bowl</u>
Program Title:	“East Tuscaloosa Community Soup Bowl”
Description:	This four minute segment highlighted a local non profit organization, East Tuscaloosa Community Soup Bowl. The ETCS is dedicated to serving individuals in the area that suffer from hunger. The organization operates on donations, both monetary and supply. The segment was recorded by Charlie Simmons, Director of East Tuscaloosa Community Soup Bowl.
Air Dates:	6:20am WMHZ 5/3/15

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**WMHZ
ISSUES REPORT
May 2015**

On-Air Activities

Issue:	<u>Tuscaloosa Symphony Orchestra</u>
Program Title:	“2014-2015 Season Finale”
Description:	This four minute segment highlighted the local, nonprofit Tuscaloosa Symphony Orchestra. The TSO’s mission is to foster and encourage the appreciation of music through live concert performances and educational programs that are diverse, enriching and of the highest quality. The segment promoted the TSO’s 2014-2105 season finale as well as promoted the upcoming 2015-2016 season.. The segment was recorded by Jenny Mann, Executive Director of the Tuscaloosa Symphony Orchestra.
Air Dates:	6:20am WMHZ 5/10/15

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**WMHZ
ISSUES REPORT
May 2015**

On-Air Activities

Issue:	<u>Humane Society of West Alabama</u>
Program Title:	“Hush Puppy Silent Auction”
Description:	This four minute segment featured the Humane Society of West Alabama, a no-kill, all-volunteer whose mission is to care for and find homes for unwanted animals. The segment provided an overview of the organization as well as promoted their fundraiser, the Hush Puppy Silent Auction. The segment was recorded by Betty Freeman, Board Member for the Humane Society of West Alabama.
Air Dates:	6:20am WMHZ 5/17/15

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**WMHZ
ISSUES REPORT
May 2015**

On-Air Activities

Issue:	<u>The Salvation Army of Tuscaloosa</u>
Program Title:	“Disaster Training Seminar”
Description:	This four minute segment promoted the Salvation Army of Tuscaloosa’s Disaster Preparedness Training and Seminar. The mission of The Salvation Army of Tuscaloosa is to exercise strong business/relationships, administrative support and or pastoral care in 8 surrounding communities. The segment provided an overview of the organization, promoted the event and concluded with contact and donation information. The segment was recorded by Major Dean Moretz, Corps Officer with the Salvation Army of Tuscaloosa.
Air Dates:	6:20am WMHZ 5/24/15

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**WMHZ
ISSUES REPORT
May 2015**

On-Air Activities

Issue:	<u>Tuscaloosa's One Place</u>
Program Title:	"Fathers In the Park"
Description:	This four minute segment featured Tuscaloosa's One Place, a family resource center that provides resources to promote self-sufficiency, strengthen families, and prevent child abuse and neglect thus improving the quality of life for all members of our community. The segment provided an overview of the organization as well as promoted their Fathers In the Park event and social media campaign. The segment was recorded by Jean Rykaczewski, Director of Advancement for Tuscaloosa's One Place.
Air Dates:	6:20am WMHZ 5/31/15

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**WMHZ
ISSUES REPORT
June 2015**

On-Air Activities

Issue:	<u>Tuscaloosa's One Place</u>
Program Title:	"Fathers In the Park"
Description:	This four minute segment featured Tuscaloosa's One Place, a family resource center that provides resources to promote self-sufficiency, strengthen families, and prevent child abuse and neglect thus improving the quality of life for all members of our community. The segment provided an overview of the organization as well as promoted their Fathers In the Park event and social media campaign. The segment was recorded by Jean Rykaczewski, Director of Advancement for Tuscaloosa's One Place.
Air Dates:	6:20am WMHZ 6/7/15

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WMHZ
ISSUES REPORT
June 2015

On-Air Activities

Issue:	<u>The ARC of Tuscaloosa County</u>
Program Title:	“Truck Pull”
Description:	This four minute segment highlighted the local, nonprofit ARC of Tuscaloosa County. The Arc is the nation's leading advocate for all people with intellectual and developmental disabilities and their families and the premier provider of the supports and services people want and need. The segment promoted their first ever Truck Pull fundraiser. The segment was recorded by Greg Woods, Development Coordinator for the ARC of Tuscaloosa County.
Air Dates:	6:20am WMHZ 6/14/15

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**WMHZ
ISSUES REPORT
June 2015**

On-Air Activities

Issue:	<u>Alabama Blues Project</u>
Program Title:	“2015 Summer Camp”
Description:	This two minute segment highlighted the local, nonprofit Alabama Blues Project, whose mission is to preserve and promote the rich heritage of Alabama blues through programs that educate and entertain. The segment provided a brief organizational overview, and promoted their 2015 Summer Camp, which offers many different music classes and concludes with a concert. The segment was recorded by Anna Jennks, Program Manager of the Alabama Blues Project
Air Dates:	6:20am WMHZ 6/21/15 & 6/28/15

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