

WMHZ Quarterly Issues/Programs List

For the 3rd Quarter of 2015

(July 1st, 2015 – September 30th, 2015)

The following report has been prepared in accordance with F.C.C. guidelines regarding Public Service, Issues of Public Concern and Programs of features addressing these issues that are of public interest to WMHZ's "City of License" Holt, AL.

Following is a list of "Issues" and areas of Public concern that WMHZ addressed during the 3rd Quarter of 2015.

Business/Education
Education
Employment Opportunities/Education
Poverty
Charity/Family
History
Animal Welfare
Non-profit Organization Fundraiser
Crime

Alabama Broadcasters Association AND OTHER PSA ANNOUNCEMENTS

Adopt A School
Alabama Housing Finance Authority
Army National Guard
Alabama State Parks
ADEM – Recycling
Alabama Dept of Human Resources
We Are Broadcasters
School Bus Safety
Buy Local Campaign
People Against A Littered State
NAB We Are Broadcasters Campaign
Vikki Kerr Caring Days Tusc Walk
West Alabama Chamber of Commerce
Spirit of Children
Wounded Warrior Project
Alabama Blues Project
Tuscaloosa County Preservation Society
Piggly Wiggly Cancer Event
Eagles Wings

WMHZ
ISSUES REPORT
3rd Quarter 2015
July-August-September
On-Air Activities

Issue: Partnerships between local businesses & local school systems

Program Title: Adopt-A-School

Description: The Adopt-A-School Program

Duration: One minute – airs as a PSA throughout the month

Initiated in 1985, the **Adopt-A-School program** is an effective grassroots partnership between education and the business and private sectors of Tuscaloosa County. The purpose of the program is to utilize the vast amounts of human resources and talents of the business community to strengthen, enhance, and enrich the quality of education in our 58 public schools of the Tuscaloosa City and Tuscaloosa County School systems.

A joint partnership between The Chamber of Commerce of West Alabama and the Tuscaloosa City and Tuscaloosa County School Systems, the program has created an effective working relationship between the business and industrial community and the local school systems and has become an expected part of our community's educational fabric connecting business and education. Businesses and organizations may choose to participate in the program as an **ADOPTER** by partnering with a specific school, by sponsoring the overall program financially as a **SUSTAINER**, or by supporting the annual Nucor Steel Tuscaloosa Adopt-A-School Golf Tournament.

This report represents examples of our stations commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

**WMHZ
ISSUES REPORT
July 2015**

On-Air Activities

Issue:	<u>The Crimson Assist</u>
Program Title:	“United States Women’s Soccer Team Viewing Party”
Description:	This one minute segment highlighted the local, non-profit Crimson Assist, the University of Alabama’s Women’s Soccer Team Booster Club. The segment provided a brief overview of the organization and promoted their event, a viewing party for the Women’s World Cup between the United States and Japan that also served to raise awareness of the UA’s Women’s Soccer team. The segment was recorded by Wes Hart, the University of Alabama’s Head Women’s Soccer Coach.
Air Dates:	6:20am WMHZ 7/5/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
July 2015**

On-Air Activities

Issue:	<u>Eagles Wings of Tuscaloosa</u>
Program Title:	“Shrimp Fest and BBQ”
Description:	This four minute segment highlighted the local, nonprofit Eagles Wings of Tuscaloosa, which provides day habilitation services for adults with mild, moderate, and severe intellectual and physical disabilities, including those who are medically fragile. The segment provided a brief overview of the organization and promoted their fundraiser, their first ever Shrimp Fest and BBQ. The segment was recorded by Jerry Pike, President/CEO of Eagles Wings of Tuscaloosa.
Air Dates:	6:20am WMHZ 7/12/15 & 7/19/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
July 2015**

On-Air Activities

Issue:	<u>Minority Business Council of West Alabama</u>
Program Title:	“Small Business Diversity Summit”
Description:	This four minute segment highlighted the local, nonprofit Minority Business Council of West Alabama, whose mission is to foster the growth and competitiveness of minority owned businesses in West Alabama. The segment provided an overview of the organization as well as promoted their inaugural Small Business Diversity Summit, a business diversity summit designed for start-up, new and existing small, minorities and women owned businesses. The segment was recorded by Michele Coley, Chair of the Minority Business Council of West Alabama.
Air Dates:	6:20am WMHZ 7/26/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
August 2015**

On-Air Activities

Issue:	<u>Wings of Grace</u>
Program Title:	“Wings of Grace Relief Center”
Description:	This four minute segment highlighted the local, nonprofit Wings of Grace, a Forest Lake Baptist Church based relief project which serves the homeless and poverty stricken population of the Tuscaloosa area. The segment provided and organizational overview and promoted their need for specific supplies and volunteers. The segment was recorded by Terri Hibbard, Director of Wings of Grace Relief Center.
Air Dates:	6:20am WMHZ 8/2/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
August 2015**

On-Air Activities

Issue:	<u>Buckmasters</u>
Program Title:	“Tuscaloosa’s Buckmasters Life Hunts Banquet”
Description:	This four minute segment highlighted the Life Hunts Division of Buckmasters. BADF Life Hunts is a hunt wish-granting service for children and young adults with critical illnesses and severe disability. The segment provided a brief overview of the organization and promoted their annual fundraising event, the Life Hunts Banquet. The segment was recorded by David Sullivan, Director of Life Hunts for Buckmasters.
Air Dates:	6:20am WMHZ 8/9/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
August 2015**

On-Air Activities

Issue:	<u>Tuscaloosa County Preservation Society</u>
Program Title:	“Decorators Break-Out Showcase”
Description:	This four minute segment highlighted the local, non-profit Tuscaloosa County Preservation Society’s first ever Decorators Break-Out Showcase. The Tuscaloosa County Preservation Society’s mission is to develop an awareness and appreciation of the historical and cultural heritage of our community. The segment provided a brief overview of the organization and promoted their event, as well as provided membership information. The segment was recorded by Katherine Richter, Executive Director of the Tuscaloosa County Preservation Society and Judi Rabbl, Chair of the Decorators Break-Out Showcase.
Air Dates:	6:20am WMHZ 8/16/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
August 2015**

On-Air Activities

Issue:	<u>Community Service Programs of West Alabama</u>
Program Title:	“Learn and Earn Employment Program”
Description:	This four minute segment highlighted the local, nonprofit Community Service Programs of West Alabama, whose mission is to provide resources and services which resolve immediate needs and lead to long-term, self-sufficiency for low income and vulnerable populations. The segment provided an overview of the organization as well as promoted their Learn and Earn Employment Program, and eight week employment skills training program for out-of-school youth. The segment was recorded by Barbara Smith, WIOA Instructor for Community Service Programs of West Alabama.
Air Dates:	6:20am WMHZ 8/23/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
August 2015**

On-Air Activities

Issue:	<u>Humane Society of West Alabama</u>
Program Title:	“Canine Classic 5K”
Description:	This four minute segment featured the Humane Society of West Alabama, a no-kill, all-volunteer whose mission is to care for and find homes for unwanted animals. The segment provided an overview of the organization as well as promoted their fundraiser, the 13th Annual Canine Classic 5K. The segment was recorded by Betty Freeman, Board Member for the Humane Society of West Alabama.
Air Dates:	6:20am WMHZ 8/30/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
September 2015**

On-Air Activities

Issue:	<u>Therapeutic Riding of Tuscaloosa</u>
Program Title:	“October Events”
Description:	This four minute segment highlighted the local, nonprofit Therapeutic Riding of Tuscaloosa, an equine-assisted activity for the purpose of contributing positively to the cognitive, physical, emotional and social well-being of individuals with special needs. The segment provided an organizational overview plus promoted their two fundraisers in the month of October, the 1st Annual TROT the Trails Benefit Trail Ride and TROT Halloween Bash Horse Show. The segment was recorded Kristy Fleming, Board Member for Therapeutic Riding of Tuscaloosa.
Air Dates:	6:20am WMHZ 9/6/15 & 9/27/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

WMHZ
ISSUES REPORT
September 2015

On-Air Activities

Issue:	<u>Tuscaloosa Symphony Orchestra</u>
Program Title:	“2015-2016 Season Opener”
Description:	This four minute segment highlighted the local, nonprofit Tuscaloosa Symphony Orchestra. The TSO’s mission is to foster and encourage the appreciation of music through live concert performances and educational programs that are diverse, enriching and of the highest quality. The segment promoted the TSO’s 2015-2016 season opener as well as promoted the upcoming 2015-2016 season.. The segment was recorded by Jenny Mann, Executive Director of the Tuscaloosa Symphony Orchestra.
Air Dates:	6:20am WMHZ 9/13/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

**WMHZ
ISSUES REPORT
September 2015**

On-Air Activities

Issue:	<u>Turning Point</u>
Program Title:	“Be a Link in the Human Chain”
Description:	This four minute segment highlighted Turing Point of West Alabama, a domestic violence and sexual assault service agency serving West Alabama since 1979. Turning Point now has a nine-county coverage area, serving Bibb, Fayette, Greene, Hale, Lamar, Marengo, Pickens, Sumter and Tuscaloosa counties in West Alabama. Tens of thousands of men, women and children have received services from Turning Point. The main topics of the segment included a description of the organization, promotion of their ‘Be a Link in the Human Chain’ event and contact information.
Air Dates:	6:20am WMHZ 9/20/15

This report represents examples of WJRD/WMHZ’s commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.