

## **WMHZ Quarterly Issues/Programs List**

For the 1<sup>st</sup> Quarter of 2015

(January 1<sup>st</sup>, 2015 – March 31st, 2015)

The following report has been prepared in accordance with F.C.C. guidelines regarding Public Service, Issues of Public Concern and Programs of features addressing these issues that are of public interest to WMHZ's "City of License" Holt, AL.

*Following is a list of "Issues" and areas of Public concern that WMHZ addressed during the 1<sup>st</sup> Quarter of 2015.*

Business/Education  
Education/Family  
Entertainment  
Charity  
Poverty  
Military

### ***Alabama Broadcasters Association AND OTHER PSA ANNOUNCEMENTS***

Adopt A School  
Army National Guard  
Alabama State Parks  
ADEM – Recycling  
Alabama Dept of Human Resources  
School Bus Safety  
Buy Local Campaign  
Turning Point  
Alabama ASPCA  
American Red Cross  
Doctors without Borders  
Tuscaloosa Preservation Society  
Arts & Autism  
Wounded Warrior Project  
IRS Free File

**WMHZ**  
**ISSUES REPORT**  
**1st Quarter 2015**  
**January-February-March**  
**On-Air Activities**

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**Issue:** **Partnerships between local businesses & local school systems**

**Program Title:** **Adopt-A-School**

**Description:** **The Adopt-A-School Program**

**Duration:** **One minute – airs as a PSA throughout the month**

Initiated in 1985, the **Adopt-A-School program** is an effective grassroots partnership between education and the business and private sectors of Tuscaloosa County. The purpose of the program is to utilize the vast amounts of human resources and talents of the business community to strengthen, enhance, and enrich the quality of education in our 58 public schools of the Tuscaloosa City and Tuscaloosa County School systems.

A joint partnership between The Chamber of Commerce of West Alabama and the Tuscaloosa City and Tuscaloosa County School Systems, the program has created an effective working relationship between the business and industrial community and the local school systems and has become an expected part of our community's educational fabric connecting business and education. Businesses and organizations may choose to participate in the program as an **ADOPTER** by partnering with a specific school, by sponsoring the overall program financially as a **SUSTAINER**, or by supporting the annual Nucor Steel Tuscaloosa Adopt-A-School Golf Tournament.

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**WMHZ  
ISSUES REPORT  
January 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Tracy Dent Foundation</u></b>
<b>Program Title:</b>	<b>“Tracy Dent Foundation”</b>
<b>Description:</b>	<b>This four minute segment highlighted the local, nonprofit Tracy Dent Foundation. The mission of Dent Transitional Foundation is to instill a positive life style of respect and responsibility in young men through opportunity of education and employment. They offer housing as well as rehabilitation programs. The segment highlighted local programs that they offer as well as provided contact info and a list of donations needed. The segment was recorded by Tracy Dent River, Executive Director of the Tracy Dent Foundation.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 1/4/15</b>

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**WMHZ  
ISSUES REPORT  
January 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Alabama Blues Project</u></b>
<b>Program Title:</b>	<b>“Alabama Blues Project”</b>
<b>Description:</b>	<b>This four minute segment highlighted the local, nonprofit Alabama Blues Project, whose mission is to preserve and promote the rich heritage of Alabama blues through programs that educate and entertain. The segment provided an organizational overview, promoted local programs, camps, and upcoming events as well as provided contact info and a list of donations needed. The segment was recorded by Paula Demonbreun, Executive Director of the Alabama Blues Project</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 1/11/15</b>

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**WMHZ  
ISSUES REPORT  
January 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>University of Alabama System</u></b>
<b>Program Title:</b>	<b>“Doing What Matters for Alabamas Children Conference”</b>
<b>Description:</b>	<b>This four minute segment highlighted the “Doing What Matters for Alabama's Children Conference,” which was held January 27<sup>th</sup> at the Bryant Conference Center in Tuscaloosa. Conference topics included VOICES data, DV research and effects of secondary trauma on children, Dallas and Tuscaloosa County Children's Policy Council approach to violent juvenile crime, Personal Safety, Mental Health, Autism, Tuscaloosa City and County Schools approach to behavior, Healthy Lifestyle, Tackling Today's Parenting Issues and After School Programing. The segment was recorded by Dr. Charles Nash, Vice Chancellor for Academic and Student Affairs for the University of Alabama System.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 1/18/15</b>

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**WMHZ  
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January 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Boy Scouts of America</u></b>
<b>Program Title:</b>	<b>“Volunteer Leaders Recognition Event”</b>
<b>Description:</b>	<b>This four minute segment highlighted the local, nonprofit Boy Scouts of America Black Warrior Council and their Volunteer Leaders Recognition Event, held January 29<sup>th</sup>. The events keynote speaker is John Croyle, founder of Big Oak Boys’ Ranch and Alabama Secretary of State John Merrill (an Eagle Scout) is the Master of Ceremonies. The segment was recorded by Ed Martin, Scout Executive/CEO of Boy Scouts of America Black Warrior Council.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 1/25/15</b>

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**WMHZ  
ISSUES REPORT  
February 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Tuscaloosa Tourism and Sports</u></b>
<b>Program Title:</b>	<b>“Tuscaloosa Regional Airshow”</b>
<b>Description:</b>	<b>This four minute segment promoted the Tuscaloosa Regional Airshow (3/28-3/29), an event that includes the U.S. Navy Blue Angels. The airshow is a collaborative effort between Tuscaloosa Tourism and Sports, the City of Northport, Tuscaloosa County and Pepsi. The segment provided a brief overview of Tuscaloosa Tourism and Sports and promoted the Airshow. The segment was recorded by Kelsey Colglazier, Director of Event Operations for Tuscaloosa Tourism and Sports.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 2/1/15</b>

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**WMHZ  
ISSUES REPORT  
February 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Tuscaloosa Symphony Orchestra</u></b>
<b>Program Title:</b>	<b>“Valentines Performance”</b>
<b>Description:</b>	<b>This two and a half minute segment highlighted the local, nonprofit Tuscaloosa Symphony Orchestra. The TSO’s mission is to foster and encourage the appreciation of music through live concert performances and educational programs that are diverse, enriching and of the highest quality. The segment promoted the TSO’s Valentines Show. The segment was recorded by David Bradley, Operations Manager for Tuscaloosa Symphony Orchestra</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 2/8/15</b>

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**WMHZ  
ISSUES REPORT  
February 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Therapeutic Riding of Tuscaloosa</u></b>
<b>Program Title:</b>	<b>“1<sup>st</sup> Annual TROT Benefit Horse Show”</b>
<b>Description:</b>	<b>This four minute segment highlighted the local, nonprofit Therapeutic Riding of Tuscaloosa, an equine-assisted activity for the purpose of contributing positively to the cognitive, physical, emotional and social well-being of individuals with special needs. The segment provided an organizational overview plus promoted their fundraiser, the 1<sup>st</sup> Annual TROT and Circle 8 Rescue Benefit Horse Show. The segment was recorded Margo Malone, Executive Director of Therapeutic Riding of Tuscaloosa.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 2/15/15</b>

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**WMHZ  
ISSUES REPORT  
February 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Good Samaritan Clinic</u></b>
<b>Program Title:</b>	<b>“Good Samaritan Clinic”</b>
<b>Description:</b>	<b>This four minute segment highlighted the local, nonprofit Good Samaritan Clinic, an interdenominational Christian ministry that provides free primary health and dental care, medication, health information, and spiritual support to people of every race, creed and gender who are indigent and do not have health insurance. The segment provided an organizational overview as well as provided contact info and a list of donations needed. The segment was recorded by Michael Hunter, Executive Director of the Good Samaritan Clinic.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 2/22/15</b>

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**WMHZ  
ISSUES REPORT  
March 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Tuscaloosa Tourism and Sports</u></b>
<b>Program Title:</b>	<b>“Tuscaloosa Regional Airshow”</b>
<b>Description:</b>	<b>This four minute segment promoted the Tuscaloosa Regional Airshow (3/28-3/29), an event that includes the U.S. Navy Blue Angels. The airshow is a collaborative effort between Tuscaloosa Tourism and Sports, the City of Northport, Tuscaloosa County and Pepsi. The segment provided an overview of all scheduled Tuscaloosa Regional Air Show activities. The segment was recorded by Brandt Garrison, Director of Communications and PR for Tuscaloosa Tourism and Sports.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 3/1/15 &amp; 3/15/15</b>

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March 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Tuscaloosa Symphony Orchestra</u></b>
<b>Program Title:</b>	<b>“Family Discovery Performance”</b>
<b>Description:</b>	<b>This four minute segment highlighted the local, nonprofit Tuscaloosa Symphony Orchestra. The TSO’s mission is to foster and encourage the appreciation of music through live concert performances and educational programs that are diverse, enriching and of the highest quality. The segment promoted the TSO’s Family Discovery performance. The segment was recorded by Jenny Mann, Executive Director of the Tuscaloosa Symphony Orchestra.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 3/8/15</b>

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March 2015**

**On-Air Activities**

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<b>Issue:</b>	<b><u>Tuscaloosa Tourism and Sports</u></b>
<b>Program Title:</b>	<b>“Final Tuscaloosa Regional Airshow Promo”</b>
<b>Description:</b>	<b>This four minute segment promoted the Tuscaloosa Regional Airshow (3/28-3/29), an event that includes the U.S. Navy Blue Angels. The airshow is a collaborative effort between Tuscaloosa Tourism and Sports, the City of Northport, Tuscaloosa County and Pepsi. The segment provided an overview of all scheduled Tuscaloosa Regional Air Show activities. The segment was recorded (via phone) by Brandt Garrison, Director of Communications and PR for Tuscaloosa Tourism and Sports.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 3/22/15</b>

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**On-Air Activities**

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<b>Issue:</b>	<b><u>Chamber of Commerce of West Alabama</u></b>
<b>Program Title:</b>	<b>“Veterans Appreciation and Information Day”</b>
<b>Description:</b>	<b>This four minute segment promoted the Chamber of Commerce of West Alabama’s Veteran’s Affairs Committee’s ‘Veterans Appreciation and Information Day. The segment provided an overview of the organization as well as promoted the event, which provides chamber member info and discounts to Veterans as well as accepts Veterans and spouse job skills info. The segment was recorded by Randy Gelwix, Chairman of the Chamber of Commerce of West Alabama’s Veteran’s Affairs Committee and Brain Butler, Vice Chairman.</b>
<b>Air Dates:</b>	<b>6:20am WMHZ 3/29/15</b>

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