

ORDER

Orders
Order / Rev: 1646293
Alt Order #: 09201759
Product Desc: ISS DCCC
Estimate: 5623
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 08/22/18 / 10/02/18
Order Type: RFP

WCSH
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Sage Media Planning and Placement/ |
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Democratic Congressional Camp
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P02
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 22071
Agency External ID: 23344AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	57	\$59,155.00	\$50,281.75
10/01/18	10/01/18	20	\$20,765.00	\$17,650.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	57	\$59,155.00	\$50,281.75	0.00
October 2018	20	\$20,765.00	\$17,650.25	0.00
Totals	77	\$79,920.00	\$67,932.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCSH	50%	\$79,920.00
Market	100%	\$159,840.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	19%	\$30,369.60
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	25%	\$39,960.00
WPFO	6%	\$9,590.40
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	09/25/18	09/25/18	Local News @ 5a M-F	CM	5-7a	-T-----	:30	1	\$990.00	P02	0.00	NM	1	\$990.00
				Local News @ 5a M-F	(5:00 AM-6:00 AM)										
NEWS CENTER MORNING REPORT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----			1			\$990.00		0.00			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	--W----			1		\$990.00	0.00					
N13	WCSH	10/01/18	10/01/18	Today Show 2 Today 2	CM	9-10a	M-----	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
TODAY SHOW - II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$660.00	0.00					
N14	WCSH	09/25/18	09/25/18	Today Show 3 Today 3	CM	10-11a	-T-----	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	-T-----			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCSH	09/24/18-09/30/18		Today Show 3		10-11a	-T-----	:30		(\$300.00)		0.00	NM		
See MG 14.2															
[Recon Preempt, NBC news special report]															
2	WCSH	10/01/18-10/01/18		Today Show 3		10-11a	M-----	:30		\$300.00		0.00	NM		
(M) MG for 14.1 09/25															
N15	WCSH	09/26/18	09/26/18	Today Show 3 Today 3	CM	10-11a	--W----	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	--W----			1		\$300.00	0.00					
N16	WCSH	09/27/18	09/27/18	Today Show 3 Today 3	CM	10-11a	---T---	:30	1	\$300.00	P02	0.00	NM	0	\$0.00
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	---T---			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCSH	09/24/18-09/30/18		Today Show 3		10-11a	---Th----	:30		(\$300.00)		0.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7															
[Recon Preempt, NBC Special Report]															
N17	WCSH	09/28/18	09/28/18	Today Show 3 Today 3	CM	10-11a	----F--	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	----F--			1		\$300.00	0.00					
N18	WCSH	10/01/18	10/01/18	Today Show 3 Today 3	CM	10-11a	M-----	:30	1	\$360.00	P02	0.00	NM	1	\$360.00
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----			1		\$360.00	0.00					
N19	WCSH	09/25/18	09/25/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	-T-----	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	-T-----			1		\$225.00	0.00					
N20	WCSH	09/26/18	09/26/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	--W----	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	--W----			1		\$225.00	0.00					
N21	WCSH	09/27/18	09/27/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	---T---	:30	1	\$225.00	P02	0.00	NM	5	\$5,865.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	---T---			1		\$225.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of Our Lives											
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	----F--	1		\$360.00		0.00						
N40	WCSH	10/01/18	10/01/18	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$435.00	P02	0.00	NM	1	\$435.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	M-----	1		\$435.00		0.00						
N41	WCSH	09/25/18	09/25/18	Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$1,125.00	P02	0.00	NM	1	\$1,125.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	-T-----	1		\$1,125.00		0.00						
N42	WCSH	09/27/18	09/27/18	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$1,125.00	P02	0.00	NM	0	\$0.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	---T---	1		\$1,125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCSH	09/24/18-09/30/18		Local News @ 5p M-F	5-530p		---Th----	:30		(\$1,125.00)		0.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7															
[Recon Preempt, NBC Special Report]															
N43	WCSH	10/01/18	10/01/18	Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$1,150.00	P02	0.00	NM	1	\$1,150.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	M-----	1		\$1,150.00		0.00						
N44	WCSH	09/26/18	09/26/18	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$1,440.00	P02	0.00	NM	1	\$1,440.00
				Local News @ 530p M-F											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	--W----	1		\$1,440.00		0.00						
N45	WCSH	10/01/18	10/01/18	Local News @ 5a M-F	CM	5-7a	M-----	:30	1	\$940.00	P02	0.00	NM	1	\$940.00
				Local News @ 5a M-F		(5:00 AM-6:00 AM)									
				NEWS CENTER MORNING REPORT 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	M-----	1		\$940.00		0.00						
N46	WCSH	09/28/18	09/28/18	Local News @ 530p M-F	CM	530-6p	----F--	:30	1	\$1,440.00	P02	0.00	NM	1	\$1,440.00
				Local News @ 530p M-F											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	----F--	1		\$1,440.00		0.00						
N47	WCSH	09/25/18	09/25/18	Local News @ 6p M-F	CM	6-630p	-T-----	:30	1	\$3,240.00	P02	0.00	NM	1	\$3,240.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	-T-----	1		\$3,240.00		0.00						
N48	WCSH	09/27/18	09/27/18	Local News @ 6p M-F	CM	6-630p	---T---	:30	1	\$3,240.00	P02	0.00	NM	0	\$0.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	---T---	1		\$3,240.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCSH	09/24/18-09/30/18		Local News @ 6p M-F	6-630p		---Th----	:30		(\$3,240.00)		0.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7															
[Recon Preempt, NBC Special Report]															
N49	WCSH	10/01/18	10/01/18	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$3,600.00	P02	0.00	NM	1	\$3,600.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Advertiser: ISS/ Democratic Congressional Campaign
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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	M-----		1				\$3,600.00		0.00			
N50	WCSH	09/26/18	09/26/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F (6:30 PM-7:00 PM)	--W----	:30	1	\$3,240.00	P02	0.00	NM	1	\$3,240.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----		1				\$3,240.00		0.00			
N51	WCSH	09/28/18	09/28/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F (6:30 PM-7:00 PM)	----F--	:30	1	\$3,240.00	P02	0.00	NM	1	\$3,240.00
NBC NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--		1				\$3,240.00		0.00			
N52	WCSH	09/25/18	09/25/18	207 7-730p 207	CM	7p-730p	-T-----	:30	1	\$585.00	P02	0.00	NM	1	\$585.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----		1				\$585.00		0.00			
N53	WCSH	09/27/18	09/27/18	207 7-730p 207	CM	7p-730p	---T---	:30	1	\$585.00	P02	0.00	NM	1	\$585.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---		1				\$585.00		0.00			
N54	WCSH	10/01/18	10/01/18	207 7-730p 207	CM	7p-730p	M-----	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	M-----		1				\$660.00		0.00			
N55	WCSH	09/26/18	09/26/18	Inside Ed 730-8p Inside Edition	CM	730p M-F	--W----	:30	1	\$690.00	P02	0.00	NM	1	\$690.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----		1				\$690.00		0.00			
N56	WCSH	09/25/18	09/25/18	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a (6:00 AM-7:00 AM)	-T-----	:30	1	\$1,410.00	P02	0.00	NM	1	\$1,410.00
NEWS CENTER MORNING REPORT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----		1				\$1,410.00		0.00			
N57	WCSH	09/28/18	09/28/18	Inside Ed 730-8p Inside Edition	CM	730p M-F	----F--	:30	1	\$690.00	P02	0.00	NM	1	\$690.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--		1				\$690.00		0.00			
N58	WCSH	09/25/18	09/25/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	-T-----	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
NEWS CENTER @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----		1				\$660.00		0.00			
N59	WCSH	09/26/18	09/26/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	--W----	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
NEWS CENTER @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----		1				\$660.00		0.00			
N60	WCSH	09/27/18	09/27/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	---T---	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
NEWS CENTER @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---		1				\$660.00		0.00			
N61	WCSH	09/28/18	09/28/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	----F--	:30	1	\$660.00	P02	0.00	NM	1	\$660.00
NEWS CENTER @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

