



NEW CLIENT INFORMATION FORM

Legal Business Name: Friends of Deirdre Hay

Other/Trade Names (DBA): _____

New Client is: _____ (select one) Type of business: Judicial Campaign

If applicant is an Advertising Agency or Buying Service, please list three current clients below:

Business Address: _____

Street City State/Prov: Zip

Billing Address (if different from above):
15476 State Highway 23 Davenport Center NY 13751
Street City State/Prov: Zip

A/P Contact Name: Carol Malz

Phone #: (607) 349-7925 Fax #: N/A Email: Camalz12CovHook.com

Date Business Established: Feb. 2023 Brief Description of Industry: N/A

Federal Tax ID #: 92-2926838 City/State Business License #(s): N/A

List Proprietor, General Partners, Officers or Members of Management Committee - provide addresses, phone #'s and Social Security #'s

PERSON(S) AUTHORIZED TO SUBMIT ORDERS, REQUESTS & CHANGES:

Name: Deirdre Hay Title: Candidate

Phone #: (607) 592-2739 Email: hayforsixthjudicial@gmail.com

Name: _____ Title: _____

Phone #: _____ Email: _____

***** PLEASE COMPLETE BELOW INFORMATION ONLY IF REQUESTING CREDIT *****

*Credit reference contacts should have access to Advertiser's financial history. Please provide only A/R or Accounting Dept. names (please allow 5 business days for processing the credit application)

MEDIA REFERENCES

Business Name: _____ *Accounting Contact Name: _____

Fax #: _____ OR Email: _____

Business Name: _____ *Accounting Contact Name: _____

Fax #: _____ OR Email: _____

Business Name: _____ *Accounting Contact Name: _____

Fax #: _____ OR Email: _____

TRADE/BUSINESS REFERENCES

Business Name: _____ *Accounting Contact Name: _____

Fax #: _____ OR Email: _____

Business Name: _____ *Accounting Contact Name: _____

Fax #: _____ OR Email: _____

BANK REFERENCE

Primary Bank Name: _____ Email/Fax #: _____

Checking Acct #: _____ Savings Acct #: _____ Loan #: _____

For any additional information, please attach separate sheet to this application

Townsquare Media
TERMS & CONDITIONS

Applicant hereby certifies that all information herein provided is true, complete and correct, and agrees that any credit extended hereunder shall be extended solely in accordance with the terms and conditions set forth in this application. Applicant hereby accepts the terms and conditions stated herein and agrees to be bound by such terms and conditions. Applicant hereby acknowledges and agrees that TOWNSQUARE Media will rely on the information herein provided and that it shall promptly, without request, update such information as and when necessary to maintain the accuracy and completeness of such information.

Applicant hereby grants to TOWNSQUARE Media and the employees, agents and representatives of TOWNSQUARE Media ("TOWNSQUARE Media") the right to use the information herein provided to determine the creditworthiness of Applicant, and to take such action as it deems necessary to make such determination including, but not limited to, obtaining independent credit reports from outside credit reporting services and to contact, and obtain information about Applicant from, the bank and other companies herein listed. Applicant hereby authorizes such listed bank and other companies to release to TOWNSQUARE Media information that may be used by TOWNSQUARE Media to determine the creditworthiness of Applicant. Applicant hereby authorizes this business credit application to be shown and delivered to such parties, with a copy of this business credit application to be valid as the original.

Applicant acknowledges and agrees that if credit is extended to it by TOWNSQUARE Media, it shall pay any and all amounts due TOWNSQUARE Media within thirty (30) days of the date of each respective invoice provided by TOWNSQUARE Media to Applicant and, if any such amount is not paid by Applicant on or before the due date therefore, such payments shall be deemed delinquent. Applicant further acknowledges and agrees that delinquent accounts shall be subject to finance charges of one and one-half percent (1½%) per month, or eighteen percent (18%) per year. Applicant shall be liable for all costs of collection of delinquent payments due TOWNSQUARE Media, including reasonable attorneys' fees (whether or not suit is brought), out-of-pocket expenses, court costs, and any collection fees charged by a collection agency used by TOWNSQUARE Media any for purposes of collecting any such delinquent amounts. The total finance rate charged Applicant shall not exceed the highest rate permitted by law as such rate is calculated in the subject jurisdiction.

Applicant hereby acknowledges and agrees that all decisions with respect to the extension or continuation of credit shall be at the sole discretion of TOWNSQUARE Media, and TOWNSQUARE Media hereby expressly reserves the right to terminate any credit extended to Applicant at its sole discretion. TOWNSQUARE Media shall have the exclusive right to determine how, when, and what application of payments and credits, if any, shall be made on the above-mentioned obligations, or any part of them.

Any dispute by Applicant with any broadcast, commercial announcements, and services provided by TOWNSQUARE Media or the amount charged for the same shall be reported to TOWNSQUARE Media in writing within thirty (30) days from the date of invoice relating to the same, time being of the essence (but any such dispute shall not affect Applicant's obligation to make payment within 30 days as set forth above). Failure to report any such dispute within such time shall constitute a waiver of any claim by Applicant with respect to such dispute.

Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to TOWNSQUARE Media for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above.

Applicant hereby agrees to release, indemnify, defend and hold TOWNSQUARE Media and its parents, subsidiaries, affiliates, successors, assigns, officers, directors, employees, agents and representatives harmless from any and all liability for losses, claims, injuries, liabilities and damages of whatever nature whatsoever, whether known or unknown, which may at any time arise or accrue to Applicant and/or its parents, subsidiaries, affiliates, successors, assigns, officers, directors, employees, agents, representatives, and/or other persons or entities claiming by or through Applicant, on account of or relating to Applicant's provision of the information herein contained and/or TOWNSQUARE Media's reliance on such information and/or other information gathered pursuant hereto. Unless otherwise stated in the relevant agreement, the laws of the State of New York, without respect to its conflicts of law provisions, shall govern all agreements entered into between Applicant and TOWNSQUARE Media, including any dispute hereunder or there under. Applicant hereby irrevocably submits to the jurisdiction and venue of the state and federal courts sitting in New York, and expressly waives any objection it may have with respect to the jurisdiction of such courts or the inconvenience of such forum or venue.

THE INDIVIDUAL EXECUTING THIS AGREEMENT BELOW ON BEHALF OF APPLICANT HEREBY CERTIFIES THAT HE/SHE IS AUTHORIZED TO EXECUTE THIS AGREEMENT ON BEHALF OF APPLICANT AND TO LEGALLY BIND APPLICANT AND FURTHER CERTIFIES THAT APPLICANT IS SEEKING CREDIT SOLELY FOR BUSINESS AND COMMERCIAL PURPOSES.

Friends of Deirdre Day

Printed Legal name of Applicant

10/27/2023

Date

Carl Malby

Applicant's Signature

Treasurer

Title

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Friends of Deirdre Hay, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: <u>Deirdre Hay</u>	
Authorized committee: <u>Friends of Deirdre Hay</u>	
Agency requesting time (and contact information): <input type="checkbox"/> N/A	
Candidate's political party: <u>Democrat</u>	
Office sought (no acronyms or abbreviations): <u>NYS Supreme Court Justice, 6th Judicial District</u>	
Date of election: <u>November 7, 2023</u> <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: <u>Carl Malz</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <u>Carl Malz</u>	Signature:
Name: <u>Carl Malz</u>	Name:
Date of Request to Purchase Ad Time: <u>10/27/23</u>	Date of Station Agreement to Sell Time: