

# Sales Order

Station: WBLS-FM  
 Contract Name: WBLS DIMPLE WILLABUS 2021  
 Contract#: (none)  
 Start Date: 6/14/21 End Date: 6/18/21  
 Revenue Type: LOCAL AGENCY Type: Cash  
 Advertiser: DIMPLE WILLABUS  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Product Name: DIMPLE WILLABUS  
 Estimate #: 51677  
 Competitive Code: PO-POLITICAL CANDIDATES

Agency: PRIMEDIA NETWORK  
 Address: 3501 West Algonquin Road,  
# 150  
 City: Rolling Meadows State: IL Zip: 60008  
 Buyer: \_\_\_\_\_  
 Tax Schedule: \_\_\_\_\_ (None)  
 Agency Commission %: 15  
 Billing Cycle: Standard  
 Salesperson: 504770mwil Comm %: 0  
 Makegood Policy: WITHIN CONTRACT DATES

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/14/21	6/18/21		3:00 PM	7:00 PM	30	X	X	X	X	X			4	W	483.00	4	1,932.00	4	

Billing Projections: By Month  
 Jun 21  
 CA 1,932.00  
 ST 1,932.00

Print Spot Prices

**PRE PAID INVOICE**  
 \_\_\_\_\_  
**THANK YOU FOR YOUR BUSINESS**  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

TOTAL SPOTS ..... **4**  
 GROSS TOTAL \$ ..... **1,932.00**  
 ADJUSTED SPOTS ..... **4**  
 ADJUSTED TOTAL \$ ..... **1,932.00**

APPROVE    DECLINE  
                        Director of Sales  
                        General Sales Manager  
                        504770nova, 06/11/21 @10:32AM  
                        Controller