

WBSN Radio  
Issues / Programs  
1st Quarter / 2024

During the previous quarter, the issues listed below have been significant to our community. We ran the responsive programming indicated to address them. This list is not exhaustive and the order does not reflect priority or significance.

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ISSUE: Start of a new year

RESPONSIVE PROGRAMMING: Uplifting More in 2024

DATE / TIME: January 1 - 31, 2024

DESCRIPTION OF RESPONSIVE PROGRAMMING: We encouraged our listeners to make a resolution to be uplifted - and uplifting - in 2024, by reading & sharing the LifeSongs Uplifting Word on social media. Find hope and share that hope with others all year long on uplifting LifeSongs!

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ISSUE: School Year

RESPONSIVE PROGRAMMING: Prayer Schools

DATE / TIME: Weekdays January 8 - March 29, 2024

DESCRIPTION OF RESPONSIVE PROGRAMMING: Every school day, we have a LifeSongs Prayer School and we ask our listeners to join us in prayer for that specific school. The LifeSongs Prayer Schools are nominated by listeners.

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ISSUE: Martin Luther King Jr. Day

RESPONSIVE PROGRAMMING: Promote MLK Day of Service

DATE / TIME: January 15, 2024

DESCRIPTION OF RESPONSIVE PROGRAMMING: Martin Luther King Jr said "Life's most persistent and urgent question is: What are you doing for others?" We encouraged our listeners to do for others and make a difference by volunteering on this MLK Day of Service.

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ISSUE: Trauma

RESPONSIVE PROGRAMMING: Daily Hope program "Recovering from Traumatic Experiences"

DATE / TIME: February 7, 2024 at 9:00am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING:

God hasn't just seen every tear you've cried—he's counted them. He's even recorded them in a book. You may be in tremendous pain right now, thinking God doesn't care. But the Bible says that God pays attention to the details of your pain.

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ISSUE: Mortgage Rates

RESPONSIVE PROGRAMMING: Faith & Finance program "What's Up With Mortgage Rates? With Dale Vermillion"

DATE / TIME: February 22, 2024 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: Dale Vermillion, the the author of Navigating The Mortgage Maze, answers these questions and more:

HOW WOULD YOU DESCRIBE THE CURRENT TREND IN MORTGAGE RATES?

WHAT IMPACT MIGHT THE FED'S EXPECTED INTEREST RATE CUTS HAVE ON MORTGAGE RATES?

WHAT ARE THE EXPECTATIONS FOR HOME VALUES IN THE COMING MONTHS?

HOW IS THE INVENTORY OF HOMES CHANGING?

WHAT ADVICE DO YOU HAVE FOR SOMEONE CONSIDERING BUYING A HOME SOON?

IS RENTING A BETTER VALUE THAN BUYING RIGHT NOW?

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ISSUE: Prayer

RESPONSIVE PROGRAMMING: LifeSongs Praise & Prayer Day

DATE / TIME: March 12, 2024 from 6am - 7pm

DESCRIPTION OF RESPONSIVE PROGRAMMING: Twice a year, we invite our listeners to join us in a day of "gathering" in prayer together on LifeSongs Praise & Prayer Day. We unite covering our community in prayer. We join together in sharing the hope and peace we have with an anxious and uncertain world. We share stories of hope, encouragement, peace and love with those who are trying to make sense of all that is going on in the world.

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ISSUE: Easter (Resurrection)

RESPONSIVE PROGRAMMING: Daily Hope program "How the Resurrection Changed Everything" Parts 1 & 2

DATE / TIME: March 25 & 26, 2024 at 9:00am for 25 minutes each day

DESCRIPTION OF RESPONSIVE PROGRAMMING:

Part 1: But God never intended for you to live life that way. That's why he sent Jesus—to give you forgiveness for your sins so you can live free, letting go of the sin and guilt from your past that weigh you down. Join Pastor Rick as he teaches how the power of the resurrection transforms your life.

Part 2: The cross and the resurrection prove God's power over death so you no longer need to fear it. In this episode, Pastor Rick explains how the resurrection frees you to live with purpose and faith, knowing that when you die, you'll live forever in heaven because of your faith in Jesus Christ and his resurrection.

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ISSUE: Easter (The Cross)

RESPONSIVE PROGRAMMING: The Urban Alternative series on The Cross

DATE / TIME: March 25 - 29, 2024 at 9:30am for 25 minutes each day

DESCRIPTION OF RESPONSIVE PROGRAMMING:

March 25, 2024: "The Centrality of the Cross": The cross isn't just the symbol of Christianity; it's the very heart of Christianity. In this message, Dr. Tony Evans helps us understand why. Don't miss this look at the key concept of the Christian faith.

March 26, 2024: "The Necessity of the Cross": With enough discipline and commitment, most debts can be paid off eventually. But not the most important one of all... and that's the one Dr. Tony Evans will talk about in this message. Don't miss this look at the necessity of the cross.

March 27, 2024: "The Accomplishments of the Cross": When Jesus died on the cross, our sins were forgiven. But in this message, Dr. Tony Evans tells us why that was only the beginning.

March 28, 2024: "The Purpose of the Cross": It's a popular expression, and it's true; God accepts us the way we are, but loves us too much to leave us that way. In this message, Dr. Tony Evans explains how that process of change works, and how it's part of the purpose of the cross.

March 29, 2024: "The Power of the Cross": Because of Jesus' death, those of us who believe have life. But it's not just a life that begins when our physical bodies die. Dr. Tony Evans as he explains why there is more to Jesus' death on the cross than simply our salvation.

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ISSUE: Easter (Good Friday)

RESPONSIVE PROGRAMMING: Faith & Finance program "Good Friday Reflections"

DATE / TIME: March 29, 2024 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: It's appropriate during this Easter season to reflect on the big picture of our Christian faith. Sometimes we just have our noses to the grindstone, so to speak, and we can lose sight of why we're here and how much God has done for us!

You know, whether you're in a season of prosperity, or facing hardships, you have to remember that God is still on the throne and that your circumstances haven't caught Him by surprise. His plan for the redemption of humankind is still on track.

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STATION: WBSN

DATE OF REPORT: 4/4/24

SIGNATURE OF LICENSEE / CHIEF OPERATOR:

Julie Headrick