

Order #1175241: Stuart Med../Ross//Sch../John T. Ro../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
09/27/23 2:41:42 PM	Processed		<async process>	Tanya Rec	\$365.00	43	0.00
09/27/23 2:37:49 PM	Approved			Deb Calev	\$365.00	43	0.00
09/27/23 2:37:47 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deb Calev	\$365.00	43	0.00
09/27/23 2:02:56 PM	Approval Workflow		[Sales Manager - Ready Default]	Heather Kl	\$365.00	43	0.00
09/27/23 12:19:32 PM	Ready for approval		new order	Robin Polz	\$365.00	43	0.00
09/27/23 11:44:50 AM	New order created		Copied from Order #1175205	Robin Polz	\$1,283.00	41	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1175241
Alt Order #:
Product Desc: John T. Ross for Sylvania School Board
Estimate:
Flight Dates: 10/02/23 - 11/05/23
Original Date / Rev: 09/27/23 / 09/27/23
Order Type: GENERAL

WXKR-FM
Primary AE: Mary Sliwinski
Sales Office: L-TOL
Sales Region: Local

Agency
Name: Stuart Media Strategies, LLC
Buying Contact:
Billing Contact: Andy Stuart
 5624 Golf Creek Drive
 Toledo, OH 43623

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ross//School Board
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	34	\$287.00	\$243.95
11/01/23	11/03/23	9	\$78.00	\$66.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	34	\$287.00	\$243.95	0.00
November 2023	9	\$78.00	\$66.30	0.00
Totals	43	\$365.00	\$310.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Sliwinski	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WXKR	10/02/23	10/08/23	M-F Midday M-F	CM	10a-3p	11111--	1:00	5	\$12.00	P-50	0.00	NM	5	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	11111--		5				\$12.00		0.00			
N 3	WXKR	10/02/23	10/08/23	M-F PM Drive M-F	CM	3p-7p	11111--	1:00	5	\$12.00	P-50	0.00	NM	5	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	11111--		5				\$12.00		0.00			
N 4	WXKR	10/02/23	10/08/23	M-F Evening M-F	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	11111--	1:00	5	\$2.00	P-50	0.00	NM	5	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	11111--		5				\$2.00		0.00			
N 5	WXKR	10/07/23	10/07/23	Sa-Su Overnight Sa-Su	CM	12:00 AM-6:00 AM (12:00 AM-6:00 AM)	-----1-	1:00	1	\$1.00	P-70	0.00	NM	1	\$1.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----1-		1				\$1.00		0.00			
N 7	WXKR	10/09/23	10/12/23	M-F Midday M-F	CM	10a-3p	1111---	1:00	4	\$12.00	P-50	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	1111---		4				\$12.00		0.00			
N 8	WXKR	10/09/23	10/12/23		CM	3p-7p	1111---	1:00	4	\$12.00	P-50	0.00	NM	4	\$48.00

Order / Rev: 1175241
 Alt Order #:
 Flight Dates: 10/02/23 - 11/05/23

Advertiser: Ross//School Board
 Product Desc: John T. Ross for Sylvania School Board
 Estimate:
 Print Date: 09/27/23 15:08:28 Page 2 of 2
 WXKR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F PM Drive											
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/09/23	10/15/23	1111---	4	\$12.00	0.00								
N 9	WXKR	10/09/23	10/12/23	M-F Evening	CM	7:00 PM-12:00 XM	1111---	1:00	4	\$2.00	P-50	0.00	NM	4	\$8.00
				M-F	(7:00 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/09/23	10/15/23	1111---	4	\$2.00	0.00								
N 12	WXKR	10/30/23	11/03/23	M-F Midday	CM	10a-3p	11111--	1:00	5	\$12.00	P-50	0.00	NM	5	\$60.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/30/23	11/05/23	11111--	5	\$12.00	0.00								
N 13	WXKR	10/30/23	11/03/23	M-F PM Drive	CM	3p-7p	11111--	1:00	5	\$12.00	P-50	0.00	NM	5	\$60.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/30/23	11/05/23	11111--	5	\$12.00	0.00								
N 14	WXKR	10/30/23	11/03/23	M-F Evening	CM	7:00 PM-12:00 XM	11111--	1:00	5	\$2.00	P-50	0.00	NM	5	\$10.00
				M-F	(7:00 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/30/23	11/05/23	11111--	5	\$2.00	0.00								
													Totals	43	\$365.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Andy Stuart, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: John T. Ross

Authorized committee: John T. Ross For Sylvania School Board

Agency requesting time (and contact information):

Stuart Media Strategies, LLC 5624 Golf Creek Dr. Toledo, OH 43623 419.304.3493 andystuart@stuartmediastrategies.com

Candidate's political party: Independent

Office sought (no acronyms or abbreviations): Sylvania (OH) School Board

Date of election: 11.7.2023

X General Primary

Treasurer of candidate's authorized committee: James Bunke

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 X the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Andy Stuart</i> Name: Andy Stuart Date of Request to Purchase Ad Time: 9.15.2023	Signature: <i>Robin J. Poland</i> Name: ROBIN POLAND Date of Station Agreement to Sell Time: <i>9-27-23</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-27-23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1175241</u>	Station Call Letters: <u>WXKR</u>	Date Received/Requested: <u>9-27-23</u>
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Est. #:	Station Location: <u>TOLEDO, OH</u>	Run Start and End Dates: <u>10-2-23 - 11-5-23</u>
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Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.