

# PRIVATE: PUBLIC RADIO INTEGRATED SALES REPRESENTATIVE

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## Louisville Public Media is seeking an Integrated Media Salesperson.

LPM is expanding its online and app service with the acquisition of Do502 to connect the Louisville community with an essential event calendar for music, cultural, lifestyle and family events. We seek an experienced digital/integrated media/event salesperson to accelerate our sponsorship growth as part of a high-performing sales team.

We are locally owned and operated, but benefit from a market-leading national technology platform and from the best practices of our kindred sites around the US, Canada, and Mexico. DoStuff sites quickly become the number one source for music and nightlife information in their markets by providing the most useful information in the most easily accessible way.

The ideal candidate understands technology and ad platforms, has a history of success in digital media sales, and believes in our mission to connect our diverse community through stories, music, social media and events. This new position will appeal to someone who uses Do502, loves attending concerts and other events, is highly organized and wants to excel in building a lucrative client base representing Do502 and LPM's portfolio of platforms.

### Responsibilities:

Identify, research and connect with prospective clients to meet and exceed sales goals

Express the value that public media and Do502 offer in a competitive media marketplace

Work with LPM's sales team to identify needs and sell digital offerings to current clients

Follow and share information on changes in digital ad technology

### Qualifications:

- Bachelor's degree or equivalent experience
- Two years of business development experience in digital media sales
- Demonstrated knowledge of digital ad technology, platforms and metrics
- Safe driving record and reliable transportation

### Compensation and Perks

- Base salary and commission with high potential earnings
- Health insurance and 401k
- The joy of selling a powerful and trusted media brand

Please submit a resume, cover letter and three references before August 30 to [resume@louisvillepublicmedia.org](mailto:resume@louisvillepublicmedia.org).

Louisville Public Media is an equal opportunity employer dedicated to racial, ethnic, LGBTQ, religious, economic and educational representation.



**about us**

- our story
- mission and vision
- lpm staff
- board of directors
- advisory board
- careers
- latest news
- contact us

**support**

- donate now!
- membership information
- update member info
- planned giving
- donate your vehicle
- more ways to support
- volunteer/internships
- business sponsorship

**our websites**

- 89.3 wfpl
- 90.5 wuol
- 91.9 wfpk
- kycir
- do502
- ohio valley resource
- mobile app

**legal**

- privacy policy
- lpm diversity statement
- reports and filings

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## Louisville Public Media: Digital Sales Representative

1 message

**Blogtrottr** <busybee@blogtrottr.com>  
To: kwilkinson@louisvillepublicmedia.org

Wed, Jul 5, 2017 at 2:26 PM

### Louisville Public Media

Louisville Public Media



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### Digital Sales Representative

Jul 5th 2017, 17:56, by sean

Louisville Public Media is seeking a Digital Sales Representative. LPM is building a major expansion to our digital presence with the addition of the DoStuff event calendar platform, as part of our strategy to connect the Louisville community with an... [Read More](#)



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Culture Editor	Jobline	Job Listing	No	3 months 3 weeks ago
Cover the education beat in Louisville	Jobline	Job Listing	No	4 months 3 weeks ago
Managing Editor	Jobline	Job Listing	No	6 months 3 weeks ago
Director of Development	Jobline	Job Listing	No	10 months 1 week ago
<i>15</i> Engagement Manager for Music Education	Jobline	Job Listing	No	1 year 2 months ago
<i>21</i> Energy and Environment Reporter	Jobline	Job Listing	No	1 year 3 months ago
<i>18</i> Membership Coordinator	Jobline	Job Listing	No	1 year 4 months ago

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Reporter, City Beat

Jobline

Job  
Listing

No

1 year 5 months  
ago

16

Digital Sales  
Representative

Jobline

Job  
Listing

No

1 year 5 months  
ago

14

Digital Media  
Representative

Jobline

Job  
Listing

No

1 year 5 months  
ago

13

Public Radio Sales  
Representative

Jobline

Job  
Listing

No

1 year 5 months  
ago

17

Experience Director

Jobline

Job  
Listing

No

1 year 7 months  
ago

19

Investigative Reporter

Jobline

Job  
Listing

No

1 year 10 months  
ago

Investigative Reporter

Jobline

Job  
Listing

No

2 years 6 months  
ago

12

Health Reporter

Jobline

Job  
Listing

No

2 years 7 months  
ago

10

Economy Reporter

Jobline

Job  
Listing

No

2 years 11 months  
ago

Managing Editor - Ohio  
River Project

Jobline

Job  
Listing

No

3 years 3 days ago

11

Data Journalist

Jobline

Job  
Listing

No

3 years 3 days ago

Investigative Reporter

Jobline

Job  
Listing

No

3 years 3 weeks  
ago

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Dennis Stovall <dstovall@louisvillepublicmedia.org>

**Ad**

1 message

**Dennis Stovall** <dstovall@louisvillepublicmedia.org>  
To: "kba@kba.org" <kba@kba.org>

Wed, Jul 5, 2017 at 1:07 PM

We are seeking a Digital Sales Rep.

Would you mind posting the attached ad on your website?

Let me know if you have any questions.

Thanks

*Denny*

**Dennis A. Stovall, CPA**

**Chief Financial Officer**

**619 South 4th Street**

**Louisville, Kentucky 40202**

502-814-6526 Direct

502-814-6500 Office

dstovall@LouisvillePublicMedia.org

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89.3 WFPL | 90.5 WUOL | 91.9 WFPK | KYCIR

 **Digital Media Representative.docx**  
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