

PRIVATE: PUBLIC RADIO INTEGRATED SALES REPRESENTATIVE

Louisville Public Media is seeking an Integrated Media Salesperson.

LPM is expanding its online and app service with the acquisition of Do502 to connect the Louisville community with an essential event calendar for music, cultural, lifestyle and family events. We seek an experienced digital/integrated media/event salesperson to accelerate our sponsorship growth as part of a high-performing sales team.

We are locally owned and operated, but benefit from a market-leading national technology platform and from the best practices of our kindred sites around the US, Canada, and Mexico. DoStuff sites quickly become the number one source for music and nightlife information in their markets by providing the most useful information in the most easily accessible way.

The ideal candidate understands technology and ad platforms, has a history of success in digital media sales, and believes in our mission to connect our diverse community through stories, music, social media and events. This new position will appeal to someone who uses Do502, loves attending concerts and other events, is highly organized and wants to excel in building a lucrative client base representing Do502 and LPM's portfolio of platforms.

Responsibilities:

- Identify, research and connect with prospective clients to meet and exceed sales goals
- Express the value that public media and Do502 offer in a competitive media marketplace
- Work with LPM's sales team to identify needs and sell digital offerings to current clients
- Follow and share information on changes in digital ad technology

Qualifications:

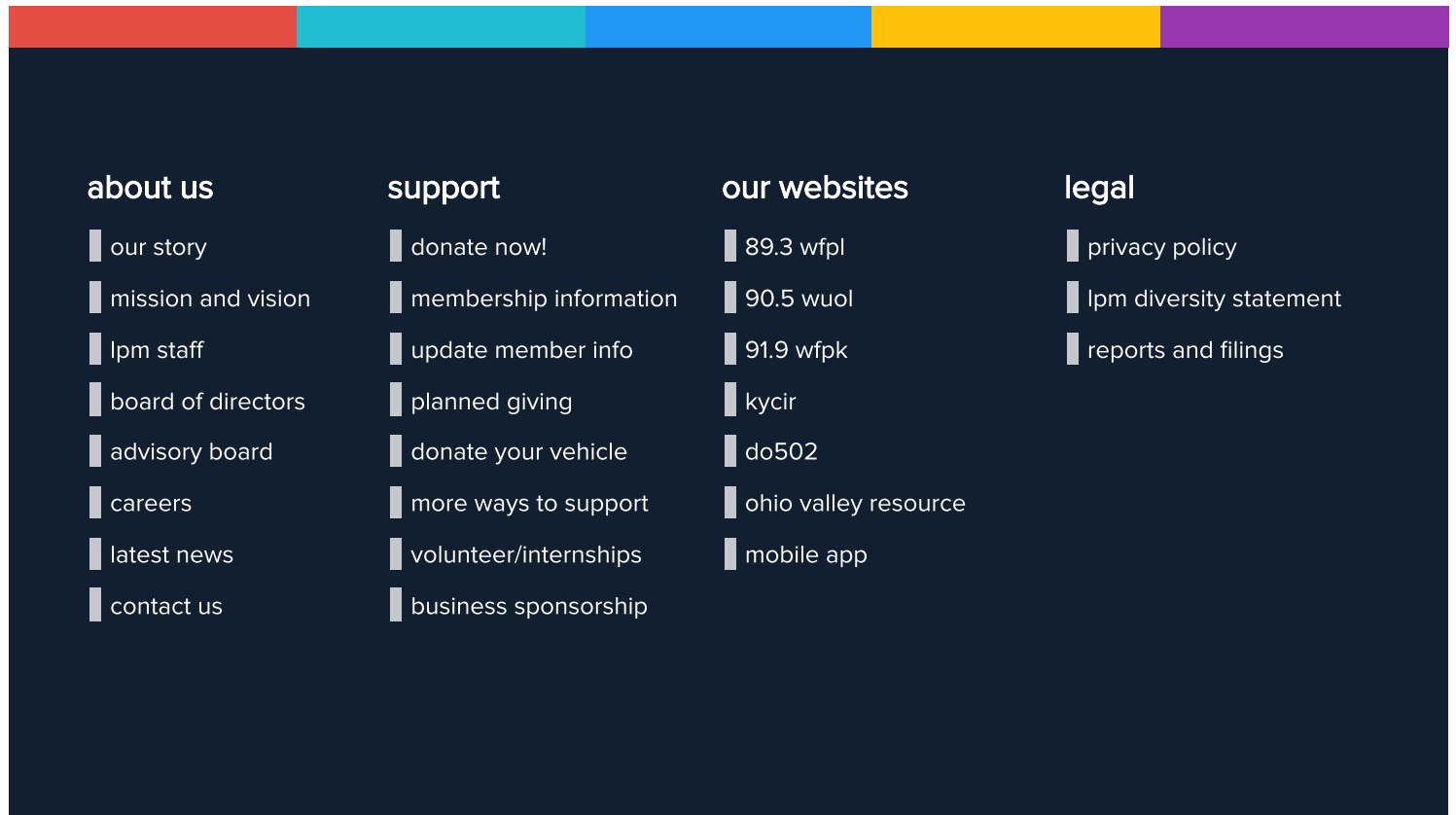
- Bachelor's degree or equivalent experience
- Two years of business development experience in digital media sales
- Demonstrated knowledge of digital ad technology, platforms and metrics
- Safe driving record and reliable transportation

Compensation and Perks

- Base salary and commission with high potential earnings
- Health insurance and 401k
- The joy of selling a powerful and trusted media brand

Please submit a resume, cover letter and three references before August 30 to resume@louisvillepublicmedia.org.

Louisville Public Media is an equal opportunity employer dedicated to racial, ethnic, LGBTQ, religious, economic and educational representation.



Louisville Public Media: Digital Sales Representative

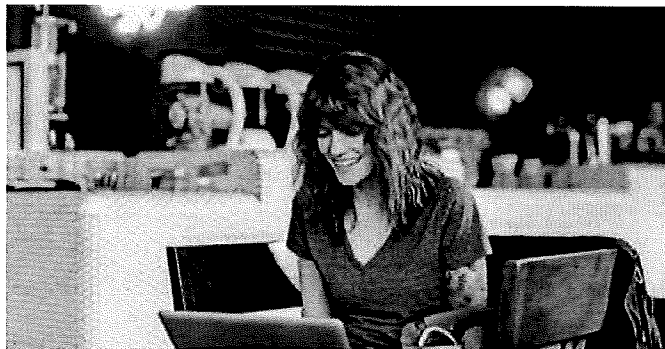
1 message

Blogtrottr <busybee@blogtrottr.com>
To: kwilkinson@louisvillepublicmedia.org

Wed, Jul 5, 2017 at 2:26 PM

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Digital Sales Representative

Jul 5th 2017, 17:56, by sean

Louisville Public Media is seeking a Digital Sales Representative. LPM is building a major expansion to our digital presence with the addition of the DoStuff event calendar platform, as part of our strategy to connect the Louisville community with an... [Read More](#)



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Director of Development	Jobline	Job Listing	No	10 months 1 week ago
15 Engagement Manager for Music Education	Jobline	Job Listing	No	1 year 2 months ago
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18 Membership Coordinator	Jobline	Job Listing	No	1 year 4 months ago

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20

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14

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Jobline

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No

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ago

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ago

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Investigative Reporter

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Job
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12

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Job
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No

2 years 7 months
ago

10

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Job
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2 years 11 months
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River Project

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11

Data Journalist

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Investigative Reporter

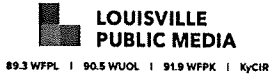
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Dennis Stovall <dstovall@louisvillepublicmedia.org>

Ad

1 message

Dennis Stovall <dstovall@louisvillepublicmedia.org>
To: "kba@kba.org" <kba@kba.org>

Wed, Jul 5, 2017 at 1:07 PM

We are seeking a Digital Sales Rep.

Would you mind posting the attached ad on your website?

Let me know if you have any questions.

Thanks

Denny**Dennis A. Stovall, CPA**

Chief Financial Officer

619 South 4th Street

Louisville, Kentucky 40202

502-814-6526 Direct

502-814-6500 Office

dstovall@LouisvillePublicMedia.org

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