



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25347350	<b>Changes as of:</b> 11/3/2016 at 10:43 AM	<b>Version:</b> Original Order
<b>CPE:</b> FUT45/ORDR/N02NOH	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> WKBN
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Future45	<b>Market:</b> Youngstown-Warren
1427 LESLIE AVENUE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE 102	<b>Agency Order #:</b> 30050514	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA	<b>Buyer:</b> LEVINE, RANDE	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> RACHELLE RAY - Washington DC	<b>Assistant:</b> LAILA DAFTARI
	202-872-5880	202-872-5880
		<b>Separation:</b>
		<b>Total \$:</b> \$39,010.00
		<b>Total Spots:</b> 53
		<b>Total CPP:</b> \$135.08
		<b>Total GRP:</b> 288.8

964216

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8					
1	M-F 9a-10a		THE DOCTORS	\$150.00	2.5	30	0	0	2	0	0	1	1		4	\$600.00	\$60.00	10.0
2	M-F 10a-11a		LETS MAKE A DEAL	\$225.00	2.9	30	0	0	1	0	0	1	1		3	\$675.00	\$77.59	8.7
3	M-F 11a-12n		PRICE IS RIGHT	\$400.00	5.8	30	0	0	2	0	0	1	1		4	\$1,600.00	\$68.97	23.2
4	M-F 12:30p-1:30p		YOUNG & RESTLESS	\$520.00	6.0	30	0	0	1	0	0	0	0		1	\$520.00	\$86.67	6.0
5	M-F 2p-3p		THE TALK	\$195.00	2.3	30	0	0	2	0	0	1	1		4	\$780.00	\$84.78	9.2
6	M-F 4p-5p		DR. OZ	\$135.00	1.9	30	0	0	2	0	0	1	0		3	\$405.00	\$71.05	5.7
7	M-F 7a-9a		CBS THIS MORNING	\$250.00	2.6	30	0	0	2	0	0	1	1		4	\$1,000.00	\$96.15	10.4
8	M-F 5p-5:30p		1ST NEWS AT 5PM	\$750.00	9.4	30	0	0	2	0	0	1	0		3	\$2,250.00	\$79.79	28.2
9	M-F 5:30p-6p		1ST NEWS AT 530PM	\$750.00	8.5	30	0	0	2	0	0	1	0		3	\$2,250.00	\$88.24	25.5
10	M-F 6p-6:30p		1ST NEWS AT 6PM	\$850.00	10.0	30	0	0	2	0	0	1	0		3	\$2,550.00	\$85.00	30.0
11	Su 6p-6:30p		1ST NEWS AT 6PM	\$500.00	9.0	30	0	0	0	0	1	0	0		1	\$500.00	\$55.56	9.0
12	Sa 11:35p-12:35a		THE GOOD WIFE	\$55.00	1.0	30	0	0	0	2	0	0	0		2	\$110.00	\$55.00	2.0
13	Su 11:35p-12:35a		SCANDAL	\$55.00	0.9	30	0	0	0	0	2	0	0		2	\$110.00	\$61.11	1.8
14	M-F 11p-11:35p		1ST NEWS AT 11PM	\$900.00	5.2	30	0	0	1	0	0	1	0		2	\$1,800.00	\$173.08	10.4
15	M-F 7p-7:30p		WHEEL OF FORTUNE	\$800.00	10.0	30	0	0	1	0	0	1	0		2	\$1,600.00	\$80.00	20.0
16	M 9p-10p		2 BROKE GIRLS/THE OD	\$3,000.00	8.3	30	0	0	0	0	0	1	0		1	\$3,000.00	\$361.45	8.3
17	F 8p-9p		MACGYVER-CBS	\$1,000.00	4.7	30	0	0	1	0	0	0	0		1	\$1,000.00	\$212.77	4.7
18	F 9p-10p		HAWAII FIVE-0-CBS	\$1,600.00	8.3	30	0	0	1	0	0	0	0		1	\$1,600.00	\$192.77	8.3
19	F 10p-11p		BLUE BLOODS-CBS	\$1,600.00	10.1	30	0	0	1	0	0	0	0		1	\$1,600.00	\$158.42	10.1
20	Su 7p-8p		60 MINUTES-CBS	\$2,000.00	10.0	30	0	0	0	0	1	0	0		1	\$2,000.00	\$200.00	10.0
21	Su 8p-9p		NCIS: LOS ANGELES-CB	\$1,900.00	8.4	30	0	0	0	0	1	0	0		1	\$1,900.00	\$226.19	8.4





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		<b>Separation:</b>
		<b>Total \$:</b> \$39,010.00
		<b>Total Spots:</b> 53
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							11/2	11/3	11/4	11/5	11/6	11/7	11/8				
22	Su 9p-10p		MADAM SECRETARY-CBS	\$1,800. 00	6.4	30	0	0	0	0	1	0	0	1	\$1,800.00	\$281.25	6.4
23	Su 10p-11p		ELEMENTARY-CBS	\$1,800. 00	4.5	30	0	0	0	0	1	0	0	1	\$1,800.00	\$400.00	4.5
24	Sa 3:30p-7p		CBS College FB #1 SEC ON CBS	\$325.00	1.7	30	0	0	0	1	0	0	0	1	\$325.00	\$191.18	1.7
null																	
25	Su 12n-1p		NFL TODAY	\$435.00	3.3	30	0	0	0	0	1	0	0	1	\$435.00	\$131.82	3.3
26	Su 1p-4p		per session stolen NFL: STEELERS @ BALT	\$4,500. 00	15.0	30	0	0	0	0	1	0	0	1	\$4,500.00	\$300.00	15.0
null																	
27	Su 4p-7p		PFL OBL Done a CBSNFL SUNDAY-LATE	\$2,300. 00	8.0	30	0	0	0	0	1	0	0	1	\$2,300.00	\$287.50	8.0
null																	
<b>TOTALS:</b>							0	0	23	3	10	12	5	53	\$39,010.00	\$135.08	288.8



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	Washington DC	202-872-5880	
	202-872-5880		

<b>Special Instructions</b>	NO SPOTS CAN AIR AFTR 12N ELECTION DAY!
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Competitive Information	
<b>Market Budget:</b>	\$52,615
<b>WKBN Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$39,010.00	\$135.08	288.8
<b>Total</b>	<b>100%</b>	<b>53</b>	<b>\$39,010.00</b>	<b>\$135.08</b>	<b>288.8</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	53	\$39,010.00
<b>Total</b>	<b>53</b>	<b>\$39,010.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/3/16 10:43 AM	RACHELLE RAY - Washington DC	New	53		\$39,010.00	\$39,010.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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