Contract Agreement Between:

CONTRACT

KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

Contract / Revision	Alt Order #
906410 /	WOC11786880

Product
Texans For Greg Abbott

Contract Dates	Estimate #
09/14/18 - 09/23/18	**4362**

Advertiser	Original Date / Revision
Texans for Greg Abbott	09/04/18 / 09/06/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KWTX	Waco House	Waco National

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9914273	96	198

Agency Ref	Advertiser Ref
2414	5092

And:

Crossroads Media LLC
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	09/14/18	09/18/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-1-----	1	$125.00								
N 2	KWTX	09/14/18	09/14/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/10/18	09/16/18	----1--	1	$115.00								
N 3	KWTX	09/14/18	09/18/18	Young and the Restless	11:00 AM-12:00 PM		:30				NM	1	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-1-----	1	$130.00								
N 4	KWTX	09/14/18	09/14/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	1	$95.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/10/18	09/16/18	----1--	1	$95.00								
N 5	KWTX	09/14/18	09/20/18	The Talk	1:00 PM-2:00 PM		:30				NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	---1---	1	$70.00								
N 6	KWTX	09/14/18	09/18/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-1-----	1	$50.00								
N 7	KWTX	09/14/18	09/18/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-1-----	1	$200.00								
N 8	KWTX	09/14/18	09/20/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	$305.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	---1---	1	$305.00								
N 9	KWTX	09/14/18	09/18/18	Tuesday Prime Hr 1			:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-1-----	1	$400.00								
N 10	KWTX	09/14/18	09/22/18	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	2	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-----1-	1	$60.00								
Week:	09/21/18	09/27/18	-----1-	1	$60.00								
N 11	KWTX	09/14/18	09/22/18	Saturday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/14/18	09/20/18	-----1-	1	$125.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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Texans for Greg Abbott	09/04/18 / 09/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate		Type		
1	KWTX	09/14/18-09/20/18		Saturday Prime Hr 1	7:00 PM-8:00 PM	-------Sa--	:30		~~$125.00~~		NM		
See MG 11.3													
3	KWTX	09/14/18-09/20/18		Saturday Prime Hr 1	7:00 PM-8:00 PM	-------Sa--	:30		$125.00		NM		
Ⓜ	MG for 11.1 09/15												
Week:		09/21/18	09/27/18	-----1-	1	$125.00							
N 12	KWTX	09/14/18	09/22/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/14/18	09/20/18	-----1-	1	$150.00							
Week:		09/21/18	09/27/18	-----1-	1	$150.00							
N 13	KWTX	09/14/18	09/23/18	NFL Reg Season Early Game	12:00 PM-3:15 PM		:30				NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/14/18	09/20/18	------1	1	$750.00							
Week:		09/21/18	09/27/18	------1	1	$750.00							
N 14	KWTX	09/14/18	09/16/18	Sunday Prime Hr 2			:30				NM	1	$440.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/10/18	09/16/18	------1	1	$440.00							
						Totals		0.00				18	$4,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/23/18	18	$4,100.00	($615.00)	$3,485.00
Totals	18	$4,100.00	($615.00)	$3,485.00

Signature: _____ **Date:** _____

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