

# CONTRACT



**KWTX**  
**6700 American Plaza**  
**Waco, TX 76712**  
**(254) 776-1330**

<u>Contract / Revision</u> 946276 /		<u>Alt Order #</u> WOC11846214
<u>Product</u> Texans For Greg Abbott		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u> 4639
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198
<u>Agency Ref</u> 2414	<u>Advertiser Ref</u> 5092	

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KWTX	11/01/18	11/06/18	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	4	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/18	11/07/18	11-11--				4	\$75.00					
N 2	KWTX	11/01/18	11/06/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	4	\$192.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/18	11/07/18	11-11--				4	\$48.00					
N 3	KWTX	11/01/18	11/05/18	Monday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/18	11/07/18	1-----				1	\$300.00					
N 4	KWTX	11/01/18	11/05/18	Monday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$545.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/18	11/07/18	1-----				1	\$545.00					
N 5	KWTX	11/01/18	11/05/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/18	11/07/18	1-----				1	\$325.00					
<b>Totals</b>												0.00	11	\$1,662.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	11	\$1,662.00	(\$249.30)	\$1,412.70
<b>Totals</b>	11	\$1,662.00	(\$249.30)	\$1,412.70

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_