

CONTRACT



Alpha Media LLC
731 S. Pear Orchard Road
Suite 27
Ridgeland, MS 39157
(601) 957-1300

<u>Contract / Revision</u> 721262 /		<u>Alt Order #</u>
<u>Advertiser</u> POL / Friends of Darla Palmer for DA		<u>Original Date / Revision</u> 11/01/23 / 11/01/23
<u>Contract Dates</u> 11/02/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> Political Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKXI-FM	<u>Account Executive</u> Christiana Williams	<u>Sales Office</u> Local-Jackson
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL / Friends of Darla Palmer for DA
395 Edgewood Terrace Dr.
Jackson, MS 39206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXI	11/02/23	11/07/23	Mo-Fr AM	6a-10a		1:00			NM	9	\$306.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	---22--				4	\$34.00			
	Week:	11/06/23	11/12/23	23-----				5	\$34.00			
N 2	WKXI	11/02/23	11/07/23	Mo-Fr Midday	10a-3p		1:00			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----				0	\$0.00			
	Week:	11/06/23	11/12/23	22-----				4	\$35.00			
N 3	WKXI	11/02/23	11/07/23	Mo-Fr PM	3p-7p		1:00			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	---22--				4	\$35.00			
	Week:	11/06/23	11/12/23	22-----				4	\$35.00			
N 4	WKXI	11/04/23	11/04/23	Sa-Su AM	6a-10a		1:00			NM	3	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----3-				3	\$26.00			
N 5	WKXI	11/04/23	11/04/23	Sa-Su Midday	10a-3p		1:00			NM	3	\$81.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----3-				3	\$27.00			
N 6	WKXI	11/04/23	11/04/23	Sa-Su PM	3p-7p		1:00			NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----2-				2	\$26.00			
N 7	WKXI	11/05/23	11/05/23	Su Prime Time	6a-7p		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----6				6	\$12.00			
Totals											35	\$1,009.00

Time Period	# of Spots	Gross Amount	Net Amount
10/30/23 - 11/07/23	35	\$1,009.00	\$1,009.00
Totals	35	\$1,009.00	\$1,009.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



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721262 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL / Friends of Darla Palmer for DA	11/01/23 / 11/01/23

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/23 - 11/07/23	Political Campaign	

Signature: _____ **Date:** _____

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Darla Palmer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE



ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name:	Darla Palmer
Authorized committee:	Friends of Darla Palmer for DA <i>Committee to Elect Darla Palmer</i>
Agency requesting time (and contact information):	<i>Huds County District Attorney</i>
<input type="checkbox"/> N/A	
Candidate's political party:	<i>INDEPENDENT</i>
Office sought (no acronyms or abbreviations):	<i>HUNDS CO. DISTRICT ATTORNEY</i>
Date of election: 11/07/23	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	<i>ANTHONY SIMON</i>
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Darla Palmer</i>	Signature: <i>Clw</i>
Name: Darla Palmer	Name: Christiana Williams
Date of Request to Purchase Ad Time: 11/01/23	Date of Station Agreement to Sell Time: 11/01/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Darla Palmer

Name:

DARLA PALMER

Date:

11-1-23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 11/01/23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 721262	Station Call Letters: WKXI-FM	Date Received/Requested: 11/01/23
Est. #:	Station Location: 731 S. Pear Orchard Rd Suite 27 Ridgeland MS 39157	Run Start and End Dates: 11/02/23 - 11/07/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.