

## ORDER



**Orders**  
**Order / Rev:** 1599549  
**Alt Order #:**  
**Product Desc:** CINCINNATI SCHOOLS LEVY FALL ISS  
**Estimate:**  
**Flight Dates:** 10/10/16 - 10/16/16  
**Original Date / Rev:** 10/11/16 / 10/11/16  
**Order Type:** Political

**WXIX**

**Primary AE:** Joe Brunnhuber  
**Sales Office:** WXIX  
**Sales Region:** Local

**Agency**  
**Name:** Burges & Burges  
**Buying Contact:**  
**Billing Contact:** Nicholas Pecko  
 26100 Lakeshore Blvd  
 Euclid, OH 44132

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/Citizens for a Stronger Future  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/15/16	16	\$25,790.00	\$21,921.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$25,790.00	\$21,921.50	0.00
<b>Totals</b>	<b>16</b>	<b>\$25,790.00</b>	<b>\$21,921.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/10/16	10/16/16	News @ 7a News @ 7am	Comm	7a-9a	--WTF--	:30	3	\$680.00	P 2	0.00	NM	3	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			3		\$680.00		0.00				
N 2	WXIX	10/15/16	10/16/16	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			1		\$500.00		0.00				
N 3	WXIX	10/12/16	10/14/16	News @ 9a NEWS @ 9A	Comm	9-10A	--WTF--	:30	3	\$350.00	P 2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			3		\$350.00		0.00				
N 4	WXIX	10/12/16	10/14/16	530-6P 530-6P M-F	Comm	530-6P	--WTF--	:30	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			1		\$700.00		0.00				
N 5	WXIX	10/12/16	10/14/16	News At 630P News At 630P	Comm	630-7P	--WTF--	:30	3	\$1,000.00	P 2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			3		\$1,000.00		0.00				
N 6	WXIX	10/12/16	10/14/16	Wed Hour 2 W 9-10P	Comm	W 9-10P	--W----	:30	1	\$6,400.00	P 1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--W----			1		\$6,400.00		0.00				

Order / Rev: 1599549  
 Alt Order #:  
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: ISS/Citizens for a Stronger Future  
 Product Desc: CINCINNATI SCHOOLS LEVY FALL ISS **WXIX**  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WXIX	10/13/16	10/13/16	Thu Hour 1 Th 8-9P	Comm	Th 8-9P	---T---	:30	1	\$4,000.00	P 1	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/10/16	10/16/16	---T---			1			\$4,000.00		0.00		
N 8	WXIX	10/12/16	10/14/16	LOC Late News M-F Late News M-F	Comm	10-11P	--WTF--	:30	3	\$2,700.00	P 1	0.00 NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/10/16	10/16/16	--WTF--			3			\$2,700.00		0.00		
Totals													16	\$25,790.00