



**WDAM**  
 2362 Highway 11 North  
 Moselle, MS 39459  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 Main: (601) 544-4730  
 Billing: (601) 450-8319

# DUPLICATE INVOICE

Property	WDAM		
Invoice #	3449734-1	Order #	3449734
Invoice Date	03/12/24	Alt Order #	WDAM2024022216525
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/12/24	Flight Dates	03/06/24 - 03/12/24
Advertiser	Committee to Elect Mike Ezell		
Product	PRIMARY ELECTION		
Estimate #	000795		
Account Executive	Dorie Stringfield		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9913180		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	107751		
Advertiser Ref	605679		
Product 1			
Product 2			

Billing Address:

**Maggie Clark Media Services**  
 Attention: Accounts Payable  
 139 Bent Creek Drive  
 Brandon, MS 39047

Send Payment To:

**WDAM**  
 PO Box 14200  
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/06/24	03/12/24	M-F 530a News	M-F 530-6a	MTWTF--	:30	5	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 MTWTF-- 5 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDAM W 03/06/24 5:52 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM 5 WDAM Th 03/07/24 5:50 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM 4 WDAM F 03/08/24 5:48 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM 1 WDAM M 03/11/24 5:50 AM M-F 530a News M-F 530-6a :30 FSME 5555 ENDORSE \$105.00 NM 2 WDAM Tu 03/12/24 5:51 AM M-F 530a News M-F 530-6a :30 FSME 4444 TRUTH \$105.00 NM									
2	03/06/24	03/12/24	M-F 6a News	M-F 6-7a	MTWTF--	:30	10	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 MTWTF-- 10 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WDAM W 03/06/24 6:11 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 4 WDAM W 03/06/24 6:41 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 10 WDAM Th 03/07/24 6:21 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 5 WDAM Th 03/07/24 6:54 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 8 WDAM F 03/08/24 6:21 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 2 WDAM F 03/08/24 6:40 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 7 WDAM M 03/11/24 6:20 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM 3 WDAM M 03/11/24 6:40 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 1 WDAM Tu 03/12/24 6:10 AM M-F 6a News M-F 6-7a :30 FSME 5555 ENDORSE \$195.00 NM 6 WDAM Tu 03/12/24 6:41 AM M-F 6a News M-F 6-7a :30 FSME 4444 TRUTH \$195.00 NM									
3	03/06/24	03/12/24	NBC Today Show	M-F 7-9a	MTWTF--	:30	20	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 MTWTF-- 20 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 20 WDAM W 03/06/24 7:29 AM NBC Today Show M-F 7-9a :30 FSME 5555 ENDORSE \$120.00 NM 9 WDAM W 03/06/24 7:59 AM NBC Today Show M-F 7-9a :30 FSME 4444 TRUTH \$120.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:  
**WDAM**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

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Product	PRIMARY ELECTION		
Estimate #	000795		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:

**WDAM**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	3449734-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Committee to Elect Mike Ezell		
Product	PRIMARY ELECTION		
Estimate #	000795		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# DUPLICATE INVOICE



Send Payment To:  
**WDAM**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3449734-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Committee to Elect Mike Ezell		
Product	PRIMARY ELECTION		
Estimate #	000795		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
12	03/08/24	03/08/24	DATELINE	8:00 PM-10:00 PM	----F--	:30	2	\$265.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:  
**WDAM**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	3449734-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Committee to Elect Mike Ezell		
Product	PRIMARY ELECTION		
Estimate #	000795		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# DUPLICATE INVOICE



Send Payment To:  
**WDAM**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3449734-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Committee to Elect Mike Ezell		
Product	PRIMARY ELECTION		
Estimate #	000795		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
23	03/06/24	03/12/24	Sat 630p-7p	Sa 630-7p	-----S-	:30	1	\$120.00	NM																																																							
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1	WDAM	Th	03/07/24	7:22 PM	L&O	Th 7-8p	:30	FSME 5555	ENDORSE	\$375.00 NM																																																						
29	03/06/24	03/12/24	NBC Saturday Night Live	Sa 1030p-1203x	-----S-	:30	1	\$60.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/06/24</td> <td>03/12/24</td> <td>-----S-</td> <td>1</td> <td>\$60.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Sa</td> <td>03/09/24</td> <td>12:00 AM</td> <td>NBC Saturday Night Live</td> <td>Sa 1030p-1203x</td> <td>:30</td> <td>FSME 5555</td> <td>ENDORSE</td> <td>\$60.00 NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							03/06/24	03/12/24	-----S-	1	\$60.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Sa	03/09/24	12:00 AM	NBC Saturday Night Live	Sa 1030p-1203x	:30	FSME 5555	ENDORSE	\$60.00 NM											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:  
**WDAM**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

# DUPLICATE INVOICE

Invoice #	3449734-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Committee to Elect Mike Ezell		
Product	PRIMARY ELECTION		
Estimate #	000795		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>106</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$18,400.00</b>
<u>Agency Commission</u>	<b>\$2,760.00</b>
<u>Net Amount Due</u>	<b>\$15,640.00</b>
<u>Invoice Balance as of 03/13/24 2:39:30 PM CT</u>	<b>\$0.00</b>

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