

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Flight 019
6/1/21 - 6/7/21

Station and Location: <i>Augusta-Waterville - Bangor</i> <i>Rockland & Isleboro</i> <i>WBFB - WBFE - WMCM</i>	Date: <i>5/27/21</i>
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I, Julie Keane - authorized media buyer

do hereby request station time concerning the following issue:

Clean Energy Matters

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Clean Energy Matters

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Clean Energy Matters PO BOX 1698 Portland, ME 04104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jonathan Breed - Chairman

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)12/16/2020

Date

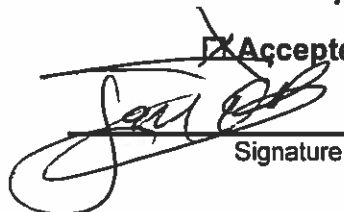
DocuSigned by:

Julie Keane

Signature

202-338-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ **Accepted**☐ **Accepted in Part**☐ **Rejected**
SignatureJACK O'BRIEN, Dir of Program Operations
Printed Name

Title

May 27, 21
 CONT# 35078606 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WBFB-FM (Bangor, ME)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / 200 / 9955

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty1
 ADV CLEAN ENERGY MATTERS
 PDT Ballot Issue
 FLT Jun 01, 21 - Jun 08, 21

* REP ORDER COMMENT *

** 5/27/2021 2:53:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.
 ** 5/27/2021 2:53:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 5/27/2021 2:53:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	6/1/2021 - 6/7/2021	1W	4	\$100.00	4
	WMCM IS								
	1.2	TuWThF,M	10A - 3P	60	6/1/2021 - 6/7/2021	1W	4	\$100.00	4
	SIMULCAST WITH								
	1.3	TuWThF,M	3P - 7P	60	6/1/2021 - 6/7/2021	1W	4	\$100.00	4
	WBFB								
	1.4S.	6A - 7P	60	6/5/2021 - 6/5/2021	1W	2	\$75.00	2
	1.5S	6A - 7P	60	6/6/2021 - 6/6/2021	1W	2	\$75.00	2
	** WEEKLY FLIGHT TOTALS **						16	\$1,500.00	

May 27, 21
 CONT# 35078606 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / 200 / 9955

	Jun 21						
SPOTS	16						
CASH	1500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1500.00						

						TOTAL
SPOTS						16
CASH						1,500.00
TRADE						0.00
NSL						0.00
TOTAL						1,500.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting
PO Box 3059
Kennebunkport, ME 04046

Client: **CLEAN ENERGY MATTERS**
Order #: **4011-00093**
Description: **WBFB EST 9955 Ballot Issue**
Date Entered: **5/27/2021**
P.O.#:
Salesperson: **KATZ-, POLITICAL/ISSUE**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ MEDIA GROUP
ATTN: HELEN HANRATTY
125 W 55TH ST 3RD FLOOR
NEW YORK, NY 10019

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/1/2021	6/7/2021	WBFB/WMCMA	06:00:00 to 10:00:00	CUSTOM	1:00	4	100.00	400.00	Y	N	Y	Y	Y	N	N
6/1/2021	6/6/2021					3	100.00	300.00	0	0	1	1	1	0	0
6/7/2021	6/7/2021					1	100.00	100.00	1	0	0	0	0	0	0
2 6/1/2021	6/7/2021	WBFB/WMCMA	10:00:00 to 15:00:00	CUSTOM	1:00	4	100.00	400.00	N	Y	Y	Y	Y	N	N
6/1/2021	6/6/2021					4	100.00	400.00	0	1	1	1	1	0	0
3 6/1/2021	6/7/2021	WBFB/WMCMA	15:00:00 to 19:00:00	CUSTOM	1:00	4	100.00	400.00	N	Y	Y	Y	Y	N	N
6/1/2021	6/6/2021					4	100.00	400.00	0	1	1	1	1	0	0
4 6/5/2021	6/6/2021	WBFB/WMCMA	06:00:00 to 19:00:00	CUSTOM	1:00	2	75.00	150.00	N	N	N	N	N	Y	N
6/5/2021	6/6/2021					2	75.00	150.00	0	0	0	0	0	2	0
5 6/6/2021	6/6/2021	WBFB/WMCMA	06:00:00 to 19:00:00	CUSTOM	1:00	2	75.00	150.00	N	N	N	N	N	N	Y
6/6/2021	6/6/2021					2	75.00	150.00	0	0	0	0	0	0	2

Order Start Date: 6/1/2021 Order End Date: 6/7/2021 Spots: 16

Total Charges: **\$1,500.00**
Combined Discounts: **\$225.00**
Total Net: **\$1,275.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for CLEAN ENERGY MATTERS / 4011-00093 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
June	2021	16	\$1,500.00	\$225.00	\$1,275.00

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for KATZ MEDIA GROUP By:

Please Sign and Return One Copy