

**WTXF (Phila., PA)**  
**QUARTERLY ISSUES/PROGRAMS LIST**

FOR THE QUARTER:

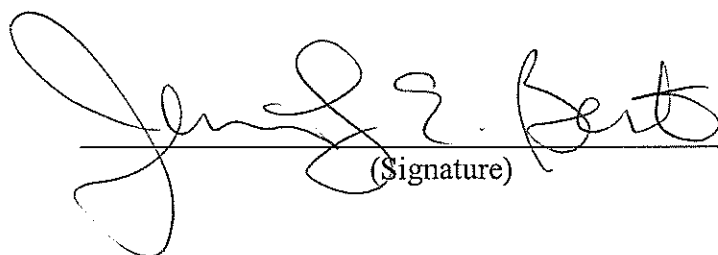
_____ January 1, 2010	through	March 31, 2010
_____ April 1, 2010	through	June 30, 2010
<u>  X  </u> July 1, 2010	through	September 30, 2010
_____ October 1, 2010	through	December 31, 2010

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming, announcements or outreach during the report period.

The following pages indicate a listing of regularly scheduled programs and a listing of WTXF community outreach activities.

Programming addressing the educational/informational needs of children is listed separately in this file.

Submitted and placed in the public file by Jennifer Best, Community Affairs Director.

	<u>10.08.10</u>
(Signature)	(Date)

**WTXF (Phila. PA)**

**QUARTERLY ISSUES/PROGRAMS LIST**

**PROGRAM TYPE & EXPLANATION OF REGULARLY SCHEDULED PROGRAMS**

**Good Day / News --** Weekdays, 4:30am – 10am. This live program, produced by WTXF-TV, covers areas of national, regional, and local interests and routinely features in-depth treatment of local issues, including live guests and remote broadcasts throughout the program.

**FOX 29 News at 11am / News –** Weekdays, 11 – 11:30am. In addition to coverage of fast-breaking news stories, this program routinely features in-depth, 1- to 2-minute treatment of local issues, produced by WTXF-TV.

**FOX 29 News at Five / News --** Weekdays, 5-6pm. In addition to coverage of fast-breaking news stories, this program routinely features in-depth, 1- to 2-minute treatment of local issues, produced by WTXF-TV.

**FOX 29 News at Six / News –** Weekdays, 6-6:30pm. In addition to coverage of fast-breaking news stories, this program routinely features in-depth, 1- to 2-minute treatment of local issues, produced by WTXF-TV.

**FOX 29 News at Six / News –** Saturdays and Sunday, 6-7pm. In addition to coverage of fast-breaking news stories, this program routinely features in-depth, 1- to 2-minute treatment of local issues, produced by WTXF-TV.

**FOX 29 News at Ten / News --** Daily, 10pm to 11pm. In addition to coverage of fast-breaking news stories, this program routinely features in-depth, 1- to 2-minute treatment of local issues, produced by WTXF-TV.

**FOX News Sunday/ News --** Sundays, 9am - 10am. Produced by the FOX Network, this weekly news program, hosted by Chris Wallace, is broadcast live and covers issues of national interest. In addition to national stories, the program includes live guests and panelists covering a variety of national issues.

**WTFX-FOX 29 Community Outreach and Involvement**  
**3rd Quarter, 2010**

**COMMUNITY APPEARANCES/EVENTS:**

Thursday, July 1st- Save the U.S. "United States" Ship (Mike Jerrick as a celebrity guest)

Sunday, July 4th- WMGK Let Freedom Rock Fest (Steve Keeley as a celebrity guest)

Wednesday, July 7th- The Media Theater for Performing Arts- DelCo Idol (Sue Serio as the emcee)

Wednesday, July 14th- The Media Theater for Performing Arts- DelCo Idol (Sue Serio as the emcee)

Wednesday, July 21st- The Media Theater for Performing Arts- DelCo Idol (Sue Serio as the emcee)

Thursday, July 22nd- Salvation Army's Christmas in July (Mike Jerrick and Sue Serio rang the red bell)

Saturday, July 24th- Culture's Clothing Benefit at the Moshulu (Mike Jerrick as a celebrity guest)

Tuesday, July 27th- Hats off to Mae Reeves (Sue Serio & Sheinelle Jones as celebrity models)

Wednesday, July 28th- The Media Theater for Performing Arts- DelCo Idol (Sue Serio as the emcee)

Monday, August 2nd- Promise Academy Initiative (Thomas Drayton was a celebrity guest)

Wednesday, August 4th- DelCo Idol (Sue Serio as the emcee)

Wednesday, August 11th- PAL night at the Phillies Celebrity Softball Game (Jen Fred was a celebrity guest)

Sunday, September 12th- Food Allergy Walk (Mike Jerrick was a celebrity guest)

Tuesday, September 21st- Fox 29 Job Shop Mega Career Fair (Jennaphr Frederick, Mike Jerrick, SallyAnn Mosey, Sheinelle Jones, John Anderson, Sue Serio, Joyce Evans, Thomas Drayton, John Bolaris, Shawnette Wilson & Bruce Gordon attended the event)

Friday, September 24th- Old Newsboys Day (Jen Frederick was a celebrity guest)

Saturday, September 25th- Fight For Cure's Ribbon Ball (Mike Jerrick was emcee)

Wednesday, September 29th- Fashion in Public (John Bolaris and Mike Jerrick were celebrity models)

### **STATION TOURS**

Thursday, July 15th- Norris Square Neighborhood Project Protégées

Tuesday, July 20th- The Community Council Pre-School Family Intervention Program

Tuesday, August 3rd- Benjamin Franklin High School Youth Works

Friday, August 6th- La Petite Academy

Tuesday, August 10th- Summer Leadership Academy

## WTXF-TV PROGRAM INFORMATION REPORT

**Program Title:**

**Air Date/Time:**

       FOX FOCUS

Sundays, 9am

       New Jersey Journal

  X   Other:

FOX News Sunday

**Format:**

**Program Type:**

**Origination:**

       Animated  
  X   Live Action  
       Taped

       Public Affairs  
  X   News  
       Other

       WTXF-TV  
       Other Local  
  X   FOX/Network  
       Syndicated

**Length:**      X   60minutes           30minutes           15minutes           2minutes  
                        60seconds           30seconds           20seconds           Other

**Title:** FOX News Sunday

**Issue:** Government

### **Description of program:**

This weekly news program, hosted by Chris Wallace, is broadcast live and covers issues of national interest. In addition to national stories, the program includes live guests and panelists covering a variety of national issues.

See attached program synopses for topics, guests, panelists, and issues addressed.

### **Guests (if applicable):**

**Name & Title**  
See attached

**Organization**  
See attached

**City/State**  
See attached

### **Third Quarter, 2010, FOX News Sunday descriptions**

**7/4/2010**

**Topic:** Foreign Policy/Oil Spill

**Guest:** Senator Joe Lieberman, Kenneth Feinberg, South Carolina Senator Jim DeMint

**7/11/2010**

**Topic:** Immigration Law

**Guest:** White House Senior Adviser David Axelrod, Arizona Republican Senator Jon Kyl, Israeli Prime Minister Benjamin Netanyahu

**7/18/2010**

**Topic:** 2010 Election

**Guest:** Louisiana Senator David Vitter, Billy Nungesser, South Carolina Democrat James Clyburn, Indiana Republican Mike Pence

**7/25/2010**

**Topic:** Midterms

**Guest:** Newt Gingrich, Howard Dean, Reverend Jesse Jackson.

**8/1/2010**

**Topic:** Immigration/ Economy

**Guest:** Sarah Palin, Mitch McConnell, House Leader John Boehner

**8/8/2010**

**Topic:** Prop 8/2012 Elections

**Guest:** Ted Olson, Indiana Governor Mitch Daniels,

**8/15/2010**

**Topic:** Ground Zero/ Politics

**Guest:** John Cornyn, Jack Reed, Mark Zandi, Liz Claman

**8/22/2010**

**Topic:** Blago Trial

**Guest:** Rod Blagojevich

**8/29/2010**

**Topic:** Rally to "Restore Honor"

**Guest:** Glenn Beck,

**9/5/2010**

**Topic:** Summer of Recovery

**Guest:** Republican Senator John McCain, Democratic Party Chair Tim Kaine

**9/12/2010**

**Topic:** Midterm Election

**Guest:** Austan Goolsbee, Newt Gingrich

**9/19/2010**

**Topic:** Midterm/ Tea Party

**Guest:** Karl Rove, Joe Miller

**9/26/2010**

**Topic:** "Pledge to America"/ Midterms

**Guest:** John Boehner, Kevin McCarthy, Steny Hoyer



**QUARTERLY LISTING  
OF ISSUES AND PROGRAMS**

**3rd QUARTER, 2010**

**July – September**

**WTXF-FOX 29  
Philadelphia, PA**



**Summary of Major Issues Treated During the Quarter:**

**Business/Economy/Consumer** – FOX 29 Consumer Reporter Michelle Williams teams up with “Consumer Reports” to offer viewers regular in-depth segments on products and services which include how-to’s, reviews, and where to get the best deals for your money. She also does regular consumer product reviews in “Deal Or Dud” and “Real Deal.” A new series called “Sign of the Times” talks about common things occurring in the current economic state.

**Crime** – In an effort to help Philadelphia combat its ongoing murder problem, FOX 29 reporter Dave Schratwieser regularly reports on “FOX Unsolved,” a series which tells the story of a person who has been murdered and their case is unsolved. The series is designed to garner leads and tips for police from viewers who might have information to help solve the crime.

**Government** – In a new series called “It’s Your Dime,” FOX 29 uncovers government spending waste.

**Business/Economy/Consumer Issues**

7/15/2010	5PM/10PM	2:18	Deal or Dud/ The EZ- Cracker
7/19/2010	5PM/10PM	5:26	Real Deal/ Small businesses and the positive effects they have on a recession, ie. creating more jobs
7/20/2010	5PM/10PM	3:23	Read Deal/ Feeling entitled to your job is the focus
7/21/2010	5PM/10PM	2:35	Deal or Dud/ The Ice Cream Ball
7/23/2010	5PM/10PM	1:57	A report on Christmas in July and where to find great bargains
7/26/2010	5PM/10PM	5:26	Real Deal/ Mortgage companies taking a critical look at expecting couples before giving a loan
7/29/2010	5PM/10PM	2:32	Deal or Dud/ Fix It For Wood
7/29/2010	5PM/10PM	3:06	Real Deal/ People who fear the economy
8/2/2010	5PM/10PM	1:06	A report on residents being forced out of their Mount Holly, NJ homes so other homes can get built
8/2/2010	5PM/10PM	2:11	A report on low credit scores due to the recession
8/4/2010	5PM/10PM	4:34	A report on the long term effects from the recession
8/4/2010	5PM/10PM	1:10	A report on The Port of Philadelphia creating more full-time jobs now that new Hyundai's & Kia's get shipped to there company directly
8/5/2010	5PM/10PM	3:14	Deal or Dud/ Bottle Top
8/6/2010	5PM/10PM	1:45	A report on renting textbooks, a new trend which can save college kids money
8/6/2010	5PM/10PM	2:35	A report on the success from Job Shop and how it has helped locals find jobs
8/11/2010	5PM/10PM	3:12	A report on inventors coming from all across the country to pitch Telebrands, the company behind "Seen on TV" products
8/12/2010	5PM/10PM	1:10	A report on the DRPA's lavish lunch spending
8/12/2010	5PM/10PM	3:33	A report on divorce insurance also known as "Wed Lock"
8/13/2010	5PM/10PM	3:50	A report on Health Care Reform and it's effect on small businesses
8/16/2010	5PM/10PM	3:23	A follow up report on the DRPA and the issue of Christmas bonuses being distributed later this year to DRPA employees
8/17/2010	5PM/10PM	1:50	A report on more unemployed individuals getting plastic surgery to look the part and land a job
8/18/2010	5PM/10PM	1:30	PA State Representative Mike Vereb weighs in on the DRPA and believes the overall problem stems from a lack of leadership
8/18/2010	5PM/10PM	1:19	A report on a wedding catering company going out of business leaving several couples stranded before their weddings
8/18/2010	5PM/10PM	3:08	A report on the closure of several area firehouses in an effort to cut back on fire department overtime
8/19/2010	5PM/10PM	2:34	Deal or Dud/ Wandarama
8/19/2010	5PM/10PM	1:46	A report on the DRPA adopting new reforms which includes taking away free bridge crossing for employees
8/24/2010	5PM/10PM	1:10	A report on SJTA executives expensive spending habits at the AC Airport
8/25/2010	5PM/10PM	1:45	A report on the dangers of online cosmetics
8/26/2010	5PM/10PM	1:50	A report on DRPA executives frivolous spending habits
8/26/2010	5PM/10PM	2:36	A report on the negative reputation of Philadelphia sports fans
8/30/2010	5PM/10PM	1:05	A report on the relationship between a boss with their employees in comparison to wage gaps
9/1/2010	5PM/10PM	2:39	Deal or Dud/ Squeak No More
9/2/2010	5PM/10PM	1:18	A report on the Sugar House Casino and local mob boss's who are banned from gaming halls
9/3/2010	5PM/10PM	1:41	A report on energy tips and recommendations to lower energy bills
9/20/2010	5PM/10PM	2:13	A report on hirejustone.org and its goal to help the unemployed find jobs
9/21/2010	5PM/10PM	1:43	A report on the alarming number of people that showed up to the Fox 29 Job Fair
9/24/2010	5PM/10PM	4:05	A report on an increase in 20 year old adults being supported financially from their parents during the recession

### Charity Issues

9/20/2010	5PM/10PM	1:35	A report on Philadelphia Mastery Charter School receiving a one million dollar donation from Oprah's Angel Network Charity
9/27/2010	5PM/10PM	1:37	A report on a Valley Forge memorial garden established in honor of mother's who have died of breast cancer

**Civic Issues**

9/8/2010	5PM/10PM	2:03	A report on the positive aspects of living in Camden, despite being a high crime area
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## Crime Issues

7/2/2010	5PM/10PM	5:59	Mobtalk/ The Key witness in the "Fort Dix Five" terrorism case (Mahoud Omar) is the focus
7/9/2010	5PM/10PM	6:37	Mobtalk/ The Mob and the money they accumulate is the focus
7/14/2010	5PM/10PM	2:40	A report on 3 Philadelphia police officers charged with selling illegal drugs
7/19/2010	5PM/10PM	5:53	A report on former mob hit man John Veasey
7/21/2010	5PM/10PM	1:46	A report on arson at a tow truck company days after a dispute involving a worker from a competing tow truck company
7/23/2010	5PM/10PM	8:25	Mobtalk Part 1/ Former mob hit man John Veasey talks about his run with the Philly Mob
7/26/2010	5PM/10PM	4:50	Mobtalk Part 2/ Former mob hit man John Veasey talks about the murder of his brother
7/30/2010	5PM/10PM	1:23	A report on a robbery at Pat's Café where the key suspect is a Philadelphia police officer
8/2/2010	5PM/10PM	4:07	Mobtalk Part 3/ Former mob hit man John Veasey talks about one of his enemies who he subsequently shot
8/6/2010	5PM/10PM	2:00	A report on a Delaware County man accused of having child pornography on his laptop
8/9/2010	5PM/10PM	3:32	Mobtalk Part 4/ John Veasey, explains why the mob refers to him as a rat
8/10/2010	5PM/10PM	0:47	A report on workers "losing it" in light of a Jet Blue flight attendant quitting his job after a dispute with a passenger
8/11/2010	5PM/10PM	2:06	A report on illegal parking lot owners collecting cash and not paying taxes
9/10/2010	5PM/10PM	2:08	A report on a shooting at the KRAFT building
9/14/2010	5PM/10PM	1:26	A report on various lawsuits & settlements filed against the city
9/17/2010	5PM/10PM	2:30	A report on an undercover cop accused of assaulting a man in Northeast Philadelphia

**Culture**

8/9/2010	5PM/10PM	1:52	A look back on the historical aspects of Camden compared to the city as it is today
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**Education Issues**

9/13/2010	5PM/10PM	1:54	A report on parents who are fed-up with the underperforming of Public Schools
9/24/2010	5PM/10PM	:32	A report on Neshaminy School teachers who did not show up for back to school night due to contract disputes
9/28/2010	5PM/10PM	2:23	A report on a new film "Waiting for Superman" which looks at many aspects of the educational system

**Environmental Issues**

7/14/2010	5PM/10PM	1:14	A report on a Drexel Hill couple dealing with a flooded basement after a heavy storm
9/30/2010	5PM/10PM	1:05	A report on a storm which caused flooding in several Philadelphia neighborhoods



**Family Issues**

8/11/2010	5PM/10PM	4:05	A report on couples having only one child during the recession to make life easier financially
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## Government Issues

7/9/2010	5PM/10PM	1:12	Plans to build an "Arlen Specter Library" funded by state-issued construction bonds are discussed
8/3/2010	5PM/10PM	2:33	A report on the millions of dollars put into the DROP program
8/4/2010	5PM/10PM	1:06	Commissioner John Dougherty examines who's at fault in wasted tax payers dollars at the DRPA
8/9/2010	5PM/10PM	8:33	A report on city leaders taking extended vacations during the DROP crisis
8/11/2010	5PM/10PM	2:50	A report on the congressional race and various political view points from Patrick Meehan, Pat Toomey & Joe Conklin
8/20/2010	5PM/10PM	1:55	A report on the DRPA's CEO, John Matheussen, admitting for the first time publicly that his agency is under investigation
8/23/2010	5PM/10PM	2:50	A report on Public Housing Director Carl Greene facing foreclosure while also dealing with charges of sexual harassment
8/26/2010	5PM/10PM	2:49	A report on sexual harassment allegations against Philadelphia Housing Authority Director Carl Greene
8/26/2010	5PM/10PM	1:11	A report on an audit being issued for PHA books
8/27/2010	5PM/10PM	2:33	Governor Christie addresses school funding in NJ
9/1/2010	5PM/10PM	3:10	A report on the sexual harassment allegations filed against PHA Director Carl Greene
9/1/2010	5PM/10PM	2:15	A report on the decline in jobs and the need for government stimulus money
9/2/2010	5PM/10PM	3:00	A report on HAMP, a government funded organization designed to help homeowners by lowering monthly mortgages
9/3/2010	5PM/10PM	1:21	A follow up report on PHA Director Carl Greene and another sexual harassment case which has surfaced
9/8/2010	5PM/10PM	:58	A follow up report on DRPA employees and the misuse of E-Z Pass
9/15/2010	5PM/10PM	1:23	A follow up report on DROP and the damage it has caused on Philadelphia retirement funds
9/16/2010	5PM/10PM	1:35	Employees who worked with PHA Director Carl Greene discuss the misuse of money taken from their paychecks
9/20/2010	5PM/10PM	1:30	A report on Governor Chris Christie pushing for Mike Castle to the US Senate
9/20/2010	5PM/10PM	1:56	A report on Christine O'Donnell using campaign funds for her own personal gain
9/24/2010	5PM/10PM	1:47	A report on a small business owner who is fed up with congress and the website he started called rebellion.com
9/24/2010	5PM/10PM	1:15	A report on Pat Toomey's investment plan which would allow workers to take a portion of their payroll tax for savings
9/28/2010	5PM/10PM	2:00	A follow up report on the PHA's misuse of taxpayers money
9/28/2010	5PM/10PM	2:20	A report on a Philadelphia unemployment program, "Way To Work" which helps locals find jobs
9/30/2010	5PM/10PM	1:28	A report on Governor Christie's plan to reform NJ education and the obstacles he is faced with due to teachers unions

## Health & Medical Issues

8/27/2010	5PM/10PM	1:54	A report on the special delivery unit at CHOP created so mothers can stay with newborns delivered at high risk
9/14/2010	5PM/10PM	1:27	A report on a college student who committed suicide after suffering from a brain disease called Chronic Traumatic Encephalopathy
9/15/2010	5PM/10PM	4:21	A report on The Alzheimer's Association which provides daily care for Alzheimer's patients
9/17/2010	5PM/10PM	2:11	A report on an organization, Cuddle My Kids, which provides care to children of parents suffering from illnesses
9/28/2010	5PM/10PM	1:49	A report on a child receiving medical care at CHOP for a rare brain tumor which causes deafness

**Labor**

9/6/2010	5PM/10PM	3:23	A report on the negative effects the economy has on unionized labor
9/28/2010	5PM/10PM	8:26	A report on Penndot workers taking naps during the day

**Military Issues**

7/1/2010	5PM/10PM	1:45	A report on the history and future of the SS United States which sits on the Delaware River
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**Minority/Ethnic Issues**

7/28/2010	5PM/10PM	2:28	A Roman Catholic student receives a letter from the President after becoming the first black student council president at his school
9/7/2010	5PM/10PM	7:14	A report on the increase in minority student drop out rates in Philadelphia

**Public Health/Safety/Welfare Issues**

7/6/2010	5PM/10PM	1:09	A report on the Heat Wave's effect on Bucks County
7/6/2010	5PM/10PM	:54	A report on the Heat Wave's effect on Burlington County
7/6/2010	5PM/10PM	1:00	A report on the Heat Wave's effect on Pennsauken, NJ
7/9/2010	5PM/10PM	1:30	A report on a Duck Boat accident in the Delaware River
7/15/2010	5PM/10PM	1:55	A former tug boat operator talks about the Duck Boat accident and how it could have been prevented
8/11/2010	5PM/10PM	1:20	A report on a Philadelphia fire that killed a 12 year old boy
8/17/2010	5PM/10PM	2:14	A report on pedestrian safety in NJ due to an increase in accidents being reported
8/20/2010	5PM/10PM	1:41	A report on an increase in bed bugs found in areas other than beds, such as movie theaters and college dorms
9/1/2010	5PM/10PM	1:41	A report on an evacuation plan for NJ in the event of a hurricane
9/20/2010	5PM/10PM	1:29	A report on area residents who live near Sugar House Casino and their concerns for neighborhood security
9/24/2010	5PM/10PM	:58	A report on school initiatives to bring down crime against Asian high school students

## Recreation Issues

7/2/2010	5PM/10PM	1:15	A report on 4th of July celebrations in Philadelphia
7/2/2010	5PM/10PM	1:53	A report on 4th of July celebrations at the Jersey Shore
7/6/2010	5PM/10PM	1:06	A report on city pools being used for recreation during the Heat Wave
7/7/2010	5PM/10PM	1:34	A report on a possible topless beach in New Jersey and local residents react to the idea
8/13/2010	5PM/10PM	1:12	A report on an 8 year old Phillies fan who playfully put a hex on the Dodgers
8/25/2010	5PM/10PM	1:43	A report on a dolphin known for chasing boats in hopes of getting tossed a fish
9/6/2010	5PM/10PM	1:12	A report on Labor Day celebrations in Philadelphia
9/16/2010	5PM/10PM	1:35	A report on the upcoming opening of Philadelphia's first casino, Sugarhouse
9/21/2010	5PM/10PM	1:00	A report on a train that takes passengers through Delaware & New Jersey to view fireworks during New Years Eve



**Transportation**

7/1/2010	5PM/10PM	2:24	A report on current SEPTA salaries
7/2/2010	5PM/10PM	2:19	SEPTA officials respond to recent allegations regarding frivolous spending by executives preceding fare increases

WTXF-FOX 29 News –3<sup>rd</sup> Quarter, 2010

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**Women**

7/22/2010	5PM/10PM	3:17	A report on single women dominating the housing market
8/6/2010	5PM/10PM	1:53	A report on 3 local women who were empowered to run their own successful businesses
8/24/2010	5PM/10PM	3:02	A report on a book with tips for women transitioning into their 30's, 40's & 50's