

ORDER

Orders	Order / Rev:	P2042754	
	Alt Order #:		
	Product Desc:		
	Estimate:	158388	KLTV
	Flight Dates:	04/19/21 - 05/01/21	Primary AE: John Kelbe
	Original Date / Rev:	04/16/21 / 04/29/21	Sales Office: TYR-N
	Order Type:	NORMAL	Sales Region: National

Agency	Name:	Roshin Rowjee for Lufkin Mayor	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		PO Box 150932	Billing Cycle: EOM/EOC
		Lufkin, TX 75915	Agency Commission: 0%

Advertiser	Name:	Roshin Rowjee for Lufkin Mayor	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidate - Local - Mayor	Advertiser External ID: 188884
	Revenue Code 1:	DIR	Agency External ID: 170761
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	Order Separation: 00:30:00
	Priority:	P-04	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/25/21	15	\$1,995.00	\$1,995.00
04/26/21	05/01/21	22	\$1,610.00	\$1,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2021	15	\$1,995.00	\$1,995.00	0.00
May 2021	22	\$1,610.00	\$1,610.00	0.00
Totals	37	\$3,605.00	\$3,605.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTRE	04/19/21	04/30/21	ABC Good Morning America ABC Good Morning America	CM	7a-9a	11111--	:30	5	\$110.00	P-04	0.00	NM	7	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/21	04/25/21	-1111--		4				\$110.00		0.00			
		Week: 04/26/21	05/02/21	11--1--		3				\$110.00		0.00			
N 2	KTRE	05/01/21	05/01/21	ABC GMA Sat ABC GMA Sat	CM	7a-8a	-----S-	:30	2	\$30.00	P-04	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/21	05/02/21	-----S-		2				\$30.00		0.00			
N 3	KTRE	05/01/21	05/01/21	Sat 8-10a Sat 8-10a	CM	8a-10a	-----S-	:30	4	\$25.00	P-04	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/21	05/02/21	-----S-		4				\$25.00		0.00			
N 4	KTRE	04/19/21	04/30/21	M-F News at 1130a M-F News at 1130a	CM	1130a-12p	11111--	:30	5	\$35.00	P-04	0.00	NM	7	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/21	04/25/21	-1111--		4				\$35.00		0.00			
		Week: 04/26/21	05/02/21	11--1--		3				\$35.00		0.00			
N 5	KTRE	04/19/21	04/30/21	M-F News at 6p M-F News at 6p	CM	6p-630p	11111--	:30	5	\$205.00	P-04	0.00	NM	5	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: P2042754
 Alt Order #:
 Flight Dates: 04/19/21 - 05/01/21

Advertiser: Roshin Rowjee for Lufkin Mayor
 Product Desc:
 Estimate: 158388

KLTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/19/21	04/25/21	- 111---			3		\$205.00	0.00					
Week:		04/26/21	05/02/21	1-- 11--			3		\$205.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KTRE	04/26/21-05/02/21		M-F News at 6p		6p-630p	M--ThF----	:30		(\$205.00)		0.00	NM		
Credited															
[MG- Makegood on a new line]															
N 6	KTRE	04/19/21	04/30/21	M-F News at 10p	CM	10p-1035p	1111---	:30	4	\$200.00	P-04	0.00	NM	4	\$800.00
				M-F News at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/19/21	04/25/21	- 111---			3		\$200.00	0.00					
Week:		04/26/21	05/02/21	1--- 1--			2		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KTRE	04/26/21-05/02/21		M-F News at 10p		10p-1035p	M----F----	:30		(\$200.00)		0.00	NM		
Credited															
[MG- Makegood on a new line]															
N 7	KTRE	04/25/21	04/25/21	Sun News at 10p	CM	10p-1035p	----- 1	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Sun News at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/19/21	04/25/21	----- 1			1		\$200.00	0.00					
N 8	KTRE	04/30/21	04/30/21	M-F News at 6-7a	CM	6a-7a	---- F--	:30	1	\$110.00	P-04	0.00	NM	1	\$110.00
				M-F News at 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/26/21	05/02/21	---- F--			1		\$110.00	0.00					
N 9	KTRE	04/30/21	04/30/21	M-F News at 4p	CM	4p-5p	---- F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
				M-F News at 4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/26/21	05/02/21	---- F--			2		\$50.00	0.00					
N 10	KTRE	04/30/21	04/30/21	M-F News at 5p	CM	5p-530p	---- F--	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				M-F News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/26/21	05/02/21	---- F--			1		\$125.00	0.00					
N 11	KTRE	04/30/21	04/30/21	M-Sun Late News at 1030M	CM	1030p-1135p	---- F--	:30	1	\$70.00	P-04	0.00	NM	1	\$70.00
				M-Sun Late News at 1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/26/21	05/02/21	---- F--			1		\$70.00	0.00					
N 12	KTRE	04/30/21	04/30/21	M-F News at 6-7a	CM	6a-7a	---- F--	:30	1	\$0.00	P-08	0.00	NM	1	\$0.00
				M-F News at 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/26/21	05/02/21	---- F--			1		\$0.00	0.00					
N 13	KTRE	04/30/21	04/30/21	ABC Good Morning America	CM	7a-9a	---- F--	:30	1	\$0.00	P-08	0.00	NM	1	\$0.00
				ABC Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/26/21	05/02/21	---- F--			1		\$0.00	0.00					
Totals													37	\$3,605.00	