

# ORDER

**Orders**  
**Order / Rev:** P2042754  
 Alt Order #:  
 Product Desc:  
 Estimate: 158388  
 Flight Dates: 04/19/21 - 05/01/21  
 Original Date / Rev: 04/16/21 / 04/29/21  
 Order Type: NORMAL

**KLTV**  
 Primary AE: John Kelbe  
 Sales Office: TYR-N  
 Sales Region: National

**Agency**  
**Name:** Roshin Rowjee for Lufkin Mayor  
 Buying Contact:  
 Billing Contact:  
 PO Box 150932  
 Lufkin, TX 75915

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 0%

**Advertiser**  
**Name:** Roshin Rowjee for Lufkin Mayor  
 Demographic: HH  
 Product Codes: Candidate - Local - Mayor  
 Revenue Code 1: DIR  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P-04

New Business Thru:  
 Advertiser External ID: 188884  
 Agency External ID: 170761  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/25/21	15	\$1,995.00	\$1,995.00
04/26/21	05/01/21	22	\$1,610.00	\$1,610.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2021	15	\$1,995.00	\$1,995.00	0.00
May 2021	22	\$1,610.00	\$1,610.00	0.00
<b>Totals</b>	<b>37</b>	<b>\$3,605.00</b>	<b>\$3,605.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTRE	04/19/21	04/30/21	ABC Good Morning America ABC Good Morning America	CM	7a-9a	11111--	:30	5	\$110.00	P-04	0.00	NM	7	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/21	04/25/21	-1111--		4				\$110.00		0.00			
		Week: 04/26/21	05/02/21	11--1--		3				\$110.00		0.00			
N 2	KTRE	05/01/21	05/01/21	ABC GMA Sat ABC GMA Sat	CM	7a-8a	-----S-	:30	2	\$30.00	P-04	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/21	05/02/21	-----S-		2				\$30.00		0.00			
N 3	KTRE	05/01/21	05/01/21	Sat 8-10a Sat 8-10a	CM	8a-10a	-----S-	:30	4	\$25.00	P-04	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/21	05/02/21	-----S-		4				\$25.00		0.00			
N 4	KTRE	04/19/21	04/30/21	M-F News at 1130a M-F News at 1130a	CM	1130a-12p	11111--	:30	5	\$35.00	P-04	0.00	NM	7	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/21	04/25/21	-1111--		4				\$35.00		0.00			
		Week: 04/26/21	05/02/21	11--1--		3				\$35.00		0.00			
N 5	KTRE	04/19/21	04/30/21	M-F News at 6p M-F News at 6p	CM	6p-630p	11111--	:30	5	\$205.00	P-04	0.00	NM	5	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 04/19/21 - 05/01/21

Advertiser: Roshin Rowjee for Lufkin Mayor  
 Product Desc:  
 Estimate: 158388

KLTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/21	04/25/21	- 111---					3	\$205.00		0.00			
Week:		04/26/21	05/02/21	1-- 11--					3	\$205.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KTRE	04/26/21-05/02/21		M-F News at 6p	6p-630p		M--ThF----	:30		<del>(\$205.00)</del>		0.00	NM		
Credited [MG- Makegood on a new line]															
N 6	KTRE	04/19/21	04/30/21	M-F News at 10p M-F News at 10p	CM	10p-1035p	1111---	:30	4	\$200.00	P-04	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/21	04/25/21	- 111---					3	\$200.00		0.00			
Week:		04/26/21	05/02/21	1--- 1--					2	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KTRE	04/26/21-05/02/21		M-F News at 10p	10p-1035p		M----F----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited [MG- Makegood on a new line]															
N 7	KTRE	04/25/21	04/25/21	Sun News at 10p Sun News at 10p	CM	10p-1035p	----- 1	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/21	04/25/21	----- 1					1	\$200.00		0.00			
N 8	KTRE	04/30/21	04/30/21	M-F News at 6-7a M-F News at 6-7a	CM	6a-7a	----F--	:30	1	\$110.00	P-04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/21	05/02/21	----F--					1	\$110.00		0.00			
N 9	KTRE	04/30/21	04/30/21	M-F News at 4p M-F News at 4p	CM	4p-5p	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/21	05/02/21	----F--					2	\$50.00		0.00			
N 10	KTRE	04/30/21	04/30/21	M-F News at 5p M-F News at 5p	CM	5p-530p	----F--	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/21	05/02/21	----F--					1	\$125.00		0.00			
N 11	KTRE	04/30/21	04/30/21	M-Sun Late News at 1030p M-Sun Late News at 1030p	CM	1030p-1135p	----F--	:30	1	\$70.00	P-04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/21	05/02/21	----F--					1	\$70.00		0.00			
N 12	KTRE	04/30/21	04/30/21	M-F News at 6-7a M-F News at 6-7a	CM	6a-7a	----F--	:30	1	\$0.00	P-08	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/21	05/02/21	----F--					1	\$0.00		0.00			
N 13	KTRE	04/30/21	04/30/21	ABC Good Morning America ABC Good Morning America	CM	7a-9a	----F--	:30	1	\$0.00	P-08	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/21	05/02/21	----F--					1	\$0.00		0.00			
Totals													37	\$3,605.00	