

QUARTERLY PROGRAM TOPIC REPORT  
WETA TV26 PROGRAMMING

3rd Quarter 2014  
July, August, September

As the program schedule for WETA TV26 is planned, consideration is given to a variety of special interests in the Washington metropolitan area. During July, August, September, the following issues were covered in a variety of programming.

American History / Biography  
Arts  
Business / Industry  
Crime / Legal Issues / Law Enforcement  
Economy  
Environment / Nature / Natural Disasters  
Health / Health Care  
National Politics  
Science / Technology  
War / Veterans / National Security

The programming listed below represents ongoing series that continually touch upon the previously mentioned topics.

BBC World News (Weeknights)  
Charlie Rose (Weeknights)  
Frontline (Weekly)  
PBS Newshour (Weeknights)  
Nightly Business Report (Weeknights)  
To the Contrary (Weekly)  
Need To Know (Weekly)  
Washington Week (Weekly)

Top Categories  
Quarterly Program Topic Report  
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## **American History / Biography**

### **CAROL BURNETT: THE MARK TWAIN PRIZE (120) minutes**

**Aired July 25, 2014 at 8:30pm**

Carol Burnett — comedic icon and all-around performing legend — is the guest of honor when, for the 16th year, the comedy world convenes in Washington, DC, to toast this year's recipient of the Kennedy Center's Mark Twain Prize for American Humor. The all-star cast includes Julie Andrews, Lucie Arnaz, Tony Bennett, Tim Conway, Tina Fey, Rashida Jones, Vicki Lawrence, Amy Poehler, Maya Rudolph, Martin Short and Rosemary Watson. The program features comedic highlights from Burnett's half-century in show business.

### **DICK CAVETT'S WATERGATE (60) minutes**

**Aired August 8, 2014 at 8:30pm**

From 1972 to 1974, the Watergate scandal was frequently a part of "The Dick Cavett Show." In fact, Cavett was at the forefront of national TV coverage, interviewing nearly every major Watergate figure as the crisis unfolded. With exclusive access to the archive of the show, DICK CAVETT'S WATERGATE documents the scandal in the words of the people who lived it: from the botched burglary at the Democratic National Headquarters; to the must-see TV of the daily Congressional Watergate hearings; to the ongoing behind-the-scenes battle between the White House and "The Dick Cavett Show," culminating with the resignation of President Nixon on August 9, 1974. DICK CAVETT'S WATERGATE offers a unique opportunity to mark the 40th anniversary of a defining moment in American history.

### **CUBAN MISSILE CRISIS - THREE MEN GO TO WAR (60) minutes**

**Aired September 2, 2014 at 8pm**

Explore the inside story of the Cuban Missile Crisis in October 1962, when the world teetered on the brink of nuclear holocaust. With unprecedented access to participants on all three sides of the crisis, the film brings to life the three central characters — Kennedy, Castro and Khrushchev — and explores how the world's most powerful men fell into an abyss of their own making and outlines the courage and luck it took to climb out again.

## Arts

### **TINA FEY: THE MARK TWAIN PRIZE (90) minutes**

**Aired July 18, 2014 at 8:30pm**

Taped at The John F. Kennedy Center for the Performing Arts on November 9, the 90-minute special features a star-studded cast of Fey's friends and colleagues including top entertainers Fred Armisen, Steve Carell, Jimmy Fallon, Jon Hamm, Jennifer Hudson, Jane Krakowski, Steve Martin, Seth Meyers, Lorne Michaels, Tracy Morgan, Amy Poehler and Betty White. The evening pays tribute to the humor and accomplishments of the popular writer, producer, actress and comedienne.

### **KEN BURNS: MARK TWAIN (120) minutes**

**Aired August 8, 2014 at 8pm**

In episode two, Burns explores the other side of the writer - an American icon who, through tragedy and bad financial decisions, falls hard with failure. In contrast to the wildly successful Twain, Clemens is an inept businessman who squanders his fortunes on pipe dream patents and bad investments. Clemens turns to the lecture circuit and tours extensively, leaving behind his beloved Hartford home and, often, his family, to pay off his creditors.

### **KEHINDE WILEY: AN ECONOMY OF GRACE (60) minutes**

**Aired September 5, 2014 at 9:30pm**

Famous for his vibrant reinterpretations of classical portraits featuring African-American men, New York-based painter Kehinde Wiley has turned the practice of portraiture on its head and in the process has taken the art world by storm. This film follows the artist as he steps out of his comfort zone to create a series of paintings of women for the first time. Wiley casts his models on the streets of New York and then enlists Riccardo Tisci of Givenchy to create couture gowns for each woman. The film traces the artist's process from concept to canvas as he reveals to us another side of black femininity.

## **Business / Industry**

### **TO THE CONTRARY WITH BONNIE ERBE (30) minutes**

**Aired July 20, 2014 at 9:30am**

Clinton vs. Warren: Elizabeth Warren is being touted as a possible “spoiler” against Hillary Clinton for the Democratic nomination. Hobby Lobby: The Green family who owns the craft store chain aims to build a bible museum in Washington, DC. Female Genital Mutilation: The cultural tradition is an American problem. PANEL: Cari Dominguez, Debra Carnahan, Darlene Kennedy, Anushay Hossain.

### **FRONTLINE: GENERATION LIKE (60) minutes**

**Aired August 8, 2014 at 9:30pm**

Thanks to social media, today's teens are able to directly interact with their culture - artists, celebrities, movies, brands, and even one another - in ways never before possible. But is that real empowerment? Or do marketers still hold the upper hand? In Generation Like, author and FRONTLINE correspondent Douglas Rushkoff (The Merchants of Cool, The Persuaders) explores how the perennial teen quest for identity and connection has migrated to social media - and exposes the game of cat-and-mouse that corporations are playing with these young consumers. Do kids think they're being used? Do they care? Or does the perceived chance to be the next big star make it all worth it? The film is a powerful examination of the evolving and complicated relationship between teens and the companies that are increasingly working to target them.

### **CHARLIE ROSE: THE WEEK (30) minutes**

**Aired September 12, 2014 at 11pm**

This week: Apple CEO Tim Cook talks about Steve Jobs and the company's future; The New Yorker's Dexter Filkins recaps Obama's ISIS speech; Norah O'Donnell analyzes the latest news concerning the NFL's spousal abuse scandal; Kristen Wiig and Bill Hader discuss their new comedy-drama, "The Skeleton Twins;" and Henry Kissinger talks about bringing order to a disordered world.

## **Crime / Legal Issues / Law Enforcement**

### **AL CAPONE: ICON (60) minutes**

**Aired July 22, 2014 at 8pm**

Al Capone — the quintessential self-made American man, ruthless killer or both? Just his name sparks images of pin-stripe suits and bloody violence. To this day, Americans are fascinated by this celebrity gangster. The question is why?

### **POV: 15 TO LIFE: KENNETH'S STORY (60) minutes**

**Aired August 30, 2014 at 11:30pm**

Does sentencing a teenager to life without parole serve our society well? The United States is the only country in the world that routinely condemns children to die in prison. This is the story of one of those children, now a young man, seeking a second chance in Florida. At age 15, Kenneth Young received four consecutive life sentences for a series of armed robberies. Imprisoned for more than a decade, he believed he would die behind bars. Now a U.S. Supreme Court decision could set him free. “15 to Life: Kenneth’s Story” follows Young’s struggle for redemption, revealing a justice system with thousands of young people serving sentences intended for society’s most dangerous criminals.

### **INDEPENDENT LENS: THE STATE OF ARIZONA (90) minutes**

**Aired September 7, 2014 at 12:30am**

This vérité documentary captures the explosive emotions and complex realities behind Arizona’s headline-grabbing struggle with illegal immigration. Tracking the year after Arizona passed SB1070, its controversial “papers please” law, the film tells the stories of Arizonans on all sides of this divisive issue — activists, politicians, Latino immigrants, controversial Sheriff Joe Arpaio, ranchers and others — and depicts a state and its people testing the edges of our democratic values.

## **Economy**

### **FRONTLINE: POOR KIDS (60) minutes**

**Aired July 22, 2014 at 10pm**

These are hard times in the Quad Cities, a great American crossroads along the border of Iowa and Illinois, where the Mississippi River intersects Interstate 80. Home to John Deere manufacturing and the nation's breadbasket, it's also an area deeply scarred by the recession. FRONTLINE follows three young girls growing up amidst their families' struggles against financial ruin. This an intimate portrait of the economic crisis as it's rarely seen, through the eyes of children. With one in five American children living below the poverty line, "Poor Kids" is an unflinching and revealing exploration of what poverty means to children — and to the country's future.

### **TO THE CONTRARY WITH BONNIE ERBE (30) minutes**

**Aired August 1, 2014 at 5:30pm**

Pro-Choice Label: Activists move away from labeling themselves "pro-choice."

Prostitution Debate: Should selling sex be legal? Gender Lens Investing: Jackie Vanderbrug of US Trust on why investing with a gender lens is a growing trend. PANEL: Del. Eleanor Holmes Norton, Genevieve Wood, Megan Beyer, Patrice Lee.

### **INDEPENDENT LENS: LAS MARTHAS (60) minutes**

**Aired September 6, 2014 at 11:30pm**

The annual debutante ball in Laredo, Texas, lasts an entire month and coincides with George Washington's birthday. For more than a century, the city's coming-out celebrations have involved intricate paeans to America's colonial past. In 1939, the Society of Martha Washington was founded to usher each year's debutantes (called "Marthas") into proper society. The centerpiece of the festivities is the Martha Washington Pageant and Ball, when the girls are presented. The festival resonates anew in a time of economic uncertainty and political tension over immigration. Still, the Washington celebration has managed to persevere and even flourish, thanks in large part to the Mexican-American girls who carry this gilded tradition on their young shoulders.



## **Environment / Nature / Natural Disasters**

### **POV: GETTING BACK TO ABNORMAL (90) minutes**

**Aired July 18, 2014 at 10pm**

What happens when America's most joyous, dysfunctional city rebuilds itself after a disaster? New Orleans is the setting of "Getting Back to Abnormal," a film that serves up a provocative mix of race, corruption and politics to tell the story of the re-election campaign of Stacy Head, a white woman in a city council seat traditionally held by a black representative. Supported by her irrepressible African-American aide Barbara Lacen-Keller, Head polarizes the city as her candidacy threatens to diminish the power and influence of its black citizens. Featuring a cast of characters as colorful as the city itself, the film presents a New Orleans that outsiders rarely see.

### **MY WILD AFFAIR: THE SEAL WHO CAME HOME (60) minutes**

**Aired August 6, 2014 at 8pm**

"The Seal Who Came Home" is the true story of Andre, a two-day-old wild harbor seal who, in 1961, was rescued from certain death by Harry Goodridge, an arborist from Rockport, Maine. Over the next 25 years, Andre and Harry established a friendship that brought Andre into the world of humans without Andre's ever having to sacrifice his wildness. The human world gave Andre shelter during the harsh New England winter, but staying wild at heart meant Andre had the know-how to make the 200-mile swim home to Rockport. This interspecies friendship weathered every kind of challenge, including, at the end, Andre's blindness.

### **OPERATION MANEATER: CROCODILE (60) minutes**

**Aired September 10, 2014 at 10:30pm**

Mark Evans travels to Namibia's Chobe River, a place that's known as the croc attack capital of the world. Crocodiles here are growing in size and number and so is the frequency of attacks. Each time an attack occurs, the locals kill crocs in retaliation. To find a way to keep both people and crocodiles safe, Evans joins leading croc experts Rom Whitaker and Dr. Patrick Aust to carry out a radical new experiment. The idea is to train crocs to associate the sound of a bell with an electric shock. Evans meets attack victims and puts the croc training experiment to the test, with surprising results

## **Health / Health Care**

### **PBS NEWSHOUR (60) minutes**

**Aired July 24, 2014 at 7pm**

Every year, thousands of children in the U.S. are expelled from school before they reach Kindergarten. Special correspondent Molly Knight Raskin reports on a program in Kansas City, Missouri, that's trying to stem the trend by looking beyond the classroom to the issues these children face at home -- and helping them to feel safe.

### **TAVIS SMILEY (30) minutes**

**Aired August 26, 2014 at 6pm**

Actor Jim Parsons: The Big Bang Theory star discusses his role in HBO's The Normal Heart—one that he reprises from his award-winning turn on Broadway.

### **FRONTLINE: LEAGUE OF DENIAL: THE NFL'S CONCUSSION CRISIS (90) minutes**

**Aired September 30, 2014 at 10pm**

The National Football League, a multibillion-dollar commercial juggernaut, presides over America's indisputable national pastime. But the NFL is under assault as thousands of former players and a host of scientists claim the league has covered up how football inflicted long-term brain injuries on many players. In this special investigation, FRONTLINE and prize-winning journalists Steve Fainaru and Mark Fainaru-Wada of ESPN reveal the hidden story of the NFL and brain injuries, drawn from their forthcoming book *League of Denial: The NFL, Concussions and the Battle for Truth* (Crown Archetype, October 2013). What did the NFL know and when did it know it? What's the truth about the risks to players? What can be done? The FRONTLINE investigation details how, for years, the league denied and worked to refute scientific evidence that the violent collisions at the heart of the game are linked to an alarming incidence of early onset dementia, catastrophic brain damage, death, and other devastating consequences for some of football's all-time greats.

## **National Politics / Government**

### **FRONTLINE: TO CATCH A TRADER (60) minutes**

**Aired July 1, 2014 at 10pm**

In just over two decades, Steven A. Cohen has amassed a gigantic fortune: a sprawling 35,000-square-foot mansion on Connecticut's gold coast; a \$62-million beach house in the Hamptons, and several New York apartments, including a \$115-million mid-town duplex--all of them furnished with some of the world's most expensive art. How did he do it? From small-time options trader to King of Wall Street hedge fund managers, FRONTLINE investigates Cohen and his company, SAC Capital, and other Wall Street characters with never-before-seen video and incriminating FBI wiretaps. The film is a taut crime drama with a cast of colorful characters: from cheating traders with their "Mr. Whisper" sources to some of the most respected figures in American business. To date, the government has convicted 76 people of securities fraud and conspiracy. Will Cohen be the next to fall? FRONTLINE tracks an ongoing seven-year investigation into the largest insider trading scandal in U.S. history.

### **PBS PREVIEWS: THE ROOSEVELTS (30) minutes**

**Aired August 22, 2014 at 8:30pm**

Sample the upcoming Ken Burns documentary THE ROOSEVELTS: AN INTIMATE HISTORY in this exclusive PBS Preview. Patricia Clarkson hosts this behind-the-scenes look at the seven-part series, as filmmaker Burns describes how he brings the story of Theodore, Eleanor and Franklin Roosevelt to life. Follow the camera crews into the grand estates and intimate cottages of the Roosevelts. Visit the studio as Burns records the voices of the stars who read the diaries, letters and contemporary accounts of this noteworthy family. And see clips from the monumental series that traces more than a century of life with, as Burns calls them, "the most influential family in American history."

### **THE FIDEL CASTRO TAPES (60) minutes**

**Aired September 2, 2014 at 9pm**

In 1959, Fidel Castro rose to power in Cuba. He has been one of the most controversial figures in the world ever since. This is the story of the Cuban dictator's turbulent career, told in part through media reports, rare images and recordings.

## **Science / Technology**

### **TIME SCANNERS (60) minutes**

**Aired July 15, 2014 at 8pm**

With cutting-edge technology that can “read” buildings, ruins and landscapes from ancient worlds, this series reveals physical and forensic history, allowing viewers to reach out and touch the past.

### **NOVA: AUSTRALIA'S FIRST 4 BILLION YEARS: STRANGE CREATURES (60) minutes**

**Aired August 6, 2014 at 9pm**

A growing number of scientists, conservationists and grass-roots environmentalists have come to regard beavers as overlooked tools when it comes to reversing the disastrous effects of global warming and worldwide water shortages. Once valued for their fur or hunted as pests, these industrious rodents are seen in a new light through the eyes of this novel assembly of beaver enthusiasts and “employers” who reveal the ways in which the presence of beavers can transform and revive landscapes. Using their skills as natural builders and brilliant hydro-engineers, beavers are being recruited to accomplish everything from finding water in a bone-dry desert to recharging water tables and coaxing life back into damaged lands.

### **ARTS AND THE MIND: THE ART OF CONNECTION (60) minutes**

**Aired September 23, 2014 at 4pm**

Arts & the Mind reveals stories and the latest scientific research on how music, dance, painting, poetry and theater markedly improve well-being throughout our lifetimes. Part Two, "The Art of Connection," depicts the positive effects of the arts for: children in hospitals; veterans suffering from Post-Traumatic Stress Disorder; building community in Appalachia; and warding off dementia. Hosted by Lisa Kudrow.

## **War / Veterans / National Security**

### **FRONTLINE: LOSING IRAQ (90) minutes**

**Aired July 29, 2014 at 10pm**

FRONTLINE examines the unfolding chaos in Iraq and how the U.S. is being pulled back into the conflict. Drawing on interviews with policymakers and military leaders, the film traces the U.S. role from the 2003 invasion to the current violence, showing how Iraq itself is coming undone, how we got here, what went wrong, and what happens next.

### **HISTORY DETECTIVES #904 (60) minutes**

**Aired August 29, 2014 at 9am**

African American Comic Book, Lindbergh-Sikorsky Fabric, Civil War Letters.

### **ENEMY OF THE REICH: THE NOOR INAYAT KHAN STORY (60) minutes**

**Aired September 9, 2014 at 9pm**

In August of 1943, the last surviving clandestine radio operator in Paris desperately signaled London for additional weapons and explosives for the French underground. She knew her time was limited. Within a month, she too would be taken. This is the story of a woman's extraordinary courage, tested in the crucible of Nazi-occupied Paris. With an American mother and Indian Sufi father, Noor Inayat Khan was an unusual British agent; her life spent growing up in a Sufi spiritual center in Paris seemed an unlikely preparation for the dangerous work to come. Yet it was in this place of universal peace and contemplation that her remarkable courage was forged.