

INVOICE



KTVO
PO.Box 949
Kirksville, MO 63501
Main: (660) 627-3333
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
7220436-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
KTVO	HRP HRP-Washington DC	HRP Washington	National

Advertiser	Product	Estimate Number
Loebsack for Congress-D	LOEBSACK 4 CONGRESS	2909

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	7220436	07220436

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	203	218

Agency Ref	Advertiser Ref

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007

Send Payment To:

KTVO
REMIT TO KTVO
c/o WICS
2680 E Cook St
Springfield, IL 62703

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																		
3	10/21/14	10/24/14	M-F KTVO News at 10p	10:15 PM-10:35 PM	-TWTF--	:30	4	\$125.00	NM																																																		
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INVOICE



Send Payment To:

KTVO
REMIT TO KTVO
c/o WICS
2680 E Cook St
Springfield, IL 62703

<u>Invoice #</u> 7220436-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/26/14
<u>Advertiser</u> Loeb sack for Congress-D	<u>Product</u> LOEBSACK 4 CONGRESS	<u>Estimate Number</u> 2909	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/21/14	10/24/14	M-F KTVO News at 5p	5:15 PM-5:30 PM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTVO Tu 10/21/14 5:06 PM M-F KTVO News at 5p 5:15 PM-5:30 PM :30 4DLCIA0202TH \$50.00 NM									
9	10/21/14	10/24/14	M-F 530a-7a Gd Morn He	5:30 AM-7:00 AM	-TWTF--	:30	7	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 3 \$25.00									
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10	10/21/14	10/24/14	M-F KTVO News at 6p	6:15 PM-6:30 PM	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$100.00									
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12	10/21/14	10/24/14	Good Morning America	7:00 AM-9:00 AM	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$40.00									
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13	10/21/14	10/24/14	LIVE WITH KELLY	9:00 AM-10:00 AM	-TWTF--	:30	4	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 4 \$10.00									
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16	10/26/14	10/26/14	AFHV	6:00 PM-7:00 PM	-----1	:30	1	\$100.00	NM
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17	10/26/14	10/26/14	Sun Good Morning Ameri	7:00 AM-8:00 AM	-----1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$15.00									
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18	10/26/14	10/26/14	This Week	8:00 AM-9:00 AM	-----1	:30	1	\$15.00	NM

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2680 E Cook St
Springfield, IL 62703



Invoice #	Invoice Date	Invoice Month	Invoice Period
7220436-1	10/26/14	October 2014	09/29/14 - 10/26/14
Advertiser	Product	Estimate Number	
Loeb sack for Congress-D	LOEBSACK 4 CONGRESS	2909	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Su 10/26/14 8:59 AM This Week 8:00 AM-9:00 AM :30 4DLCIA0203T \$15.00 NM									
19	10/23/14	10/23/14	GREY'S ANATOMY	7:00 PM-8:00 PM	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Th 10/23/14 7:23 PM GREY'S ANATOMY 7:00 PM-8:00 PM :30 4DLCIA0202TH \$100.00 NM									
21	10/22/14	10/22/14	NASHVILLE	9:00 PM-10:00 PM	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 --1---- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO W 10/22/14 9:40 PM NASHVILLE 9:00 PM-10:00 PM :30 4DLCIA0202TH \$100.00 NM									
27	10/25/14	10/25/14	Late Run Late News	10:45 PM-11:00 PM	-----S-	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Sa 10/25/14 11:31 PM Late Run Late News 10:45 PM-11:00 PM :30 4DLCIA0203T \$90.00 NM									
28	10/23/14	10/23/14	LIVE WITH KELLY	9:00 AM-10:00 AM	---T---	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---T--- 2 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Th 10/23/14 9:20 AM LIVE WITH KELLY 9:00 AM-10:00 AM :30 4DLCIA0202TH \$10.00 NM 2 KTVO Th 10/23/14 9:42 AM LIVE WITH KELLY 9:00 AM-10:00 AM :30 4DLCIA0203T \$10.00 NM									
29	10/23/14	10/23/14	DR OZ	11:00 AM-12:00 PM	---T---	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---T--- 1 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Th 10/23/14 11:33 AM DR OZ 11:00 AM-12:00 PM :30 4DLCIA0203T \$10.00 NM									
30	10/23/14	10/23/14	JEOPARDY	2:00 PM-3:00 PM	---T---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---T--- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Th 10/23/14 2:05 PM JEOPARDY 2:00 PM-3:00 PM :30 4DLCIA0203T \$25.00 NM									
31	10/23/14	10/23/14	Thu 9p-10p	9p-10p	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---2--- 2 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTVO Th 10/23/14 9:36 PM Thu 9p-10p 9p-10p :30 4DLCIA0203T \$250.00 NM 1 KTVO Th 10/23/14 10:00 PM Thu 9p-10p 9p-10p :30 4DLCIA0202TH \$250.00 NM									

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INVOICE



Send Payment To:

KTVO
REMIT TO KTVO
 c/o WICS
 2680 E Cook St
 Springfield, IL 62703

<u>Invoice #</u> 7220436-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/26/14
<u>Advertiser</u> Loeb sack for Congress-D	<u>Product</u> LOEBSACK 4 CONGRESS	<u>Estimate Number</u> 2909	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/23/14	10/23/14	Jimmy Kimmel	1035p-1135p	---T---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---T--- 1 \$40.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Th 10/23/14 11:31 PM Jimmy Kimmel 1035p-1135p :30 4DLCIA0203T \$40.00 NM									
33	10/23/14	10/23/14	Nightline	1135p-1205a	---T---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---T--- 1 \$15.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO Th 10/23/14 12:01 AM Nightline 1135p-1205a :30 4DLCIA0202TH \$15.00 NM									
34	10/24/14	10/24/14	LIVE WITH KELLY	9:00 AM-10:00 AM	----F--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$25.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO F 10/24/14 9:30 AM LIVE WITH KELLY 9:00 AM-10:00 AM :30 4DLCIA0202TH \$25.00 NM									
35	10/24/14	10/24/14	M-F 11a-12p	11a-12p	----F--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$25.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO F 10/24/14 11:58 AM M-F 11a-12p 11a-12p :30 4DLCIA0202TH \$25.00 NM									
36	10/24/14	10/24/14	M-F 12p-1p	12p-1p	----F--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$15.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO F 10/24/14 12:55 PM M-F 12p-1p 12p-1p :30 4DLCIA0203T \$15.00 NM									
37	10/24/14	10/24/14	M-F 2p-3p	2p-3p	----F--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$25.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO F 10/24/14 2:59 PM M-F 2p-3p 2p-3p :30 4DLCIA0203T \$25.00 NM									
38	10/24/14	10/24/14	M-F 3p-4p	3p-4p	----F--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$15.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO F 10/24/14 3:29 PM M-F 3p-4p 3p-4p :30 4DLCIA0202TH \$15.00 NM									
39	10/24/14	10/24/14	Nightline	1135p-1205a	----F--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$15.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTVO F 10/24/14 11:47 PM Nightline 1135p-1205a :30 4DLCIA0203T \$15.00 NM									
40	10/25/14	10/25/14	Sat 5a-6a	5a-6a	-----S-	:30	1	\$5.00	NM

MTWTFSS

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INVOICE



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KTVO
REMIT TO KTVO
c/o WICS
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Springfield, IL 62703

Invoice # 7220436-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Loeb sack for Congress-D	Product LOEBSACK 4 CONGRESS	Estimate Number 2909	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/25/14	10/25/14	Sat 5a-6a	5a-6a	-----S-	:30	1	\$5.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$5.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Sa	10/25/14	5:23 AM	Sat 5a-6a	5a-6a	:30	4DLCIA0202TH	\$5.00 NM
41	10/25/14	10/25/14	College Football Countdo	2:00 PM-2:30 PM	-----S-	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$65.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Sa	10/25/14	2:28 PM	College Football Countdown	2:00 PM-2:30 PM	:30	4DLCIA0203T	\$65.00 NM
42	10/25/14	10/25/14	Sat 630p-7p	630p-7p	-----S-	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$65.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Sa	10/25/14	6:37 PM	Sat 630p-7p	630p-7p	:30	4DLCIA0202TH	\$65.00 NM
43	10/25/14	10/25/14	Late Run Late News	10:45 PM-11:00 PM	-----S-	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$225.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Sa	10/25/14	11:44 PM	Late Run Late News	10:45 PM-11:00 PM	:30	4DLCIA0202TH	\$225.00 NM
44	10/26/14	10/26/14	Sun 6a-7a	6a-7a	-----1	:30	1	\$15.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----1		<u>Spots/Week</u> 1	<u>Rate</u> \$15.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Su	10/26/14	6:39 AM	Sun 6a-7a	6a-7a	:30	4DLCIA0203T	\$15.00 NM
45	10/26/14	10/26/14	Sun ABC World New Ton	530p-6p	-----1	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----1		<u>Spots/Week</u> 1	<u>Rate</u> \$40.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Su	10/26/14	5:59 PM	Sun ABC World New Ton	530p-6p	:30	4DLCIA0202TH	\$40.00 NM
46	10/26/14	10/26/14	Sun 6p-7p	6p-7p	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$100.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Su	10/26/14	6:37 PM	Sun 6p-7p	6p-7p	:30	4DLCIA0202TH	\$100.00 NM
47	10/26/14	10/26/14	Sun 8p-9p	8p-9p	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$100.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTVO	Su	10/26/14	8:43 PM	Sun 8p-9p	8p-9p	:30	4DLCIA0203T	\$100.00 NM

Total Spots 48

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KTVO
REMIT TO KTVO
 c/o WICS
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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
7220436-1	10/26/14	October 2014	09/29/14 - 10/26/14

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Loebsack for Congress-D	LOEBSACK 4 CONGRESS	2909

Payment Terms 30 Days

<u>Gross Total</u>	\$2,395.00
<u>Agency Commission</u>	\$359.25
<u>Net Amount Due</u>	\$2,035.75

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