



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM


See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

| | |
|--|--|
| <div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div> | <input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE |
|--|--|

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | |
|--|--|
| Candidate name: Vivek Ramaswamy | |
| Authorized committee: Vivek 2024 | |
| Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement | |
| Candidate's political party: Republican | |
| Office sought (no acronyms or abbreviations): US President | |
| Date of election: November 5, 2024 | <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary |
| Treasurer of candidate's authorized committee: Seth Wright, Treasurer | |
| <p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p> | |

| Candidate/Committee/Agency | Station Representative |
|---|---|
| Signature: Brant Fink <small>Digitally signed by Brant Fink Date: 2023.03.24 11:02:05 -04'00'</small> | Signature:  |
| Name: Brant Fink | Name: Mattie Imus |
| Date of Request to Purchase Ad Time: 20231229 | Date of Station Agreement to Sell Time: 1/8/23 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brant Fink

Digitally signed by Brant Fink
Date: 2023.03.24 11:02:58 -04'00'

Name: Brant Fink

Date: 20231229

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1/8/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|---------------------|---|---|
| Contract #: 3748 | Station Call Letters: KMCD-AM | Date Received/Requested: 1/8/24 |
| Est. #: N/A | Station Location: 57 1/2 S Court St, Fairfield, IA 52556 | Run Start and End Dates: 1/9/24 to 1/12/24 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Station: KMCD-AM Agency: MEDIA FINANCIAL SERVICES
 Contract Name: VIVEK 2024 KMCD Address: 1655 PALM BEACH LAKES BLVD
 Contract#: 3748 SUITE 903
 Start Date: 1/09/24 End Date: 1/12/24 City: WEST PALM
 Revenue Type: Political Agency Type: Cash BEACH State: FL Zip: 33401
 Advertiser: Vivek 2024 Buyer: _____
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: IA RADIO GM Billing Cycle: Standard
 Estimate #: ORDER# 3212816 Salesperson: 1997house Comm %: 0
 Competitive Code: POLITICAL Makegood Policy: Within Contract Dates

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|------|--------|-------|-----|-------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | | Per Wk | D/W | | SPOTS | \$\$ |
| 1 | 1/09/24 | 1/09/24 | | 6:00 AM | 10:00 AM | 60 | | 1 | | | | | | 1 | D | 17.65 | 1 | 17.65 | 2 |
| 2 | 1/09/24 | 1/09/24 | | 3:00 PM | 7:00 PM | 60 | | 1 | | | | | | 1 | D | 14.12 | 1 | 14.12 | 2 |
| 3 | 1/10/24 | 1/10/24 | | 6:00 AM | 10:00 AM | 60 | | | 1 | | | | | 1 | D | 17.65 | 1 | 17.65 | 2 |
| 4 | 1/10/24 | 1/10/24 | | 10:00 AM | 3:00 PM | 60 | | | 1 | | | | | 1 | D | 14.12 | 1 | 14.12 | 2 |
| 5 | 1/10/24 | 1/10/24 | | 3:00 PM | 7:00 PM | 60 | | | 1 | | | | | 1 | D | 14.12 | 1 | 14.12 | 2 |
| 6 | 1/11/24 | 1/11/24 | | 6:00 AM | 10:00 AM | 60 | | | | 1 | | | | 1 | D | 17.65 | 1 | 17.65 | 2 |
| 7 | 1/11/24 | 1/11/24 | | 3:00 PM | 7:00 PM | 60 | | | | 1 | | | | 1 | D | 14.12 | 1 | 14.12 | 2 |
| 8 | 1/12/24 | 1/12/24 | | 6:00 AM | 10:00 AM | 60 | | | | | 1 | | | 1 | D | 17.65 | 1 | 17.65 | 2 |
| 9 | 1/12/24 | 1/12/24 | | 10:00 AM | 3:00 PM | 60 | | | | | 1 | | | 1 | D | 14.12 | 1 | 14.12 | 2 |
| 10 | 1/12/24 | 1/12/24 | | 3:00 PM | 7:00 PM | 60 | | | | | 1 | | | 1 | D | 14.12 | 1 | 14.12 | 2 |

Billing Projections: By Month

Jan 24
 CA 155.32
 ST 155.32

- Print Spot Prices
- Co-op Required

TOTAL SPOTS 10
 GROSS TOTAL \$ 155.32
 ADJUSTED SPOTS 10
 ADJUSTED TOTAL \$ 155.32

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

| | | | | | |
|-----------------------|---|--|--------------|---------------------------------|-----------------------------|
| MARKET: | UM - Fairfield, IA | AMOUNT: | \$155.32 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 10 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| MOD: | 1 Stn Ver: 1 Last: | | | | WEST PALM BEACH, FL 33401 |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | Invoices@MediaFinancial.com |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4453923 |
| ADVERTISER: | Vivek 2024 | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | 1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM | AGY EST: | | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| FLIGHT: | 01-09-2024 TO 1/12/2024 | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| TOT # OF DAYS: | 4 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 01/08/2024 08:20 |

COMMENTS

[Rep Comment] 01/08/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

| DAY#1 | | 1/9/2024 To 1/9/2024 | | | | | TOT \$31.77 | | | TOTAL SPOTS 2 | |
|-------|----|----------------------|---------|--------|----------|-----|-------------|----------|-------|---------------|---------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | .T..... | 6:00AM | 10:00AM | 60 | 1/9/2024 | 1/9/2024 | 1 | \$17.65 | \$17.65 |
| | 3 | | .T..... | 3:00PM | 7:00PM | 60 | 1/9/2024 | 1/9/2024 | 1 | \$14.12 | \$14.12 |

| DAY#2 | | 1/10/2024 To 1/10/2024 | | | | | TOT \$45.89 | | | TOTAL SPOTS 3 | |
|-------|----|------------------------|---------|---------|----------|-----|-------------|-----------|-------|---------------|---------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ..W.... | 6:00AM | 10:00AM | 60 | 1/10/2024 | 1/10/2024 | 1 | \$17.65 | \$17.65 |
| | 2 | | ..W.... | 10:00AM | 3:00PM | 60 | 1/10/2024 | 1/10/2024 | 1 | \$14.12 | \$14.12 |
| | 3 | | ..W.... | 3:00PM | 7:00PM | 60 | 1/10/2024 | 1/10/2024 | 1 | \$14.12 | \$14.12 |

