



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 131837

Schedule Dates 09/18/14-09/28/14
Advertiser Andy Barr/R/Congress (9857)
Agency Strategic Media Placement (2878)
Product Political (1176)
Brand ANDY BARR 9/18 (36095)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name
Phone/Fax /
CPE 3973
Account Types National/Political-Candidate
Billing Type Standard
Comments ANDY BARR 9/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/17/14
Last Modified 09/17/14
Entered By Tammy Rankin
CO-OP No
Headline # 07376577
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$669.00
Net Total \$3,791.00
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Sep. 2014	35	\$4,460.00
Grand Total:	35	\$4,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/14-09/21/14	3	:30	8:59A- This Week								1	1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	THIS WEEK	9/17/14
2.0	Normal Line / SPOT	09/23/14-09/23/14	3	:30	2P- General Hospital 2p			1						1	\$70.00	\$70.00	WTVQ (Lexington) (WTVQ)	GEN HOSP	9/17/14
4.0	Normal Line / SPOT	09/22/14-09/26/14	3	:30	4P- Dr. Oz 4p	4	X	X	X	X	X			4	\$65.00	\$260.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/17/14
5.0	Normal Line / SPOT	09/25/14-09/25/14	3	:30	5:30P- Extra 530p					1				1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	EXTRA	9/17/14
6.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	7:57P- Dancing with the Stars Mon 8-10p		1							1	\$1,000.00	\$1,000.00	WTVQ (Lexington) (WTVQ)	DANCING WITH THE STARS	9/17/14
8.0	Normal Line / SPOT	09/18/14-09/19/14	2	:30	7A- Good Morning America					1	1			2	\$175.00	\$350.00	WTVQ (Lexington) (WTVQ)		9/17/14
9.0	Normal Line / SPOT	09/22/14-09/26/14	2	:30	7A- Good Morning America		1	1	1	1	1			5	\$175.00	\$875.00	WTVQ (Lexington) (WTVQ)		9/17/14
10.0	Normal Line / SPOT	09/20/14-09/20/14	2	:30	7:58A- Good Morning America							1		1	\$75.00	\$75.00	WTVQ (Lexington) (WTVQ)		9/17/14
11.0	Normal Line / SPOT	09/21/14-09/28/14	2	:30	8A- Good Morning America								1	2	\$75.00	\$150.00	WTVQ (Lexington) (WTVQ)		9/17/14
12.0	Normal Line / SPOT	09/18/14-09/25/14	2	:30	9A- Dr. Oz 9a					1				2	\$60.00	\$120.00	WTVQ (Lexington) (WTVQ)		9/17/14
13.0	Normal Line / SPOT	09/18/14-09/25/14	2	:30	10A- The Doctors 10a			1		1				3	\$60.00	\$180.00	WTVQ (Lexington) (WTVQ)		9/17/14
14.0	Normal Line / SPOT	09/18/14-09/25/14	2	:30	10:58A- The View		1		1	1				4	\$130.00	\$520.00	WTVQ (Lexington) (WTVQ)		9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	09/18/14-09/18/14	2	:30	12:57P- The Chew					1				1	\$95.00	\$95.00	WTVQ (Lexington) (WTVQ)		9/17/14
16.0	Normal Line / SPOT	09/22/14-09/23/14	2	:30	12:57P- The Chew	1	X	X						1	\$95.00	\$95.00	WTVQ (Lexington) (WTVQ)		9/17/14
17.0	Normal Line / SPOT	09/18/14-09/19/14	3	:30	4P- Dr. Oz 4p	1				X	X			1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)		9/17/14
18.0	Normal Line / SPOT	09/18/14-09/19/14	2	:30	5:59P- WTVQ 6p News					1	1			2	\$100.00	\$200.00	WTVQ (Lexington) (WTVQ)		9/17/14
19.0	Normal Line / SPOT	09/22/14-09/24/14	2	:30	5:59P- WTVQ 6p News		1	1	1					3	\$110.00	\$330.00	WTVQ (Lexington) (WTVQ)		9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: