



**KBSI-TV, CHANNEL 23**  
**Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il**

**QUARTERLY ISSUES/PROGRAMS LIST**

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

**April 1, 2014 through June 30, 2014**

The order in which the issues appear does not reflect any priority or significance.  
The list is by no means exhaustive.

## **KBSI-TV 2<sup>ND</sup> QUARTER 2014 ISSUES & PROGRAMS LIST**

### **ISSUE: CRIME/VIOLENCE/GANGS**

Program: News at 9 on FOX23

Broadcast Date/Time: April 16/9:11pm

Length: 0:48

Source: Local

Description: Information is given concerning a scam involving e-mails designed to appear as if they were sent by the U.S. Postal Service, which ask for the recipients personal information in order to have a package delivered.

Program: News at 9 on FOX23

Broadcast Date/Time: April 20/9:00pm

Length: 2:12

Source: Local

Description: After two shooting incidents, including one fatality, within 24 hours in Charleston, Mo., the police chief issues a curfew between 11pm and 6am. Some residents comment they aren't happy with the curfew; but the understand that something needs to be done to curb the violence.

Program: News at 9 on FOX23

Broadcast Date/Time: May 14/9:01pm

Length: 2:12

Source: Local

Description: When Dow Boyer was caught skimming money from her employer, CiCi's Pizza in Farmington, Mo., it led to a chain of events that may result in deportation. Boyer was brought to the United States from Thailand as a young girl by her stepfather, and now she is shocked to learn that the proper paperwork was never completed to make her a legal citizen. Her husband and family have begun an on-line petition to the White House, which so far has been signed by nearly 100,000 people.

Program: News at 9 on FOX23

Broadcast Date/Time: May 20/9:06pm

Length: 2:04

Source: Local

Description: Interview with Kimberly Butler, the first female warden at the Menard Correctional Center in Randolph County, Il., which houses about 3,700 prisoners. Butler takes over as warden after serving twenty years in the Illinois Department of Corrections, as well as being a veteran of the first Gulf War.

## **ISSUE: CRIME/VIOLENCE/GANGS Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: June 10/9:05pm

Length: 47 sec

Source: Local

Description: A Missouri law is awaiting the governor's signature, which would give school teachers the right to carry guns, after passing a training course. Dr. James Welker, superintendent of Cape Public Schools says they would rather prefer working with the city's police department, while the superintendent of the Advance School District says it is an option they may consider.

Program: News at 9 on FOX23

Broadcast Date/Time: June 25/9:00pm

Length: 2:20

Source: Local

Description: The Cape Girardeau Sheriff's Department announced they are offering up to \$20,000 for information leading to the conviction of the persons responsible for two fatal shootings on June 5<sup>th</sup> and 20<sup>th</sup>. Captain David James says they have exhausted all leads and are looking for help from the community. Captain James says that any information they can get is welcome, even if it may seem minor or unimportant. He adds that the reward is being offered due to the violent nature of these murders.

## **ISSUE: HEALTH CARE & WELFARE**

Program: News at 9 on FOX23

Broadcast Date/Time: April 4/9:12am

Length: 1:03

Source: Local

Description: A look at the Be Fit-Be Cool Family Fun Night held at the Thomas Elementary School in Carbondale, Il. The event is designed to help prevent childhood obesity by promoting exercise and healthy habits to be adapted into the kids everyday lives.

Program: News at 9 on FOX23

Broadcast Date/Time: April 10/9:07pm

Length: 1:10

Source: Local

Description: Local motorcyclists comment on a recent study which reports that motorcycle fatalities are on the rise, especially in states with looser helmet laws.

## **ISSUE: HEALTH CARE & WELFARE Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: April 10/9:14pm

Length: 1:21

Source: Local

Description: Story on Dr. Michael Wulfers, a family doctor in Cape Girardeau, Mo., who has decided to stop accepting patients with Medicaid or insurance. Dr. Wulfers explains how instead he charges his patients a monthly fee in exchange for his medical services.

Program: River Tales

Broadcast Date/Time: April 19/5:17am

Length: 6:16

Source: Local

Description: A look at the event held at the Show Me Center in Cape Girardeau, Mo., offering free dental care for almost 1,800 needy patients. In all, nearly \$1-million of medical work was provided by 1,000 volunteers.

Program: Business Today – Community Counseling Center

Broadcast Date/Time: April 21/7:27am & 10:52am

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured the Community Counseling Center, a non-profit organization which gives support to patients diagnosed with mental disorders in southeast Missouri. This day's spotlight promoted the Center's Wine Festival fundraiser on April 25<sup>th</sup>.

Program: Independently Speaking

Broadcast Date/Time: May 3/5:00am

Length: 28:30

Source: Local

Description: Interview with Wendy Sullivan, CEO of Easter Seals Midwest. Ms. Sullivan discusses how Easter Seals help parents with autistic children find the proper programs and therapy organizations. Also discussed are signs for parents to look for to help determine if their child is autistic and how autism affects a child's personality.

Program: Independently Speaking

Broadcast Date/Time: May 10/5:00am

Length: 28:30

Source: Local

Description: Interview with Donna Thompson, director of the SEMO Alliance for Disability Independence (SADI) Personal Care Services, who discusses the Give Autistic Parents Support (GAPS) program.

## **ISSUE: HEALTH CARE & WELFARE Continued**

Program: Perspective – WHO Life Expectancy Rates

Broadcast Dates/Times: May 26 & 28/9:57pm

May 27 & 29/7:20am

Length: 2:00

Source: Local

Description: KBSI General Manager Mike Smythe takes a look at the recent life expectancy charts released by the World Health Organization. Life expectancy in the United States ranks above average compared to the rest of the world, with the life expectancy for women in the U.S. at age 81, and men at 76. However, when compared to other countries, the U.S. only comes in ranked at 37<sup>th</sup> overall. The biggest culprit is the country's continuing problem with obesity, especially in children, which contributes to death rates due to heart disease and diabetes.

Program: News at 9 on FOX23

Broadcast Date/Time: May 28/9:06pm

Length: 1:37

Source: Local

Description: With national headlines being made concerning lengthy wait times for patients in veteran hospitals around the country, an examination of how local veterans are fairing. Charles Thrower, Jr., who goes to the VA Clinic in Cape Girardeau, Mo., says that while the clinic is busy, he hasn't noticed any of the problems that have been reported in other parts of the country. However, he adds that the problem isn't going to improve until the VA begins spending more money on doctors.

Program: News at 9 on FOX23

Broadcast Date/Time: June 6/9:06pm

Length: 1:16

Source: Local

Description: In the aftermath of the controversy surrounding the VA, a proposed bill in the U.S. Senate has been introduced which would create 26 new walk-in veterans clinics in 18 states, including one in Cape Girardeau. Local veterans Kenneth Koehler and Regina Jordan say they would relish the prospect of a clinic in town, so they could take care of minor medical problems right away, instead of having a two to three week wait.

Program: Independently Speaking

Broadcast Date/Time: June 14/5:00am

Length: 30:00

Source: Local

Description: Maria Reardon, director of Interpreter Referral Services, discusses the role of the sign language interpreter in the deaf world. Mr. Reardon gives information on the legal and personal issues facing the interpreter, such as licensing and levels of certification. Also discusses the rights of the deaf community to interpreters in medical or legal situations.

## **ISSUE: HEALTH CARE & WELFARE Continued**

Program: River Tales

Broadcast Date/Time: June 21/5:02am

Length: 4:21

Source: Local

Description: A look at Sensory Saturdays, a program which makes it possible to help autistic children and their parents to go to the movies. Kevin Dillon, general manager of Cape West 14 Cine in Cape Girardeau, Mo., explains how he was contacted by Leanne Hopper, a behavior analyst at the Southeast Missouri State University Autism Center. Together they developed a way to create a movie-going experience that is geared towards autistic children, such as adjusting lighting and audio to more moderate levels. Mike Sciortino, founder of Ethan and Friends, and other parents express their appreciation for the ability to take their special needs children to family-friendly movies, that otherwise would not be possible.

Program: River Tales

Broadcast Date/Time: June 21/5:12am

Length: 4:36

Source: Local

Description: A profile of Bowl for the Cure, a fundraiser in conjunction with the Susan G. Komen Foundation, held at the West Park Lanes in Cape Girardeau, Mo. Event coordinator Meleia Sides, discusses how the U.S. Bowling Congress became involved due in part to support its female membership in the league. Breast cancer survivors Barbara Payne and Thresa Roberts discuss how they learned they were ill, and how their lives have changed since they've overcome the disease.

Program: Golf to End Alzheimer's PSAs

Broadcast Date/Time: June 25-30/various

Length: 15 sec

Source: Local

Description: KBSI produced and aired PSAs to support the Cape Girardeau Alzheimer's Association's Golf to End Alzheimer's fundraising event, to be held August 18<sup>th</sup> at the Kimberland Country Club.

## **ISSUE: PUBLIC SAFETY**

Program: News at 9 on FOX23

Broadcast Date/Time: April 21/9:01pm

Length: 1:32

Source: Local

Description: The Cape Girardeau City Council votes to approve a twenty-year extension of a one-eighth cent sales tax for the city's fire department. Fire Chief Rick Ennis explains how the funds from the tax are used for fire-fighting gear and truck maintenance.

Program: News at 9 on FOX23

Broadcast Date/Time: April 30/9:07pm

Length: 58 sec

Source: Local

Description: After another fire caused by a train derailment in Lynchburg, Va., Dan Overby, executive director of the SEMO Port Authority, discusses safeguards that are practiced to prevent such a disaster in Cape Girardeau.

Program: Business Today – Cape Girardeau Fire Fighters Association

Broadcast Date/Time: May 14/7:27am & 10:52am

Length: 2:00

Source: Local

Description: KBSI's daily business spotlight was used on this date to highlight the fundraising efforts of the Cape Girardeau Fire Fighters Association. Norman Baker discusses the organization's fundraising raffle to benefit the city's fire fighters, as well as the group's plans for their annual support of the Muscular Dystrophy Association.

Program: News at 9 on FOX23

Broadcast Date/Time: May 18/9:01pm

Length: 2:19

Source: Local

Description: With deer sightings on the rise in rural counties, there is a growing concern with automobile accidents caused by deer. An example is along Highway 60 in Carter County near Van Buren, Mo. David Baldrige, from the Missouri Department of Conservation, says that the deer population has been on the rise, and that the department has plans for a series of open meetings in June to discuss options on how to remedy the situation.

## **ISSUE: PUBLIC SAFETY Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: May 19/9:00pm

Length: 1:27

Source: Local

Description: A reminder to viewers of the importance of being sure their home's street number is properly posted and visible from the street. Sam Herndon, from the Cape County Private Ambulance Service, says time is wasted in an emergency if the responders have to hunt for a home if the numbers are missing or blocked by bushes or other landscaping.

Program: News at 9 on FOX23

Broadcast Date/Time: May 22/9:00pm

Length: 1:39

Source: Local

Description: On the third anniversary of the Joplin tornado, a look at a storm shelter installed in the home of David Backfisch, in Sikeston Mo., who says the cost of \$4,800 is worth keeping his family safe. The installer, John Welkner, says they will soon have installed 75 such shelters in the area.

Program: News at 9 on FOX23

Broadcast Date/Time: June 13/9:05pm

Length: 1:00

Source: Local

Description: Captain Jim McMillen, of the Sikeston Department of Public Safety, explains the new Code Red app, which will alert people in town and the surrounding area to information concerning emergency alerts, missing persons and other city alerts.

Program: News at 9 on FOX23

Broadcast Date/Time: June 23/9:01pm

Length: 1:19

Source: Local

Description: Due to budget difficulties, Malden, Mo., is expecting cuts in funding for the city's fire department. A couple of solutions put forth are cutting hours from firefighters' schedules and possibly closing one of the two fire stations. Councilman Jimmy Garriss explains that he voted against the proposal, because these cuts would mean slower response time when there is an emergency.



## **ISSUE: SUBSTANCE ABUSE**

Program: News at 9 on FOX23

Broadcast Date/Time: April 25/9:00am

Length: 1:20

Source: Local

Description: Report on a new trend call “beezin” in which teens apply Burt’s Bees lip balm to their eyelids, claiming they get a mild buzz. Local ophthalmologist Dr. Ryan Wood explains how it works and cautions that the practice could result in an infection or allergic affect to the eyes.

Program: Epic - Off the Wall Art Auction PSAs

Broadcast Date/Time: May 29-June 30/various

Length: 20 - 30 sec

Source: Local

Description: KBSI produced and aired PSAs to promote Epic, a local youth substance prevention coalition; including their Off the Wall Art Auction, a fundraising event held June 6<sup>th</sup> in Cape Girardeau, Mo.

## **ISSUE: CONSUMER SERVICES & AWARENESS**

Program: Perspective – Credit Reporting Agencies

Broadcast Dates/Times: April 13, 14 & 16/9:57pm  
April 15 & 17/7:20am

Length: 2:00

Source: Length

Description: KBSI General Manager Mike Smythe gives his thoughts on problems with the major credit reporting agencies. A study by the Federal Trade Commission reports that one in five credit reports contain errors; and now to make matters worse, it’s been reported that the agencies are beginning to use personal information from Facebook, Twitter and blogs to determine credit scores.

Program: News at 9 on FOX23

Broadcast Date/Time: April 17/9:08pm

Length: 45 sec

Source: Local

Description: Report on the opening of the Farmer’s Market at the West Park Mall in Cape Girardeau, Mo. The market will be open through the summer every Thursday afternoon.

## **ISSUE: CONSUMER SERVICES & AWARENESS Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: April 23/9:02pm

Length: 1:06

Source: Local

Description: Porcine Epidemic Diarrhea is a deadly virus responsible for killing millions of pigs across the country. Pork farmer, Bill Neal, explains that deaths by PED, along with a shortage of feed caused by last summer's draught, will very likely mean we can expect higher pork prices in the future.

Program: News at 9 on FOX23

Broadcast Date/Time: May 2/9:00pm

Length: 1:43

Source: Local

Description: For decades brewers have passed along unused grain to farmers; but a new proposed law by the FDA would require brewers to first test the grain for safety. John A. Huber, owner of Hubrew in Fruitland, Mo., and Rick Francis, owner of Double B Ranch, explain that the grain has already been tested before being used for brewing, and the cost of any additional testing and lab equipment will ultimately be passed along to consumers.

Program: Perspective – Student Loan Debt

Broadcast Dates/Times: May 11, 12 & 14/9:57pm  
May 13 & 15/7:20am

Length: 2:00

Source: Local

Description: KBSI General Manager Mike Smythe gives his thoughts on the growing burden of student loan debt. A recent article from Forbes Magazine reported that two-thirds of graduates will have some level of debt, averaging about \$26,000. Altogether, student loans make up about 6% of the overall national debt. Mr. Smythe adds that while a higher education is an important investment in a person's future, the financial burden it's creating is becoming overwhelming.

## **ISSUE: YOUTH ORGANIZATIONS**

Program: Good Scout Recognition Dinner PSA

Broadcast Date/Time: April 3-19/various

Length: 20 sec

Source: Local

Program: Business Today – Community Scouting Dinner

Broadcast Date/Time: April 14/7:27am & 10:52am

Length: 2:00

Source: Local

Description: KBSI produced and aired PSAs, as well as dedicating its Business Today spotlight on April 14<sup>th</sup>, to promote the Boy Scouts of America's Good Scout Recognition Dinner, held April 24<sup>th</sup> in Cape Girardeau, Mo. This year's fundraising dinner honored Judge Stephen Limbaugh, Sr.

Program: News at 9 on FOX23

Broadcast Date/Time: May 15/9:05pm

Length: 1:25

Source: Local

Description: Report on a training exercise for the Fruitland, Mo., Volunteer Fire Department involving members of the Explorer Program, teens 14-18 years old who show an interest in potentially becoming volunteers themselves. The exercise allowed the teens to learn what it feels like to hold a fire-fighting hose and put out a simulated fire.

Program: Cape Chronicle

Broadcast Date/Time: June 28/5:03am

Length: 7:33

Source: Local

Description: Interview with Shelly Wood, coordinator of EPIC – Early Prevention Impacts Community Coalition. Ms. Wood discusses Epic Pals, a 10-12 week program which pairs at-risk youth with shelter dogs. The goal of the program is to teach social and emotional skills to the children by learning how to train and prepare the dogs for adoption.

## **ISSUE: ECONOMIC/BUSINESS DEVELOPMENT**

Program: Ag PhD

Broadcast Dates/Time: Saturdays, April 5-June 28/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

## **ISSUE: ECONOMIC/BUSINESS DEVELOPMENT Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: April 16/9:06pm

Length: 1:17

Source: Local

Description: Dan Overby, executive director of the SEMO Port Authority, explains how a surge in railway shipping has created a shortage of shipping cars, creating problems for businesses that depend on the railways to move goods.

Program: River Tales

Broadcast Date/Time: April 19/5:07am

Length: 5:40

Source: Local

Description: Profile of the store Castle Perilous, which opened in 1990 in Carbondale, Il., specializing in board, card and role-playing games. Owned by Scott L. Thorne, who is also an instructor in marketing and management at Southeast Missouri State University. He discusses how the store made its name in the community by holding gaming tournaments, as well as participating with community groups such as the Chamber of Commerce and the Boys and Girls Club. Mr. Thorne also explains how his store has adapted over the years to keep up with changing game styles.

Program: News at 9 on FOX23

Broadcast Date/Time: May 15/9:06pm

Length: 1:15

Source: Local

Description: Report on how the area's continuous wet weather is creating problems for local farmers. Kevin Ashcroft, a farmer in Butler County, Mo., and crop specialist Danny May discuss how wet fields have forced delays in planting, which eventually could result in lower yields and higher prices.

Program: News at 9 on FOX23

Broadcast Date/Time: May 21/9:10pm

Length: 2:32

Source: Local

Description: Several recreational businesses located in Carter County, Mo., on the Current River are concerned with the possibility of low tourism during the Memorial Day weekend. Mike May, owner of Current River Campgrounds, says reservations are sharply down from previous years. Tom Beddell, owner of The Landing, has heard concerns of high water; but adds that while river levels were high a week ago, by the weekend, the river should be down to normal.

## **ISSUE: ECONOMIC/BUSINESS DEVELOPMENT Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: May 21/9:13pm

Length: 1:47

Source: Local

Description: EBay recently issued a notice to its users to change their passwords after information from the website was hacked. Mike Sprouse, owner of River City Coins and Jewelry in Cape Girardeau, has used EBay since 1999, and reports that revenue from EBay has grown to 25-30% of his business. Sprouse adds that while it is inconvenient, incidents like this have become a part of doing business on-line.

Program: Cape Chronicle

Broadcast Date/Time: May 24/5:01am

Length: 9:50

Source: Local

Description: Cape Girardeau City Manager, Scott Meyer, discusses new city ordinances to allow the development of sidewalk cafes and new methods to aid businesses to apply for operational licenses. Mr. Meyer also gives details on the city's new dog park, located at the former Cherokee Park.

Program: News at 9 on FOX23

Broadcast Date/Time: June 11/9:01pm

Length: 1:35

Source: Local

Description: Several Cape Girardeau businesses and groups are looking forward to reaping tourism benefits from the October opening of the movie "Gone Girl," which filmed in the city last year. Chuck Martin, executive director of the Cape Girardeau Convention and Visitors Bureau, says that other towns that were used as film locations have had boosts in tourism, and he would like to have the same happen here. One item the CVB has planned is a driving tour around town to the various film locations.

Program: News at 9 on FOX23

Broadcast Date/Time: May 27/9:07pm

Length: 45 sec

Source: Local

Description: Cape Girardeau businessman Chris Hudson discusses his plans to open a skate park. He's already gained access to the necessary land near Arena Park, and now he is filing for grant money to help pay for development, which he expects to be \$300,000 to \$400,000.

## **ISSUE: ECONOMIC/BUSINESS DEVELOPMENT Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: May 29/9:32am

Length: 1:41

Source: Local

Description: While the wet spring weather has many farmers behind schedule, it's been very good for rice growers. Todd Inman, a rice farmer in Butler County, Mo., says his crop is in ideal condition and it's time to go to the next step of flooding the fields.

Program; News at 9 on FOX23

Broadcast Date/Time: May 30/9:07pm

Length: 1:24

Source: Local

Description: Profile of local entrepreneur David Hongsermeier, in Herrin, Il., who only a year earlier was homeless. While working in a auto detailing shop, he developed a product which strips away the film buildup on headlight covers, making them look like new. Word of mouth from neighbors helped Mr. Hongsermeier's business grow and now he has plans to show his product at local trade fairs.

Program; Cape Chronicle

Broadcast Date/Time: June 7/5:10am

Length: 13:00

Source: Local

Description: Interview with Joel McKelvey, co-founder of Square Inc., which created the technology at allow small businesses to use smart phones to scan credit and debit cards. Mr. McKelvey also discusses two other projects which he is overseeing: Launch Code, a program which seeks to match up-and-coming uncredited computer programmers with St. Louis area businesses who are looking to fill IT positions, and Arch Grants, which offers cash grants to small businesses to relocate to the St. Louis area.

Program; News at 9 on FOX23

Broadcast Date/Time: June 15/9:01pm

Length: 1:37

Source: Local

Description: A profile of a Cairo, Il., resident, who's hoping that by restoring his historic home will help spur a wave of revitalization in the town. Harold Jones says his hopes are that as neighbors see his accomplishments, they will be encouraged to make improvements to their homes too.

## **ISSUE: ECONOMIC/BUSINESS DEVELOPMENT Continued**

Program; News at 9 on FOX23

Broadcast Date/Time: June 26/9:00pm

Length: 1:54

Source: Local

Description: Report on an open house held today to bring attention to commercial properties that are available in downtown Cape Girardeau. Kevin Taylor, Old Town Cape Development and Resources Coordinator, says they are looking at more high-end businesses that are more likely to draw shoppers downtown. Cathy Pinckston, owner of Merci Boutique, says business is good, but could be better if more empty stores were occupied. Long-time resident Helen Schott says she remembers when downtown was the only place to shop, but that hasn't been the case in many years.

Program; News at 9 on FOX23

Broadcast Date/Time: June 27/9:03pm

Length: 1:28

Source: Local

Description: Story that the long-vacant former Federal Courthouse in Cape Girardeau will be used for a community supported co-working space. Dr. James Stapleton, co-founder of Codifi, explains how this venture will give local design or development freelancers a joint workplace, where they can develop business relationships, instead of having to work separately in isolation.

## **ISSUE: RELIGION**

Program: News at 9 on FOX23

Broadcast Date/Time: April 17/9:00pm

Length: 1:45

Source: Local

Description: The mother of a Potosi, Mo., high school student claims her daughter was ridiculed by a teacher for carrying a bible. Superintendent Randy Davis says the school is looking into the allegations; but adds that bibles are welcome in the school and is surprised that the mother didn't report the incident to him or the school sooner.

Program: News at 9 on FOX23

Broadcast Date/Time: April 30/9:05pm

Length: 57 sec

Source: Local

Description: Story on a group of retired volunteers, by the name "Campers on a Mission," who have arrived in Charleston, Mo., to renovate a dormitory for the summer church camp operated by the Charleston Baptist Association.

## **ISSUE: RELIGION Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: May 30/9:00pm

Length: 1:17

Source: Local

Description: A look at how the Missouri Department of Health and Senior Services is joining with local churches to provide healthy lunches for children during the summer. One example is the Greater Dimension Ministries in Cape Girardeau. Coordinator Tina Wright says kids can stop by any day between 11am and 1pm for a free lunch. Ms. Wright adds that because the program depends largely on donations, the meals are fairly basic, but are designed to meet nutritional standards.

Program: Business Today – Options for Women, Help for Families

Broadcast Date/Time: June 9/7:27am & 10:52am

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight was used on this day to highlight faith-based ministry organization, Options for Women, Help for Families. Representative Michelle Scherer discusses how the organization offers support to women and families facing unplanned pregnancies, up to two-to-three years after the child is born.

Program: News at 9 on FOX23

Broadcast Date/Time: June 16/9:01pm

Length: 1:16

Source: Local

Description: A look at Hanover Lutheran Church, in Cape Girardeau, which is becoming the first church in the area to install solar panels. Pastor Anthony Kobak says that it is a blessing in that the excess energy will go back to the community, plus the money that is saved can go to local charities.

Program: News at 9 on FOX23

Broadcast Date/Time: June 20/9:06pm

Length: 40 sec

Source: Local

Description: The legislative body of the Presbyterian Church votes to allow same-sex marriage in states where it is legal. Pastor Wade Havel, of the First Presbyterian Church in Cape Girardeau, says the decision may upset some members; but eventually may bring the church closer together. Pastor Havel added that same-sex marriages will be treated the same as any other, by meeting with the couple and discussing their marriage and relationship in the church.



## **ISSUE: RELIGION Continued**

Program: Business Today – National Run for God

Broadcast Date/Time: June 23/7:27am & 10:52am

Length: 2:00

Source: Local

Description: This day's Business Today featured an interview with Scott McQuay, discussing the National Run for God, scheduled for June 28<sup>th</sup>, starting at the Linwood Baptist Church in Cape Girardeau. Mr. McQuay gives viewers information on the various five and ten kilometer races, as well as a one-mile walk for children and elderly. According to Mr. McQuay, proceeds from the event will go to Love Inc. and the Amen Center.

## **ISSUE: EDUCATION**

Program: Cosmos: A Spacetime Odyssey

Broadcast Dates/Time: Sundays, April 6-June 15/8:00am

Pre-empted: May 25

Length: 60:00

Source: FOX Network

Description: Based on Carl Sagan's original series, "Cosmos: A Spacetime Odyssey" is the story of how we discovered the laws of nature, bringing to life stories of the quest for knowledge, transporting viewers to new worlds and across the universe for a vision of the cosmos. Hosted by astrophysicist Dr. Neil deGrasse Tyson, the series reveals the grandeur of the universe, while presenting scientific concepts with easy-to-understand clarity.

Program: River Tales

Broadcast Date/Time: April 12/5:00am

Length: 28:30

Source: Local

Description: Profiles of the Cape Girardeau area teachers who were named 2013 Educators of the Year by the Chamber of Commerce. Those teachers honored were: Heather Fisher – Kindergarten at Blanchard Elementary; Julie Stausing – English at Cape Central High School; Mary LeGrand – Central Studies at Cape Central High School; Ellen Pannier – Biology at Cape Central High School; and Dr. Willie Redmond – Dept. of Economics at Southeast Missouri State University.

Program: News at 9 on FOX23

Broadcast Date/Time: April 25/9:04pm

Length: 54 sec

Source: Local

Description: Report on a visit by Illinois Lieutenant Governor Sheila Simon to Carbondale to promote a proposed state bill which will allocate more educational funding towards rural, needier, school districts.

## **ISSUE: EDUCATION Continued**

Program: Perspective – Common Core Education

Broadcast Dates/Times: May 4, 5, 7 & 8/9:57pm

May 6 & 8/7:20am

Length: 2:00

Source: Local

Description: KBSI General Manager Mike Smythe gives his thoughts concerning the controversy surrounding the federal government's Common Core educational standards. The President's plan is to grant funds to schools based on graduation rates and improvements in standardized test scores. Mr. Smythe says that there is too much diversity across the country, and that applying one set of standards across the entire country simply isn't practical. Instead, educational standards should be left up to the states.

Program: News at 9 on FOX23

Broadcast Date/Time: May 15/9:35pm

Length: 2:50

Source: Local

Description: As the first school year comes to an end for the new McCracken County, Ky., high school, which combined the former Heath, Reidland and Lone Oak schools. Principal Michael Ceglinski and students Brandon Morchand and Courtney Nussbaum comment the adjustments were needed at first due to larger classes and new students; but newer and better facilities made improvements in academics and athletics easier to achieve than would have been possible in their old schools.

Program: Cape Chronicle

Broadcast Date/Time: May 24/5:22am

Length: 6:07

Source: Local

Description: Nancy Jernigan, United Way of Southeast Missouri executive director, discusses the Navigator Program which has the goal of aiding GED recipients by helping them find resources and opportunities toward gaining employment or continuing their education.

Program: News at 9 on FOX23

Broadcast Date/Time: May 27/9:05pm

Length: 51 sec

Source: Local

Description: The Perryville, Mo., school district reported that school days will be lengthened by fifteen minutes for the next school year. The change will help the district meet state minimum requirements, while decreasing the chances of needing to extend the school year due to snow days.

## **ISSUE: EDUCATION Continued**

Program: Cape Chronicle

Broadcast Date/Time: May 31/5:00am

Length: 28:30

Source: Local

Description: Interview with Dr. Clarence B. Jones, former speechwriter and personal advisor to Dr. Martin Luther King, Jr. Dr. Jones gives his personal memories of Dr. King, as well as his thoughts on the challenges of the African-American community through the years since the death of Dr. King.

Program: News at 9 on FOX23

Broadcast Date/Time: June 3/9:06pm

Length: 53 sec

Source: Local

Description: The website for the Union County CEO Program went live today, with the goal of giving high school juniors and seniors a better understanding of being a modern business owner. The program gives the students their own website, which they can customize to the needs of their particular business. Program director Rollie Hawk says the program allows the students to learn how they can be successful with a local business, rather than having to move to a larger city.

Program: Perspective – Dyslexia Recognition in Schools

Broadcast Dates/Times: June 8, 9 & 11/9:57pm

June 10 & 12/7:20am

Length: 2:00

Source: Length

Description: KBSI General Manager Mike Smythe examines the importance of early education in overcoming the learning disorder, dyslexia. Mr. Smythe uses KBSI's business manager, Rhonda Mirgaux, as an example of a person with dyslexia, who has learned how to cope and overcome the disorder. Mr. Smythe cites reports that early diagnosis helps increase a child's chance to learn how to overcome the disorder too, and challenges schools to step up and do more to help these children.

Program: News at 9 on FOX23

Broadcast Date/Time: June 25/9:07pm

Length: 1:12

Source: Local

Description: A new report by the American Academy of Pediatrics says that reading to young children is important in getting an early start towards education. We visited with parents at the Cape Girardeau Public Library and spoke with Youth Services Coordinator Sharon Anderson, who says that reading every day to young children helps them develop vocabulary and narrative skills.

## **ISSUE: GOVERNMENT**

Program: News at 9 on FOX23

Broadcast Date/Time: April 22/9:01pm

Length: 2:40

Source: Local

Description: Business owners and recreational users on the Current River near Van Buren, Mo., are unhappy with proposed plans by the Missouri Park Service, claiming the plans will limit camping and boating on the river. However, the Park Service says the changes are necessary due to safety concerns and overuse during the summer.

Program: News at 9 on FOX23

Broadcast Date/Time: May 5/9:02pm

Length: 1:08

Source: Local

Description: A hundred Kennett, Mo., citizens have signed a petition to have voters decide to keep the current city government of a mayor and city council, or reduce the number of councilmen and hire a city manager. John Robertson, President of Southern Bank, says the city has outgrown the current system and needs to change in order to continue moving forward.

Program: Cape Chronicle

Broadcast Date/Time: May 25/5:14am

Length: 7:03

Source: Local

Description: While visiting the Trail of Tears State Park, in Cape Girardeau, Missouri Governor Jay Nixon took the time to discuss recent issues affecting the state. These include Medicare funding, difficulties in obtaining the necessary drugs to carry out executions, and his initiative to increase tourism of state parks.

Program: News at 9 on FOX23

Broadcast Date/Time: June 1/9:00pm

Length: 2:55

Source: Local

Description: Today was the first day that the state of Illinois can issue same-sex marriage licences. One such couple is Rozland Johnson and Tangela Ivy, who have been together for four years. Although they live in Missouri, they look forward to crossing the state line to get married later this summer, and they can begin enjoying the benefits which come with marriage, such as insurance and filing joint tax returns, which they have denied since they've been together.

## **ISSUE: GOVERNMENT Continued**

Program: News at 9 on FOX23

Broadcast Date/Time: June 12/9:01pm

Length: 53 sec

Source: Local

Description: Story on an open house held by the Missouri Department of Transportation to inform voters of an upcoming ballot measure which would raise the state's sales tax by  $\frac{3}{4}$  of a cent to provide additional funding for state roads. MoDoT executive director, Tom Mogulnicki, says the funds are needed to keep roads and highways maintained and help attract new business to the state.

Program: News at 9 on FOX23

Broadcast Date/Time: June 19/9:04pm

Length: 1:17

Source: Local

Description: Story on a dispute between a Cape Girardeau man and the city concerning sewer maintenance. After Richard Blattle had some roots removed from the sewer lines under his property, he informed the city that the problem may extend to the lines beneath the street. He was shocked to learn that he would be responsible for the cost of repairing any damaged lines under the street. According to the city, it is only responsible for the main sewer line, everything else is the customer's responsibility. Mr. Blattle says he will be filing a lawsuit.

## **MISCELLANEOUS PSAs**

KBSI also produced and aired other PSAs to promote local community events

Program: Southeast Missouri State University Speaker Series PSA

Broadcast Date/Time: April 5-16/various

Length: 20 sec

Source: Local

Description: KBSI produced and aired a PSA as a media sponsor of the Southeast Missouri State University's Speaker Series event on April 16<sup>th</sup>. National Public Radio host Diane Rehm spoke at the Bedell Performance Hall on the University's River Campus, informing the audience about her experiences as a journalist.

Program: Business Today – Old Town Cape

Broadcast Date/Time: April 29/7:27am & 10:52am

Length: 2:00

Source: Local

Description: Interview with Marla Mills, president of Old Town Cape, an organization of businesses in downtown Cape Girardeau. In this Business Today, Ms. Mills discusses a year-long outdoor art exhibition, in conjunction with the art department from Southeast Missouri State University. The sculptures will be on display in various locations in downtown, and is hoped will bring tourists to the area.

Program: Tunes at Twilight PSAs

Broadcast Date/Time: May 22-June 20/various

Length: 20 sec

Source: Local

Description: In conjunction with Old Town Cape, KBSI produced and aired PSAs supporting the organization's annual summer tourism project of free weekly music concerts held in downtown Cape Girardeau, Mo.

Program: River Campus Summer Arts Festival PSAs

Broadcast Date/Time: June 11-28/various

Length: 10-20 sec

Source: Local

Description: KBSI produced and aired PSAs to promote the 1<sup>st</sup> Annual River Campus Summer Arts Festival, including the production of the musical "Nunsense."

Program: SEMO Arts Council First Friday PSAs

Broadcast Dates/Time: June 25-30/various

Length: 20 sec

Source: Local

Description: KBSI produced and aired PSAs to promote a monthly arts showcase in galleries throughout Cape Girardeau, featuring works by local visual artists.