

ORDER WORKSHEET

Rep Order# 10437322 Ver# 2 Status Returned Traffic Order# 266064 Printed: 10/06/14 12:01 PM 1 of 2
 EC'd Yes Last Received: 10/06/14 12:01 PM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL Agency (MCLA) MCLAUGHLIN & ASSOCIATES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 566 SOUTH ROUTE 303 Sales Office (DC) WASHINGTON
 Product MARSH FOR SENATE BLAUVELT, NY 10913 Salesperson (SY1) SHANNON YALLOF
 Estimate# 998 Agency C/P1/P2/E /998 Sales Assistant
 Buyer MARIANNE CAMPBELL Flight Dates 10/07/14-10/13/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

LINE18 AND LINE19 ARE NA DUE TO PROG CHANGE 6P-1030P NASCAR AIRING MAKEGOOD IX \$300 10/11 11A-230P COLLEGE FOOTBALL IX \$ 300 10/10 1020P-1105P FRI NIGHT BLITZ

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
18*	Sa	6P-630P	CASTLE	30	-	-	\$300.00	10/11-10/11	1	1	1	\$300.00
Station remark: V2 1NA 10/11 NEWS IS NOT AIRING DUE TO NASCAR AIRING 6P-1030P												
19*	Sa	630P-7P	WHEEL	30	-	-	\$250.00	10/11-10/11	1	1	1	\$250.00
Station remark: V2 1NA 10/11 WHEEL IS NOT AIRING DUE TO NASCAR AIRING 6P-1030P												

---REPORT TOTALS---

Report Totals: 2 / \$550.00

---SALES MONTHLY TOTALS---

Oct2014: 75 / \$26,050.00

Order Totals: 75 / \$26,050.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$93,536.80	CABL .00%	EEWA .00%	GBWA .00%	IBWA .00%	WABM .00%
		WBMA 27.85%	WBRC 42.66%	WIAT 13.86%	WPXH .00%	WTO .00%
		WVTM 15.64%	WVUA .00%			

Books

[null]

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Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS

ORDER WORKSHEET

1 of 3

10/06/14 11:06 AM
10/06/14 10:48 AM
All Rep and Station Changes

Printed:
Last Received:
Showing Buylines:

Traffic Order# 2036

Ver# 1 Status New

Rep Order# 10437322
EC'd Yes

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Buyer MARIANNE CAMPBELL

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--- REMARKS ---

NEW POL ORD STARTS 10/7 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	6A-7A	GMA	30	-	-	\$275.00	10/13-10/13	2	1	2	\$550.00
2	Tu-F	6A-7A	GMA	30	-	-	\$275.00	10/07-10/10	8	1	8	\$2,200.00
3	M	7A-9A	GMA	30	-	-	\$300.00	10/13-10/13	4	1	4	\$1,200.00
4	Tu-F	7A-9A	GMA	30	-	-	\$300.00	10/07-10/10	16	1	16	\$4,800.00
5	M	11A-12P	NEWS	30	-	-	\$145.00	10/13-10/13	2	1	2	\$290.00
6	Tu-F	11A-12P	NEWS	30	-	-	\$145.00	10/07-10/10	8	1	8	\$1,160.00
7	M	4P-5P	NEWS	30	-	-	\$150.00	10/13-10/13	2	1	2	\$300.00
8	Tu-F	4P-5P	NEWS	30	-	-	\$150.00	10/07-10/10	8	1	8	\$1,200.00
9	M	5P-530P	NEWS	30	-	-	\$450.00	10/13-10/13	1	1	1	\$450.00
10	Tu-F	5P-530P	NEWS	30	-	-	\$450.00	10/07-10/10	4	1	4	\$1,800.00
11	M	6P-630P	NEWS	30	-	-	\$550.00	10/13-10/13	1	1	1	\$550.00

ORDER WORKSHEET

Rep Order# 10437322

Ver# 1

Status New

Printed: 10/06/14 11:06 AM

2 of 3

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Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	Tu-F	6P-630P	NEWS	30	-	-	\$550.00	10/07-10/10	4	1	4	\$2,200.00
13	M	630P-7P	WHEEL	30	-	-	\$600.00	10/13-10/13	1	1	1	\$600.00
14	Tu-F	630P-7P	WHEEL	30	-	-	\$600.00	10/07-10/10	4	1	4	\$2,400.00
15	M	10P-1030P	NEWS	30	-	-	\$650.00	10/13-10/13	1	1	1	\$650.00
16	Tu-F	10P-1030P	NEWS	30	-	-	\$650.00	10/07-10/10	4	1	4	\$2,600.00
17	M	9P-10P	CASTLE	30	-	-	\$1,600.00	10/13-10/13	1	1	1	\$1,600.00
18	Sa	6P-630P	CASTLE	30	-	-	\$300.00	10/11-10/11	1	1	1	\$300.00
19	Sa	630P-7P	WHEEL	30	-	-	\$250.00	10/11-10/11	1	1	1	\$250.00
20	Su	5P-530P	NEWS	30	-	-	\$300.00	10/12-10/12	1	1	1	\$300.00
21	Su	10P-1030P	NEWS	30	-	-	\$650.00	10/12-10/12	1	1	1	\$650.00

--REPORT TOTALS--

Report Totals: 75 / \$26,050.00

--SALES MONTHLY TOTALS--

Oct2014: 75 / \$26,050.00

Order Totals: 75 / \$26,050.00

Total GRPs: 0.0

--COMPETITIVE--

Market Totals

\$93,536.80

CABL

.00%

EBMA

.00%

GBMA

.00%

IBMA

.00%

WABM

.00%

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 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#
 WBMA 27.85% WBRC 42.66% WTAT 13.86% WTXH .00% WTTO .00%
 WVTM 15.64% WVUA .00%

Books [null]
 Demos RA35+

-- CREDIT RISK --
 STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Charter Media - Birmingham

Date:

August 14, 2014

I, McLaughlin & Associates,

being/on behalf of: Del Marsh,

a legally qualified candidate of the AL State Senate

political party for the office of: State Senator

in the General

election to be held on: Nov 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	ORDER ATTACHED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MARSH FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DEL MARSH

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.14.14

Date

M Campbell

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lisa B. Montoya
Signature

Lisa B. Montoya
Printed Name

NSM
Title

McLAUGHLIN & ASSOCIATES INC.
MEDIA ACCOUNT
566 ROUTE 303
BLAUVELT, NY 10913

KeyBank National Association
Orangeburg, New York 10962

16710

50-693/219
57453

13844
3001
266064

10/3/2014

PAY TO THE ORDER OF WBMA-TV

\$ **11,071.25

Eleven Thousand Seventy-One and 25/100*****

DOLLARS

WBMA-TV
800 Concourse Pkwy.
Suite 200
Birmingham, AL 35244

MEMO

Marsh for Senate

Orange

AUTHORIZED SIGNATURE

McLAUGHLIN & ASSOCIATES INC.
MEDIA ACCOUNT
566 ROUTE 303
BLAUVELT, NY 10913

10/6/2014

PAY TO THE
ORDER OF WBMA-TV

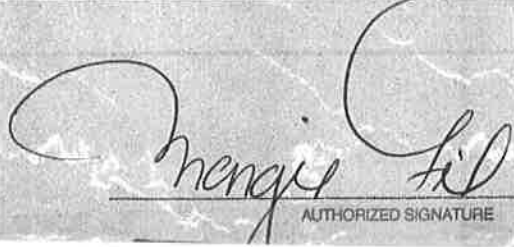
\$ **10,085.25

Ten Thousand Eighty-Five and 25/100***** DOLLARS

WBMA-TV
800 Concourse Pkwy.
Suite 200
Birmingham, AL 35244

MEMO

Marsh For Senate


AUTHORIZED SIGNATURE