

1 of 2

Printed: 09/19/14 4:20 PM
09/19/14 3:45 PM
All Rep and Station Changes

85
Last Received:
Showing Buylines:

Traffic Order# 264285

Status Revised

Ver# 3

Rep Order# 9407136
EC'd Yes

Station	WBMA-TV BIRMINGHAM
Advertiser	(STEW) STEWART, TAYLOR
Product	STEWART/ST.S/D
Estimate#	3558
Buyer	Liz Dome

Agency (BUYT) BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 573/581/3558
Flight Dates 09/23/14-09/29/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

THIS ORDER IS TO RUN ON WBMA AND WCFT AND WJSU

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE LINES PER YOUR EMAIL BUYER INCREASED RATES REV TT - 11390 PLEASE CONFIRM T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
14*	F	9A-10A Sales remark: V3 40 TO 100 V3 Comment Changed, Rate Changed	TALK OF ALABAMA	30	-	-	\$100.00	09/26-09/26	1	1	1	\$100.00
21*	F	12P-1P Sales remark: V3 100 T O 175 V3 Comment Changed, Rate Changed	The Chew	30	-	-	\$175.00	09/26-09/26	1	1	1	\$175.00
22*	Tu	5P-530P Sales remark: V3 275 TO 450 V3 Comment Changed, Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	09/23-09/23	1	1	1	\$450.00
23*	W	5P-530P Sales remark: V3 275 TO 450 V3 Comment Changed, Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	09/24-09/24	1	1	1	\$450.00
24*	Th	5P-530P Sales remark: V3 275 TO 450 V3 Comment Changed, Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	09/25-09/25	1	1	1	\$450.00

ORDER WORKSHEET

Rep Order# 9407136 **Ver#** 3 **Status** Revised **Traffic Order#** 264285 **Printed:** 09/19/14 4:20 PM 2 of 2
EC'd Yes **Last Received:** 09/19/14 3:45 PM
Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM **Agency** (BUYT) BUYING TIME, LLC **Rep Firm** KATZ CONTINENTAL
Advertiser (STEW) STEWART, TAYLOR 650 MASSACHUSETTS AVE NW, SUITE 210 **Sales Office** (DC) WASHINGTON
Product STEWART/ST.S/D WASHINGTON, DC 20001 **Salesperson** (BT2) BILL THOMAS
Estimate# 3558 **Agency C/P1/P2/E** 573/581/3558 **Sales Assistant** JACOB
Buyer Liz Dome **Flight Dates** 09/23/14-09/29/14 **Salesperson Phone#** 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
25*	F	5P-530P	33/40 NEWS AT 5PM	30	-	-	\$450.00	09/26-09/26	1	1	1	\$450.00
Sales remark: V3 275 TO 450												
V3 Comment Changed, Rate Changed												
36*	W	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$650.00	09/24-09/24	1	1	1	\$650.00
Sales remark: V3 375 TO 650												
V3 Comment Changed, Rate Changed												

---REPORT TOTALS---

Report Totals: 7 / \$2,725.00

---SALES MONTHLY TOTALS---

Sep2014: 34/ \$8,825.00 Oct2014: 9/ \$2,565.00
 Order Totals: 43 / \$11,390.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$49,521.74	CABL .00%	EBMA .00%	GBMA .00%	IBMA .00%	WABM .00%
		WBMA 23.00%	WBRC 55.00%	WIAT 12.00%	WPXH .00%	WTTD .00%
		WVTM 10.00%	WVUA .00%			

Books [null]
 Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

ORDER WORKSHEET

1 of 4

Rep Order# 9407136
EC'd Yes

Ver# 1 Status New

Traffic Order#

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--- CONTRACT COMMENT ---

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--- REMARKS ---

NEW ORDER POLITICAL **PLEASE ADVISE ON RATES TO CLEAR FOR ANY NA'S** PLEASE CONFIRM SHARE ESTIMATE T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	09/23-09/23	1	1	1	\$85.00
2	W	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	09/24-09/24	1	1	1	\$85.00
3	Th	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	09/25-09/25	1	1	1	\$85.00
4	F	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	09/26-09/26	1	1	1	\$85.00
5	M	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	09/29-09/29	1	1	1	\$85.00
6	Th	6A-7A	GOOD MORNING ALABAMA	30	-	-	\$275.00	09/25-09/25	1	1	1	\$275.00
7	M	6A-7A	GOOD MORNING ALABAMA	30	-	-	\$275.00	09/29-09/29	1	1	1	\$275.00
8	Tu	7A-9A	GOOD MORNING AMERICA	30	-	-	\$300.00	09/23-09/23	1	1	1	\$300.00
9	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$300.00	09/24-09/24	1	1	1	\$300.00
10	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$300.00	09/25-09/25	1	1	1	\$300.00

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Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	M	7A-9A	GOOD MORNING AMERICA	30	-	3	\$300.00	09/29-09/29	1	1	1	\$300.00
12	W	9A-10A	TALK OF ALABAMA	30	-	4	\$40.00	09/24-09/24	1	1	1	\$40.00
13	Th	9A-10A	TALK OF ALABAMA	30	-	1	\$40.00	09/25-09/25	1	1	1	\$40.00
14	F	9A-10A	TALK OF ALABAMA	30	-	4	\$40.00	09/26-09/26	1	1	1	\$40.00
15	Th	10A-11A	THE VIEW	30	-	4	\$100.00	09/25-09/25	1	1	1	\$100.00
16	F	10A-11A	THE VIEW	30	-	4	\$100.00	09/26-09/26	1	1	1	\$100.00
17	Tu	11A-12P	ABC 33/40 NEWS AT 11AM/-	30	-	4	\$75.00	09/23-09/23	1	1	1	\$75.00
18	Th	11A-12P	ABC 33/40 NEWS AT 11AM/-	30	-	4	\$75.00	09/25-09/25	1	1	1	\$75.00
19	M	11A-12P	ABC 33/40 NEWS AT 11AM/-	30	-	4	\$75.00	09/29-09/29	1	1	1	\$75.00
20	W	12P-1P	The Chew	30	-	4	\$100.00	09/24-09/24	1	1	1	\$100.00
21	F	12P-1P	The Chew	30	-	4	\$100.00	09/26-09/26	1	1	1	\$100.00
22	Tu	5P-530P	33/40 NEWS AT 5PM	30	-	4	\$275.00	09/23-09/23	1	1	1	\$275.00
23	W	5P-530P	33/40 NEWS AT 5PM	30	-	4	\$275.00	09/24-09/24	1	1	1	\$275.00
24	Th	5P-530P	33/40 NEWS AT 5PM	30	-	4	\$275.00	09/25-09/25	1	1	1	\$275.00
25	F	5P-530P	33/40 NEWS AT 5PM	30	-	4	\$275.00	09/26-09/26	1	1	1	\$275.00
26	M	5P-530P	33/40 NEWS AT 5PM	30	-	4	\$275.00	09/29-09/29	1	1	1	\$275.00

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27	Tu	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$550.00	09/23-09/23	1	1	1	\$550.00
28	W	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$550.00	09/24-09/24	1	1	1	\$550.00
29	Th	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$550.00	09/25-09/25	1	1	1	\$550.00
30	F	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$550.00	09/26-09/26	1	1	1	\$550.00
31	M	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$550.00	09/29-09/29	1	1	1	\$550.00
32	Su	5P-530P	33/40 SUNDAY 5PM NEWS	30	-	-	\$150.00	09/28-09/28	1	1	1	\$150.00
33	Tu	630P-7P	Wheel of Fortune	30	-	-	\$600.00	09/23-09/23	1	1	1	\$600.00
34	Th	630P-7P	Wheel of Fortune	30	-	-	\$600.00	09/25-09/25	1	1	1	\$600.00
35	M	630P-7P	Wheel of Fortune	30	-	-	\$600.00	09/29-09/29	1	1	1	\$600.00
36	W	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	09/24-09/24	1	1	1	\$375.00
37	Su	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	09/28-09/28	1	1	1	\$375.00
38	M	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	09/29-09/29	1	1	1	\$375.00
39	Tu	1135P-1235A	Nightline	30	-	-	\$30.00	09/23-09/23	1	1	1	\$30.00
40	Th	1135P-1235A	Nightline	30	-	-	\$30.00	09/25-09/25	1	1	1	\$30.00
41	M	1135P-1235A	Nightline	30	-	-	\$30.00	09/29-09/29	1	1	1	\$30.00
42	Sa	7A-8A	GOOD MORNING AMERICA - SAT	30	-	-	\$35.00	09/27-09/27	1	1	1	\$35.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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43	Su	7A-8A	GOOD MORNING AMERICA - SUN	30	-	-	\$35.00	09/28-09/28	1	1	1	\$35.00
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---REPORT TOTALS---

Report Totals: 43 / \$10,280.00

---SALES MONTHLY TOTALS---

Sep2014: 34/ \$7,715.00 Oct2014: 9/ \$2,565.00

Order Totals: 43 / \$10,280.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	CABL	WBMA	WVTM	EBMA	WBRC	WBVA	GBMA	WYAT	IBMA	WABM	WTTD
\$44,695.65	.00%	23.00%	10.00%	.00%	55.00%	.00%	.00%	12.00%	.00%	.00%	.00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 8/21/14

I, Buying Time

being/on behalf of: Taylor Stewart for Senate Committee

a legally qualified candidate of the Democrat

political party for the office of: Alabama State Senate District 12

in the General

election to be held on: November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Taylor Stewart for Senate Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ken Reeves

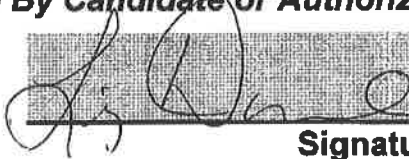
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/21/14

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

L. B. Montague
Printed Name

NSM
Title

**BUYING TIME LLC
MEDIA ACCOUNT**
650 MASSACHUSETTS AVE. NW STE 210
WASHINGTON, DC 20001

MORGAN STANLEY
UMB BANK, N.A.
KANSAS CITY, MO 64106
1-800-688-3462

53

9/19/2014

PAY TO THE
ORDER OF WBMA-TV

\$ **9,681.50

Nine Thousand Six Hundred Eighty-One and 50/100*****

MEMO

Stewart 9.23-9.29


AUTHORIZED SIGNATURE

WBMA-TV

Stewart 9.23-9.29

9/19/2014

9,681

12496

1235

264285

Morgan Stanley - Medi Stewart 9.23-9.29

9,681