

1 of 3

Rep Order#	9404994	Ver#	5	Status	Revised
EC'd	Yes				

Printed: 09/23/14 2:07 PM
09/23/14 1:15 PM
All Rep and Station Changes

Traffic Order# 264123

23

Station	WBMA-TV BIRMINGHAM
Advertiser	(WILP) WILLIAMS, PHIL
Product	WILLIAMS/ST.S/R
Estimate#	266
Buyer	Steve Hazleton

Agency (SRHM) SRH MEDIA INC
PO BOX 367
SPENCERVILLE, MD 20868
Agency C/P1/P2/E 45/221/266
Flight Dates 09/20/14-09/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON WBMA AND WCFT AND WJSU

THIS ORDER IS TO RUN ON WFLA AND WFTS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINES FOR NA/MG NCIT PLEASE CONFIRM T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
8*	Tu	4P-5P	news Sales remark: V5 1X NA V5 Comment Changed, Spots/week Changed	30	-	-	\$85.00	09/23-09/23	0	1	0	\$0.00
10*	Th	4P-5P	news Sales remark: V5 1X NA V5 Comment Changed, Spots/week Changed	30	-	-	\$85.00	09/25-09/25	0	1	0	\$0.00
11*	F	4P-5P	news Sales remark: V5 1X NA V5 Comment Changed, Spots/week Changed	30	-	-	\$85.00	09/26-09/26	0	1	0	\$0.00
27*	Tu	430A-459A	early early day Sales remark: V5 1X NA V5 Comment Changed, Spots/week Changed	30	-	-	\$10.00	09/23-09/23	0	1	0	\$0.00
28*	W	430A-459A	early early day Sales remark: V5 1X NA V5 Comment Changed, Spots/week Changed	30	-	-	\$10.00	09/24-09/24	0	1	0	\$0.00

ORDER WORKSHEET

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 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM Agency (SRHM) SRH MEDIA INC Rep Firm KATZ CONTINENTAL
 Advertiser (WILP) WILLIAMS, PHIL PO BOX 367 Sales Office (DC) WASHINGTON
 Product WILLIAMS/ST.S/R SPENCERVILLE, MD 20868 Salesperson (BT2) BILL THOMAS
 Estimate# 266 Agency C/P1/P2/E 45/221/266 Sales Assistant JACOB
 Buyer Steve Hazleton Flight Dates 09/20/14-09/26/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
29*	Th	430A-459A	early early day	30	-	-	\$10.00	09/25-09/25	0	1	0	\$0.00
		Sales remark: V5 1X NA										
		V5 Comment Changed, Spots/week Changed										
30*	F	430A-459A	early early day	30	-	-	\$10.00	09/26-09/26	0	1	0	\$0.00
		Sales remark: V5 1X NA										
		V5 Comment Changed, Spots/week Changed										
33*	Th-F	6A-7A	NEWS	30	-	-	\$275.00	09/25-09/26	1	1	1	\$275.00
		Sales remark: V5 ADDED LINE FOR MG'S										
		V5 Added										
34*	Th	1205A-105A	COUGAR/HOPE	30	-	-	\$10.00	09/25-09/25	1	1	1	\$10.00
		Sales remark: V5 ADDED LINE FOR MG'S										
		V5 Added										
35*	F	1235A-105A	COUGAR/HOPE	30	-	-	\$10.00	09/26-09/26	1	1	1	\$10.00
		Sales remark: V5 ADDED LINE FOR MG'S										
		V5 Added										

---REPORT TOTALS---

Report Totals: 3 / \$295.00

---SALES MONTHLY TOTALS---

Sep2014: 22/ \$5,700.00

Order Totals: 22 / \$5,700.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$19,000.00	CABL	.00%	EBMA	.00%	GBMA	.00%	IBMA	.00%	WABM	.00%
		WBMA	30.00%	WBRC	32.00%	WIAT	15.00%	WPXH	.00%	WTTQ	.00%
		WVTM	23.00%	WVUA	.00%						

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Station WBMA-TV BIRMINGHAM
Advertiser (WLP) WILLIAMS, PHIL
Product WILLIAMS/ST S/R
Estimate# 266
Buyer Steve Hazleton

Agency (SRHM) SRH MEDIA INC
PO BOX 367
SPENCERVILLE, MD 20868
Agency C/P1/P2/E 45/221/266
Flight Dates 09/20/14-09/26/14

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Books [null]
Demos RA35+P

— CREDIT RISK —
STANDARD CREDIT TERMS