

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4180113

<b>Traffic Order #</b>	12346027		<b>Created On</b>	5/7/2024 12:19:04 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4180113		<b>Created By</b>	ODonnell, Michelle		<b>Gross \$</b>	4320.00	
<b>Order Descrp</b>	63180663_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	5/7/2024 1:19:20 PM		<b>Net \$</b>	3110.40	
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	eClerx BOT		<b>Units</b>	24	
<b>Start Date</b>	5/6/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	5/12/2024		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	1		<b>Primary</b>			<b>Purchase Order #</b>	63180663	
<b>SALES</b>			<b>Secondary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	Draper, Don		<b>Quarternary</b>			<b>Product</b>	1790	
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	11717	
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		5/7 New NBA Schedule,  Salisbury-- PRIORITY CODE: NP=80, IP=74 -- SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Zones</b>	3		<b>Zip</b>	07003				
<b>Zones</b>	Salisbury Metro,Ocean City,Lower Dela...		<b>Contact</b>					
<b>Total Networks</b>	2		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
5/7 New NBA Schedule,			<b>Contract Type</b>	Standard		0297,0603,7914		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 0297**

<b>Traffic Order #</b>	12346027	<b>Created On</b>	5/7/2024 12:19:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4180113	<b>Created By</b>	O'Donnell, Michelle	<b>Syscode Gross \$</b>	1344.00
<b>Order Descrp</b>	63180663_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	5/7/2024 1:13:48 PM	<b>Syscode Net \$</b>	967.68
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - SAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	8
<b>Start Date</b>	5/6/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/12/2024	<b>Zones</b>	Salisbury Metro	<b>Avg Unit Rate</b>	168.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	110   110	ESPN	0297	R2 G3: Denver Nuggets at Minnesota Timberwolves	05/10/2024	05/10/2024	F 9:30p-12m					X			2	\$168.00	\$336.00	30
2	2		Ampersand Political Bundle	110   110	TNT	0297	Simulcast TRU: R2 G2: Indiana Pacers at New York Knicks	05/08/2024	05/08/2024	W 8p-10:30p			X					2	\$168.00	\$336.00	30
3	3		Ampersand Political Bundle	110   110	TNT	0297	Simulcast TRU: R2 G4: Denver Nuggets at Minnesota Timberwolves	05/12/2024	05/12/2024	Su 8p-10:30p							X	2	\$168.00	\$336.00	30
4	4		Ampersand Political Bundle	110   110	ESPN	0297	R2 G3: New York Knicks at Indiana Pacers	05/10/2024	05/10/2024	F 7p-9:30p					X			2	\$168.00	\$336.00	30

**SUMMARY FOR SYSCODE 0603**

<b>Traffic Order #</b>	12346027	<b>Created On</b>	5/7/2024 12:19:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4180113	<b>Created By</b>	O'Donnell, Michelle	<b>Syscode Gross \$</b>	1344.00
<b>Order Descrp</b>	63180663_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	5/7/2024 1:13:48 PM	<b>Syscode Net \$</b>	967.68
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - SAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	8
<b>Start Date</b>	5/6/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/12/2024	<b>Zones</b>	Ocean City	<b>Avg Unit Rate</b>	168.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	5		Ampersand Political Bundle	110   110	ESPN	0603	R2 G3: Denver Nuggets at Minnesota Timberwolves	05/10/2024	05/10/2024	F 9:30p-12m					X			2	\$168.00	\$336.00	30
6	6		Ampersand Political Bundle	110   110	TNT	0603	Simulcast TRU: R2 G2: Indiana Pacers at New York Knicks	05/08/2024	05/08/2024	W 8p-10:30p			X					2	\$168.00	\$336.00	30
7	7		Ampersand Political Bundle	110   110	TNT	0603	Simulcast TRU: R2 G4: Denver Nuggets at Minnesota Timberwolves	05/12/2024	05/12/2024	Su 8p-10:30p							X	2	\$168.00	\$336.00	30
8	8		Ampersand Political Bundle	110   110	ESPN	0603	R2 G3: New York Knicks at Indiana Pacers	05/10/2024	05/10/2024	F 7p-9:30p					X			2	\$168.00	\$336.00	30

**SUMMARY FOR SYSCODE 7914**

<b>Traffic Order #</b>	12346027	<b>Created On</b>	5/7/2024 12:19:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4180113	<b>Created By</b>	O'Donnell, Michelle	<b>Syscode Gross \$</b>	1632.00
<b>Order Descrp</b>	63180663_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	5/7/2024 1:13:48 PM	<b>Syscode Net \$</b>	1175.04
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - SAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	8
<b>Start Date</b>	5/6/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/12/2024	<b>Zones</b>	Lower Delaware East	<b>Avg Unit Rate</b>	204.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Ampersand Political Bundle	110   110	ESPN	7914	R2 G3: Denver Nuggets at Minnesota Timberwolves	05/10/2024	05/10/2024	F 9:30p-12m					X			2	\$204.00	\$408.00	30
10	10		Ampersand Political Bundle	110   110	TNT	7914	Simulcast TRU: R2 G2: Indiana Pacers at New York Knicks	05/08/2024	05/08/2024	W 8p-10:30p			X					2	\$204.00	\$408.00	30
11	11		Ampersand Political Bundle	110   110	TNT	7914	Simulcast TRU: R2 G4: Denver Nuggets at Minnesota Timberwolves	05/12/2024	05/12/2024	Su 8p-10:30p							X	2	\$204.00	\$408.00	30
12	12		Ampersand Political Bundle	110   110	ESPN	7914	R2 G3: New York Knicks at Indiana Pacers	05/10/2024	05/10/2024	F 7p-9:30p					X			2	\$204.00	\$408.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4180113					
<b>Traffic Order #</b>	12346027	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4180113	<b>Created On</b>	5/7/2024 12:19:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63180663_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	O'Donnell, Michelle	<b>Gross \$</b>	4320.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	5/7/2024 1:19:20 PM	<b>Net \$</b>	3110.40
<b>Start Date</b>	5/6/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	24
<b>End Date</b>	5/12/2024	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	