

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

76 Words
c/o Mundy Katowitz
1322 G Street Southeast
Washington, DC 20003
USA

Contract / Revision 951228 /		Alt Order # 08411488
Product IA DEM PARTY/BASE		
Contract Dates 10/07/16 - 10/17/16		Estimate # 4109
Advertiser POL/IA Dem Party Approved by Chris Brase		Original Date / Revision 10/06/16 / 10/06/16
Billing Cycle WEEKLY	Billing Calendar Calendar	Cash/Trade Cash
Property KWQC	Account Executive HRP Washington	Sales Office HRP/Washingto
Special Handling		
Demographic Adults 35+		
Agy Code 9914019	Advertiser Code 669	Product 1/2 699
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	10/07/16	10/07/16	M-F 10am Today Show	M-F 10a-11a		:30			P2		NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$315.00					
N 2	KWQC	10/07/16	10/07/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$175.00					
N 3	KWQC	10/14/16	10/14/16	Late Night	M-F 1137p-1237x		:30			P3		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$35.00					
N 4	KWQC	10/14/16	10/14/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$60.00					
N 5	KWQC	10/07/16	10/07/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$250.00					
N 6	KWQC	10/14/16	10/14/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$75.00					
N 7	KWQC	10/07/16	10/07/16	M-F 330p-4p	M-F 330p-4p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$440.00					
N 8	KWQC	10/14/16	10/14/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$250.00					
N 10	KWQC	10/07/16	10/07/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$375.00					
N 11	KWQC	10/14/16	10/14/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----1--				1	\$940.00					
N 12	KWQC	10/07/16	10/07/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

Contract / Revision	Alt Order #
951228 /	08411488

Contract Dates	Product	Estimate #
10/07/16 - 10/17/16	IA DEM PARTY/BASE	4109

Advertiser	Original Date / Revision
POL/IA Dem Party Appro	10/06/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$975.00					
N 13	KWQC	10/17/16	10/17/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$175.00					
N 14	KWQC	10/17/16	10/17/16	M-F 10am Today Show	M-F 10a-11a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$100.00					
N 15	KWQC	10/17/16	10/17/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$175.00					
N 16	KWQC	10/10/16	10/10/16	Late Night	M-F 1137p-1237x		:30			P3		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$35.00					
N 17	KWQC	10/10/16	10/10/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$60.00					
N 18	KWQC	10/10/16	10/10/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$75.00					
N 19	KWQC	10/17/16	10/17/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$200.00					
N 20	KWQC	10/10/16	10/10/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$250.00					
N 22	KWQC	10/17/16	10/17/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$150.00					
N 23	KWQC	10/10/16	10/10/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$940.00					
N 24	KWQC	10/17/16	10/17/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	1-----				1	\$325.00					
N 25	KWQC	10/08/16	10/15/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$50.00					
Week:		10/10/16	10/16/16	-----1-				1	\$50.00					
N 26	KWQC	10/08/16	10/08/16	Today Show Sa	Sa 7a-9a		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$375.00					
N 27	KWQC	10/09/16	10/16/16	Su 1035p-1105p	Su 1035p-1105p		:30			P3		NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$105.00					
Week:		10/10/16	10/16/16	-----1				1	\$105.00					
N 28	KWQC	10/09/16	10/16/16	Su 8a News	Su 8a-9a		:30			P3		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$100.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$100.00					
N 29	KWQC	10/13/16	10/13/16	M-F 10am Today Shov	M-F 10a-11a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$100.00					
N 30	KWQC	10/13/16	10/13/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$175.00					
N 31	KWQC	10/13/16	10/13/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$100.00					
N 32	KWQC	10/13/16	10/13/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$200.00					
N 33	KWQC	10/13/16	10/13/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$375.00					
N 34	KWQC	10/13/16	10/13/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$815.00					
N 35	KWQC	10/11/16	10/11/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$175.00					
N 36	KWQC	10/11/16	10/11/16	M-F 10am Today Shov	M-F 10a-11a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$100.00					
N 37	KWQC	10/11/16	10/11/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$175.00					
N 38	KWQC	10/11/16	10/11/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$200.00					
N 39	KWQC	10/11/16	10/11/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$375.00					
N 40	KWQC	10/11/16	10/11/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$325.00					
N 41	KWQC	10/12/16	10/12/16	Late Night	M-F 1137p-1237x		:30			P3		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--1----				1	\$35.00					
N 42	KWQC	10/12/16	10/12/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--1----				1	\$60.00					
N 43	KWQC	10/12/16	10/12/16	Paula Sands	M-F 3p-330p		:30			P3		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--1----				1	\$70.00					
N 45	KWQC	10/12/16	10/12/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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10/07/16 - 10/17/16	IA DEM PARTY/BASE	4109

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/IA Dem Party Appro	10/06/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--1----				1	\$940.00					
N 46	KWQC	10/12/16	10/12/16	M-F 9am Today Show	M-F 9a-10a		:30			P2		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--1----				1	\$400.00					
N 47	KWQC	10/15/16	10/15/16	Today Show Sa	Sa 7a-9a		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$500.00					
N 48	KWQC	10/14/16	10/14/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	----F--				1	\$50.00					
N 49	KWQC	10/10/16	10/10/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----				1	\$50.00					
N 50	KWQC	10/12/16	10/12/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--W----				1	\$50.00					
Totals									0.00				50	\$12,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/03/16 - 10/09/16	10	\$3,160.00	(\$474.00)	\$2,686.00
10/10/16 - 10/16/16	34	\$8,245.00	(\$1,236.75)	\$7,008.25
10/17/16 - 10/23/16	6	\$1,125.00	(\$168.75)	\$956.25
Totals	50	\$12,530.00	(\$1,879.50)	\$10,650.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.