

DUPLICATE INVOICE



WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
Main: (865)637-1010
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
949656-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WBIR	House - Knoxville House	Knoxville Local	Local

Billing Address:

Sutton/Reid Advertising / POL
Attention: Accounts Payable
266 S. Front Street Suite 206
Memphis, TN 38103

Advertiser	Product	Estimate Number
Ball, G / D / US Senate		

Flight Dates	Order #	Alt Order #
10/21/14 - 11/03/14	949656	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WBIR
WBIR Gannett Co Inc
PO BOX: 637361
Cincinnati, OH 45263-7361

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/21/14	11/03/14	M-F 5-6a	5-6a	MTWTF--	:30	2	\$125.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$125.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBIR Tu 10/21/14 5:29 AM M-F 5-6a 5-6a :30 BALL1404H \$125.00 NM 2 WBIR Th 10/23/14 5:51 AM M-F 5-6a 5-6a :30 BALL1404H \$125.00 NM										
2	10/21/14	11/03/14	M-F 6-7a	6-7a	MTWTF--	:30	1	\$450.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$450.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBIR Tu 10/21/14 6:17 AM M-F 6-7a 6-7a :30 BALL1404H \$450.00 NM 1 WBIR W 10/22/14 6:47 AM M-F 6-7a 6-7a :30 BALL1404H \$450.00 NM										
3	10/21/14	11/03/14	M-F 7-9a	7-9a	MTWTF--	:30	1	\$375.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 1 \$375.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBIR Th 10/23/14 8:38 AM M-F 7-9a 7-9a :30 BALL1404H \$375.00 NM										
4	10/21/14	11/03/14	12-1p	12-1p	MTWTF--	:30	1	\$150.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 1 \$150.00										
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5	10/21/14	11/03/14	M-F 4-5p	4-5p	MTWTF--	:30	2	\$150.00		NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBIR Th 10/23/14 4:19 PM M-F 4-5p 4-5p :30 BALL1404H \$150.00 NM 1 WBIR F 10/24/14 4:41 PM M-F 4-5p 4-5p :30 BALL1404H \$150.00 NM										

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

DUPLICATE INVOICE

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WBIR
WBIR Gannett Co Inc
PO BOX: 637361
Cincinnati, OH 45263-7361

<u>Invoice #</u> 949656-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/26/14
<u>Advertiser</u> Ball, G / D / US Senate		<u>Product</u>	<u>Estimate Number</u>

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6	10/21/14	11/03/14	10 News at 5	5p-6p	MTWTF--	:30	2	\$300.00		NM																																																																		
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2	WBIR	F	10/24/14	12:06 AM	Tonight Show	1135p-1235x	:30	BALL1404H	\$250.00	NM																																																																		
12	10/22/14	10/22/14	Law & Order SVU	9-10p	--W----	:30	1	\$500.00		NM																																																																		
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>--W----</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBIR</td> <td>W</td> <td>10/22/14</td> <td>9:45 PM</td> <td>Law & Order SVU</td> <td>9-10p</td> <td>:30</td> <td>BALL1404H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/20/14	10/26/14	--W----	1	\$500.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBIR	W	10/22/14	9:45 PM	Law & Order SVU	9-10p	:30	BALL1404H	\$500.00	NM																						
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Total Spots 18

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

DUPLICATE INVOICE

Send Payment To:



WBIR
WBIR Gannett Co Inc
PO BOX: 637361
Cincinnati, OH 45263-7361

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
949656-1	10/26/14	October 2014	09/29/14 - 10/26/14
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Ball, G / D / US Senate			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,500.00
<u>Agency Commission</u>	\$825.00
<u>Net Amount Due</u>	\$4,675.00

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