INVOICE

DUPLICATE

WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
Main: (865)637-1010
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
949656-1	**10/26/14**	**October 2014**	**09/29/14 - 10/26/14**

Station	Account Executive	Sales Office	Sales Region
WBIR	House - Knoxville House	Knoxville Local S	Local

Advertiser	Product	Estimate Number
Ball, G / D / US Senate		

Flight Dates	Order #	Alt Order #
10/21/14 - 11/03/14	949656	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Sutton/Reid Advertising / POL
Attention: Accounts Payable
266 S. Front Street Suite 206
Memphis, TN 38103

Send Payment To:
WBIR
WBIR Gannett Co Inc
PO BOX: 637361
Cincinnati, OH 45263-7361

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
1	10/21/14	11/03/14	M-F 5-6a	5-6a	MTWTF--	:30	2	$125.00	NM

	Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -TWTF--	Spots/Week 2	Rate $125.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	Tu	10/21/14	5:29 AM	M-F 5-6a	5-6a	:30	BALL1404H	$125.00	NM
2 WBIR	Th	10/23/14	5:51 AM	M-F 5-6a	5-6a	:30	BALL1404H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
2	10/21/14	11/03/14	M-F 6-7a	6-7a	MTWTF--	:30	1	$450.00	NM

	Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -TWTF--	Spots/Week 2	Rate $450.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WBIR	Tu	10/21/14	6:17 AM	M-F 6-7a	6-7a	:30	BALL1404H	$450.00	NM
1 WBIR	W	10/22/14	6:47 AM	M-F 6-7a	6-7a	:30	BALL1404H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
3	10/21/14	11/03/14	M-F 7-9a	7-9a	MTWTF--	:30	1	$375.00	NM

	Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -TWTF--	Spots/Week 1	Rate $375.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	Th	10/23/14	8:38 AM	M-F 7-9a	7-9a	:30	BALL1404H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
4	10/21/14	11/03/14	12-1p	12-1p	MTWTF--	:30	1	$150.00	NM

	Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -TWTF--	Spots/Week 1	Rate $150.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	W	10/22/14	12:21 PM	12-1p	12-1p	:30	BALL1404H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Type
5	10/21/14	11/03/14	M-F 4-5p	4-5p	MTWTF--	:30	2	$150.00	NM

	Weeks:	Start Date 10/20/14	End Date 10/26/14	MTWTFSS -TWTF--	Spots/Week 2	Rate $150.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WBIR	Th	10/23/14	4:19 PM	M-F 4-5p	4-5p	:30	BALL1404H	$150.00	NM
1 WBIR	F	10/24/14	4:41 PM	M-F 4-5p	4-5p	:30	BALL1404H	$150.00	NM

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949656-1	**10/26/14**	**October 2014**	**09/29/14 - 10/26/14**

Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type	
5	10/21/14	11/03/14	M-F 4-5p	4-5p	MTWTF- -	:30	2	$150.00	NM

6	10/21/14	11/03/14	10 News at 5	5p-6p	MTWTF- -	:30	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	2	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	Tu	10/21/14	5:27 PM	10 News at 5	5p-6p	:30	BALL1404H	$300.00	NM
2 WBIR	F	10/24/14	5:52 PM	10 News at 5	5p-6p	:30	BALL1404H	$300.00	NM

7	10/21/14	11/03/14	M-F 6pm News	6-630p	MTWTF- -	:30	1	$625.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$625.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	F	10/24/14	6:26 PM	M-F 6pm News	6-630p	:30	BALL1404H	$625.00	NM

8	10/21/14	11/03/14	Wheel of Fortune	7-730p	MTWTF- -	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	Th	10/23/14	7:12 PM	Wheel of Fortune	7-730p	:30	BALL1404H	$300.00	NM

9	10/21/14	11/03/14	Jeopardy	730-8p	MTWTF- -	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	F	10/24/14	7:35 PM	Jeopardy	730-8p	:30	BALL1404H	$300.00	NM

10	10/21/14	11/03/14	M-F 11p News	11-1135p	MTWTF- -	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$450.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	Th	10/23/14	11:31 PM	M-F 11p News	11-1135p	:30	BALL1404H	$450.00	NM

11	10/21/14	11/03/14	Tonight Show	1135p-1235x	MTWTF- -	:30	2	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	3	$250.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	Tu	10/21/14	12:02 AM	Tonight Show	1135p-1235x	:30	BALL1404H	$250.00	NM
3 WBIR	Th	10/23/14	12:35 AM	Tonight Show	1135p-1235x	:30	BALL1404H	$250.00	NM
2 WBIR	F	10/24/14	12:06 AM	Tonight Show	1135p-1235x	:30	BALL1404H	$250.00	NM

12	10/22/14	10/22/14	Law & Order SVU	9-10p	- - W- - - -	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- - W- - - -	1	$500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WBIR	W	10/22/14	9:45 PM	Law & Order SVU	9-10p	:30	BALL1404H	$500.00	NM

Total Spots   **18**

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Include Invoice # on Check - Payment Terms 30 Days

Gross Total	**$5,500.00**
Agency Commission	**$825.00**
Net Amount Due	**$4,675.00**