

Order #967225: Target Ent../No on 29/No on 29 -../3697

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
08/26/22 7:44:01 AM	New order created		Copied from Order #967224	Paul Stuar	\$5,400.00	18	0.00
08/26/22 8:07:33 AM	Ready for approval		Ready to proceed	Paul Stuar	\$5,400.00	18	0.00
08/26/22 8:59:21 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$5,400.00	18	0.00
08/26/22 9:41:31 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$5,400.00	18	0.00
08/26/22 9:41:32 AM	Approved			Linda Pete	\$5,400.00	18	0.00
08/26/22 9:52:19 AM	Processed		<async process>	Sydney Tc	\$5,400.00	18	0.00

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[Sorted by: Date]

ORDER

Orders
Order / Rev: 967225
Alt Order #:
Product Desc: No on 29 - Dialysis
Estimate: 3697
Flight Dates: 09/26/22 - 09/30/22
Original Date / Rev: 08/26/22 / 08/26/22
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency
Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: No on 29
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/23/22	18	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	18	\$5,400.00	\$4,590.00	0.00
Totals	18	\$5,400.00	\$4,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/19/22	09/23/22	M-F Prime M-F	CM	6:00 AM-12:00 PM (6:00 AM-12:00 PM)	43443--	1:00	18	\$300.00	P-60	0.00	NM	18	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	43443--		18				\$300.00		0.00			
													Totals	18	\$5,400.00

New Order

Media: Radio
Client: No On 29: Stop Yet Another Dangerous Dialysis Prop
Product: No On 29 - Dialysis
CPE: //3697
Description: No 29 9/26-10/2 Radio
Rep: Version: 1
Comments: PopulationBuyType: CPP.

Market: Fresno
Demo: Adults 35+
Separation: 30
Flight Start: 9/26/22
Flight End: 10/2/22
Sales Office: Survey: May22-JUL22 MSA CustRadio

Vendor: KMJ-AM
AE: Paul Stuart (Cumulus Fresno Silver)
Phone: 818-905-0005
Fax:

Billing To: Target Enterprises, LLC
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/26	Total Spots	Adults 35+	RTG	CPP
1	MTuWThF 6:00A-12:00P	AM	\$300.00	C 60	18	18	0.8	14.4	\$375.00
Total GRP/GIMP(000):						18			
Cash\$-Spots						14.4			
Trade\$-Spots						\$0.00 - 0			
Total\$-Spots						\$5,400.00 - 18			

Total Gross Cost: \$5,400.00
Total Net Cost: \$4,590.00
Total Gross CPP: \$375.00
Total Net CPP: \$318.75

Disclaimer:
 Radio Disclaimer

967225 -
 KMJ
 Ad 7



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

**AGREEMENT FORM FOR
 NON-CANDIDATE ADVERTISING**

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: No on 29: Stop Yet Another Dangerous Dialysis Proposition
 Address: 455 Capitol Mall, Suite 600, Sacramento, CA 95814
 Contact: Tom Hiltachk Phone: (916) 442-7757 Email: tomh@bmhlaw.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Jeremy Van Haselen; Nathan D. Elias; Thomas W. Hiltachk

Federal candidate(s) or election(s) referred to: N/A

Name(s):
 Office(s):
 Date of election:

Matters of national importance referred to: N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: Thomas W. Hiltachk

Name:

Paul Sturt

Date of Request to Purchase Ad Time: 8/26/22

Date of Request to Sell Ad Time: 8/26/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received: 8/26/22

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected - provide reason:

Date and nature of follow-ups, if any:

Contract #: 967224-3696

Station Call Letters: KMTJ

Date Received: 8/26/22

Est. #:

967225-3697

Station Location:

Fresno

Flight Dates:

967226-3698

9/26-10/16 (4 wks)

967229-3699