

# Order #967229: Target Ent../No on 29/No on 29 -../3699

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
08/26/22 7:49:25 AM	New order created		Copied from Order #967226	Paul Stuar	\$5,400.00	18	0.00
08/26/22 8:09:58 AM	Ready for approval		Ready to proceed.	Paul Stuar	\$5,400.00	18	0.00
08/26/22 8:59:40 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$5,400.00	18	0.00
08/26/22 9:45:36 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$5,400.00	18	0.00
08/26/22 9:45:38 AM	Approved			Linda Pete	\$5,400.00	18	0.00
08/26/22 9:52:32 AM	Processed		<async process>	Sydney Tc	\$5,400.00	18	0.00

KMJ A 17

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 967229  
**Alt Order #:**  
**Product Desc:** No on 29 - Dialysis  
**Estimate:** 3699  
**Flight Dates:** 10/10/22 - 10/14/22  
**Original Date / Rev:** 08/26/22 / 08/26/22  
**Order Type:** GENERAL

**KMJ-AM/FM**

**Primary AE:** Paul Stuart  
**Sales Office:** R-FRE  
**Sales Region:** Regional

**Agency**  
**Name:** Target Enterprises, Inc  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** No on 29  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/14/22	18	\$5,400.00	\$4,590.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	18	\$5,400.00	\$4,590.00	0.00
<b>Totals</b>	<b>18</b>	<b>\$5,400.00</b>	<b>\$4,590.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/10/22	10/14/22	M-F Prime M-F	CM	6:00 AM-12:00 PM (6:00 AM-12:00 PM)	43443--	1:00	18	\$300.00	P-60	0.00	NM	18	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	43443--		18				\$300.00		0.00			
													<b>Totals</b>	<b>18</b>	<b>\$5,400.00</b>

# New Order

**Media:** Radio  
**Client:** No On 29: Stop Yet Another Dangerous Dialysis Prop  
**Product:** No On 29 - Dialysis  
**CPE:** //3699  
**Description:** No 29 10/10-10/16 Radio  
**Rep:**  
**Version:** 1  
**Comments:** PopulationBuyType: CPP.

**Market:** Fresno  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 10/10/22  
**Flight End:** 10/16/22  
**Sales Office:**  
**Survey:** May22-JUL22 MSA CustRadio

**Vendor:** KMJ-AM  
**AE:** Paul Stuart (Cumulus Fresno Silver)  
**Phone:**  
**Fax:**

**Billing To:** Target Enterprises, LLC  
 15260 Ventura Boulevard  
 Suite 1240  
 Sherman Oaks, CA 91403  
**Phone:** 818-905-0005  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	Total Spots	Adults 35+	RTG	CPP
1	MTuWThF 6:00A-12:00P	AM	\$300.00	C 60	18	18	0.8	14.4	\$375.00
						<b>Total Spots:</b>	18		
						<b>Total GRP/GIMP(000):</b>	14.4		
<b>Month</b>	<b>Cash\$-Spots</b>	<b>Trade\$-Spots</b>	<b>Total\$-Spots</b>						
10/2022	\$5,400.00 - 18	\$0.00 - 0	\$5,400.00 - 18						

**Total Gross Cost:** \$5,400.00  
**Total Net Cost:** \$4,590.00  
**Total Gross CPP:** \$375.00  
**Total Net CPP:** \$318.75

**Disclaimer:**  
 Radio Disclaimer

969 229-  
KMJ



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises  
15260 Ventura Blvd., Ste. 1240  
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: No on 29: Stop Yet Another Dangerous Dialysis Proposition  
Address: 455 Capitol Mall, Suite 600, Sacramento, CA 95814  
Contact: Tom Hiltachk Phone: (916) 442-7757 Email: tomh@bmhlaw.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Jeremy Van Haselen; Nathan D. Elias; Thomas W. Hiltachk

Federal candidate(s) or election(s) referred to: N/A

Name(s):

Office(s):

Date of election:

Matters of national importance referred to: N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name: Thomas W. Hiltachk

Date of Request to Purchase Ad Time: 8/26/22

Station Representative

Signature:

Name:

Paul Sturt

Date of Request to Sell Ad Time: 8/26/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received: 8/26/22

Disposition:

Accepted

Accepted IN PART  
(e.g., ad not received  
to determine content)

Rejected - provide reason:

Date and nature of follow-ups, if any:

Contract #:

967224-3698

Station Call Letters:

KMJ

Date Received:

8/26/22

Est. #:

967225-3698

Station Location:

Fresno

Flight Dates:

967226-3698

967229-3699

9/26-10/16 (4 wks)