

Order #1002264: Katz Media../Families &../FAMILIES A../1388

CMS

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
11/01/22 2:11:48 PM	CIA Spot status		<updated to Cleared> 1-15, 1-3, 1-10, 1-5, 1-6, 1-13, 1-14, 1-11, 1-4, 1-1, 1-8, 1-12, 1-2, 1-7, 1-9, 1-16, 1-17	Maria Clar	\$5,525.00	17	0.00
11/01/22 11:53:12 AM	Processed		<async process>	Marcus Rc	\$5,525.00	17	0.00
11/01/22 11:36:12 AM	Approved			Maria Clar	\$5,525.00	17	0.00
11/01/22 11:36:08 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Maria Clar	\$5,525.00	17	0.00
11/01/22 11:33:29 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$5,525.00	17	0.00
11/01/22 11:32:29 AM	Ready for approval		changed the header as well	Tim Rapp	\$5,525.00	17	0.00
11/01/22 11:26:14 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$5,525.00	17	0.00
11/01/22 11:25:25 AM	Ready for approval		ended the order on the 8th	Tim Rapp	\$5,525.00	17	0.00
11/01/22 8:20:01 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$5,525.00	17	0.00
10/31/22 4:10:10 PM	Ready for approval		Ready	David Stev	\$5,525.00	17	0.00
10/31/22 1:44:00 PM	New order created		Imported EC Order	David Stev	\$5,525.00	17	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1002264
Alt Order #: 36212114
Product Desc: FAMILIES AND TEACHERS UNITED
Estimate: 1388
Flight Dates: 11/01/22 - 11/08/22
Original Date / Rev: 10/31/22 / 11/01/22
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Families & Teachers United
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	17	\$5,525.00	\$4,696.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	17	\$5,525.00	\$4,696.25	0.00
Totals	17	\$5,525.00	\$4,696.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	11/01/22	11/08/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMMTWTF--	1:00	15	\$325.00	P-50	0.00	NM	17	\$5,525.00
	AM -														
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	M-WTF--		15				\$325.00		0.00			
		Week: 11/08/22	11/14/22	-T-----		2				\$325.00		0.00			
													Totals	17	\$5,525.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Left Hook Strategy, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Families and Teachers United

Agency name: Left Hook Strategy

Address: 2202 18th ST NW Ste 220 Washington, DC 20009

Contact: Sarah Buffone

Phone number:

Email: dc@lefthookstrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):

Name: Families and Teachers United

Address: 1017 L Street #141 Sacramento, CA 95814

Contact: Brian Hildreth

Phone number: (916) 432-2200

Email: bhildreth@familiesandteachers.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Paid for by Families & Teachers United, sponsored by California Charter Schools Association Advocates

Committee major funding from

Charter Public Schools PAC

Gregory McGinley

gmcginley@ccsaadvocates.org

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Esmeralda Soria

Office(s) sought by such candidate(s) (no acronyms or abbreviations): California 27th Assembly District

Date of election: November 6th, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary.

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the advertiser/sponsor's advertisement(s). For the advertiser/sponsor's ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: *[Handwritten Signature]*

Signature: *[Handwritten Signature]*

Name: Sean Sullivan

Name: DAVID STEVENS

Date of Request to Purchase Ad Time: 10/2/22

Date of Station Agreement to Sell Time: 10/31/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: 1092264

Station Call Letters: KMNJ

Date Received/Requested: 10/31/22

Est. #: 1388

Station Location: FRESNO, CA

Run Start and End Dates: 11/1 - 11/14

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rate changes) attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.