

Order #960505: Target Ent../Coalition ../Yes 26 / N../3671

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
08/14/22 8:40:18 AM	New order created		Imported EC Order	Paul Stuar	\$4,860.00	18	28.80
08/14/22 8:53:55 AM	Ready for approval		Ready to proceed.	Paul Stuar	\$4,860.00	18	28.80
08/15/22 9:23:16 AM	Approval Workflow		[Sales Manager - Ready Default]	Patty Hixs	\$4,860.00	18	28.80
08/15/22 9:52:36 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$4,860.00	18	28.80
08/15/22 9:52:38 AM	Approved			Linda Pete	\$4,860.00	18	28.80
08/15/22 10:16:50 AM	Processed		<async process>	Sydney Tc	\$4,860.00	18	28.80
08/15/22 10:44:18 AM	CIA Spot status		<updated to Cleared> 2-2, 3-5, 2-1, 1-2, 3-1, 1-4, 3-2, 1-3, 2-3	Micah Turi	\$4,860.00	18	28.80
08/15/22 2:18:37 PM	CIA Spot status		<updated to Cleared> 3-3, 1-5, 2-4, 3-4, 2-5	Micah Turi	\$4,860.00	18	28.80
08/15/22 2:19:30 PM	CIA Spot status		<updated to Cleared> 3-6, 2-6, 1-1, 1-6	Micah Turi	\$4,860.00	18	28.80

[Sorted by: Date]

ORDER

Orders
Order / Rev: 960505
Alt Order #: 8542344
Product Desc: Yes 26 / No 27
Estimate: 3671
Flight Dates: 08/15/22 - 08/21/22
Original Date / Rev: 08/14/22 / 08/15/22
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency
Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Coalition for Safe Responsible Gamin
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/19/22	18	\$4,860.00	\$4,131.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	18	\$4,860.00	\$4,131.00	28.80
Totals	18	\$4,860.00	\$4,131.00	28.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	08/16/22	08/21/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-1212--	1:00	6	\$315.00	P-50	1.80	NM	6	\$1,890.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/22	08/21/22	-1212--		6				\$315.00		1.80			
N 2	KMJA	08/16/22	08/21/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	-2121--	1:00	6	\$260.00	P-50	2.10	NM	6	\$1,560.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/22	08/21/22	-2121--		6				\$260.00		2.10			
N 3	KMJA	08/16/22	08/21/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-2121--	1:00	6	\$235.00	P-50	0.90	NM	6	\$1,410.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/22	08/21/22	-2121--		6				\$235.00		0.90			
													Totals	18	\$4,860.00

New Order

Media: Radio
Client: YES on 26, NO on 27 - Coalition for Safe, Responsi
Product: Yes 26 / No 27
CPE: //3671
Description: Y26 / N27 8/15-8/21 Radio
Rep:
Version: 1
Comments: PopulationBuyType: CPP.

Market: Fresno
Demo: Adults 35+
Separation: 30
Flight Start: 8/15/22
Flight End: 8/21/22
Sales Office:
Survey: Mar22-MAY22 MSA CustRadio

Vendor: KMJ-AM
AE: Paul Stuart (Cumulus Fresno Silver)
Phone: 818-905-0005
Fax:

Billing To: Target Enterprises, LLC
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403

Line No	Daypart (Program) Code	Daypart	Gross	C/T	Dur	8/15	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A AM	AM	\$315.00	C	60	6	6	1.8	\$175.00
Comments: 6a-9a AM News									
2	MTuWThF 10:00A-3:00P MD	MD	\$260.00	C	60	6	6	2.1	\$123.81
Comments: 9a-11a Broeske & Musson 11a-2p Ray Appleton									
3	MTuWThF 3:00P-7:00P PM	PM	\$235.00	C	60	6	6	0.9	\$261.11
Comments: 2p-6p PMD with Philipp and Skip									

Total Spots: 18							Total Gross CPP: \$168.75		
Total GRP/GIMP(000): 28.8							Total Net CPP: \$143.44		
Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots						
8/2022	\$4,860.00 - 18	\$0.00 - 0	\$4,860.00 - 18						

Total Gross Cost: \$4,860.00
Total Net Cost: \$4,131.00

Disclaimer:
 Radio Disclaimer

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name: Mark Macarro

Date of Request to Purchase Ad Time:

3/17/22

Station Representative

Signature:

Name: Paul Stuart

Date of Request to Sell Ad Time:

8/14/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received:

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 960505

Est. #:

3671

Station Call Letters: KMJ

Station Location: Fresno, CA

Date Received: 8/14/22

Flight Dates:

8/16 - 8/19/22