

# Order #961380: Target Ent../Coalition ../Yes 26 / N../3672

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
08/16/22 1:19:51 PM	New order created		Imported EC Order	Paul Stuar	\$4,860.00	18	28.80
08/16/22 1:40:03 PM	Ready for approval		ready to proceed.	Paul Stuar	\$4,860.00	18	28.80
08/16/22 3:03:16 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$4,860.00	18	28.80
08/16/22 3:38:31 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$4,860.00	18	28.80
08/16/22 3:38:33 PM	Approved			Linda Pete	\$4,860.00	18	28.80
08/16/22 3:48:31 PM	Processed		<async process>	Marcus Rc	\$4,860.00	18	28.80

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 961380  
**Alt Order #:** 8544792  
**Product Desc:** Yes 26 / No 27  
**Estimate:** 3672  
**Flight Dates:** 08/22/22 - 08/28/22  
**Original Date / Rev:** 08/16/22 / 08/16/22  
**Order Type:** GENERAL  
**Primary AE:** Paul Stuart  
**Sales Office:** L-FRE  
**Sales Region:** Local  
**KMJ-AM/FM**

**Agency**  
**Name:** Target Enterprises, Inc  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Coalition for Safe Responsible Gamin  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-50  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/26/22	18	\$4,860.00	\$4,131.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	18	\$4,860.00	\$4,131.00	28.80
<b>Totals</b>	<b>18</b>	<b>\$4,860.00</b>	<b>\$4,131.00</b>	<b>28.80</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	08/22/22	08/28/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	21111--	1:00	6	\$315.00	P-50	1.80	NM	6	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	21111--		6				\$315.00		1.80			
N 2	KMJA	08/22/22	08/28/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	12111--	1:00	6	\$260.00	P-50	2.10	NM	6	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	12111--		6				\$260.00		2.10			
N 3	KMJA	08/22/22	08/28/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	11211--	1:00	6	\$235.00	P-50	0.90	NM	6	\$1,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	11211--		6				\$235.00		0.90			
													<b>Totals</b>	<b>18</b>	<b>\$4,860.00</b>

# New Order

**Media:** Radio  
**Client:** YES on 26, NO on 27 - Coalition for Safe, Responsi  
**Product:** Yes 26 / No 27  
**CPE:** //3672  
**Market:** Fresno  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 8/22/22  
**Flight End:** 8/28/22  
**Sales Office:** Mar22-MAY22 MSA CustRadio  
**Version:** 1  
**Comments:** PopulationBuyType: CPP.  
**Rep:** Y26 / N27 8/22-8/28 Radio  
**Description:** Y26 / N27 8/22-8/28 Radio  
**AE:** Paul Stuart (Cumulus Fresno Silver)  
**Phone:** 818-905-0005  
**Fax:**  
**Vendor:** KMJ-AM  
**Billing To:** Target Enterprises, LLC  
 15260 Ventura Boulevard  
 Suite 1240  
 Sherman Oaks, CA 91403

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	8/22	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A AM	AM	\$315.00	C 60	6	6	1.8	\$175.00
Comments: 6a-9a AM News								
2	MTuWThF 10:00A-3:00P MD	MD	\$260.00	C 60	6	6	2.1	\$123.81
Comments: 9a-11a Broeske & Musson 11a-2p Ray Appleton								
3	MTuWThF 3:00P-7:00P PM	PM	\$235.00	C 60	6	6	0.9	\$261.11
Comments: 2p-6p PMD with Philipp and Skip								

<b>Total Spots:</b>	18
<b>Total GRP/GIMP(000):</b>	28.8

<b>Month</b>	<b>Cash\$-Spots</b>	<b>Trade\$-Spots</b>	<b>Total\$-Spots</b>
8/2022	\$4,860.00 - 18	\$0.00 - 0	\$4,860.00 - 18
<b>Total Gross Cost:</b>	\$4,860.00		<b>Total Gross CPP:</b> \$168.75
<b>Total Net Cost:</b>	\$4,131.00		<b>Total Net CPP:</b> \$143.44

**Disclaimer:**  
Radio Disclaimer

961380  
KMJ A of FM



Target Enterprises  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

**AGREEMENT FORM FOR  
 NON-CANDIDATE ADVERTISING**

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
 15260 Ventura Blvd., Ste.  
 1240 Sherman Oaks, CA 91403 targetla.com

**For advertiser:** YES on 26, NO on 27 - Coalition for Safe, Responsible Gaming, Sponsored by California Indian Tribes

**Name:** YES on 26, NO on 27 - Coalition for Safe, Responsible Gaming, Sponsored by California Indian Tribes

**Address:** 1121 L Street, Suite 200, Sacramento, CA 95814

**Contact:** Phone: Email:

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

Jeff Grubbe, Raymond Welch, Mark Macarro, Anthony Roberts

**Federal candidate(s) or election(s) referred to:** N/A

**Name(s):**

**Office(s):**

**Date of election:**

**Matters of national importance referred to:** N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Mark Macarro*

Name: Mark Macarro

Date of Request to Purchase Ad Time:

3/17/22

**Station Representative**

Signature: *Paul Stuart*

Name: Paul Stuart

Date of Request to Sell Ad Time:

8/16/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station: Yes

No

Date received:

8/15/22

Disposition:

Accepted

Accepted IN PART

(e.g., ad not received to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 961380

Est. #: 3672

Station Call Letters: KMT

Station Location: Fresno, CA

Date Received: 8/16/22

Flight Dates:

~~8/22-8/26~~

8/22-8/26