

Order #974999: Fulton Gro../Measure E/General El..I

KMJ Rev 2

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
10/31/22 2:00:56 PM	Spot(s) Madegood		[No Copy]	Marcus Rc	\$28,700.00	178	0.00
10/31/22 1:59:51 PM	Processed		<async process>	Marcus Rc	\$28,700.00	178	0.00
10/31/22 1:44:10 PM	Approved			Maria Clar	\$28,700.00	178	0.00
10/31/22 1:44:07 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Maria Clar	\$28,700.00	178	0.00
10/31/22 1:37:57 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$28,700.00	178	0.00
10/31/22 1:31:57 PM	Ready for approval		Removed the \$0 spot because Marcus will do the makegood	Sheri L. Se	\$28,700.00	178	0.00
10/31/22 1:31:23 PM	Put in Edit Mode			Sheri L. Se	\$28,700.00	179	0.00
10/31/22 12:37:53 PM	Processed		<async process>	Marcus Rc	\$28,700.00	179	0.00
10/31/22 12:33:34 PM	Approved			Maria Clar	\$28,700.00	179	0.00
10/31/22 12:33:28 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Maria Clar	\$28,700.00	179	0.00
10/31/22 12:32:55 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$28,700.00	179	0.00
10/31/22 11:43:05 AM	Ready for approval		added a spot due to it being preempted for lack of copy even though spot was in	Sheri L. Se	\$28,700.00	179	0.00
10/31/22 11:39:39 AM	Put in Edit Mode			Sheri L. Se	\$28,700.00	178	0.00
10/28/22 8:04:37 AM	CIA Spot status		<updated to Cleared> 2-43, 3-56, 3-59, 3-53, 3-51, 3-62, 2-50, 2-44, 1-51, 3-60, 3-61, 2-47, 1-56, 3-54, 2-48, 3-52, 3-58, 1-58, 2-49, 1-53, 1-52, 2-46, 1-57, 3-57, 3-69, 3-66, 1-54, 3-65, 3-67, 3-55, 3-70, 1-50, 1-55, 3-68, 2-45, 1-49, 3-63, 3-64	Maria Clar	\$28,700.00	178	0.00
10/21/22 12:23:25 PM	Canceled Changes		<user discard>	Sheri L. Se	\$38,000.00	241	0.00
10/21/22 7:09:47 AM	Put in Edit Mode			Sheri L. Se	\$28,700.00	178	0.00
10/10/22 4:08:02 PM	Spot(s) Madegood		[Technical Difficulties (off air)]	Sydney Tc	\$28,700.00	178	0.00
09/19/22 10:53:13 AM	CIA Spot status		<updated to Cleared> 1-6, 1-13, 1-7, 2-5, 2-4, 2-7, 1-4, 2-2, 1-12, 2-3, 1-15, 1-14, 2-6, 1-3, 1-8, 1-9, 1-5, 1-11, 1-10, 1-16, 2-14, 3-8, 3-7, 3-3, 2-12, 3-10, 3-6, 3-4, 2-11, 3-9, 3-1, 2-8, 3-2, 2-10, 2-13, 2-9, 3-5	Maria Clar	\$28,700.00	178	0.00
09/16/22 3:06:20 PM	CIA Spot status		<updated to Cleared> 2-1, 1-1	Lisa Diang	\$28,700.00	178	0.00
09/15/22 10:35:09 AM	CIA Spot status		<updated to Cleared> 1-2	Micah Tun	\$28,700.00	178	0.00
09/13/22 8:21:04 AM	Processed		<async process>	Sydney Tc	\$28,700.00	178	0.00
09/13/22 7:40:33 AM	Approved			Linda Pete	\$28,700.00	178	0.00
09/13/22 7:40:30 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Linda Pete	\$28,700.00	178	0.00
09/12/22 4:16:08 PM	Approval Workflow		[Sales Manager - Ready Default]	Patty Hixs	\$28,700.00	178	0.00
09/12/22 3:50:08 PM	Ready for approval		new order	Sheri L. Se	\$28,700.00	178	0.00
09/12/22 3:31:32 PM	New order created		<new order>	Sheri L. Se	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 974999
Alt Order #:
Product Desc: General Election
Estimate:
Flight Dates: 09/19/22 - 11/07/22
Original Date / Rev: 09/12/22 / 10/31/22
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Sheri L. See
Sales Office: L-FRE
Sales Region: Local

Agency Name: Fulton Group, The
Buying Contact: Christine Gentile
Billing Contact: Christine Gentile
 1415 Fulton Street
 Fresno, CA 93721

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Measure E
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/22	09/30/22	40	\$7,400.00	\$6,290.00
10/01/22	10/31/22	112	\$17,100.00	\$14,535.00
11/01/22	11/07/22	26	\$4,200.00	\$3,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	40	\$7,400.00	\$6,290.00	0.00
October 2022	112	\$17,100.00	\$14,535.00	0.00
November 2022	26	\$4,200.00	\$3,570.00	0.00
Totals	178	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sheri L. See			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/19/22	11/07/22	M-F AM Drive M-F	CM	6a-10a	21212--	1:00	8	\$250.00	P-40	0.00	NM	57	\$14,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	21212--		8				\$250.00		0.00			
		Week: 09/26/22	10/02/22	21212--		8				\$250.00		0.00			
		Week: 10/03/22	10/09/22	21212--		8				\$250.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		23	KMJA	10/03/22-10/09/22	M-F AM Drive	6a-10a	MTWThF----	1:00		(\$250.00)		0.00	NM		
				See MG 2.51, 2.52											
		Week: 10/10/22	10/16/22	21212--		8				\$250.00		0.00			
		Week: 10/17/22	10/23/22	21212--		8				\$250.00		0.00			
		Week: 10/24/22	10/30/22	21212--		8				\$250.00		0.00			
		Week: 10/31/22	11/06/22	21212--		8				\$250.00		0.00			
		Week: 11/07/22	11/13/22	2-----		2				\$250.00		0.00			
N 2	KMJA	09/19/22	11/07/22	M-F Midday M-F	CM	10a-3p	12121--	1:00	7	\$200.00	P-40	0.00	NM	51	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	12121--		7				\$200.00		0.00			
		Week: 09/26/22	10/02/22	12121--		7				\$200.00		0.00			
		Week: 10/03/22	10/09/22	12121--		7				\$200.00		0.00			

Order / Rev: 974999
 Alt Order #:
 Flight Dates: 09/19/22 - 11/07/22

Advertiser: Measure E
 Product Desc: General Election
 Estimate:
 KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	12121--					7	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
21	KMJA	10/03/22-10/09/22	M-F Midday		10a-3p		MTWThF----	1:00		(\$200.00)		0.00	NM		
		See MG 2.51,2.52													
51	KMJA	10/12/22-10/14/22	M-F Midday		10a-3p		--wThF----	1:00		\$200.00		0.00	NM		
		Ⓜ MG for 2.21,1.23 [Technical Difficulties (off air)]													
52	KMJA	10/12/22-10/14/22	M-F AM Drive		6a-10a		--wThF----	1:00		\$250.00		0.00	NM		
		Ⓜ MG for 2.21,1.23 [Technical Difficulties (off air)]													
Week:		10/10/22	10/16/22	12121--					7	\$200.00		0.00			
Week:		10/17/22	10/23/22	12121--					7	\$200.00		0.00			
Week:		10/24/22	10/30/22	12121--					7	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
42	KMJA	10/24/22-10/30/22	M-F Midday		10a-3p		MTWThF----	1:00		(\$200.00)		0.00	NM		
		See MG 2.53 [No Copy]													
53	KMJA	11/02/22-11/04/22	M-F Midday		10a-3p		--wThF----	1:00		\$200.00		0.00	NM		
		Ⓜ MG for 2.42 10/28 [No Copy]													
Week:		10/31/22	11/06/22	12121--					7	\$200.00		0.00			
Week:		11/07/22	11/13/22	1-----					1	\$200.00		0.00			
N 3	KMJA	09/19/22	11/07/22	Sa-Su Prime	CM	6:00 AM-6:00 PM	-----55	1:00	10	\$60.00	P-40	0.00	NM	70	\$4,200.00
				Sa-Su	(6:00 AM-6:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----55					10	\$60.00		0.00			
Week:		09/26/22	10/02/22	-----55					10	\$60.00		0.00			
Week:		10/03/22	10/09/22	-----55					10	\$60.00		0.00			
Week:		10/10/22	10/16/22	-----55					10	\$60.00		0.00			
Week:		10/17/22	10/23/22	-----55					10	\$60.00		0.00			
Week:		10/24/22	10/30/22	-----55					10	\$60.00		0.00			
Week:		10/31/22	11/06/22	-----55					10	\$60.00		0.00			
Week:		11/07/22	11/13/22	-----					0	\$200.00		0.00			
													Totals	178	\$28,700.00

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, John Ostlund, hereby request station time as follows. See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office, (2) an election to federal office, (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.), or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tim Orman

Agency name: Orman Communications

Address: 13723 Killarney Drive, Madera, CA 93636

Contact: Tim Orman

Phone number: 559-906-4442

Email: timorman@timorman.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on Measure E, Good to Great for Fresno State 2022

Address: 5286 E. Home Avenue

Contact: Tim Orman

Phone number: 559-906-4442

Email: timorman@timorman.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

N/A

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

Date of election: 11/8/2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Tim Orman	Signature: <i>Sheri See</i>
Name: Tim Orman	Name: SHERI SEE
Date of Request to Purchase Ad Time: 8/26/2022	Date of Station Agreement to Sell Time: 9/13/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 974999.975002	Station Call Letters: KMJ	Date Received/Requested: 9/12/22
Est. #:	Station Location: Fresno	Run Start and End Dates: 9/19/22-11/7/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.