

Order #945960: Target Ent../Coalition ../Safe, Resp../3621

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
07/14/22 3:30:44 PM	New order created		Imported EC Order	David Stev	\$6,165.00	23	0.00
07/14/22 3:34:09 PM	Ready for approval		New political order	David Stev	\$6,165.00	23	0.00
07/14/22 3:39:10 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$6,165.00	23	0.00
07/14/22 3:41:59 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$6,165.00	23	0.00
07/14/22 3:42:21 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$6,165.00	23	0.00
07/14/22 3:42:23 PM	Approved			Linda Pete	\$6,165.00	23	0.00
07/14/22 4:13:06 PM	Processed		<async process>	Sydney Tc	\$6,165.00	23	0.00

KMJA - 7

[Sorted by: Date]

ORDER

Orders
Order / Rev: 945960
Alt Order #: 36036030
Product Desc: Safe, Responsible Gaming
Estimate: 3621
Flight Dates: 07/11/22 - 07/24/22
Original Date / Rev: 07/14/22 / 07/14/22
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Katz Los Angeles
Sales Office: K-375
Sales Region: N-Ktz375

Agency
Name: Target Enterprises, Inc
Buying Contact: _____
Billing Contact: _____
15260 Ventura Blvd
Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Coalition for Safe Responsible Gamin
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/22/22	23	\$6,165.00	\$5,240.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	23	\$6,165.00	\$5,240.25	0.00
Totals	23	\$6,165.00	\$5,240.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	07/11/22	07/24/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	1	\$315.00	P-50	0.00	NM	7	\$2,205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	----F--		1				\$315.00		0.00			
		Week: 07/18/22	07/24/22	MTWTF--		6				\$315.00		0.00			
N 2	KMJA	07/11/22	07/24/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	1	\$260.00	P-50	0.00	NM	8	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	----F--		1				\$260.00		0.00			
		Week: 07/18/22	07/24/22	MTWTF--		7				\$260.00		0.00			
N 3	KMJA	07/11/22	07/24/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	1	\$235.00	P-50	0.00	NM	8	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	----F--		1				\$235.00		0.00			
		Week: 07/18/22	07/24/22	MTWTF--		7				\$235.00		0.00			
													Totals	23	\$6,165.00

Jul 14, 22
 CONT# 36036030 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KMJ-AM (Fresno, CA)
 FM FLORENTINO REYES (LA)
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: / / 3621

SALESPERSON FAX#

PH # 818-905-0005

BYR DYLAN PAYNE
 ADV COALITION FOR SAFE, RESPONSIBLE GAMING
 PDT Safe, Responsible Gaming
 FLT Jul 11, 22 - Jul 24, 22

* REP ORDER COMMENT *

** 7/14/2022 5:06:00 PM: NEW ORDER - PLEASE CONFIRM ASAP

** 7/14/2022 5:06:00 PM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 MTWTF..	6A - 10A	60	7/11/2022 - 7/15/2022	1W	1	\$315.00	1
		6A-9A AM NEWS							
	1.2	MTWTF..	10A - 3P	60	7/11/2022 - 7/15/2022	1W	1	\$260.00	1
		9A-11A BROESKE & AMP; MUSSON 11A-2P RAY APPLETON							
	1.3	MTWTF..	3P - 7P	60	7/11/2022 - 7/15/2022	1W	1	\$235.00	1
		2P-6P PMD WITH PHLIPP AND SKIP							
					** WEEKLY FLIGHT TOTALS **		3	\$810.00	
	2.1	FLIGHT 2 MTWTF..	6A - 10A	60	7/18/2022 - 7/22/2022	1W	6	\$315.00	6
		6A-9A AM NEWS							
	2.2	MTWTF..	10A - 3P	60	7/18/2022 - 7/22/2022	1W	7	\$260.00	7
		9A-11A BROESKE & AMP; MUSSON 11A-2P RAY APPLETON							
	2.3	MTWTF..	3P - 7P	60	7/18/2022 - 7/22/2022	1W	7	\$235.00	7
		2P-6P PMD WITH PHLIPP AND SKIP							
					** WEEKLY FLIGHT TOTALS **		20	\$5,355.00	

Jul 14, 22
 CONT# 36036030 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 3621

	Jul 22					
SPOTS	23					
CASH	6165.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6165.00					

						TOTAL
SPOTS						23
CASH						6,165.00
TRADE						0.00
NSL						0.00
TOTAL						6,165.00

**** Competitive Comments ****

SVC: Mar22-MAY22 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Coalition for Safe, Responsible Gaming
Address: 1121 L Street, Suite 200, Sacramento, CA 95814
Contact: Phone: Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Jeff Grubbe, Raymond Welch, Mark Macarro, Anthony Roberts

Federal candidate(s) or election(s) referred to: N/A

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Mark Macarro*

Name: Mark Macarro

Date of Request to Purchase Ad Time:

3/17/22

Station Representative

Signature: *Linda Peterson*

Name: Linda Peterson

Date of Request to Sell Ad Time: 7-14-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No

Date received: 7-14-22

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 36036030
Est. #: 3621

Station Call Letters: KMJA
Station Location: *Deerino*

Date Received: 7-14-22
Flight Dates: 7/11 - 7/24 - 22