





Order #989511: Jim Gonzal../New Califo../NCC - BHM/NCC - BHM

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	10/06/22 1:43:49 PM	CIA Spot status		<updated to Cleared> 1-1, 3-1, 2-1	Maria Clar	\$4,945.00	35	0.00
	10/06/22 1:20:47 PM	Processed		<async process>	Maria Clar	\$4,945.00	35	0.00
	10/06/22 1:19:09 PM	Approved Credit Stop			Maria Clar	\$4,945.00	35	0.00
	10/06/22 1:19:06 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Maria Clar	\$4,945.00	35	0.00
	10/06/22 12:41:11 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$4,945.00	35	0.00
	10/06/22 10:30:06 AM	Ready for approval Cr		New BHM order. wn	Will Neil (v	\$4,945.00	35	0.00
	10/06/22 10:18:32 AM	New order created		<new order>	Will Neil (v	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 989511
 Alt Order #: _____
 Product Desc: NCC - BHM
 Estimate: NCC - BHM
 Flight Dates: 10/07/22 - 10/17/22
 Original Date / Rev: 10/06/22 / 10/06/22
 Order Type: GENERAL

KMJ-AM/FM
 Primary AE: Karl Isotalo
 Sales Office: INT-N
 Sales Region: INT-NAT

Agency
Name: Jim Gonzalez & Associates, LLC
 Buying Contact: Jim Gonzalez
 Billing Contact: _____
 1830 N St
 Sacramento, CA 95811

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: New California Coalition
 Demographic: A25-54
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-ISS
 Revenue Code 3: BHM-R
 Priority: P-100

New Business End: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	35	\$4,945.00	\$4,203.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	35	\$4,945.00	\$4,203.25	0.00
Totals	35	\$4,945.00	\$4,203.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Isotalo	INT-N	INT-NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/07/22	10/17/22	M-F AM Drive M-F	CM	6a-10a	-----	1:00	0	\$265.00	P-50	0.00	NM	7	\$1,855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/22	10/09/22	----F--		1		\$265.00		0.00					
		Week: 10/10/22	10/16/22	MTWTF--		5		\$265.00		0.00					
		Week: 10/17/22	10/23/22	M-----		1		\$265.00		0.00					
N 2	KMJA	10/07/22	10/17/22	M-F Midday M-F	CM	10a-3p	-----	1:00	0	\$265.00	P-50	0.00	NM	6	\$1,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/22	10/09/22	----F--		1		\$265.00		0.00					
		Week: 10/10/22	10/16/22	MTWTF--		4		\$265.00		0.00					
		Week: 10/17/22	10/23/22	M-----		1		\$265.00		0.00					
N 3	KMJA	10/07/22	10/17/22	M-F PM Drive M-F	CM	3p-7p	-----	1:00	0	\$200.00	P-50	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/22	10/09/22	----F--		1		\$200.00		0.00					
		Week: 10/10/22	10/16/22	MTWTF--		4		\$200.00		0.00					
		Week: 10/17/22	10/23/22	M-----		1		\$200.00		0.00					
N 4	KMJA	10/07/22	10/17/22	Sa-Su Prime Sa-Su	CM	6a-7p	-----	1:00	0	\$50.00	P-60	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/22	10/09/22	-----SS		3		\$50.00		0.00					
		Week: 10/10/22	10/16/22	-----SS		3		\$50.00		0.00					

Order / Rev: 989511
 Alt Order #:
 Flight Dates: 10/07/22 - 10/17/22

Advertiser: New California Coalition
 Product Desc: NCC - BHM
 Estimate: NCC - BHM
KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----		0				\$200.00		0.00			
N 5	KMJA	10/07/22	10/17/22	M-Su Extended Prime M-Su	CM	6a-12a	-----	1:00	0	\$0.00	P-70	0.00	NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	----FSS		1				\$0.00		0.00			
		Week: 10/10/22	10/16/22	MTWTFSS		4				\$0.00		0.00			
		Week: 10/17/22	10/23/22	-----		0				\$0.00		0.00			
N 6	KMJA	10/10/22	10/16/22	M-F Prime M-F	CM	6a-7p	MTWTF--	:15	5	\$0.00	P-60	0.00	NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--		5				\$0.00		0.00			
													Totals	35	\$4,945.00

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

Jim Gonzalez & Associates, LLC

I, _____, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Jim Gonzalez & Associates, LLC

Address: 1830 N Street, Sacramento, CA 95811

Contact: Jim Gonzalez | Phone number: 916-233-8526 | Email: jim@jimgonzalez.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: New California Coalition

Address: 1830 N Street, Sacramento, CA 95811

Contact: Jim Gonzalez | Phone number: 916-233-8526 | Email: jim@jimgonzalez.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jim Wunderman, Co-Leader, New California Coalition
Tracy Hernandez, Co-Leader - New California Coalition
Julie Rowe, CFO - New California Coalition

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Jim Wunderman</i>	Signature: <i>McClark</i>
Name: Jim Wunderman	Name: McClark
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10/6/2022</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If any officer, executive committee member or director is listed above, station should ask the advertiser/sponsor if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted in PART (e.g., ad not received to determine content)*

Rejected - provide reason:

Upload the accepted form, then promptly upload updated final form when complete.

List the nature of follow-ups, if any:

Contract #: <i>989511</i>	Station Call Letters: <i>KMS-AM-FM</i>	Date Received/Requested: <i>10/6/2022</i>
Account: <i>NCC-BHM</i>	Station Location: <i>Fresno CA</i>	Run Start and End Dates: <i>10/7/2022-10/17/2022</i>

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the CPB or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or file separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder.