

Order #974999: Fulton Gro../Measure E/General El../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/12/22 3:31:32 PM	New order created		<new order>	Sheri L. St	\$0.00	0	0.00
09/12/22 3:50:08 PM	Ready for approval		new order	Sheri L. St	\$28,700.00	178	0.00
09/12/22 4:16:08 PM	Approval Workflow		[Sales Manager - Ready Default]	Patty Hixs	\$28,700.00	178	0.00
09/13/22 7:40:30 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Linda Pete	\$28,700.00	178	0.00
09/13/22 7:40:33 AM	Approved			Linda Pete	\$28,700.00	178	0.00
09/13/22 8:21:04 AM	Processed		<async process>	Sydney Tc	\$28,700.00	178	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 974999
Alt Order #: _____
Product Desc: General Election
Estimate: _____
Flight Dates: 09/19/22 - 11/07/22 **Primary AE:** Sheri L. See
Original Date / Rev: 09/12/22 / 09/13/22 **Sales Office:** L-FRE
Order Type: GENERAL **Sales Region:** Local

KMJ-AM/FM

Agency
Name: Fulton Group, The
Buying Contact: Christine Gentile **Billing Type:** Cash
Billing Contact: Christine Gentile **Billing Calendar:** Calendar
1415 Fulton Street **Billing Cycle:** EOM/EOC
Fresno, CA 93721 **Agency Commission:** 15%

Advertiser
Name: Measure E
Demographic: A25-54 **New Business End:** _____
Product Codes: Issues/Propositions **Advertiser External ID:** _____
Revenue Code 1: AGY-AVAIL **Agency External ID:** _____
Revenue Code 2: POL-ISS **Unit Code:** General
Revenue Code 3: GEN **Order Separation:** 00:15:00
Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/22	09/30/22	40	\$7,400.00	\$6,290.00
10/01/22	10/31/22	113	\$17,300.00	\$14,705.00
11/01/22	11/07/22	25	\$4,000.00	\$3,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	40	\$7,400.00	\$6,290.00	0.00
October 2022	113	\$17,300.00	\$14,705.00	0.00
November 2022	25	\$4,000.00	\$3,400.00	0.00
Totals	178	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sheri L. See			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/19/22	11/07/22	M-F AM Drive M-F	CM	6a-10a	21212--	1:00	8	\$250.00	P-40	0.00	NM	58	\$14,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	21212--					8	\$250.00		0.00			
		Week: 09/26/22	10/02/22	21212--					8	\$250.00		0.00			
		Week: 10/03/22	10/09/22	21212--					8	\$250.00		0.00			
		Week: 10/10/22	10/16/22	21212--					8	\$250.00		0.00			
		Week: 10/17/22	10/23/22	21212--					8	\$250.00		0.00			
		Week: 10/24/22	10/30/22	21212--					8	\$250.00		0.00			
		Week: 10/31/22	11/06/22	21212--					8	\$250.00		0.00			
		Week: 11/07/22	11/13/22	2-----					2	\$250.00		0.00			
N 2	KMJA	09/19/22	11/07/22	M-F Midday M-F	CM	10a-3p	12121--	1:00	7	\$200.00	P-40	0.00	NM	50	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	12121--					7	\$200.00		0.00			
		Week: 09/26/22	10/02/22	12121--					7	\$200.00		0.00			
		Week: 10/03/22	10/09/22	12121--					7	\$200.00		0.00			
		Week: 10/10/22	10/16/22	12121--					7	\$200.00		0.00			
		Week: 10/17/22	10/23/22	12121--					7	\$200.00		0.00			
		Week: 10/24/22	10/30/22	12121--					7	\$200.00		0.00			
		Week: 10/31/22	11/06/22	12121--					7	\$200.00		0.00			
		Week: 11/07/22	11/13/22	1-----					1	\$200.00		0.00			

Order / Rev: 974999
 Alt Order #:
 Flight Dates: 09/19/22 - 11/07/22

Advertiser: Measure E
 Product Desc: General Election
 Estimate:

KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KMJA	09/19/22	11/07/22	Sa-Su Prime Sa-Su	CM	6:00 AM-6:00 PM (6:00 AM-6:00 PM)	-----55	1:00	10	\$60.00	P-40	0.00	NM	70	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----55					10	\$60.00		0.00			
		Week: 09/26/22	10/02/22	-----55					10	\$60.00		0.00			
		Week: 10/03/22	10/09/22	-----55					10	\$60.00		0.00			
		Week: 10/10/22	10/16/22	-----55					10	\$60.00		0.00			
		Week: 10/17/22	10/23/22	-----55					10	\$60.00		0.00			
		Week: 10/24/22	10/30/22	-----55					10	\$60.00		0.00			
		Week: 10/31/22	11/06/22	-----55					10	\$60.00		0.00			
		Week: 11/07/22	11/13/22	-----					0	\$200.00		0.00			
													Totals	178	\$28,700.00

Measure E

From: Sheri See
 Phone: (559) 490-5960
 Email: sheri.see@cumulus.com
 9/1/2022 1:06 PM

Flight Dates: 09/19/2022 - 11/07/2022

Demo: P 35-64

Radio Market: FRESNO

Survey: JUL22 SD (MAY-JUL)

Geography: Metro

NTR Market:

Survey:

Geography:

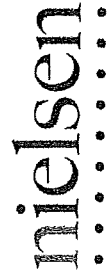
NTR Sourcing:



ScheduleDescription:
 One week comparison

Daypart/Ad Type	Notes	Spots/Units	Length/Size	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Net Reach	Frequency	Gls	CPM
Grand Total		328		\$92.07	\$30,200.00						597,300	\$51.15
Radio Total		178		\$161.24	\$28,700.00	1.0%	\$171.55	167.3	43,400	13.8	597,300	\$47.42
KMJ-AM		178		\$161.24	\$28,700.00	1.0%	\$171.55	167.3	43,400	13.8	597,300	\$47.42
Flight A - 7 wks (09/19, 09/26, 10/03, 10/10, 10/17, 10/24, 10/31)												
One Week Total		175		\$160.00	\$28,000.00	0.9%	\$170.94	163.8	43,300	13.5	585,200	\$48.48
		25		\$160.00	\$4,000.00	0.9%	\$170.94	23.4	22,900	3.7	83,600	\$48.48
	M-F 6A-10A	8	60	\$250.00	\$2,000.00	1.2%	\$208.33	9.6	14,100	2.4	33,600	\$59.52
	M-F 10A-3P	7	60	\$200.00	\$1,400.00	1.4%	\$142.86	9.8	14,200	2.5	35,000	\$40.00
	Sa-Su 6A-6P	10	60	\$60.00	\$600.00	0.4%	\$150.00	4.0	6,800	2.2	15,000	\$40.00
Flight B - 1 wk (11/07)												
One Week Total		3		\$233.33	\$700.00	1.1%	\$200.00	3.5	8,200	1.5	12,100	\$58.33
		3		\$233.33	\$700.00	1.1%	\$200.00	3.5	8,200	1.5	12,100	\$58.33
	M 6A-10A	2	60	\$250.00	\$500.00	1.1%	\$227.27	2.2	5,600	1.3	7,400	\$67.57
	M 10A-3P	1	60	\$200.00	\$200.00	1.3%	\$153.85	1.3	4,700	1.0	4,700	\$42.55
NTR Total		150		\$106.00	\$1,600.00						0	\$0.00
Radio Station Total		150		\$10.00	\$1,500.00						0	\$0.00
KMJ-AM Stream		150		\$10.00	\$1,500.00						0	\$0.00
Flight C - 7 wks (09/19, 09/26, 10/03, 10/10, 10/17, 10/24, 10/31)												
One Week Total		147		\$10.00	\$1,470.00						0	\$0.00
		21		\$10.00	\$210.00						0	\$0.00
	Streaming	21		\$10.00	\$210.00						0	\$0.00
Flight D - 1 wk (11/07)												

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: FRESNO; JUL22 SD (MAY-JUL); Metro; Multiple Dayparts Used; P 35-64; See Detailed Sourcing Page for Complete Details.
 This report was created in TAPSCAN using the following NTR information: P 35-64; See Detailed Sourcing Page for Complete Details.
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Measure E



From: Sheri See
 Phone: (559) 490-5960
 Email: sheri.see@cumulus.com
 9/1/2022 1:06 PM

Daypart / Ad Type	Notes	Spots/Units	Length/Size	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Net Reach	Frequency	GIs	CPM
KMJ-AM Stream (continued)												
		3		\$10.00	\$30.00						0	\$0.00
One Week Total		3		\$10.00	\$30.00						0	\$0.00
Streaming		3		\$10.00	\$30.00						0	\$0.00

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Measure E



From: Sheri See
 Phone: (559) 490-5960
 Email: sheri.see@cumulus.com
 9/1/2022 1:06 PM

Schedule Grand Totals: 8 Weeks

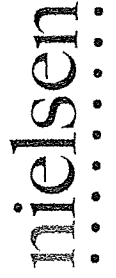
Stations	Spots/Units	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Net Reach	Frequency	GIs	CFM
Radio Total	178	\$16,124	\$28,700.00	1.0%	\$171.55	167.3	43,400	13.8	597,300	\$47.42
KMJ-AM	178	\$161.24	\$28,700.00	1.0%	\$171.55	167.3	43,400	13.8	597,300	\$47.42
NTR Total	150	\$10.00	\$1,500.00							\$0.00
Radio Station Total	150	\$10.00	\$1,500.00							\$0.00
KMJ-AM Stream	150	\$10.00	\$1,500.00						0	\$0.00
Grand Total	328	\$92.07	\$30,200.00						597,300	\$51.15

Accepted by Station _____ Date 9/12/22

Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, John Ostlund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Tim Orman Agency name: Orman Communications Address: 13723 Killamey Drive, Madera, CA 93636 Contact: Tim Orman Phone number: 559-906-4442 Email: timorman@timorman.net		
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): Name: Yes on Measure E, Good to Great for Fresno State 2022 Address: 5286 E. Home Avenue Contact: Tim Orman Phone number: 559-906-4442 Email: timorman@timorman.net Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): N/A		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to: N/A		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A		
Date of election: 11/8/2022		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A
N/A		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement

Advertiser/Sponsor	Station Representative
Signature: Tim Orman	Signature: <i>Sheri See</i>
Name: Tim Orman	Name: SHERI SEE
Date of Request to Purchase Ad Time: 8/26/2022	Date of Station Agreement to Sell Time: 9/13/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 974999, 975002	Station Call Letters: KMJ	Date Received/Requested: 9/12/22
Est. #:	Station Location: Fresno	Run Start and End Dates: 9/19/22- 11/7/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.