

Order #967224: Target Ent../No on 29/No on 29 -../3696

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
08/26/22 7:41:16 AM	New order created		<new order>	Paul Stuar	\$0.00	0	0.00
08/26/22 8:06:28 AM	Ready for approval		Ready to proceed.	Paul Stuar	\$5,400.00	18	0.00
08/26/22 8:58:52 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$5,400.00	18	0.00
08/26/22 9:25:20 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$5,400.00	18	0.00
08/26/22 9:25:23 AM	Approved			Linda Pete	\$5,400.00	18	0.00
08/26/22 9:34:10 AM	Processed		<async process>	Sydney Tc	\$5,400.00	18	0.00

Km J A 7

[Sorted by: Date]

ORDER

Orders
Order / Rev: 967224
Alt Order #: _____
Product Desc: No on 29 - Dialysis
Estimate: 3696
Flight Dates: 09/19/22 - 09/23/22
Original Date / Rev: 08/26/22 / 08/26/22
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency
Name: Target Enterprises, Inc
Buying Contact: _____
Billing Contact: _____
15260 Ventura Blvd
Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: No on 29
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/23/22	18	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	18	\$5,400.00	\$4,590.00	0.00
Totals	18	\$5,400.00	\$4,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/19/22	09/23/22	M-F Prime M-F	CM	6:00 AM-12:00 PM (6:00 AM-12:00 PM)	43443--	1:00	18	\$300.00	P-60	0.00	NM	18	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	43443--		18				\$300.00		0.00			
													Totals	18	\$5,400.00

New Order

Media: Radio
Client: No On 29: Stop Yet Another Dangerous Dialysis Prop
Product: No On 29 - Dialysis
CPE: //3696
Market: Fresno
Demo: Adults 35+
Separation: 30
Flight Start: 9/19/22
Flight End: 9/25/22
Sales Office:
Survey: May22-JUL22 MSA CustRadio
Version: 1
Comments: PopulationBuyType: CPP

Vendor: KMJ-AM
AE: Paul Stuart (Cumulus Fresno Silver)
Phone: 818-905-0005
Fax:
Billing To: Target Enterprises, LLC
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/19	Total Spots	Adults 35+	RTG	CPP
1	MTuWThF 6:00A-12:00P	AM	\$300.00	C 60	18	18	0.8	14.4	\$375.00
Total GRP/GIMP(000):						18			
Cash\$-Spots									
9/2022						\$5,400.00 - 18			
Total Gross Cost:						\$5,400.00			
Total Net Cost:						\$4,590.00			
Total Gross CPP:						\$375.00			
Total Net CPP:						\$318.75			

Total \$-Spots
 \$5,400.00 - 18

Disclaimer:
 Radio Disclaimer

967224 - KMJ
 A-7



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

**AGREEMENT FORM FOR
 NON-CANDIDATE ADVERTISING**

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: No on 29: Stop Yet Another Dangerous Dialysis Proposition
 Address: 455 Capitol Mall, Suite 600, Sacramento, CA 95814
 Contact: Tom Hiltachk Phone: (916) 442-7757 Email: tomh@bmhlaw.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Jeremy Van Haselen; Nathan D. Elias; Thomas W. Hiltachk

Federal candidate(s) or election(s) referred to: N/A

Name(s):

Office(s):

Date of election:

Matters of national importance referred to: N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: Thomas W. Hiltachk

Name:

Paul Stuart

Date of Request to Purchase Ad Time: 8/26/22

Date of Request to Sell Ad Time: 8/26/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received: 8/26/22

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected - provide reason:

Date and nature of follow-ups, if any:

Contract #: 967224-3698 Station Call Letters: KMJ

Est. #: 967225-3698 Station Location: Fresno

967226-3698

967229-3699

Date Received: 8/26/22

Flight Dates:

9/26-10/16 (4 wks)