



Invoice No: 8819372388

Bill To: Optima Public Relations  
PO BOX 101134  
Anchorage Alaska 99510

Client ID:	260091
Invoice Date:	11/15/2022
Payment Due:	12/30/2022
Amount Paid:	\$1,285.20
Amount Due:	\$0.00

**Order Details**

Advertiser Jim Matherly for State Senate Station Multi CPE //

Order # 9000450150 Market Fairbanks AK Billing Period Nov 2022

Contract # Start Date 10/31/2022 Schedule Broadcast

iHM Product Radio End Date 11/8/2022 Terms Net 45

Seller Ashley Holan

Note 1

Note 2

**Invoice Summary**

Gross Amount	Agency Commission	Total Net Due
\$1,512.00	\$226.80	\$1,285.20

*This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.*

Questions? Contact us at [Invoices@iHeartMedia.com](mailto:Invoices@iHeartMedia.com)

Invoice No:	8819372388
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Check Enclosed  Check #: \_\_\_\_\_  
Pay online at [pay.iheartmedia.com](http://pay.iheartmedia.com)

An administrative fee is applied to all credit card payments.  
iHeart does not accept debit cards.

Bill To: Optima Public Relations  
PO BOX 101134  
Anchorage Alaska 99510

Remit To: iHeartMedia  
P.O. Box 419499  
Boston, MA 02241-9499

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## Invoice Summary

### Product: Spot

Station	Qty	Unit	Gross Amount	Agency Commission	Net Due
KAKQ-FM	42	Spot	\$752.00	\$112.80	\$639.20
KIAK-FM	34	Spot	\$760.00	\$114.00	\$646.00
<b>Totals:</b>	<b>76</b>	<b>Spots</b>	<b>\$1,512.00</b>	<b>\$226.80</b>	<b>\$1,285.20</b>

## Invoice Details

Market: Fairbanks, AK Station: KAKQ-FM

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
1	KAKQ-FM	Fairbanks, AK	MTWThF	06:00:00-09:59:59	60	\$22.00	\$66.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/02/2022	7:14 AM	60	\$22.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/03/2022	8:18 AM	60	\$22.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/04/2022	9:37 AM	60	\$22.00	
<b>No. of Spots</b>						3	\$66.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
2	KAKQ-FM	Fairbanks, AK	MT	06:00:00-09:59:59	60	\$22.00	\$44.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/07/2022	6:21 AM	60	\$22.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/08/2022	6:55 AM	60	\$22.00	
<b>No. of Spots</b>						2	\$44.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
3	KAKQ-FM	Fairbanks, AK	MTWThF	10:00:00-14:59:59	60	\$20.00	\$60.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		10/31/2022	11:40 AM	60	\$20.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/03/2022	11:38 AM	60	\$20.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/04/2022	10:43 AM	60	\$20.00	
<b>No. of Spots</b>						3	\$60.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
4	KAKQ-FM	Fairbanks, AK	MT	10:00:00-14:59:59	60	\$20.00	\$40.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/07/2022	10:15 AM	60	\$20.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/08/2022	2:47 PM	60	\$20.00	
<b>No. of Spots</b>						2	\$40.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
5	KAKQ-FM	Fairbanks, AK	MTWThF	15:00:00-18:59:59	60	\$22.00	\$66.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/03/2022	3:16 PM	60	\$22.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/03/2022	5:38 PM	60	\$22.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/04/2022	4:17 PM	60	\$22.00	

No. of Spots 3 \$66.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
6	KAKQ-FM	Fairbanks, AK	MT	15:00:00-18:59:59	60	\$22.00	\$44.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/07/2022	6:47 PM	60	\$22.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/08/2022	3:43 PM	60	\$22.00	

No. of Spots 2 \$44.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
7	KAKQ-FM	Fairbanks, AK	MTWThF	06:00:00-09:59:59	30	\$16.00	\$96.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		10/31/2022	9:41 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/01/2022	9:17 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/02/2022	6:37 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/02/2022	8:21 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/03/2022	7:37 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/04/2022	6:19 AM	30	\$16.00	

No. of Spots 6 \$96.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
8	KAKQ-FM	Fairbanks, AK	MT	06:00:00-09:59:59	30	\$16.00	\$48.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/07/2022	7:16 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/08/2022	7:52 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/08/2022	9:41 AM	30	\$16.00	

No. of Spots 3 \$48.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
9	KAKQ-FM	Fairbanks, AK	MTWThF	10:00:00-14:59:59	30	\$16.00	\$112.00
<u>Aired</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/01/2022	10:15 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/01/2022	12:46 PM	30	\$16.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
9	KAKQ-FM	Fairbanks, AK	MTWThF	10:00:00-14:59:59	30	\$16.00	\$112.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/02/2022	10:44 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/02/2022	1:45 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/03/2022	12:46 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/03/2022	2:41 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/04/2022	1:42 PM	30	\$16.00	

**No. of Spots 7** **\$112.00**

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
10	KAKQ-FM	Fairbanks, AK	MT	10:00:00-14:59:59	30	\$16.00	\$48.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/07/2022	12:15 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/08/2022	11:37 AM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/08/2022	1:14 PM	30	\$16.00	

**No. of Spots 3** **\$48.00**

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
11	KAKQ-FM	Fairbanks, AK	MTWThF	15:00:00-18:59:59	30	\$16.00	\$96.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/01/2022	3:48 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/02/2022	3:15 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/03/2022	6:21 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/04/2022	3:17 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/04/2022	5:24 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/04/2022	6:17 PM	30	\$16.00	

**No. of Spots 6** **\$96.00**

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
12	KAKQ-FM	Fairbanks, AK	MT	15:00:00-18:59:59	30	\$16.00	\$32.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/07/2022	4:15 PM	30	\$16.00	
Commercial	10-26-22_FINAL/ Jim Matherly	10-26-22_FINAL	11/08/2022	6:48 PM	30	\$16.00	

**No. of Spots 2** **\$32.00**

<b>Totals for Station: KAKQ-FM</b>	<b>No. of Spots/Misc: 42 / 0</b>	<b>Gross Amount: \$752.00</b>
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Market: Fairbanks, AK Station: KIAK-FM

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
13	KIAK-FM	Fairbanks, AK	MTWThF	06:00:00-09:59:59	60	\$32.00	\$96.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		10/31/2022	7:12 AM	60	\$32.00	
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		10/31/2022	8:17 AM	60	\$32.00	
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/03/2022	8:17 AM	60	\$32.00	
<b>No. of Spots 3</b>						\$96.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
14	KIAK-FM	Fairbanks, AK	MT	06:00:00-09:59:59	60	\$32.00	\$64.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/07/2022	8:29 AM	60	\$32.00	
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/08/2022	8:47 AM	60	\$32.00	
<b>No. of Spots 2</b>						\$64.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
15	KIAK-FM	Fairbanks, AK	MTWThF	10:00:00-14:59:59	60	\$27.00	\$81.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		10/31/2022	11:45 AM	60	\$27.00	
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		10/31/2022	1:48 PM	60	\$27.00	
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/01/2022	12:17 PM	60	\$27.00	
<b>No. of Spots 3</b>						\$81.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
16	KIAK-FM	Fairbanks, AK	MT	10:00:00-16:59:59	60	\$26.00	\$26.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/08/2022	4:50 PM	60	\$26.00	
<b>No. of Spots 1</b>						\$26.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
17	KIAK-FM	Fairbanks, AK	MTWThF	15:00:00-18:59:59	60	\$32.00	\$96.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial 2	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep202		11/02/2022	4:18 PM	60	\$32.00	

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
17	KIAK-FM	Fairbanks, AK	MTWThF	15:00:00-18:59:59	60	\$32.00	\$96.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/03/2022	4:16 PM	60	\$32.00	
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/04/2022	6:16 PM	60	\$32.00	

No. of Spots 3 \$96.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
18	KIAK-FM	Fairbanks, AK	MT	15:00:00-18:59:59	60	\$32.00	\$32.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	MatherlyDrakeSep2022/ Jim Matherly-Drake Sep2022		11/08/2022	3:18 PM	60	\$32.00	

No. of Spots 1 \$32.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
19	KIAK-FM	Fairbanks, AK	MTWThF	06:00:00-09:59:59	30	\$17.00	\$51.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/02/2022	6:47 AM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/03/2022	6:30 AM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/03/2022	9:33 AM	30	\$17.00	

No. of Spots 3 \$51.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
20	KIAK-FM	Fairbanks, AK	MT	06:00:00-09:59:59	30	\$17.00	\$17.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/08/2022	9:38 AM	30	\$17.00	

No. of Spots 1 \$17.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total
21	KIAK-FM	Fairbanks, AK	MTWThF	10:00:00-14:59:59	30	\$17.00	\$102.00
<u>AIRE</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/01/2022	11:15 AM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/01/2022	2:46 PM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/02/2022	2:15 PM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/03/2022	11:48 AM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/04/2022	10:14 AM	30	\$17.00	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/04/2022	1:47 PM	30	\$17.00	

No. of Spots 6 \$102.00



Order Line	Station	Market	Days	Daypart	Len	Rate	Total	
22	KIAK-FM	Fairbanks, AK	MT	10:00:00-14:59:59	30	\$17.00	\$51.00	
<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/07/2022	10:16 AM	30	\$17.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/07/2022	11:40 AM	30	\$17.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/08/2022	2:18 PM	30	\$17.00		
<b>No. of Spots</b>							3	\$51.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total	
23	KIAK-FM	Fairbanks, AK	MTWThF	15:00:00-18:59:59	30	\$18.00	\$108.00	
<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		10/31/2022	4:51 PM	30	\$18.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/01/2022	4:50 PM	30	\$18.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/02/2022	5:12 PM	30	\$18.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/04/2022	3:20 PM	30	\$18.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/04/2022	4:19 PM	30	\$18.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/04/2022	6:45 PM	30	\$18.00		
<b>No. of Spots</b>							6	\$108.00

Order Line	Station	Market	Days	Daypart	Len	Rate	Total	
24	KIAK-FM	Fairbanks, AK	MT	15:00:00-18:59:59	30	\$18.00	\$36.00	
<u>AIRED</u>	<u>ISCI/SPOT TITLE</u>		<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>RATE</u>	<u>MG</u>	
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/07/2022	4:15 PM	30	\$18.00		
Commercial	10-26-22_FINAL/ Jim Matherly 10-26-22_FINAL		11/08/2022	5:15 PM	30	\$18.00		
<b>No. of Spots</b>							2	\$36.00

<b>Totals for Station: KIAK-FM</b>		<b>No. of Spots/Misc: 34 / 0</b>				<b>Gross Amount: \$760.00</b>	
							<b>Gross Amount for Invoice: \$1,512.00</b>