

CONTRACT

FOX 50 WRAZ
FOX50.com 2619 Western Blvd
 Raleigh, NC 27606
 (919)821-8514

<u>Contract / Revision</u> 352810 /		<u>Alt Order #</u> 10774493
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 04/15/24 / 04/19/24
<u>Contract Dates</u> 04/16/24 - 04/22/24	<u>Estimate #</u> 11629	<u>Ext. Opp. ID</u>
<u>Product</u> BIDEN 4 PRESIDENT 60		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAZ	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tel
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1850
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Buying and Analytics
 4355 Cobb Parkway SE
 Suite J489
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	04/18/24	04/18/24	5-6a News M-F	5-6a		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$80.00			
N 2	WRAZ	04/16/24	04/16/24	7-9a News M-F	7-9a		1:00			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-1-----				1	\$460.00			
N 3	WRAZ	04/17/24	04/17/24	7-9a News M-F	7-9a		1:00			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--1----				1	\$460.00			
N 4	WRAZ	04/18/24	04/18/24	7-9a News M-F	7-9a		1:00			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$460.00			
N 5	WRAZ	04/19/24	04/19/24	7-9a News M-F	7-9a		1:00			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$460.00			
N 6	WRAZ	04/17/24	04/17/24	9-10a News M-F	9-10a News M-F		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--1----				1	\$400.00			
N 7	WRAZ	04/18/24	04/18/24	9-10a News M-F	9-10a News M-F		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$400.00			
N 8	WRAZ	04/19/24	04/19/24	9-10a News M-F	9-10a News M-F		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$400.00			
N 9	WRAZ	04/16/24	04/16/24	Family Feud 1 & 2	7-8p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-1-----				1	\$700.00			
N 10	WRAZ	04/17/24	04/17/24	Family Feud 1 & 2	7-8p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--1----				1	\$700.00			
N 11	WRAZ	04/18/24	04/18/24	Family Feud 1 & 2	7-8p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$700.00			
N 12	WRAZ	04/19/24	04/19/24	Family Feud 1 & 2	7-8p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$700.00			
N 13	WRAZ	04/16/24	04/16/24	WRAL's 10p News On Fox 5	Late News		1:00			NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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352810 /	10774493

<u>Advertiser</u>	<u>Original Date / Revision</u>
Biden for President	04/15/24 / 04/19/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/16/24 - 04/22/24	BIDEN 4 PRESIDENT 60	11629

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-1-----				1	\$600.00			
N 14	WRAZ	04/18/24	04/18/24	WRAL's 10p News On Fox 5	Late News		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$600.00			
N 15	WRAZ	04/17/24	04/17/24	ET 2nd run	11-1130p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--1----				1	\$200.00			
N 16	WRAZ	04/19/24	04/19/24	WWE Smackdown	7:57:45p-10p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----1--				1	\$3,000.00			
N 17	WRAZ	04/19/24	04/19/24	5-6a News M-F	5-6a		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$100.00			
N 18	WRAZ	04/19/24	04/19/24	7-9a News M-F	7-9a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$600.00			
N 19	WRAZ	04/19/24	04/19/24	9-10a News M-F	9-10a News M-F		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$450.00			
N 20	WRAZ	04/21/24	04/21/24	On The Record	8:30-9a		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			
N 21	WRAZ	04/19/24	04/19/24	Sherri	10-11a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$250.00			
N 22	WRAZ	04/19/24	04/19/24	Drew Barrymore	11a-12n		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$100.00			
N 23	WRAZ	04/19/24	04/19/24	Noon News	Noon News		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$100.00			
N 24	WRAZ	04/19/24	04/19/24	Family Feud 1 & 2	7-8p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$850.00			
N 25	WRAZ	04/19/24	04/19/24	WRAL's 10p News On Fox 5	Late News		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$800.00			
N 26	WRAZ	04/20/24	04/20/24	WRAL's 10p News On Fox 5	Late News		1:00			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$650.00			
N 27	WRAZ	04/21/24	04/21/24	WRAL's 10p News On Fox 5	Late News		1:00			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$650.00			
N 28	WRAZ	04/21/24	04/21/24	Sun 1035p-11p	Sun 1035p-11p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRAZ	04/15/24-04/21/24	Sun 1035p-11p	Sun 1035p-11p	-----S	1:00	\$150.00	NM		
		See MG 35.2										
N 29	WRAZ	04/19/24	04/19/24	ET 2nd run	11-1130p		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$250.00			
N 30	WRAZ	04/19/24	04/19/24	Young Sheldon	1130p-12x		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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04/16/24 - 04/22/24	BIDEN 4 PRESIDENT 60	11629

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$150.00			
N 31	WRAZ	04/19/24	04/19/24	Access Hollywood	12-1230x		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$50.00			
N 32	WRAZ	04/19/24	04/19/24	The Neighborhood	1230-1x		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$100.00			
N 33	WRAZ	04/19/24	04/19/24	The Neighborhood	1-130x		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$50.00			
N 34	WRAZ	04/19/24	04/19/24	American Housewife	130-2x		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$50.00			
N 35	WRAZ	04/20/24	04/20/24	Inside Edition	10:35-11/11:05p		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRAZ	04/15/24-04/21/24	Inside Edition	10:35-11/11:05p	-----Sa--	1:00	\$50.00	NM	Spot ran in error	
		2	WRAZ	04/22/24-04/22/24	6-7a News M-F	6-7a	M-----	1:00	\$350.00	NM		
		Ⓜ MG for 40.1,41.1,28.1,38.1,35.1										
N 36	WRAZ	04/20/24	04/20/24	11p-12x or 1105p-1205x Sat	11p-12x or 1105p-1		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$50.00			
N 37	WRAZ	04/20/24	04/20/24	12-1230x / 1205-1235x Sat	12-1230x / 1205-12		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$50.00			
N 38	WRAZ	04/21/24	04/21/24	11-1130p Sun	11-1130p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRAZ	04/15/24-04/21/24	11-1130p Sun	11-1130p	-----Sl	1:00	\$50.00	NM		
		See MG 35.2										
N 39	WRAZ	04/21/24	04/21/24	In Depth w/Graham Bensinger	1130p-12x		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			
N 40	WRAZ	04/21/24	04/21/24	Young Sheldon	12-1230x		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRAZ	04/15/24-04/21/24	Young Sheldon	12-1230x	-----Sl	1:00	\$50.00	NM		
		See MG 35.2										
N 41	WRAZ	04/21/24	04/21/24	The Neighborhood	1230-1x		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRAZ	04/15/24-04/21/24	The Neighborhood	1230-1x	-----Sl	1:00	\$50.00	NM		
		See MG 35.2										
N 42	WRAZ	04/21/24	04/21/24	Family Feud	1-130x		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			
N 43	WRAZ	04/21/24	04/21/24	Family Feud	130-2x		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$50.00			

Totals

39 \$16,170.00

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04/16/24 - 04/22/24	BIDEN 4 PRESIDENT 60	11629

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/22/24	39	\$16,170.00	(\$2,425.50)	\$13,744.50
Totals	39	\$16,170.00	(\$2,425.50)	\$13,744.50

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

Digital Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Production Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Credit Sales: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

Signature

Date