

CONTRACT



WENY-DT1
474 Old Ithaca Rd.
Horseheads, NY 14845
(607) 739-3636

www.weny.com

And:

Brightside Communications
Attention: Bijoy Datta
P.O. Box 2404
Binghamton, NY 13902

<u>Contract / Revision</u> 28430 /		<u>Alt Order #</u>
<u>Advertiser</u> POLI/Committee to Elect Joe McBride SCJ		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u>	
<u>Product</u> October 10/23-10/29		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WENY-TV	<u>Account Executive</u> Tammy Haskell	<u>Sales Office</u> Elmira-LOC
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WENY	10/23/18	10/29/18	Good Morning America	7a-9a		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	- TWTF - -				2	\$65.00			
	Week:	10/29/18	11/04/18	M - - - - -				1	\$65.00			
N 2	WENY	10/23/18	10/29/18	ABC World News Tonight	World News Tonight		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	- TWTFSS				1	\$315.00			
	Week:	10/29/18	11/04/18	M - - - - -				1	\$315.00			
N 3	WENY	10/23/18	10/29/18	WENY News at 11PM	11p-1135p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	- TWTF - -				1	\$65.00			
	Week:	10/29/18	11/04/18	M - - - - -				1	\$65.00			
N 4	WENY	10/23/18	10/29/18	This Week with George S.	10a-11a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	- - - - - S				1	\$65.00			
	Week:	10/29/18	11/04/18	- - - - -				0	\$0.00			
Totals											8	\$1,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	5	\$575.00	(\$86.25)	\$488.75
10/29/18 - 10/29/18	3	\$445.00	(\$66.75)	\$378.25
Totals	8	\$1,020.00	(\$153.00)	\$867.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.